

# THE 2014 INSIDE HIGHER ED SURVEY OF **College & University Presidents**

Conducted by Gallup®

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# THE 2014 *INSIDE HIGHER ED* SURVEY OF COLLEGE AND UNIVERSITY PRESIDENTS

A Study by Gallup and *Inside Higher Ed*

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# FOREWORD

*Inside Higher Ed's* fourth annual Survey of College and University Presidents aims to offer insights into how these campus leaders view the challenges and issues facing higher education institutions in the U.S.

Among the questions examined in the study:

- How appropriate is it for the federal government to collect and publish data on career and other outcomes of college graduates?
- How easy do presidents believe it is to find higher education outcomes data on their institutions' websites?
- How confident are presidents in

the sustainability of their institutions' financial model over the next 5 and 10 years?

- Will most new spending at colleges in the coming years come from reallocated dollars or increases in net revenue?
- Is the economic downturn that started in 2008 effectively over for colleges and universities?
- Do presidents believe their institutions

handle sexual assault allegations appropriately?

- Generally speaking, how do presidents characterize the state of race relations on their campuses?
- Is it generally helpful for higher education when scholarly associations publicize their stance on world issues through boycotts and resolutions, or not?

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## SNAPSHOT OF FINDINGS

- Half of campus leaders agree that it is appropriate for the federal government to collect and report data on career and other outcomes for their graduates – but just 13 percent are confident that the data will be accurately collected and reported.
- A majority of college and university chief executives say their institution publishes institution-level loan debt and job placement rates of graduates, but smaller proportions make program-level loan and job-placement figures available, and fewer than a third say they publish the starting salaries of graduates.
- Three-quarters of campus leaders


say their institution should publish institution-level loan debt and program-level job placement rates, but fewer than 4 in 10 say they should make public the income of their graduates 5 and 10 years out.

- About half of presidents are confident about the sustainability of their institution's financial model over the next 10 years. Asked to rate the financial viability of various sectors of colleges, presidents were most pessimistic about non-wealthy private colleges, for-profit institutions, and non-flagship public universities.
- Five percent of all presidents strongly agree that the economic downturn that

started in 2008 is effectively over at their institution.

- Slightly more than 7 in 10 presidents (71 percent) agree that recently publicized incidences of sexual assault have led them to believe that higher education institutions must improve how they respond to allegations of sexual assault on campus.
- The majority of college and university presidents (90 percent) say that, generally speaking, the state of race relations on their campus is good.
- The vast majority of presidents (94 percent) oppose the stance taken by the American Studies Association to back a boycott of Israeli universities.





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# METHODOLOGY

The following report presents findings from a quantitative survey research study that Gallup conducted on behalf of *Inside Higher Ed*. The study’s objective was to identify the practices and perceptions of college and university presidents and chancellors about a set of timely and pressing issues on their campuses. Gallup collected 846 Web surveys from presidents and chancellors (and some other top executives), representing 438 public institutions, 347 private institutions, and 37 institutions from the for-profit sector.

TOTAL PARTICIPATION BY SECTOR

ALL INSTITUTIONS BY SECTOR					PUBLIC			PRIVATE NONPROFIT			
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.	ASSOC.
	846	438	347	37	47	78	42	258	142	156	n/a*

\*Not reported due to small sample size.

Researchers and consultants from Gallup Education developed the questionnaire in collaboration with Scott Jaschik and Doug Lederman of *Inside Higher Ed*. Gallup conducted the surveys in English from Wednesday, Jan. 22-Wednesday, Feb. 5, 2014. Gallup sent email invitations to 3,131 potential respondents with valid email addresses, and recipients received up to three reminder emails. The survey participation rate was 27

percent. Each institution is represented only once in the sample. Institutions are grouped based on their affiliation and 2010 Carnegie Classification of Institutions of Higher Education. The study did not include specialty colleges such as Bible colleges and seminaries. Data are not statistically adjusted (weighted). For results based on the sample size of 846 total respondents, one can say with 95 percent confidence that the

margin of error attributable to sampling error is  $\pm 3.4$  percentage points. For subgroups within this population, the margin of error is greater because of small sample sizes. In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls. In some cases, reported frequencies may not add up to 100 percent as a result of rounding or the exclusion of “don’t know” and “refused” results.



