Perlego

Putting Affordability First: Improving the Student Course Materials Experience

PERLEGO WEBCAST

Putting Affordability First:

Improving the Student Course Materials Experience

Agenda

01. Dr. Mike Moore

02. Femi Kalejaiye

03. Fireside chat

04. Q&A

01.

Dr. Mike Moore

Affiliate Research Assistant Professor, University of New Hampshire

Studies Completed

Inclusive Access Studies Inclusive Access Course Materials: The Impact on Student Outcomes – March 2021

Inclusive Access Course Materials: An Analysis of Waukesha County Technical College's Inclusive Access Program – March 2022

Equitable Access Studies Equitable Access: A Participant v. Non-Participant Course Completion Analysis from 2-Year Institutions – July 2022

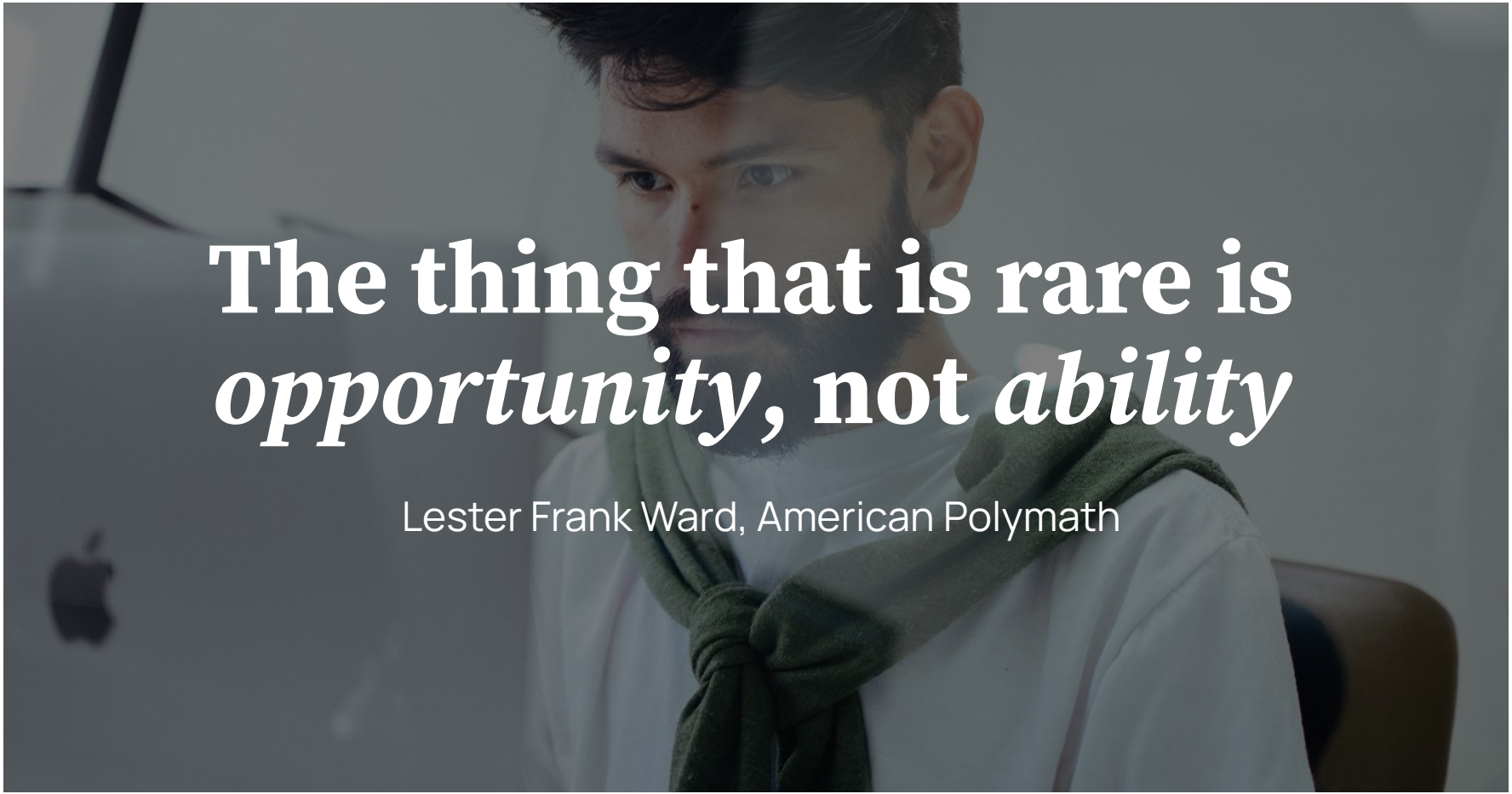
Equitable Access: A Course Completion Analysis from a 4-Year Institution – February 2023

What is Inclusive Access?

