

COLLEGE STRESS TEST DASHBOARD



Inside
Higher
Ed



IDENTIFY YOUR INSTITUTION'S RISK LEVEL AND AREAS FOR IMPROVEMENT

Use Hanover's College Stress Test Dashboard to get a deeper understanding of your institution's long-term viability

WHAT IS THE COLLEGE STRESS TEST DASHBOARD?

- ▶ The Dashboard provides insights into institutions' risk assessments based on unbiased key factors such as new student enrollments, student retention, net cash price, and major external funding
- ▶ Methodology is based on [The College Stress Test](#), published by Johns Hopkins University Press, which calculates the risk level for over 2,000 colleges and universities located in the United States. The authors find that roughly 40% of the evaluated institutions face moderate or substantial risk with respect to their long-term viability in the marketplace.

USE THE COLLEGE STRESS TEST DASHBOARD TO:

- ▶ Get a clear picture of your institution's long-term viability
- ▶ Quickly target pain points and challenges, and address them through Hanover's custom market research solutions
- ▶ Identify areas of strength, and strategically deploy your institution's finite resources to maintain them

MITIGATE YOUR STRESS TEST SCORE WITH HANOVER'S CUSTOM RESEARCH SOLUTIONS

Our custom research solutions and thought partner expertise will give you the support you need to target your pain points and improve your stress test score.



ENROLLMENT

- Financial Aid Optimization
- Student Yield Dashboard
- Geomarket Opportunity Dashboard
- Enrollment Choice Survey



RETENTION

- Early Warning Performance Dashboard
- Graduation/Retention Analysis
- Dropped Student Survey
- Institutional Climate Survey



NET CASH PRICE

- Tuition & Aid Sensitivity Survey
- Prospective Student Survey
- Brand Assessment Survey



EXTERNAL FUNDING

- Economic Impact Study
- Donor Segmentation Analysis
- Alumni Impact & Engagement Survey

HOW IT WORKS



STEP 1: ASSESS

Hanover deploys College Stress Test risk assessment



STEP 2: EVALUATE

Receive your institution's overall stress test score ranging from "minimal risk" to "substantial risk"



STEP 3: PLAN

Use the stress test score to pinpoint challenge areas and plan for improvement



STEP 4: IMPROVE

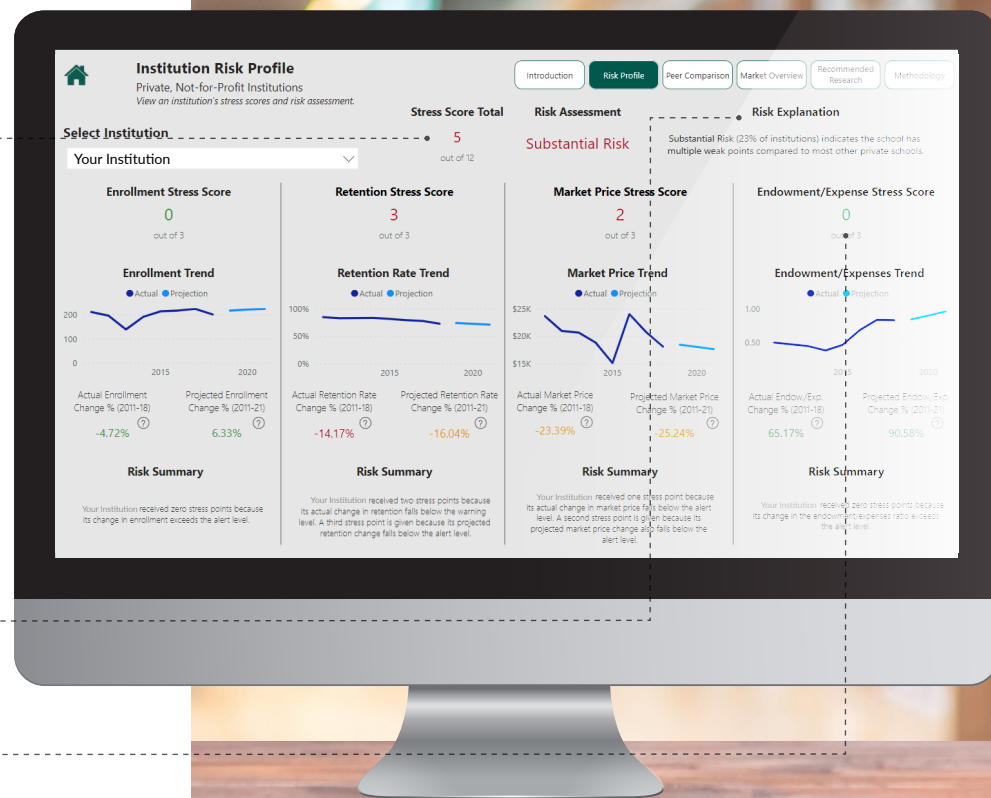
Partner with your Hanover team to plot the best course to address your challenges

COLLEGE STRESS TEST: SEE IT IN ACTION

INSTITUTION PROFILE

Get your overall College Stress Test score and risk assessment, as well as a deep dive into specific risk areas to identify where to focus your improvement efforts.