# DETAILED FINDINGS

## DATA COLLECTING AND REPORTING

Half of college and university presidents agree that it is appropriate for the federal government to collect and report data on career and other college graduate outcomes, with 17 percent strongly agreeing and 11 percent strongly disagreeing.

Private nonprofit institutions are most opposed to the government reporting institutional information, with only 10 percent strongly agreeing and another 24 percent agreeing that such a role is appropriate.

However, campus chief executives

are far more skeptical about whether the government will do a good job with this role.

Just 13 percent of college and university presidents agree or strongly agree that the government will accurately collect and report the data.

Using a five-point scale, where 5 means strongly agree and 1 means strongly disagree, please indicate your level of agreement with the following statements. Think about President Obama's plan for the federal government to collect and report data on the nation's colleges and universities as you respond to the following statements.										
	ALL INSTITUTIONS BY SECTOR				PUBLIC				PRIVATE NONPROFIT	
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.
<b>It is appropriate for the federal government to collect and publish data on career and other outcomes of college graduates.</b>										
%5 Strongly agree	17	19	10	41	13	18	10	22	8	14
%4	33	41	24	22	34	35	55	42	25	22
%3	24	22	27	22	30	26	14	20	30	26
%2	16	12	22	5	15	15	17	10	20	23
%1 Strongly disagree	11	6	16	11	9	6	5	6	17	15
<b>The federal government has a good chance of accurately collecting and reporting data on higher education outcomes for the nation's colleges and universities.</b>										
%5 Strongly agree	2	3	1	3	0	3	5	3	1	1
%4	11	13	8	11	24	14	19	11	6	9
%3	18	23	10	16	7	23	19	26	11	8
%2	30	30	31	27	29	33	29	29	30	31
%1 Strongly disagree	39	30	51	43	40	27	29	31	51	50

Presidents were asked to reflect on what data they currently make available on their institution's website. A majority (61 percent) report that institution-level average loan debt of graduates is publicly available, and 58 percent say

institution-level job placement rates for graduates are on their institution's website. Far fewer presidents said their institutions publish program-level information on loan debt (19 percent) or job placement (45 percent), although

the proportions for for-profit colleges were much higher.

About a third of all college presidents said their institutions make the starting salaries of recent graduates available on their websites, but just 9 percent of

campus leaders stated that they publish the annual income of graduates five years out, and even fewer (4 percent) report the salaries of graduates 10 years out. But more than half (56 percent) say they report the ways graduates are living meaningful lives, with a much higher proportion (77 percent) at private nonprofit colleges.

Does your institution currently make the following data and information publicly available on its website?										
	ALL INSTITUTIONS BY SECTOR				PUBLIC				PRIVATE NONPROFIT	
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.
<b>Institution-level average loan debt of graduates</b>										
%1 Yes	61	58	63	79	76	78	74	45	67	66
%2 No	39	42	37	21	24	22	26	55	33	34
<b>Program-level average loan debt of graduates</b>										
%1 Yes	19	22	12	70	19	17	26	21	15	9
%2 No	81	78	88	30	81	83	74	79	85	91
<b>Institution-level job placement rates for graduates</b>										
%1 Yes	58	55	61	79	67	53	59	53	59	69
%2 No	42	45	39	21	33	47	41	47	41	31
<b>Program-level job placement rates for graduates</b>										
%1 Yes	45	51	34	76	40	37	56	56	36	33
%2 No	55	49	66	24	60	63	44	44	64	67
<b>Graduate school enrollment rates of recent graduates</b>										
%1 Yes	52	44	60	34	65	51	50	18	61	66
%2 No	48	56	40	66	35	49	50	82	39	34
<b>Starting salaries of recent graduates</b>										
%1 Yes	31	40	19	48	49	32	53	38	21	16
%2 No	69	60	81	52	51	68	48	62	79	84
<b>Annual income of graduates 5 years out</b>										
%1 Yes	9	12	5	12	15	9	26	10	7	3
%2 No	91	88	95	88	85	91	74	90	93	97
<b>Annual income of graduates 10 years out</b>										
%1 Yes	4	5	3	0	7	5	11	4	5	3
%2 No	96	95	97	100	93	95	89	96	95	97
<b>Ways students are living meaningful lives</b>										
%1 Yes	56	42	77	36	38	53	55	37	74	85
%2 No	44	58	23	64	62	47	45	63	26	15

