Chegg

LEARN. BUILD CONFIDENCE. RETAIN. GRADUATE.

We put learners first.

Our mission is to improve learning and student outcomes by putting students first, throughout their academic journey and beyond.

We strive to improve the overall return on investment in education by helping students learn more in less time and at a lower cost.

Chegg's services leverage millions of pieces of proprietary content and the power of artificial intelligence as well as a decade of learning insights. Our platform also helps learners build essential life and job skills to accelerate their path from learning to earning.



Introductions







Dr. Rosemary (Rose) Luckin

Professor of Learner Centered Design *UCL Knowledge Lab*



Clinton Oreofe

Chegg Student Advisory Council and Student Body President Suffolk University

Polls

How is your institution currently using AI to support student success?

- We use AI for personalized learning and tutoring
- We use AI to create curriculum and other learning materials.
- Al is used primarily for administrative tasks (e.g., scheduling, advising)
- We are exploring AI but haven't implemented it yet
- We do not currently use AI in any capacity

What do you believe is the greatest benefit of AI in higher education?

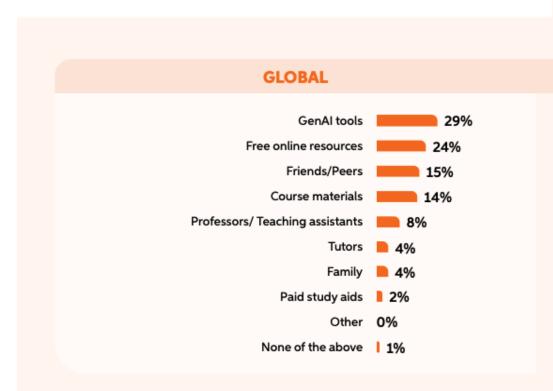
- Enhancing personalized learning experiences
- Improving student retention and success rates
- Reducing administrative burden on faculty/staff
- Increasing access and equity in education
- I'm skeptical about AI's benefits in education

Chegg's 2025 Global Student Survey

11,700 undergraduates surveyed across 15 countries

GENAI AND LEARNING

29% of students turn first to GenAl when stuck on a concept or assignment.



Download the full survey.

