

Contact: Rachel Boon

REQUEST TO CLOSE THE SCOTT COMMUNITY COLLEGE LEARNING CENTER LOCATION, OFFERING A MASTER OF SOCIAL WORK OF THE UNIVERSITY OF IOWA

Action Requested: Approve the request by the University of Iowa to close the Scott Community College Learning Center location, which offers a Master of Social.

The Council of Provosts and Board office staff reviewed the proposal and recommend approval.

Description of learning center. The Scott Community College Learning Center was opened approximately 50 years ago as a part of the University of Iowa Master of Social Work (MSW) program to serve the educational needs of students and the community in the eastern part of the state. At that time UI was the only MSW program serving Iowa, and the demand for qualified social workers necessitated the opening of this educational center. It was originally organized through the Quad-Cities Graduate Study Center, a consortium of 10 universities. When the Graduate Center closed, the program moved to Scott Community College where there was an office and classroom space. Two changes that impacted enrollment in the program were the closing of Marycrest University’s BA in Social Work program, which was a “feeder program” for this MSW program location, and the opening of St. Ambrose’s MSW program, which led to increased competition for students and practicum sites.

Reason for proposed closure. The School of Social Work is formally requesting the permanent closure of this learning center. There has been a decrease in applications to the learning center, while at the same time, the program is expanding the online MSW program due to increased demand. It is anticipated prospects in the region of Scott Community College will apply to the online program.

Effect on current students. In the last recruitment effort in spring 2021, 10 students applied to the Scott Community College Learning Center. All 10 students were offered admission, and eight accepted and enrolled in the online program. No students are currently enrolled at the Scott Community College Learning Center.

Application, Enrollment and Completion Trends. This program was offered as a 3-year cohort which means it admitted and graduated students every three years.

QC Cohort Year	2013	2016	2019	2022
Applied	29	30	29	10*
Accepted	28	27	26	0
New enrolled*	28	13	21	0
Completed	26	11	20	

*All 10 students were offered admission; two declined, and eight accepted and enrolled in the online program.

Impact on resources. Closing this educational learning center will allow School of Social Work staff and faculty to focus on the growth of the online program. Expected cost savings include personnel transportation and facility rental costs.

Impact on workforce. As noted earlier, the program does not anticipate a decrease in overall enrollment. The Scott Community College Learning Center operated on a cohort model, admitting a target of 25 students every three years. The program was unable to enroll at the target level during the last cohort. The online program is expanding to enroll at least one section of 25-30 students every year. The demand for master's level social workers is expected to increase in the state of Iowa, particularly as the Iowa population continues to age, and mental health support needs increase.

UI is committed to continued service to the state's social worker needs through the Iowa City, Des Moines, Sioux City and online programs.

Alternative programs. The MSW program is available through the University of Iowa at the Iowa City campus (60 currently enrolled), at the John and Mary Pappajohn Education Learning Center in Des Moines (79 currently enrolled), at Briar Cliff University in the Sioux City Learning Center (8 currently enrolled) and through UI's online program (44 currently enrolled).

Additional MSW programs in Iowa are at the University of Northern Iowa, St. Ambrose University, Clarke College and Grandview University.

Effective date of closure. Upon approval by the Board of Regents.

Contact: Rachel Boon

REQUEST TO CLOSE THE BIRCHWOOD LEARNING CENTER, OFFERING A MASTER OF SCIENCE IN BUSINESS ANALYTICS AND PROFESSIONAL MBA OF THE UNIVERSITY OF IOWA

Action Requested: Approve the request by the University of Iowa to close the Birchwood Learning Center location, which offers a Master of Science in Business Analytics (MSBA) and Professional Master of Business Administration (MBA) through the Tippie College of Business (TCOB).

The Council of Provosts and Board office staff reviewed the proposal and recommend approval.

Description of learning center. The Birchwood Learning Center houses space for the University of Iowa to provide instruction for two programs, the Professional MBA and the MSBA. The Professional MBA is a 45-semester hour program that provides students with a foundation for future growth and flexibility in professional management. The MSBA is a 30-semester hour program that addresses the growing need to manage and analyze the rapidly increasing amount of data that is available to support business decision-making.

Reason for proposed closure. Working professional students are overwhelmingly selecting online courses for their flexibility and engaging format. Offering both in-person and online has become an inefficient use of resources. Therefore, theTCOB is requesting to end operation of the Birchwood Learning Center in Davenport.

Effect on current students. Current MBA and MSBA students in the Birchwood Learning Center will be able to complete coursework through online offerings at the pace of their choosing and with more flexibility.

