



Academic Partnerships' mission is to expand access to higher education by converting our university partners' traditional degree programs to an online format and recruiting and supporting the university in retaining qualified students through program completion. Academic Partnerships does not sell prospective student inquiries (leads) generated on behalf of its university partners to third parties.

Academic Partnerships partners primarily with public universities. These institutions offer high-quality, convenient and affordable online programs that resonate with prospective students and their employers.

By design, throughout our partnership, each of the university partners and Academic Partnerships serve distinct roles and utilize their core competencies to deliver a high-quality student experience and enable student success.

The university partner ensures academic quality by controlling all aspects of teaching, curriculum and course content, qualifications for faculty and teaching assistants, admissions, grading, student advisement and support, tuition, financial aid and credentialing. All programs are faculty driven, and Academic Partnerships greatly respects and works collaboratively with faculty in converting their courses to an online format. The university and its faculty always remain in complete control of the quality of the courses and retain their intellectual property.

Academic Partnerships provides services across its four core competencies:

- **Partner Enablement** - assisting the university's efforts to streamline systems and processes for online enrollment growth;
- **Academic Services** - enabling the university to scale its high-quality programs through best practices for online program design, course conversion, pedagogical resources, Quality Matters-based quality reviews and continuous enhancement;
- **Vertical Driven Integrated Marketing and Recruitment** - to grow online enrollments; and
- **Retention Services** - with the ultimate goal of supporting the university in retaining students through program completion and graduation.