Course by Course Model

What is Equitable Access?

Whole Campus Model


The thing that is rare is *opportunity*, not *ability*
Lester Frank Ward, American Polymath

Theoretical Underpinning

Expectancy Theory (Vroom) & Self-Efficacy (Bandura)

Expectancy:

Effort (E) → Performance (P)

Study Metrics

SUCCESS RATE

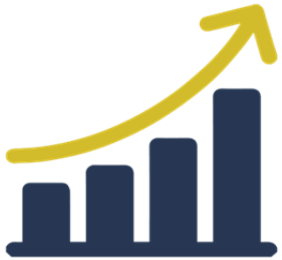
Alpha	Numeric
A	97.5
B	87.5
C	76.5
D	66.5
F	60.5
I/W	0

COURSE COMPLETION RATE

Alpha	Numeric
A	97.5
B	87.5
C	76.5
D	66.5
F	60.5
I/W	0

2Y IA – Pre/Post Analysis

Average Success Rate Increase



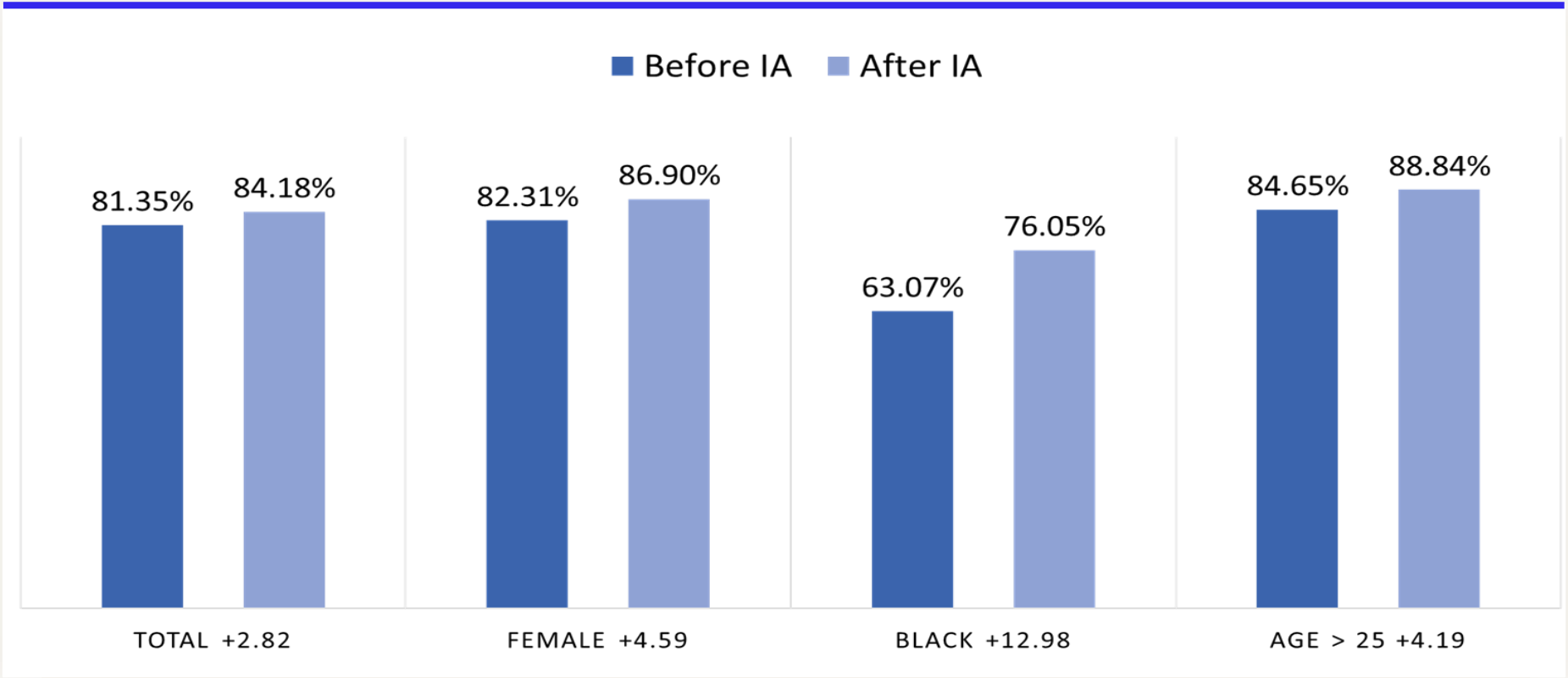
+

N = 9,660

=

+3% Success Rate

2Y IA Impact – Success Rate



2Y EA Impact – PvNP Analysis