Application, Enrollment and Completion Trends. Given the number of students applying to the Birchwood Center was so low that it would not be feasible to offer courses at that site, beginning in summer 2022 students applying to Birchwood were offered the option of moving to an online learning center.

Professional MBA

	Birchwood		
	Completed Applications	Admitted	Enrolled
2019	25	22	18
2020	67	59	59
2021	32	30	26
2022	12	10	5
2023	0	0	0

MSBA

	Birchwood		
	Completed Applications	Admitted	Enrolled
2019	22	22	19
2020	33	32	28
2021	34	33	29
2022	9	9	8
2023	0	0	0

Impact on resources. There will be cost savings from no longer leasing space in Davenport. Additionally, faculty resources can be focused on delivering the online program versus teaching courses at multiple in-person sites as well as online courses.

Impact on workforce. Students will still be able to pursue the MBA or the MSBA through the online learning center, which provides greater flexibility and access. This should remove barriers as it increases accessibility and convenience. No impact is expected on the Iowa workforce.

Alternative programs. As noted above, the Iowa MBA, a program designed for professional, part-time students, is available through the online learning center.

Additional part-time MBA programs in Iowa include:

- Iowa State Part-time MBA, hybrid or online
- Drake, online
- Saint Ambrose University, in-person or online
- Mount Mercy University, in-person or online

The MSBA at Iowa is available through the online learning center.

Additional MS Business Analytics programs in Iowa include:

- Iowa State MS Business Analytics, online for working professionals; in-person for full-time, on-campus students
- Drake University, online

Effective date of closure. Upon approval by the Board of Regents.

Contact: Rachel Boon

REQUEST TO CLOSE THE TIPPIE COLLEGE OF BUSINESS CEDAR RAPIDS LEARNING CENTER LOCATION, OFFERING A MASTER OF SCIENCE IN BUSINESS ANALYTICS AND PROFESSIONAL MBA OF THE UNIVERSITY OF IOWA

Action Requested: Approve the request by the University of Iowa to close the Tippie College of Business (TCOB) Cedar Rapids Learning Center which offers a Master of Science in Business Analytics (MSBA) and Professional Master of Business Administration (MBA) through the Tippie College of Business.

The Council of Provosts and Board office staff reviewed the proposal and recommend approval.

Description of learning center. The TCOB Cedar Rapids Learning Center houses space for the University of Iowa to provide instruction for two programs, the Professional MBA and the MSBA. The Professional MBA is a 45-semester hour program that provides students with a foundation for future growth and flexibility in professional management. The MSBA is a 30-semester hour program that addresses the growing need to manage and analyze the rapidly increasing amount of data that is available to support business decision-making.

Reason for proposed closure. Working professional students are overwhelmingly selecting online courses for their flexibility and engaging format. Offering both in-person and online has become an inefficient use of resources. Therefore, TCOB is requesting to end operation of the TCOB Cedar Rapids Learning Center.

Effect on current students. Current MBA and MSBA students in the TCOB Cedar Rapids Learning Center will be able to complete coursework through online offerings at the pace of their choosing and with more flexibility.

Application, Enrollment and Completion Trends.

Professional MBA

	Cedar Rapids		
	Completed Applications	Admitted	Enrolled
2019	38	37	36
2020	102	81	72
2021	88	76	66
2022	123	115	99
2023	133	115	101

MSBA

	Cedar Rapids		
	Completed Applications	Admitted	Enrolled
2019	53	53	44
2020	50	47	43
2021	41	39	38
2022	82	82	69
2023	43	40	37

Impact on resources. There will be cost savings from no longer leasing space in Cedar Rapids. Additionally, faculty resources can be focused on delivering the online program versus teaching courses at multiple in-person sites as well as online courses.

Impact on workforce. Students will still be able to pursue the MBA or the MSBA through the online learning center, which provides greater flexibility and access. This should remove barriers as it increases accessibility and convenience. No impact is expected on the Iowa workforce.

Alternative programs. As noted above, the Iowa MBA, a program designed for professional, part-time students, is available through the online learning center.

Additional part-time MBA programs in Iowa include:

- Iowa State Part-time MBA, hybrid or online
- Drake, online
- Saint Ambrose University, in-person or online
- Mount Mercy University, in-person or online

The MSBA at Iowa is available through the online learning center.

Additional MS Business Analytics programs in Iowa include:

- Iowa State MS Business Analytics, online for working professionals; in-person for full-time, on-campus students
- Drake University, online

Effective date of closure. Upon approval by the Board of Regents.