## THE 2015 INSIDE HIGHER ED SURVEY OF College & University Presidents

Conducted by Gallup<sup>®</sup> SCOTT JASCHIK & DOUG LEDERMAN EDITORS, INSIDE HIGHER ED



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## THE 2015 INSIDE HIGHER ED SURVEY OF COLLEGE AND UNIVERSITY PRESIDENTS

A Study by Gallup and Inside Higher Ed

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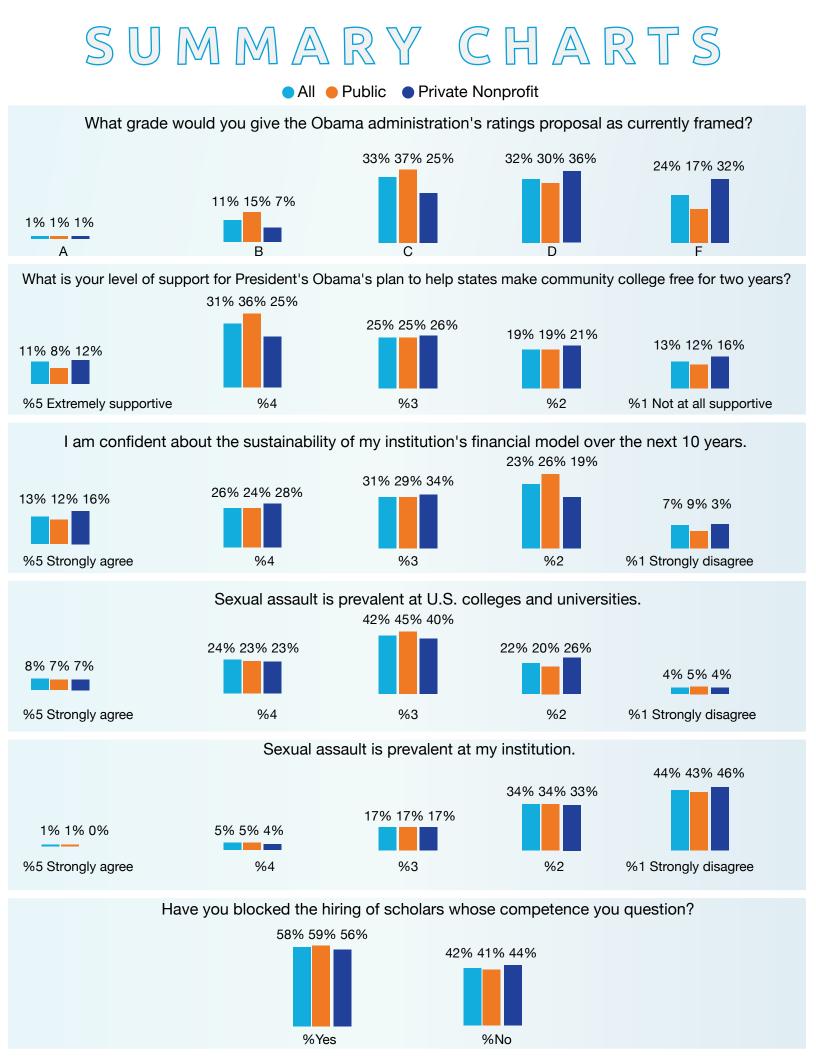
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## FOREWORD

*Inside Higher Ed*'s fifth annual Survey of College and University Presidents offers insights into how these leaders perceive and address the challenges and issues facing higher education institutions in the United States.

Among the topics explored in the study:

• Perception and support of President Obama's proposed framework for rating U.S. colleges and universities, and whether new details offered by the administration have changed college leaders' views.

• Confidence in the sustainability of their institutions' financial model over the next five years.

- The effects of the economic downturn that started in 2008.
- · Perceptions about the prevalence of

sexual assault and the institutions' role in addressing it.

• Presidents' roles in faculty decisions involving tenure and hiring practices.

• Whether college or university presidents should speak out about academic and non-academic issues.

## **SNAPSHOT OF FINDINGS**

• A majority of presidents give the Obama administration's ratings proposal a grade of D or F, and a third of presidents say they view the plan more negatively than they did before the administration released a detailed framework about the plan in December.

