



accenture

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WEBCAST

# Adapting to Change and Modernizing the Student Experience

Tue., Aug. 22 at 2 P.M. ET





**Robert Steele**  
Vice President  
Education & Government



# How this webinar will work

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## FAQs

- This webinar is being recorded
- An email with the link to the recording and presentation slides will be sent to you via email 24 hours after the webcast

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## Housekeeping

- Microphones are automatically muted
- Please type questions into the Q&A panel at any time
- If you'd like a certain panelist to reply to your question, please specify that as well!

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## Resources

- Links to our websites and educational material will also be placed in the chat during the webinar

Thank you...

***Inside Higher Ed***  
**for your technical & logistical  
support of today's webinar!**



# Agenda:

**Robert Steele, Workday** – Workday in the Higher Ed space (5 min)

**C-Suite Higher Education Panel Discussion, moderated by Ryan Gaetz, Accenture:** Babson College, WPI, Fairfield University, and University of North Florida (40 min)

**Interactive Audience Q&A with Panelists:** (10 min)

**Close** – (1 min)



# Polling question #1

To get to know a little  
about our audience,  
what function do you sit  
in?



## Polling question #2

What is the most pressing thing on your mind today?



## Polling question #3

What is the current status of your enterprise cloud strategy?







## **Workday for Higher Education**

**Built from a clean sheet of paper**



# The Leader in Higher Education Enterprise Cloud

**400+**

Global Higher Education  
Customers since 2010

**+80%**

Financial Management Attach  
Rate

**81**

Customers completed at least  
one deployment in 2022

**+79%**

Market Share in Student Cloud  
Platforms

**35+**

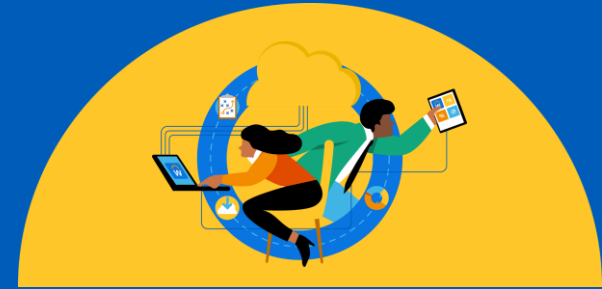
Only Student Cloud solution with  
live customers

**HCM/FINS/  
Student Leader**

Most selected HCM/FINS Cloud  
solutions for past three years



> 75%  
Financial  
Management



> 80%  
Customers Live

R1 Research Institutions

# Market Leadership Validation

“

Of the cloud-native finance and HCM solutions, Workday currently has the most selections within US higher education. To date, Workday has been the only fully featured cloud-native solution suite with a student system.

The Tambellini Group  
2023 Market Trends and Leaders  
Product Profile Series: Workday

Workday Confidential



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"Of the institutions that have selected a native cloud student system through 2022, 79 percent have selected Workday Student."

The Tambellini Group

Workday Confidential



# Workday Student: What's Ahead





**Ryan Gaetz**

Managing Director, Global  
Workday Education &  
Government Lead





# Your panelists:



**Sarah Miles**, University Registrar  
*Worcester Polytechnic Institute*



**Brian Verkamp**, Vice President & CIO  
*University of North Florida*



**Mark Ligas**, Vice Provost for Undergraduate Excellence &  
Associate Professor of Marketing  
*Fairfield University*



**Linda Kean**, College Registrar  
*Babson College*





# September 26-29

## San Francisco, CA

Workday  
**RISING**

### Higher Education Track

- **Industry Insights Keynote**  
\*ASU, Howard University, Wake Forest University
- **Thought Leader Forum**  
\*Jeff Selingo
- **User Group Meeting**  
\*11:00am-4:00pm Tuesday
- **Higher Ed Customer Reception**
- **20+ Breakout Sessions**
- **Braindates, Expo Hall, Demo Sessions and more!**

### Student Track

- **Student Strategy and Vision Keynote**
- **User Group: Birds of a Feather**  
\* 6 breakout sessions across student
- **12 Breakout Sessions**
- **2 Hands-On Test Drives**
- **2 Product Demonstration Sessions**
- **Expo Hall, Braindates, and more!**

# Thank You For Your Time!

If you have any questions, please contact

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