Presidents were also asked whether they think that their institution should make various data and information publicly available on its website. In each case, more presidents said they should make the information available than said they currently do.

Three-quarters or more of presidents said their colleges should publish information on institution-level loan

debt and job placement rates, program-level job placement rates for graduates, graduate school placement rates, and ways that students are living meaningful lives.

Fewer presidents said their institutions should make available program-level loan debt (53 percent), starting salaries of recent graduates (53 percent), and annual income of

graduates 5 and 10 years out (38 and 35 percent, respectively).

On all of these measures, leaders of private nonprofit college brought down the averages; just 33 percent of them, for instance, said their colleges should publish the starting salaries of graduates, compared to 67 percent of public university presidents and 62 percent of for-profit-college leaders.

In your opinion, SHOULD your institution make the following data and information publicly available on its website?										
	ALL INSTITUTIONS BY SECTOR				PUBLIC				PRIVATE NONPROFIT	
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.
<b>Institution-level average loan debt of graduates</b>										
%1 Yes	78	78	77	83	81	90	92	71	82	78
%2 No	22	22	23	17	19	10	8	29	18	22
<b>Program-level average loan debt of graduates</b>										
%1 Yes	53	59	41	85	59	61	66	57	43	39
%2 No	47	41	59	15	41	39	34	43	57	61
<b>Institution-level job placement rates for graduates</b>										
%1 Yes	80	81	79	81	79	80	80	81	85	77
%2 No	20	19	21	19	21	20	20	19	15	23
<b>Program-level job placement rates for graduates</b>										
%1 Yes	74	83	61	82	77	69	88	87	68	56
%2 No	26	17	39	18	23	31	13	13	32	44
<b>Graduate school enrollment rates of recent graduates</b>										
%1 Yes	78	76	80	64	83	87	91	54	82	84
%2 No	22	24	20	36	17	13	9	46	18	16
<b>Starting salaries of recent graduates</b>										
%1 Yes	53	67	33	62	63	58	70	69	28	34
%2 No	47	33	67	38	37	42	30	31	72	66

	ALL INSTITUTIONS BY SECTOR				PUBLIC				PRIVATE NONPROFIT	
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.
<b>Annual income of graduates 5 years out</b>										
%1 Yes	38	45	27	49	39	51	51	43	26	27
%2 No	62	55	73	51	61	49	49	57	74	73
<b>Annual income of graduates 10 years out</b>										
%1 Yes	35	39	28	37	39	51	44	32	29	30
%2 No	65	61	72	63	61	49	56	68	71	70
<b>Ways students are living meaningful lives</b>										
%1 Yes	74	66	87	58	57	82	82	60	86	90
%2 No	26	34	13	42	43	18	18	40	14	10

Few presidents (9 percent) say that finding higher education outcomes data on their campus's website is very easy, but most presidents (94 percent) say it should be very or somewhat easy to find these data.