 Presidents are skeptical that the proposed rating system would accurately reflect their institutions' quality, and are least supportive of the possible use of graduate income level and federal graduation rates as ratings criteria. Campus CEOs offer more support for using as criteria the percentage of first-generation and Pell Granteligible students enrolled, and degree completion rates.

• Presidents of two-year colleges are likelier than their peers at four-year public and private nonprofit institutions to support the president's plan to encourage states to offer free community college tuition.

• More than half of the presidents are confident about the sustainability of their institution's financial model over the next 5 years, but only 39 percent feel that way over 10 years.

· About one-third of college presidents

say that sexual assault is prevalent at U.S. colleges. But only a small percentage believe it is an issue at their institution.

 A large majority of presidents (81 percent) say that the state of race relations on their campus is excellent or good.

 The majority of those surveyed say presidents should play a more active role in decisions about tenure and hiring faculty members.

 Nearly half of presidents agree that university leaders should speak out on issues beyond education.

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## METHODOLOGY

The following report presents findings from a quantitative survey research study that Gallup conducted on behalf of *Inside Higher Ed*. The objective was to examine the practices and perceptions of college and university presidents related to government oversight, financial sustainability, sexual assault, race relations, and faculty hiring, among other topics.

To achieve these objectives, Gallup collected 647 Web surveys from

college presidents (and some other top executives), representing 338 public institutions, 262 private institutions, 26 college and university systems, and 21 institutions from the for-profit higher education sector.

#### Total Participation by Sector

|         |     | ALL INSTITU | JTIONS BY SECTO      | R              |          | PUBLIC   | ;     |        | PRIVATE NONPROFIT     |       |        |  |
|---------|-----|-------------|----------------------|----------------|----------|----------|-------|--------|-----------------------|-------|--------|--|
|         | ALL | PUBLIC      | PRIVATE<br>Nonprofit | FOR-<br>PROFIT | DOCTORAL | MASTER'S | BACC. | ASSOC. | DOCTORAL/<br>MASTER'S | BACC. | ASSOC. |  |
| Total N | 647 | 338         | 262                  | 21*            | 33       | 65       | 31    | 196    | 106                   | 114   | 11*    |  |

\*Not reported due to small sample size.

Gallup Education researchers and consultants worked with Scott Jaschik and Doug Lederman of *Inside Higher Ed* to develop the questionnaire. Gallup conducted the surveys in English from January 21 to February 4, 2015. Email invitations were sent to 2,965 potential respondents with valid email addresses. Up to four reminder emails were sent to respondents. The participation rate was

#### 22 percent.

The study did not include specialty colleges such as Bible colleges and seminaries. Each institution is represented only once in the sample.

Sample sizes may fluctuate by item, since invalid (i.e., "Don't know/Does not apply") responses are not included in the results. The data are not statistically adjusted (weighted). Reporting groups are determined based on Carnegie Code classifications and affiliation designations when known.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls. In some cases, reported frequencies may not add up to 100 percent as a result of rounding.

## DETAILED FINDINGS

#### HIGHER EDUCATION OUTCOMES

The Obama administration's December 2014 release of additional information about its framework for rating colleges and universities did little to win over critics, and in fact seemed to turn more presidents against it than for it.

As seen on the following page, 58

percent of presidents said they don't feel any better or worse about the ratings proposal after getting more information about it. About one-third (31 percent) feel worse and about one in 10 (11 percent) feel better about the framework. More than half of the presidents (56 percent) give a D (32 percent) or F (24 percent) grade to the college rating proposal.

