

KEY ISSUES FOR BUSINESS SCHOOLS

An *Inside Higher Ed* webinar
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The Challenge for B-Schools

- Educational / economic role
 - For students
 - For local communities
- Financial role for institutions



The Students

- National debate about what undergraduates should study
- The MBA competition
- The specialized market
- The need to differentiate



Students Who Aren't In B-Schools

- The business programs (in all but name) in liberal arts institutions
- The business “add on” experience
- The summer program in business skills

Summer Business Institute



Welcome to the Villanova School of Business (VSB)
Summer Business Institute

Your understanding of business is our business!

VSB's Summer Business Institute (SBI), a full-time, 16-credit program held on Villanova's campus, focuses on finance, economics, accounting, marketing, management, and corporate



SBI Questions?

Have questions or concerns?

Contact sbi@villanova.edu

About Tuck Bridge - Summer Business Program

Change Your Future in Four Weeks in the summer



As a savvy person with high expectations, you know that business will be important in your future – both professionally and personally – wherever your life leads. Business know-how makes you more valuable to employers and helps you progress through life with

B-Schools and International Students - I

FIELDS OF STUDY OF INTERNATIONAL STUDENTS, 2011/12 - 2012/13				
Field of Study	2011/12 Int'l Students	2012/13 Int'l Students	2012/13 % of Total	% Change
Business and Management	166,733	178,984	21.8	7.3
Engineering	141,285	154,186	18.8	9.1
Math and Computer Science	71,364	77,560	9.5	8.7
Social Sciences	66,163	73,274	8.9	10.7
Physical and Life Sciences	66,007	69,152	8.4	4.8
Fine and Applied Arts	41,710	45,850	5.6	9.9
Intensive English	38,887	39,990	4.9	2.8
Health Professions	29,535	31,222	3.8	5.7
Humanities	16,294	17,121	2.1	5.1
Education	17,200	17,011	2.1	-1.1
Agriculture	9,750	10,463	1.3	7.3
Other Fields of Study	77,252	79,876	9.8	3.4
Undeclared	22,315	24,955	3.0	11.8
TOTAL INTERNATIONAL STUDENTS	764,495	819,644	100.0	7.2

B-Schools and International Students – II

- The new image of international higher education
- Competition from Europe and home countries
- Competition from MOOC-like providers
- Immigration law as the weakest link in what American business schools have to offer

The Rankings



TOP 10 B-SCHOOLS

RANK	2012	2011	SCHOOL	TOTAL SCORE	OBJECTIVE SCORE	PRACTICAL SKILL	SUPPLEMENTAL SCORE
1	1		Indian Institute of Management, Ahmedabad (IIM-A)	1,839.2	840.2	799	200
2	2		Indian Institute of Management, Calcutta (IIM-C)	1,687.2	773.4	714.4	199.4
3	4		IIM, Jamshedpur	1,567.1	750.7	640.8	175.6
4	3		Faculty of Management Studies (FMS), Delhi	1,493.5	745.2	603.0	145.3
5	9		Indian Institute of Management, Kozhikode (IIM-K)	1,480.6	731.4	592.3	156.9
6	4		Indian Institute of Management, Indore (IIM-I)	1,451.4	710.7	610.8	129.9
7	10		S.P. Jain Institute of Management & Research (SPJIMR), Mumbai	1,448.3	762.8	556.1	129.4
8	8		Management Development Institute (MDI), Gurgaon	1,412.4	734.6	521.8	156.0
9	24		Indian Institute of Foreign Trade (IIFT), Delhi	1,376.7	723.9	513.4	139.4
10	25		International Management Institute (IMI), Delhi	1,359.4	711.2	506.5	139.7

Though last year's ranks have been provided, they are, strictly speaking, not comparable to this year's methodology is different. IIM-B and IIM-L did not participate in the survey. Source: AT Kearney India's Best B-Schools Survey 2013

Should Women Lean In or Run Away?

Harvard Business School Case Study: Gender Equity



Graduation day at Harvard Business School came on May 30 after an experiment focused on female students and teachers. Video: [Fast Company](#) / [Photograph](#)

SEPTEMBER 16, 2013

WHY WOMEN SHOULD SKIP BUSINESS SCHOOL

POSTED BY LAURA HEMPHILL

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Deans With Indian Roots



The Curriculum

- How specialized?
- How much liberal arts?
- Entrepreneurs vs. the Fortune 500
- Ethics
- Study abroad

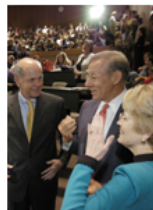


The Big Donors

New York City Real Estate Developer Stephen M. Ross Gives \$100 Million to University of Michigan Business School

ANN ARBOR, Mich. – New York City real estate developer Stephen M. Ross, BBA '62, has provided a gift of \$100 million to the University of Michigan Business School. It is the largest donation ever to a U.S. business school and the largest gift to U-M in its 187-year history. In recognition of the power of the gift to elevate the school's aspirations and realize its ambitious vision, the U-M Board of Regents met in a special session today to rename the school the Stephen M. Ross School of Business.

"The extraordinary generosity of Stephen Ross makes it possible for us to build our future as the top business school in the nation," said Robert J. Dolan,



Warringtons think big with \$75 million gift

Published: February 24th, 2014
Category: Spotlight



Responding to the University of Florida's aspiration to be one of the nation's top 10 public universities and its business college's goal to be regarded among the best of its kind, entrepreneur and UF alumnus Al

Academic Essentials

View Post

BUSINESS SCHOOL NEWS

MAY 02, 2013

RONALD O. PERELMAN PLEDGES \$100 MILLION TOWARD MANHATTANVILLE

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Ronald O. Perelman, Chairman and CEO of MacAndrews & Forbes Holdings Inc. and a member of the School's Board of Overseers, has pledged a landmark gift of \$100 million to the University of Michigan Business School. It joins Class of 1960 alumnus Henry R. Kravis's \$100 million contribution as the largest in the School's history.

Kravis's gift, this donation is used to support the construction of new Columbia Business School facilities in Manhattanville, just north of the city's Morningside campus. In recognition of Perelman's generosity, one of the school's two new buildings is named the Ronald O. Perelman Center for Business.



The Battle of UCLA



Questions?

- Your questions
- Your suggestions for future coverage



With thanks....

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