	ALL INSTITUTIONS BY SECTOR				PUBLIC				PRIVATE NONPROFIT	
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.
<b>How easy do you think it is to find such higher education outcomes data on your campus' website?</b>										
%1 Very easy	9	5	12	34	7	3	0	6	7	16
%2 Somewhat easy	38	35	40	51	43	35	29	35	43	40
%3 Somewhat difficult	35	40	31	9	39	43	44	38	31	30
%4 Very difficult	19	21	18	6	11	19	27	22	19	14
<b>In your opinion, how easy SHOULD it be to find such higher education outcomes data on most college and university websites?</b>										
%1 Very easy	46	42	49	68	49	41	34	42	44	53
%2 Somewhat easy	48	53	44	32	40	53	63	54	49	41
%3 Somewhat difficult	4	4	4	0	7	4	2	4	2	5
%4 Very difficult	2	1	3	0	4	3	0	0	5	1

## BUDGET AND FINANCES

Looking to the future, slightly more than 6 in 10 presidents agree that they are confident about the sustainability of their institution's financial model over the next five years, with 26 percent strongly agreeing. Private and public nonprofit institutions responded similarly, with 25 percent of leaders from the public sector strongly agreeing and 26 percent of their



private-sector peers strongly agreeing. The presidents' answers largely mirror those of their provosts and CFOs in the surveys of chief academic and business officers that *Inside Higher Ed* and Gallup released in the last six months.

Presidents are less confident in the sustainability of their institution's financial model over 10 years, with just 17 percent strongly agreeing and 33 percent agreeing with this statement. Campus leaders express more confidence than

their business officers do, though: In last year's Survey of College and University Business Officers, a total of 41 percent of CFOs expressed confidence in their institution's financial sustainability over 10 years.

Using a five-point scale, where 5 means strongly agree and 1 means strongly disagree, please indicate your level of agreement with the following statements.										
	ALL INSTITUTIONS BY SECTOR				PUBLIC				PRIVATE NONPROFIT	
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.
<b>I am confident about the sustainability of my institution's financial model over the next five years.</b>										
%5 Strongly agree	26	25	26	42	38	29	17	21	24	25
%4	36	37	36	31	28	40	44	37	41	33
%3	22	22	25	17	19	18	27	23	23	27
%2	11	11	10	11	11	6	7	14	11	11
%1 Strongly disagree	4	6	3	0	4	6	5	5	1	4
<b>I am confident about the sustainability of my institution's financial model over the next 10 years.</b>										
%5 Strongly agree	17	16	16	35	23	14	17	14	16	14
%4	33	32	32	35	30	42	31	30	32	31
%3	29	27	33	15	26	25	38	27	35	33
%2	16	18	14	15	15	13	7	22	14	15
%1 Strongly disagree	6	8	5	0	6	6	7	8	2	6

When presidents were asked to reflect on the financial stability of various sectors of higher education, elite private institutions trumped all other higher education sectors. As seen on the following page, the majority of respondents (89 percent) agree — and 58 percent strongly agree — that elite private universities (endowments more

than \$1 billion) have a sustainable business model. Elite private liberal arts colleges (endowments more than \$500 million) ranked second, with 72 percent of presidents agreeing that these colleges' business model is sustainable. Business models for "other private four-year institutions" earned the lowest confidence from presidents regarding

sustainability, with 16 percent over all agreeing and 2 percent strongly agreeing in those institutions' financial sustainability. For-profit colleges (19 percent) and non-flagship public four-year institutions (29 percent) also drew relatively low marks from presidents for financial sustainability.