A little more than 1 in 10 (12 percent) give the rating framework an A (1 percent) or B (11 percent) grade.

| As you may know, the Oba    | ma adminis  | stration rec  | ently release        | d additional d | etails about its | framework for   | or rating U.S.  | colleges and          | universities. |
|-----------------------------|-------------|---------------|----------------------|----------------|------------------|-----------------|-----------------|-----------------------|---------------|
|                             | ALL INS     | TITUTIONS E   | BY SECTOR            |                | PUBL             | .IC             |                 | PRIVATE NONPROFIT     |               |
|                             | ALL         | PUBLIC        | PRIVATE<br>NONPROFIT | DOCTORAL       | MASTER'S         | BACC.           | ASSOC.          | DOCTORAL/<br>MASTER'S | BACC.         |
| Do the additional details m | ake you fee | el better or  | do they make         | e you feel wor | se about the p   | roposal first o | outlined in the | e fall of 2013?       |               |
| Better                      | 11          | 12            | 8                    | 3              | 14               | 3               | 14              | 5                     | 10            |
| Neither better or worse     | 58          | 65            | 52                   | 76             | 63               | 76              | 63              | 49                    | 55            |
| Worse                       | 31          | 23            | 40                   | 21             | 23               | 21              | 23              | 46                    | 35            |
| What grade would you give   | the admin   | istration's o | college rating       | s proposal as  | it is currently? |                 |                 |                       |               |
| A                           | 1           | 1             | 1                    | 0              | 2                | 0               | 1               | 0                     | 1             |
| В                           | 11          | 15            | 7                    | 15             | 18               | 18              | 13              | 6                     | 7             |
| С                           | 33          | 37            | 25                   | 36             | 32               | 36              | 40              | 23                    | 23            |
| D                           | 32          | 30            | 36                   | 21             | 34               | 43              | 29              | 42                    | 34            |
| F                           | 24          | 17            | 32                   | 27             | 15               | 4               | 18              | 30                    | 35            |

Nearly two-thirds of campus chief executives (65 percent) disagree or strongly disagree that the proposed college rating system will accurately portray their institution.

When asked about specific criteria that the ratings framework might use to judge

their institutions, nearly half of presidents are supportive or extremely supportive of using percentages of first-generation students enrolled (49 percent) and of admitted Pell Grant-eligible students (48 percent), degree completion rate (47 percent) and net price (46 percent). Forty-two percent support the use of graduate employment rate and 38 percent favor the use of loan default rates as metrics.

Far fewer presidents support the use of (18 percent) and the federal graduation rate (29 percent) as rating criteria.

Using a five-point scale, where 5 means strongly agree and 1 means strongly disagree, please indicate your level of agreement with the following statement.

|                          | ALL INS1       | TITUTIONS B   | ( SECTOR             |                  | PUBLIC          | ;        |        | PRIVATE NONPROFIT     |       |  |
|--------------------------|----------------|---------------|----------------------|------------------|-----------------|----------|--------|-----------------------|-------|--|
|                          | ALL            | PUBLIC        | PRIVATE<br>Nonprofit | DOCTORAL         | MASTER'S        | BACC.    | ASSOC. | DOCTORAL/<br>MASTER'S | BACC. |  |
| The proposed college rat | tings system v | vill accurate | ely portray my i     | nstitution as it | is currently pr | esented. |        |                       |       |  |
| %5 Strongly agree        | 1              | 0             | 2                    | 0                | 0               | 0        | 1      | 4                     | 1     |  |
| %4                       | 9              | 9             | 9                    | 16               | 10              | 24       | 5      | 6                     | 13    |  |
| %3                       | 25             | 29            | 20                   | 23               | 32              | 7        | 33     | 16                    | 19    |  |
| %2                       | 32             | 34            | 29                   | 32               | 37              | 48       | 32     | 33                    | 25    |  |
| %1 Strongly disagree     | 33             | 27            | 40                   | 29               | 21              | 21       | 29     | 40                    | 42    |  |

The Obama administration's U.S. college and university ratings system features criteria on which institutions will be evaluated. On a five-point scale where 5 means extremely supportive and 1 means not at all supportive, please indicate your level of support for inclusion of the following criteria.