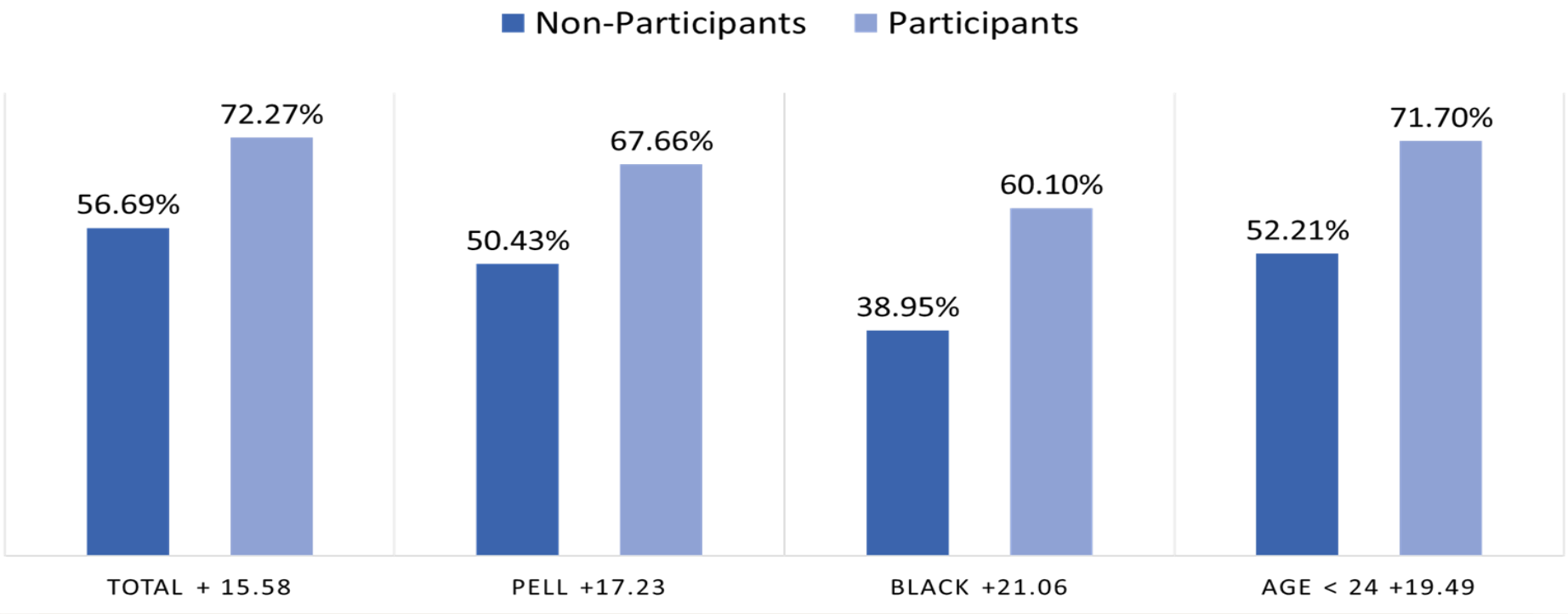
Difference in CCR - PvNP

N = 23,425

23% Opt-out rate

Participants +15.58%

2Y EA Impact - Course Completion Rate



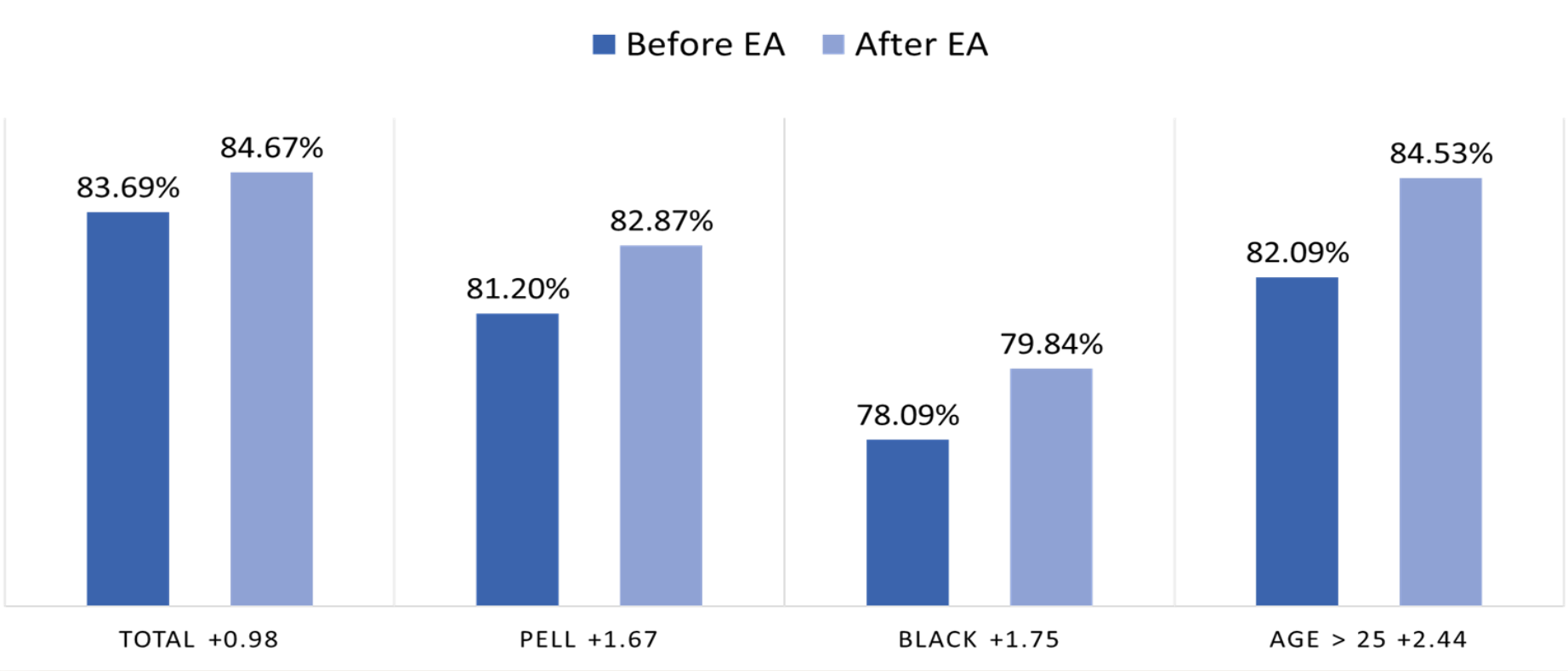
4Y EA Impact – Pre/Post Analysis

Difference in CCR - Pre/Post

N = 48,967
Pre - 21,735
Post - 27,121

URM 2.5-40x
Greater benefit

4Y EA Impact - Course Completion Rate



Research: Practical Implications

Reduced Costs	Increased Access	Increased Student Outcomes	Social Integration
			

More Information?

www.CourseMaterialsResearch.com

02.

Femi Kalejaiye

Partnerships Leader, Perlego

Perlego

Making education accessible for all

OUR MISSION

Making learning accessible to all

In this digital age, we believe that anyone should be able to learn anything at any time. Knowledge should be more accessible, not locked behind sky-high price tags and tuition fees.

Our mission is to democratise access to educational material and make learning effortless and affordable to all.

Reading drives success, but only 25% complete their assigned reading

97%

Instructors believe reading is critical

97 percent, think it's "important" or "very important" that students come to class having completed their reading

(FSSE, 2018)

94.6%

Students are worried about impact on their grades

Over 94% of students are concerned that not having access to textbooks will directly affect their grades.

(FSSE, 2018)