- ✓ Get your overall stress test score and level of risk
- ✓ Learn what your level of risk means for your institution
- ✓ Hone in on specific risk areas to identify where to improve



COLLEGE STRESS TEST: SEE IT IN ACTION

IPEDS PEER LIST

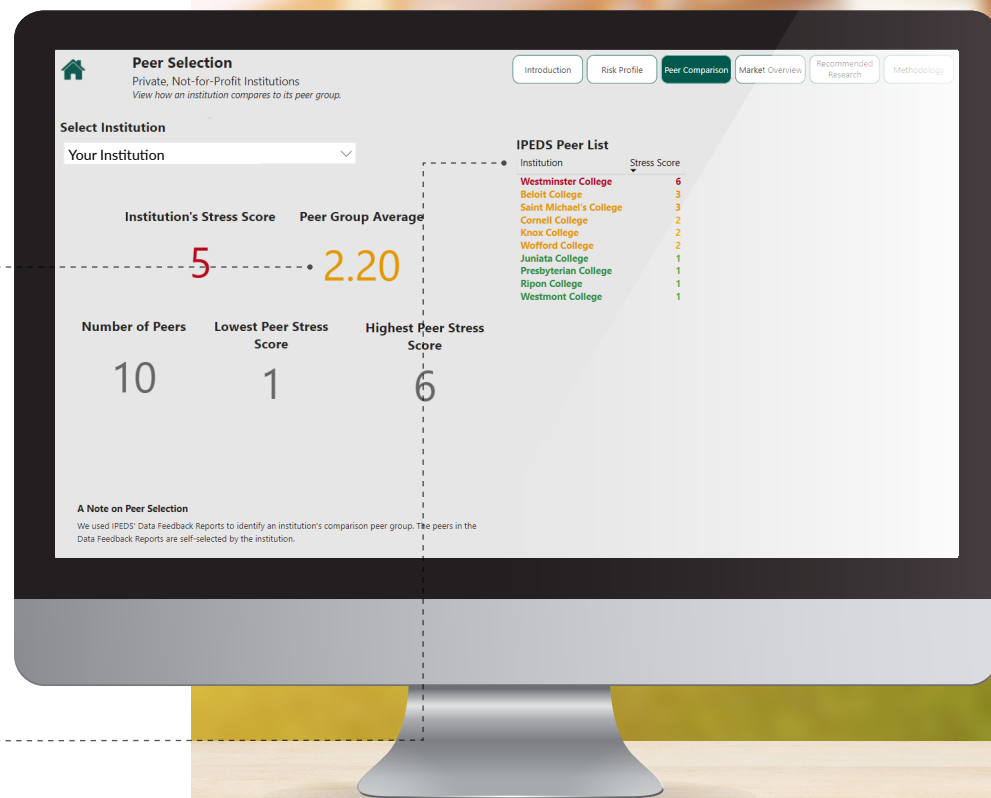
Find out how your stress test score stacks up against your self-selected peers as reported to IPEDS.



Take a look at your peer institutions' overall stress test scores



Better understand your institution's long-term viability within the context of your IPEDS peer list



CONNECT WITH US TO SEE HOW YOUR SCORE COMPARES TO YOUR PEERS

ABOUT HANOVER RESEARCH

Hanover Research provides high-quality research and analytics delivered through a cost-effective subscription model that helps executives make informed decisions, identify and seize opportunities, and heighten their effectiveness.

HANOVER'S HIGHER EDUCATION SOLUTIONS

Hanover enables higher education institutions to offer a world-class educational experience and operate an efficient and sustainable institution. Hanover's Higher Education Solutions tackle the academic and administrative challenges facing every department at your institution—amplifying your individual efforts with our tried and tested suite of solutions. Our partners include higher education institutions of all varieties: from large to small, public and private, two-year, four-year, professional, graduate, and for-profit schools.

ADMINISTRATIVE SOLUTIONS

- **Finance:** Increase revenue and dynamically evaluate costs to run an efficient, financially viable, and growth-oriented institution.
- **Advancement:** Increase donor engagement and giving, better understand alumni outcomes, and capture economic impact of your institution.
- **Marketing:** Reach the right audience at the right time with the right message.

ACADEMIC SOLUTIONS

- **Enrollment Management:** Target the optimal pool of students and maximize application and acceptance rates.
- **Academic Development:** Strengthen your academic portfolio through market analysis of existing and potential new programs.
- **Student Experience:** Spot at-risk students early, identify the drivers of attrition, and pinpoint factors driving poor post-graduate outcomes.

GRANTS SOLUTIONS

- **Grantseeking Capacity**
Develop your organizational capacity to pursue grant funding.
- **Funding Research:**
Spot grant opportunities aligned to your funding needs.
- **Pre-Proposal Support:**
Facilitate the development of competitive project concepts prior to submission.
- **Proposal Review & Support:**
Provide review and revision to ensure robust proposal submissions.
- **Proposal Development:**
Engage full proposal development support.

OUR BENEFITS



EXPERT

200+ analysts with advanced multiple methodology research expertise



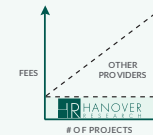
FLEXIBLE

Ongoing custom research agenda adapts with organizations' needs



DEDICATED

Exclusive account and research teams ensure strategic partnership




EFFICIENT

Annual, fixed-fee model shares costs and benefits

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