|                          | ALL INS | TITUTIONS BY | SECTOR               |          | PUB      | LIC   |        | PRIVATE NO            | ONPROFIT |
|--------------------------|---------|--------------|----------------------|----------|----------|-------|--------|-----------------------|----------|
|                          | ALL     | PUBLIC       | PRIVATE<br>NONPROFIT | DOCTORAL | MASTER'S | BACC. | ASSOC. | DOCTORAL/<br>MASTER'S | BACC     |
| Graduate employment rate |         |              |                      |          |          |       |        |                       |          |
| %5 Extremely supportive  | 11      | 8            | 12                   | 3        | 6        | 20    | 9      | 9                     | 9        |
| %4                       | 31      | 36           | 25                   | 38       | 28       | 23    | 41     | 22                    | 27       |
| %3                       | 25      | 25           | 26                   | 25       | 23       | 33    | 22     | 33                    | 22       |
| %2                       | 19      | 19           | 21                   | 19       | 25       | 7     | 19     | 22                    | 25       |
| %1 Not at all supportive | 13      | 12           | 16                   | 16       | 17       | 17    | 9      | 14                    | 17       |
| Graduate income level    |         |              |                      |          |          |       |        |                       |          |
| %5 Extremely supportive  | 4       | 3            | 4                    | 3        | 2        | 10    | 3      | 4                     | 2        |
| %4                       | 14      | 19           | 8                    | 12       | 11       | 10    | 24     | 4                     | 4        |
| %3                       | 21      | 23           | 15                   | 24       | 17       | 27    | 23     | 15                    | 13       |
| %2                       | 25      | 30           | 21                   | 30       | 36       | 20    | 29     | 23                    | 23       |
| %1 Not at all supportive | 36      | 25           | 52                   | 30       | 34       | 33    | 20     | 54                    | 58       |
| Net Price                |         |              |                      |          |          |       |        |                       |          |
| %5 Extremely supportive  | 14      | 15           | 12                   | 9        | 16       | 19    | 16     | 9                     | 15       |
| %4                       | 32      | 37           | 26                   | 36       | 52       | 26    | 34     | 27                    | 25       |
| %3                       | 28      | 27           | 28                   | 27       | 17       | 32    | 29     | 29                    | 27       |
| %2                       | 15      | 12           | 20                   | 12       | 14       | 13    | 12     | 24                    | 17       |
| %1 Not at all supportive | 11      | 8            | 14                   | 15       | 2        | 10    | 9      | 11                    | 16       |

