

# GLOBALIZATION OF HIGHER EDUCATION

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*An Inside Higher Ed Webinar*

Tuesday, April 15, 2014, 2 p.m. Eastern

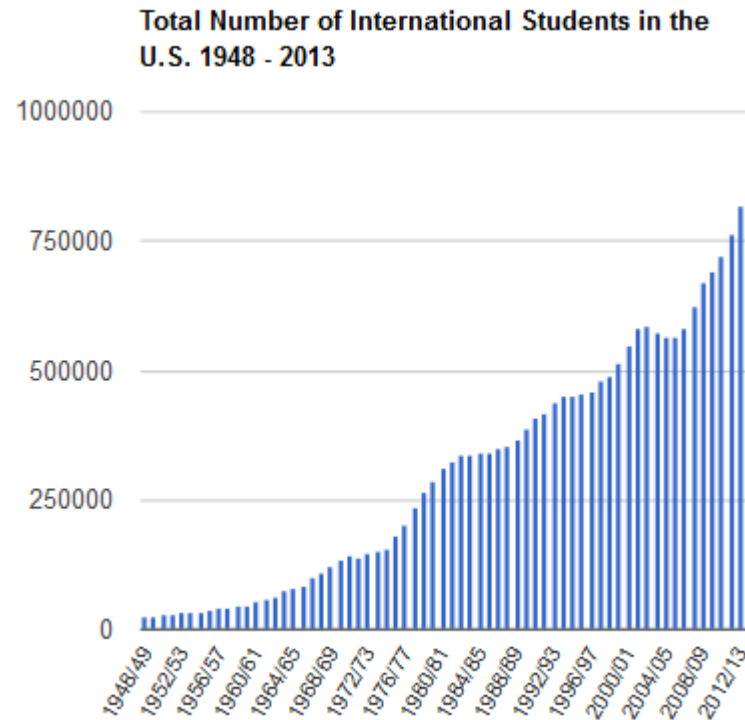
# Presenters

- Scott Jaschik, editor of Inside Higher Ed, [scott.jaschik@insidehighered.com](mailto:scott.jaschik@insidehighered.com)
- Doug Lederman, editor of Inside Higher Ed, [doug.lederman@insidehighered.com](mailto:doug.lederman@insidehighered.com)



# Attracting International Students - I

Over the long term, huge increases for the U.S.



# Attracting International Students - II

- The shift to undergraduate enrollments, not just graduate enrollments
- The competition with Britain, Canada, Australia, New Zealand and elsewhere for talent
- Visa and immigration issues

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I-94  
Departure Record

**Sample**  
APR 20 2011  
Class: F-1  
Unit: D/S

14. Family Name											
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15. First (Given) Name									16. Birth Date (Day/Mo/Yr)		
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17. Country of Citizenship											
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# Attracting International Students – III

- The key “export” countries – and vulnerabilities
- Why the word “*haigui*” might worry Western universities
- Why everyone is learning Portuguese



# Attracting International Students – IV

- Backlash about lost “slots” for in-state residents
- Culture clashes
- Are international students being integrated?



# Study Abroad

## Where students go and other key trends

### Leading Destinations for Americans Studying Abroad in 2011-12

Country	Number of Students	Percent Change from 2010-11
1. United Kingdom	34,660	4.5
2. Italy	29,645	-2.4
3. Spain	26,480	2
4. France	17,168	0.9
5. China	14,887	2
6. Germany	9,370	3.9
7. Australia	9,324	-4.2
8. Costa Rica	7,900	9.3
9. Ireland	7,640	9
10. Japan	5,283	27.8





# Branch Campuses – I

- Programs vs. campuses
- Regions
- Level of connection to “main” campus





# Branch Campuses – II

- Money woes for some campuses
- Criticism at home
- Long term issues related to faculty

**NYU STUDIO ARTS  
IN FLORENCE**



**ON THE BRINK OF  
EXTINCTION**

# Globalization Online

- Global demand for Western degrees
- Global interest/enrollment in MOOCs and MOOC-like offerings
- Global competition for online/MOOC students



# Other Issues in the Somewhat Flat World

- English as lingua franca (or not)?
- Quality control
- Have and have-not students and countries and regions



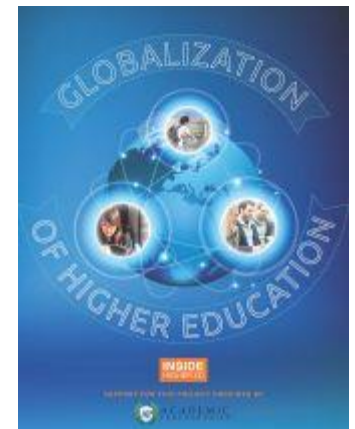
# Q&A and Resources

- *Inside Higher Ed's* news articles, blogs and other features about higher education worldwide:

<http://www.insidehighered.com/news/focus/global>

- Download booklet here:

<http://www.insidehighered.com/download/form.php?width=500&height=550&iframe=true&title=%22Globalization%20of%20Higher%20Education%22%20booklet&file=Globalization-final.pdf>



# With Thanks for Supporting This Project

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