Using a five-point scale, where 5 means strongly agree and 1 means strongly disagree, please indicate your level of agreement with the following statements.  
The business models for the following sectors of higher education are sustainable:

	ALL INSTITUTIONS BY SECTOR				PUBLIC				PRIVATE NONPROFIT	
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.
<b>Public flagship universities</b>										
%5 Strongly agree	24	23	28	9	30	31	24	18	26	30
%4	40	41	38	38	50	35	45	41	42	34
%3	22	21	21	29	11	26	17	23	20	25
%2	11	12	10	18	4	8	12	15	11	8
%1 Strongly disagree	4	3	4	6	4	0	2	4	2	4
<b>Non-flagship public four-year institutions</b>										
%5 Strongly agree	5	5	6	0	11	6	0	4	4	7
%4	24	27	23	9	35	37	26	21	25	21
%3	40	39	40	38	24	33	45	43	41	40
%2	24	23	24	32	26	18	24	26	23	24
%1 Strongly disagree	7	6	8	21	4	5	5	7	7	8
<b>Community colleges</b>										
%5 Strongly agree	12	10	17	0	11	6	3	12	13	18
%4	33	35	32	17	44	36	38	32	31	30
%3	32	30	33	51	22	35	38	28	37	31
%2	19	22	15	26	22	19	18	23	16	15
%1 Strongly disagree	4	3	4	6	0	3	3	4	3	5
<b>Elite private universities (endowments &gt; \$1 billion)</b>										
%5 Strongly agree	58	49	68	58	53	57	57	45	68	69
%4	31	37	25	31	36	32	43	38	24	25
%3	7	8	5	6	4	7	0	11	4	5
%2	3	4	1	3	4	3	0	5	2	0
%1 Strongly disagree	2	2	2	3	2	3	0	1	3	1
<b>Elite private liberal arts colleges (endowments &gt; \$500 million)</b>										
%5 Strongly agree	35	25	49	34	16	31	19	25	46	50
%4	37	40	34	40	45	32	57	39	34	35
%3	18	22	12	17	23	29	21	19	12	11
%2	8	11	4	0	14	5	2	14	6	2
%1 Strongly disagree	2	2	2	9	2	3	0	2	2	2

	ALL INSTITUTIONS BY SECTOR				PUBLIC				PRIVATE NONPROFIT	
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.
<b>Other private four-year institutions</b>										
%5 Strongly agree	2	2	1	0	2	0	0	3	1	2
%4	14	11	16	17	7	5	12	13	14	18
%3	36	31	42	40	27	34	29	30	38	44
%2	40	45	36	31	53	51	48	42	46	28
%1 Strongly disagree	8	11	4	11	11	9	12	12	1	7
<b>For-profit institutions</b>										
%5 Strongly agree	5	5	3	19	2	4	10	5	3	1
%4	14	13	12	44	14	6	15	14	11	12
%3	31	28	35	28	23	34	20	27	35	33
%2	39	41	38	8	39	43	40	43	42	38
%1 Strongly disagree	12	13	12	0	23	13	15	11	10	15

The effect of the economic downturn, according to presidents, is still a negative one on institutional budgets and finances.

Just 5 percent of all campus leaders strongly agree that the economic downturn that started in 2008 is effectively over at their institution, and

54 percent of presidents disagree with this statement, with 18 percent strongly disagreeing.

The majority of college and university presidents (53 percent) agree that most new spending at their institution in the coming years will come from reallocated dollars rather than an increase in net

revenue; 22 percent strongly agree.

Six of 10 college presidents say they disagree that predictions that a significant number of higher education institutions are facing existential financial crisis are overblown.

Three percent strongly agree with this statement.

	ALL INSTITUTIONS BY SECTOR				PUBLIC				PRIVATE NONPROFIT	
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.
<b>Most new spending at my institution in the coming years will come from reallocated dollars rather than an increase in net revenue.</b>										
%5 Strongly agree	22	31	12	3	26	26	19	36	11	12
%4	31	35	26	15	26	41	52	33	23	27
%3	23	18	28	41	23	15	10	20	32	25
%2	19	13	26	21	13	17	19	11	26	29
%1 Strongly disagree	5	3	8	21	13	1	0	1	9	7