25%

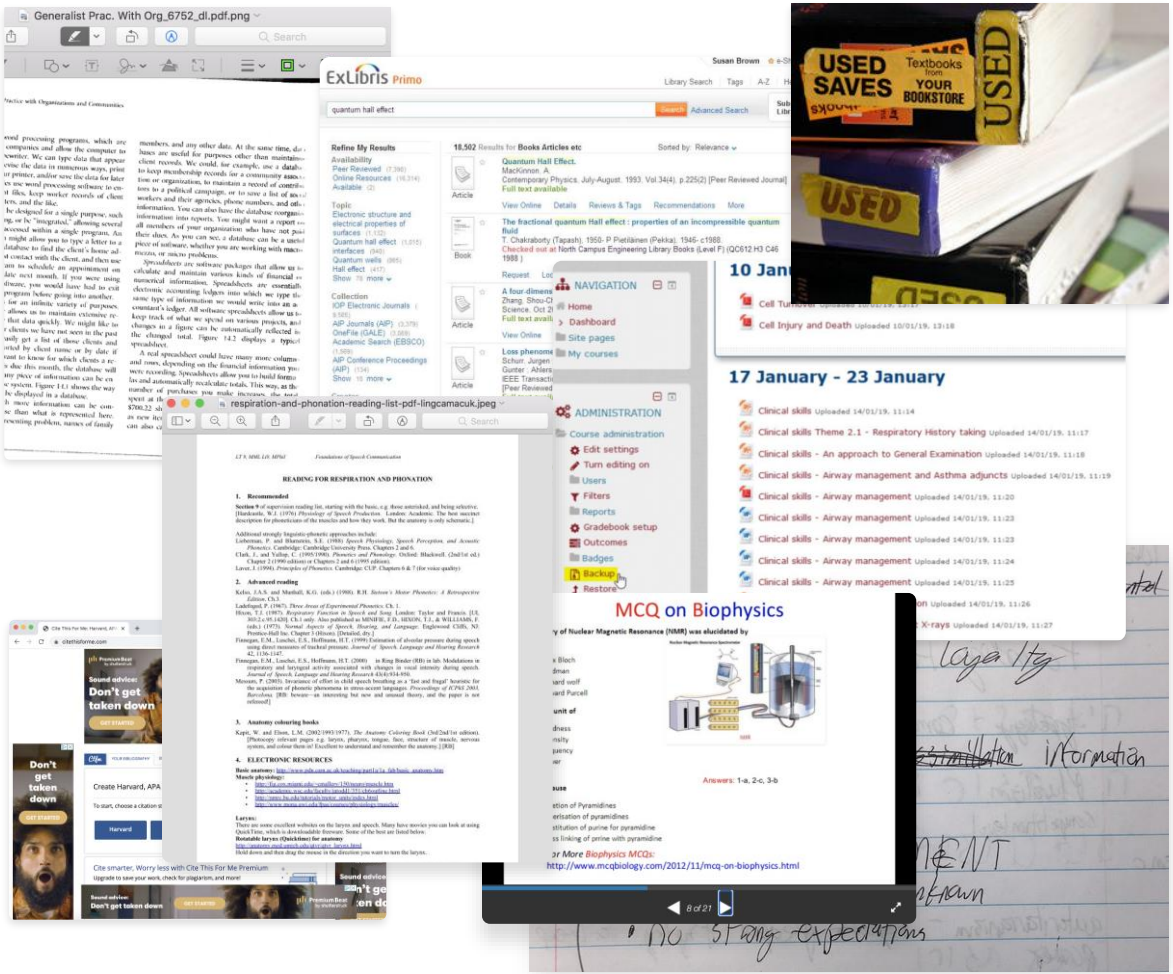
of students do their assigned reading

because of lack of access to content and engagement

(FSSE, 2018)

An experience not fit for the 21st century...

- ✕ Unfriendly LMS
- ✕ Complicated library systems
- ✕ Used books in wrong editions
- ✕ Bad quality pirated PDFs
- ✕ Reading assignments over email
- ✕ Ad-ridden bibliography tools
- ✕ Dispersed Lecture slides



