



# Leading in an Era of Digital Transformation



An *Inside Higher Ed* webcast

December 17, 2020

2 p.m. Eastern

# Presenters



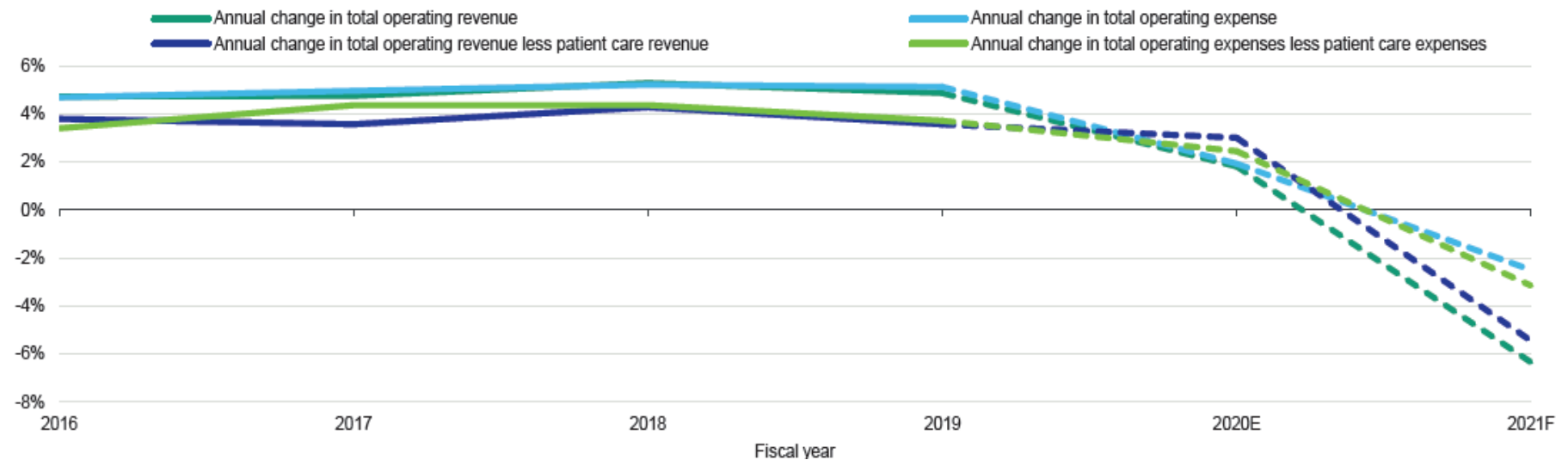
Doug Lederman  
Editor and co-founder, *Inside Higher Ed*  
[doug.lederman@insidehighered.com](mailto:doug.lederman@insidehighered.com)



Scott Jaschik  
Editor and co-founder, *Inside Higher Ed*  
[scott.jaschik@insidehighered.com](mailto:scott.jaschik@insidehighered.com)

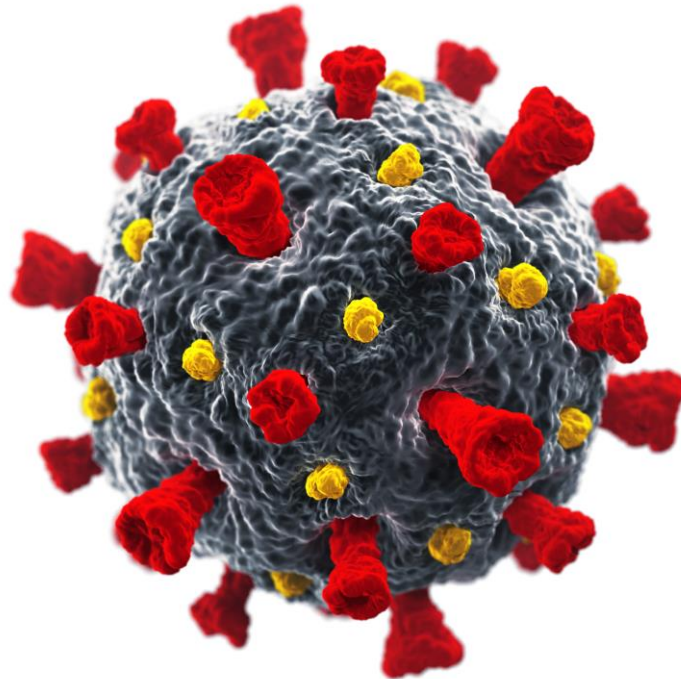
# Challenges for Higher Ed, Pre-COVID

Exhibit 1  
Revenue will decline in fiscal 2021 with potential for a recovery in the second half of the year  
Revenue and expense change with and without patient care



Moody's Investor Service

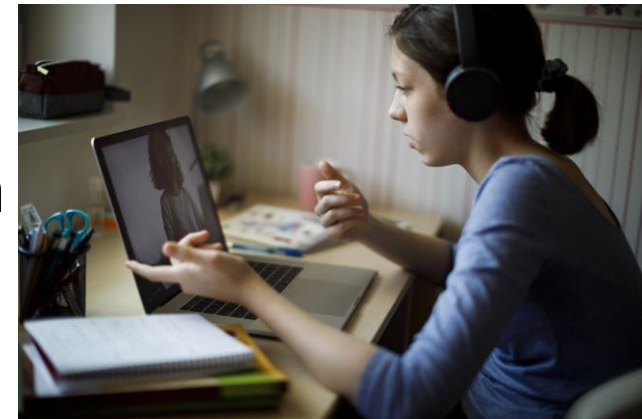
# The Impact of COVID-19



*iStock*

# Accelerating the Shift to Digital

Eight in 10 surveyed college presidents said they would "reassess the long-term mix of in-person vs. virtual education" they offer.