	ALL INSTITUTIONS BY SECTOR				PUBLIC				PRIVATE NONPROFIT	
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.
<b>Reports that a significant number of higher education institutions are facing existential financial crisis are overblown.</b>										
%5 Strongly agree	3	2	5	0	7	3	0	1	2	7
%4	15	14	17	6	30	20	8	11	16	20
%3	22	26	17	23	22	32	30	24	16	17
%2	43	42	44	46	26	38	55	44	43	41
%1 Strongly disagree	17	16	18	26	15	8	8	19	23	15
<b>The economic downturn that started in 2008 is effectively over at my institution.</b>										
%5 Strongly agree	5	4	6	6	4	5	5	3	6	4
%4	17	17	16	26	26	14	10	16	18	15
%3	24	23	25	23	41	21	29	20	27	23
%2	36	36	38	26	22	42	36	38	37	42
%1 Strongly disagree	18	20	14	20	7	18	21	23	13	15

## SEXUAL ASSAULT POLICIES

College presidents were asked to answer a series of questions about sexual assault on college campuses. As seen on the following page, more than 7 in 10 presidents (71 percent) agree that recently publicized incidences have led them to believe that higher education institutions must improve the way they respond to allegations of sexual assault on campus.

However, the vast majority of presidents (95 percent) say their own institutions handle sexual assault allegations “appropriately,” and more than half (52 percent) strongly agree with that statement.

Nearly half of all presidents (49 percent) agree that allegations of sexual assault are best investigated by local police rather than colleges and

universities.

More than half of all respondents (61 percent) disagree that collegiate athletes accused of sexual assault are less likely to be held responsible for their actions than are other students. Public and private-sector institutions seemed to be mostly aligned on this issue, with 33 percent and 37 percent, respectively, strongly disagreeing with the statement.

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**Seven in 10 presidents say colleges must improve how they respond to sexual assault allegations on their campuses -- but 95 percent say they handle such allegations “appropriately.”**

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	ALL INSTITUTIONS BY SECTOR				PUBLIC				PRIVATE NONPROFIT	
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.
<b>Recently publicized incidences have led me to believe that higher education institutions must improve the way they respond to allegations of sexual assault on campus.</b>										
%5 Strongly agree	29	30	24	42	13	32	20	36	21	24
%4	42	43	42	36	52	42	61	37	44	40
%3	19	18	20	21	26	13	12	19	20	23
%2	9	7	12	0	7	10	7	7	14	11
%1 Strongly disagree	1	2	1	0	2	3	0	2	1	2
<b>My institution handles sexual assault allegations appropriately.</b>										
%5 Strongly agree	52	49	54	70	40	53	51	49	55	50
%4	43	45	41	27	53	44	44	44	41	43
%3	5	6	4	3	6	3	5	7	4	5
%2	0	0	1	0	0	0	0	0	0	1
%1 Strongly disagree	0	0	0	0	0	0	0	0	0	1
<b>Generally speaking, athletes accused of sexual assault are less likely to be held responsible for their actions than are other students.</b>										
%5 Strongly agree	7	6	6	25	2	6	6	8	6	4
%4	14	14	13	10	11	3	3	19	8	14
%3	19	20	15	45	17	17	18	23	17	12
%2	28	27	30	10	28	36	32	22	29	35
%1 Strongly disagree	33	33	37	10	41	39	41	27	40	36
<b>Allegations of sexual assault are best investigated by local police rather than colleges and universities.</b>										
%5 Strongly agree	25	28	22	24	11	8	18	38	16	25
%4	24	23	22	42	20	11	21	27	22	19
%3	21	19	22	21	25	28	28	14	27	21
%2	23	22	26	9	39	38	23	14	30	25
%1 Strongly disagree	7	8	8	3	5	15	10	6	5	10

## RACE RELATIONS

The vast majority of presidents (90 percent) say the state of race relations is generally excellent or good on their campus; 30 percent say it is excellent, as seen on the next page.