Zero-cost? OER has its own challenges

Inconsistent quality

Limited subject coverage

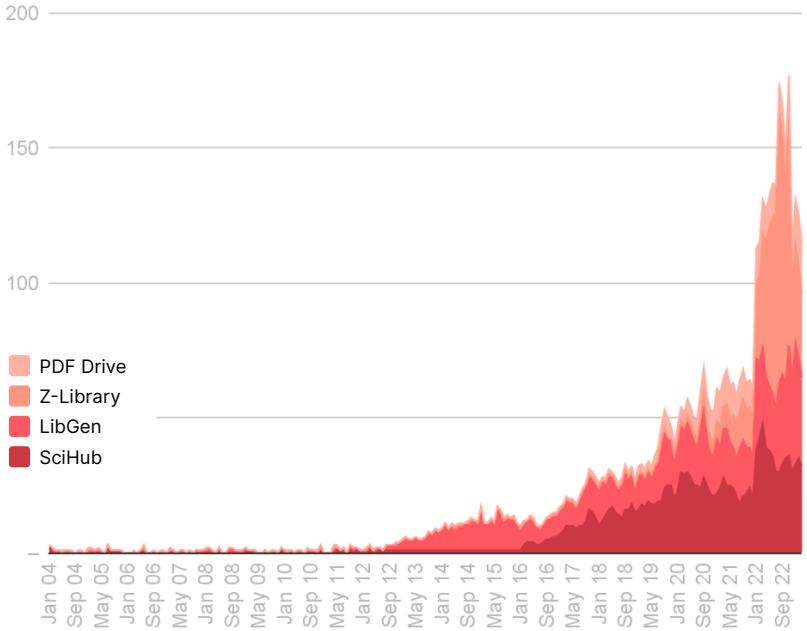
Inconsistent formats and UX

Patchy faculty support

Demand for copyrighted is high. Access is the problem.

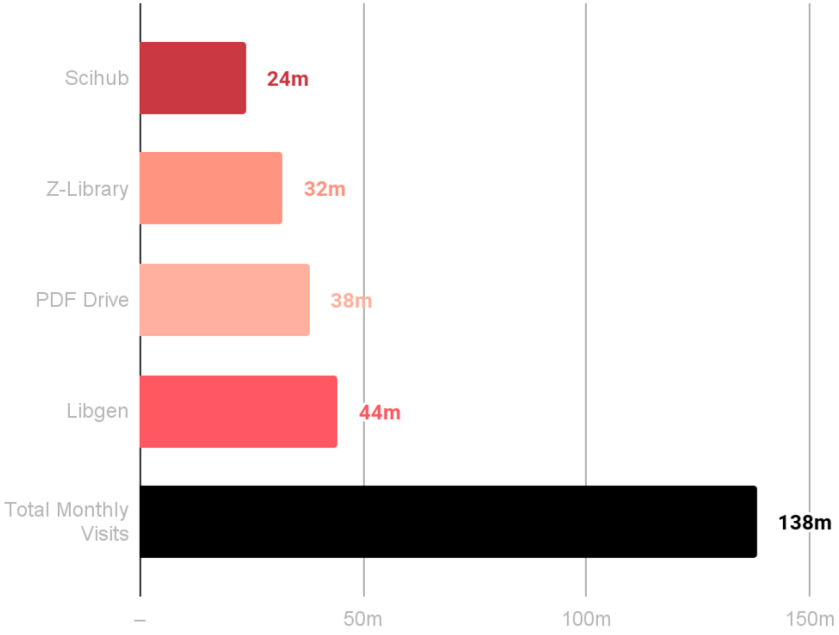
SEARCH DEMAND FOR 4 POPULAR TEXTBOOK PIRACY WEBSITES

Google Trends, Relative search demand, March 2023



UNIQUE MONTHLY VISITS

Similarweb, March 2023



One membership for all your learning material

Unlimited access

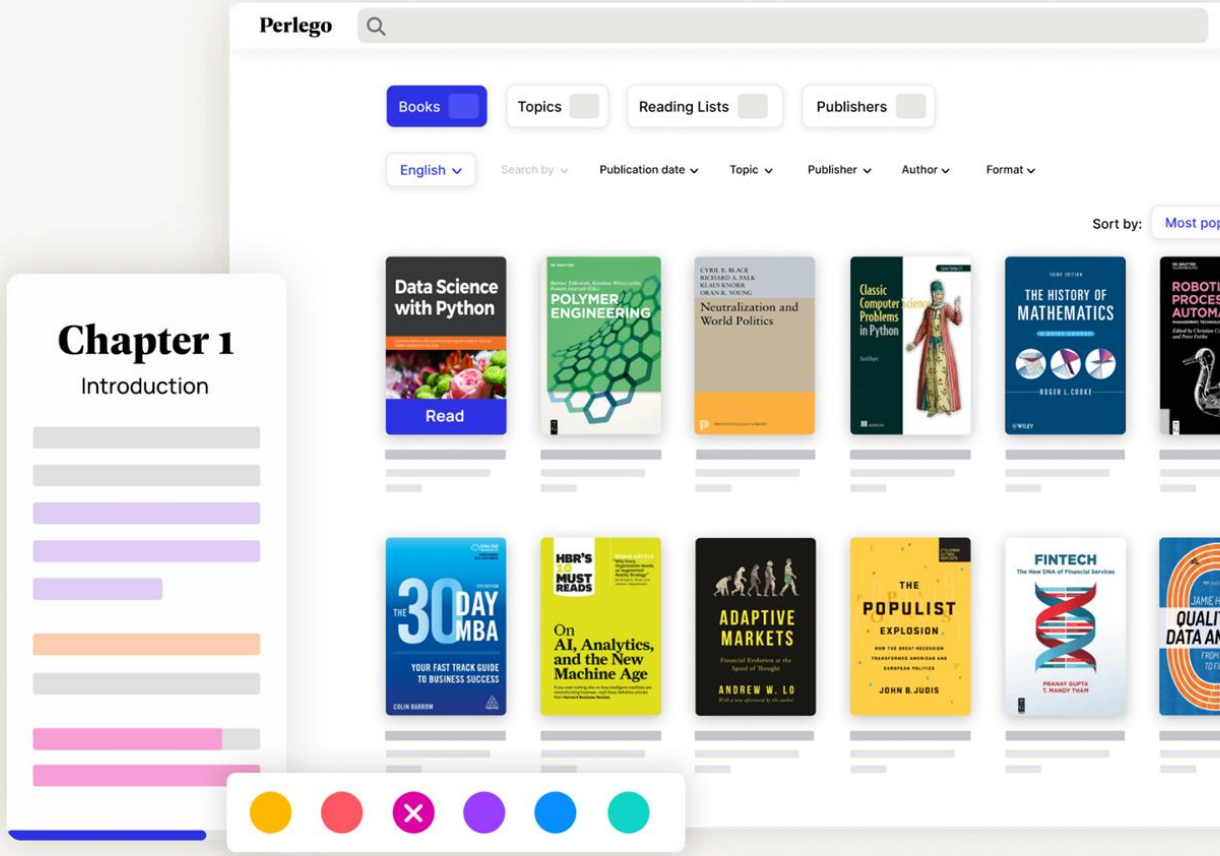
An academic library in your pocket. From business management to programming, you can learn anything, anytime, anywhere.