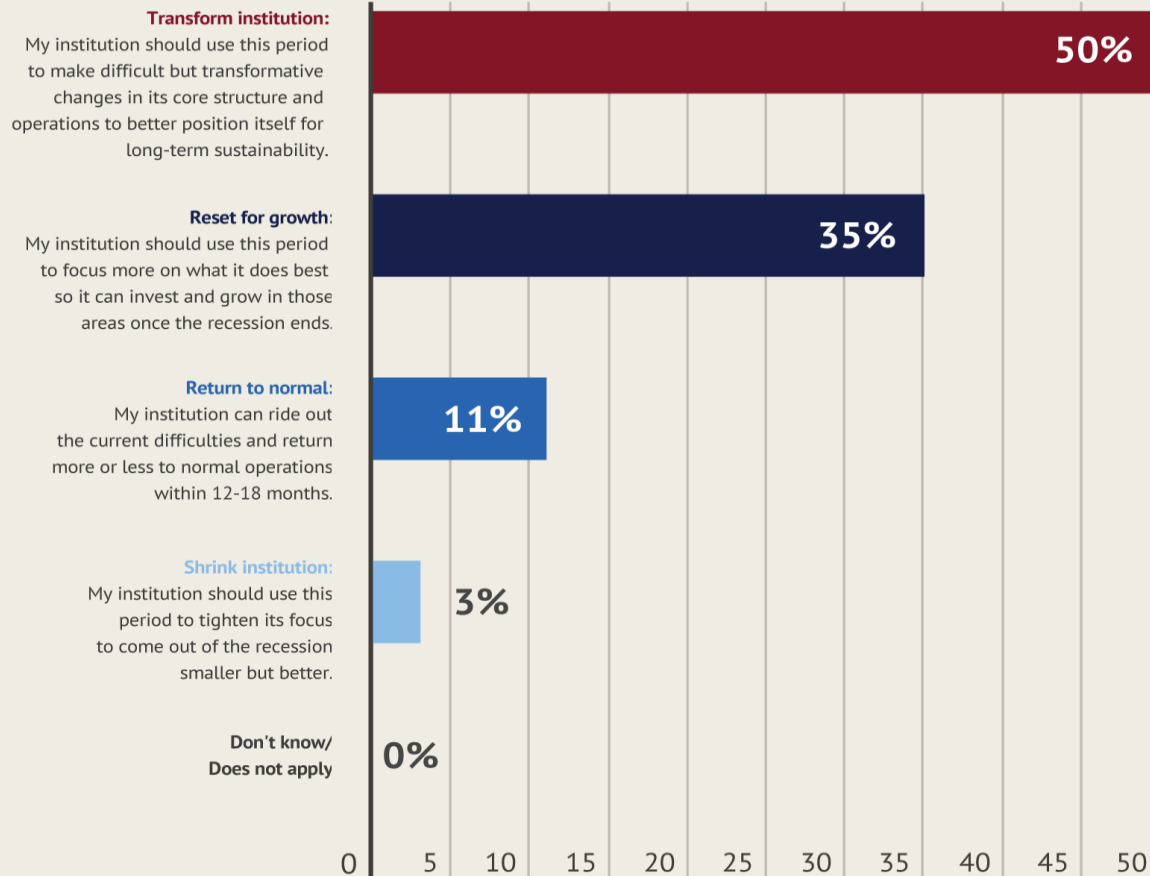
*iStock*



Almost 1 in 8 presidents said they did not expect to reverse remote work policies put in place during COVID; another 23% weren't sure when they would reverse those policies.

# Pushing the Boundaries

Which of the following most closely reflects your view of how your institution will respond to the COVID-19 pandemic and economic recession?



# One Leader's Opinion

“If there is any leader in the country who thinks it is going to go back to where it was a year ago, they are lying to themselves.”

*--Terri E. Givens, chief executive officer of the Center for Higher Education Leadership*

# Options for the Future



*iStock*



# Need for New Competencies?



# Prepared for a Digital World?

The job of college president has always been a mix of duties, and individual presidents have more preparation for some of those duties than others.

Please indicate how prepared you were for each of the following presidential duties when you first became a college president.

	All Institutions by Sector			Public			Private Nonprofit	
	All	Public	Private Nonprofit	Doctoral	Master's/ Bacc.	Assoc.	Doctoral/ Master's	Bacc.
<b>Digital learning</b>								
% Very well prepared	15	18	11	9	17	21	15	8
% Well prepared	30	34	28	39	30	36	24	31
% Somewhat prepared	35	35	36	28	41	35	34	36
% Not very prepared	17	13	20	24	11	8	20	19
% Not prepared at all	3	<1	5	0	1	0	7	6

# New Generation of Leaders



With Thanks ...