Presidents are not as confident in

the state of race relations on campuses in the U.S. generally. About half (51 percent) say race relations on college campuses generally are good, and 45 percent say fair. Roughly half of presidents (52 percent) say that race

relations on college and university campuses in this country are about the same as they were five years ago, and 44 percent of all presidents say that race relations are better than they were five years ago.

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ALWAYS LEARNING

PEARSON

As you may know, there has recently been intense discussion about race on many college and university campuses.										
	ALL INSTITUTIONS BY SECTOR				PUBLIC				PRIVATE NONPROFIT	
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.
<b>Generally speaking, would you say the state of race relations on your campus is excellent, good, fair or poor?</b>										
%4 Excellent	30	28	30	52	28	26	27	28	34	24
%3 Good	60	61	60	42	55	64	63	61	57	62
%2 Fair	10	10	10	3	17	9	7	11	9	14
%1 Poor	1	1	0	3	0	1	2	1	0	0
<b>Generally speaking, would you say the state of race relations on college and university campuses in this country is excellent, good, fair or poor?</b>										
%4 Excellent	2	3	0	0	0	3	8	3	0	0
%3 Good	51	55	47	48	51	57	62	54	44	49
%2 Fair	45	39	51	45	45	36	26	42	53	49
%1 Poor	3	3	2	6	4	4	5	2	3	2
<b>Generally speaking, would you say the state of race relations on college and university campuses in this country is better, about the same, or worse than it was about five years ago?</b>										
%3 Better	44	40	47	46	51	47	48	35	49	45
%2 About the same	52	54	50	46	43	53	50	58	49	52
%1 Worse	5	5	3	9	6	0	3	7	2	3

## AMERICAN STUDIES ASSOCIATION BOYCOTT

The American Studies Association (ASA) voted in December 2013 to back a boycott of Israeli universities. When university presidents were asked if they favored or opposed ASA's stance, an overwhelming majority (94 percent) opposed the boycott. Six percent of all respondents favored the boycott. When asked if it is generally helpful for higher education when scholarly associations publicize their stance on world issues through boycotts and resolutions, most presidents (82 percent) report that such stances are generally not helpful.

As you may know, the American Studies Association voted in December 2013 to back a boycott of Israeli universities.										
	ALL INSTITUTIONS BY SECTOR				PUBLIC				PRIVATE NONPROFIT	
	ALL	PUBLIC	PRIVATE NONPROFIT	FOR-PROFIT	DOCTORAL	MASTER'S	BACC.	ASSOC.	DOCTORAL/MASTER'S	BACC.
<b>Do you favor or oppose the stance taken by the American Studies Association?</b>										
%1 Favor	6	6	4	11	5	6	7	6	6	3
%2 Oppose	94	94	96	89	95	94	93	94	94	98
<b>In your opinion, is it generally helpful for higher education when scholarly associations publicize their stance on world issues through boycotts and resolutions, or not?</b>										
%1 Generally helpful	18	21	14	16	22	16	16	23	11	15
%2 Generally not helpful	82	79	86	84	78	84	84	77	89	85

# INSTITUTION AND PERSONAL DEMOGRAPHICS

WHAT IS YOUR AGE?	OVERALL
Younger than 30	0%
30 to 39	1%
40 to 49	10%
50 to 59	34%
60 to 69	49%
70 and older	6%
WHAT IS YOUR GENDER?	OVERALL
Male	71%
Female	27%
HOW MANY YEARS HAVE YOU SERVED AS THE PRESIDENT AT THIS INSTITUTION?	OVERALL
Less than six months	2%
Six months to less than three years	32%
Three years to less than five years	17%
Five years to less than 10 years	26%
10 or more years	22%
HOW MANY YEARS HAVE YOU SERVED AS THE PRESIDENT AT ANY INSTITUTION?	OVERALL
Less than six months	2%
Six months to less than three years	24%
Three years to less than five years	13%
Five years to less than 10 years	26%
10 or more years	33%



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