Affordable for all

We want to make learning material universally affordable. We give access to the world's largest online library, for the price of a single book.

Easy, as it should be

Smooth reading, easy revisions, one-click citations and collaboration with your peers - Perlego is here to give you all you need to grow.



A seamless study experience

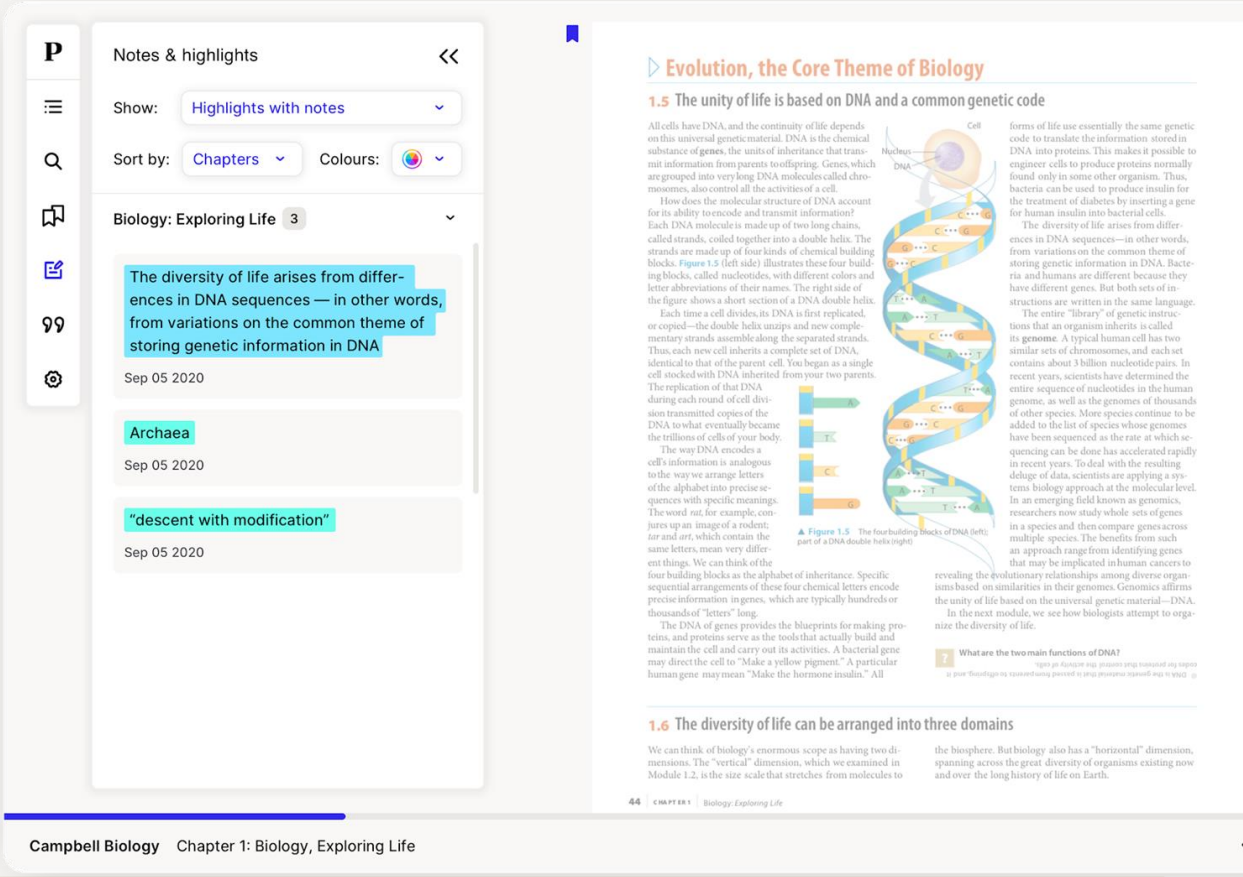
📱 ePUB & PDF support, on all devices
Read seamlessly on ePUB & PDF books, both on our web platform & mobile app.

🔠 Dyslexia & ADHD friendly
Personalise your experience with OpenDyslexic font, colours & audio.

🖍️ Highlight, annotate & bookmark
Save the most important parts of the book for later and find them in your notebook.

📍 Reference generator
Create and export a reference or an in-text citation in your preferred style with one click.

🔎 Coming soon... AI Deep Search
Search our full library of 1 million titles for relevant chapters to support your research.



Harness the curiosity in student minds

Cross-pollination

Our unrestricted access model enabled students to engage with wider reading for their degree.

Learning as a habit

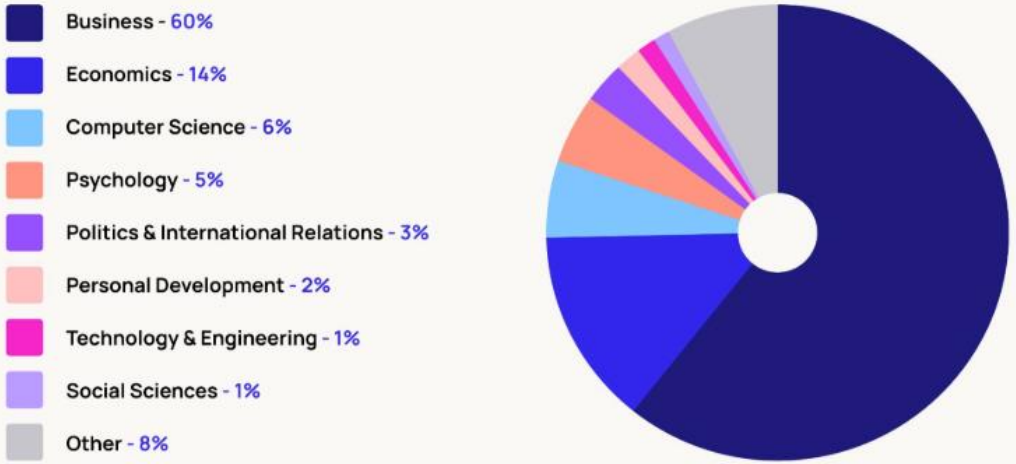
Students read books that boosted their soft skills, improving their employability.

Easy, as it should be

Students can access Perlego on-the-go through their mobile, or static, via their LMS.

HULT
INTERNATIONAL
BUSINESS SCHOOL

Percentage of books read by topic within Perlego since account creation



A trusted partner to improve student success & retention

1

Libraries & Departments

We partner with universities to level-up digital access on a departmental or campus-wide model.

Our unlimited access platform improves student satisfaction ratings and academic success. The institution benefits from the consequent growth in retention and performance.

2

College Bookstores

We enable bookstores to source a large volume of titles digitally, improving their coverage, saving costs and improving student experience.

Students benefit from our eReader accessibility and AI tools to learn effectively. Faculty benefit from a wider range of titles to adopt.

DOWNLOAD CASE STUDY

HULT INTERNATIONAL BUSINESS SCHOOL

03.

Fireside chat

04.

Q&A

Want to learn more?

Get in touch.

COULD PERLEGO SUPPORT YOUR INSTITUTION?

Email us or book a call

✉️ femi@perlego.com

➡️ perlego.com/institutions

www.CourseMaterialsResearch.com