|                                | ALL INS        | TITUTIONS BY | SECTOR               |          | PUB      | LIC   |        | PRIVATE NONPROFIT     |       |  |
|--------------------------------|----------------|--------------|----------------------|----------|----------|-------|--------|-----------------------|-------|--|
|                                | ALL            | PUBLIC       | PRIVATE<br>Nonprofit | DOCTORAL | MASTER'S | BACC. | ASSOC. | DOCTORAL/<br>MASTER'S | BACC. |  |
| Federal graduation rate        |                | '            |                      |          |          |       |        |                       |       |  |
| %5 Extremely supportive        | 8              | 5            | 11                   | 9        | 8        | 16    | 2      | 7                     | 14    |  |
| %4                             | 21             | 21           | 22                   | 27       | 23       | 19    | 20     | 27                    | 21    |  |
| %3                             | 25             | 24           | 25                   | 9        | 25       | 10    | 28     | 22                    | 23    |  |
| %2                             | 21             | 24           | 20                   | 27       | 22       | 26    | 23     | 27                    | 18    |  |
| %1 Not at all supportive       | 24             | 26           | 22                   | 27       | 22       | 29    | 27     | 18                    | 23    |  |
| Loan default rate              |                |              |                      |          |          |       |        |                       |       |  |
| %5 Extremely supportive        | 10             | 6            | 14                   | 3        | 11       | 13    | 5      | 9                     | 14    |  |
| %4                             | 28             | 26           | 29                   | 55       | 34       | 26    | 20     | 30                    | 33    |  |
| %3                             | 24             | 25           | 23                   | 15       | 26       | 23    | 25     | 31                    | 17    |  |
| %2                             | 20             | 25           | 15                   | 15       | 20       | 29    | 29     | 15                    | 17    |  |
| %1 Not at all supportive       | 18             | 17           | 19                   | 12       | 9        | 10    | 22     | 16                    | 20    |  |
| Percentage of admitted Pell G  | Grant-eligible | students     |                      |          |          |       |        |                       |       |  |
| %5 Extremely supportive        | 20             | 20           | 20                   | 21       | 18       | 42    | 17     | 14                    | 27    |  |
| %4                             | 28             | 30           | 26                   | 27       | 40       | 19    | 29     | 31                    | 24    |  |
| %3                             | 29             | 29           | 28                   | 24       | 23       | 26    | 32     | 33                    | 21    |  |
| %2                             | 12             | 13           | 12                   | 12       | 15       | 10    | 13     | 10                    | 14    |  |
| %1 Not at all supportive       | 11             | 8            | 13                   | 15       | 3        | 3     | 9      | 13                    | 13    |  |
| Degree completion rate         |                |              |                      |          |          |       |        |                       |       |  |
| %5 Extremely supportive        | 13             | 12           | 14                   | 29       | 17       | 17    | 7      | 8                     | 19    |  |
| %4                             | 34             | 32           | 37                   | 29       | 38       | 30    | 31     | 41                    | 32    |  |
| %3                             | 28             | 29           | 24                   | 16       | 26       | 20    | 32     | 22                    | 26    |  |
| %2                             | 15             | 16           | 15                   | 10       | 14       | 13    | 19     | 19                    | 15    |  |
| %1 Not at all supportive       | 11             | 11           | 9                    | 16       | 5        | 20    | 11     | 11                    | 8     |  |
| Percentage of first generation | students en    | rolled       |                      |          |          |       |        |                       |       |  |
| %5 Extremely supportive        | 20             | 23           | 16                   | 18       | 26       | 26    | 23     | 16                    | 19    |  |
| %4                             | 29             | 27           | 31                   | 30       | 34       | 26    | 24     | 33                    | 28    |  |
| %3                             | 27             | 30           | 25                   | 21       | 25       | 29    | 33     | 28                    | 21    |  |
| %2                             | 14             | 13           | 16                   | 12       | 12       | 10    | 14     | 15                    | 18    |  |
| %1 Not at all supportive       | 9              | 7            | 11                   | 18       | 3        | 10    | 6      | 8                     | 13    |  |

College leaders hold a somewhat more favorable view about another Obama administration proposal. About one-third of presidents (37 percent) are supportive or extremely supportive of a proposed new program that would allow states to offer free community college tuition to in-state students. More than 4 in 10 presidents (45 percent) do not support this grant plan. 20 percent of leaders of private nonprofit colleges say they support the idea, compared to half of all public college presidents and 68 percent of chief executives of public associate-granting institutions.

Two-thirds of all respondents (67 percent) say the grant program would attract new students into higher education, and 7 in 10 presidents say the plan would be somewhat or very

likely to draw students out of four-year institutions into community colleges.

About one-third of all campus leaders believe enrollment at their own institutions would increase under the free community college plan, but that depends almost entirely on the sector. More than half of public college leaders and 80 percent of community college presidents think so, but just 8 percent of private nonprofit college CEOs do.

The views differ greatly by sector. Just

|   | ALL INS                                    | TITUTIONS I                  | BY SECTOR                     |                          | PUBL                     | PRIVATE NONPROFIT      |                       |                                |                             |
|---|--|------------------------------|-------------------------------|--------------------------|--------------------------|------------------------|-----------------------|--------------------------------|-----------------------------|
|   | ALL  | PUBLIC                       | PRIVATE<br>NONPROFIT          | DOCTORAL                 | MASTER'S                 | BACC.                  | ASSOC.                | DOCTORAL/<br>MASTER'S          | BACC.                       |
| On a five-point scale where 5 means ex<br>Obama's new plan to provide grants to   |  |                              |                               | ••                       |                          |                        |                       | • •                            | resider                     |
| %5 Extremely supportive   | 20   | 31                           | 7                             | 15                       | 9                        | 0                      | 46                    | 2                              | 7                           |
| %4  | 17   | 20                           | 13                            | 12                       | 16                       | 17                     | 22                    | 11                             | 16                          |
| %3  | 19   | 19                           | 18                            | 30                       | 22                       | 30                     | 16                    | 17                             | 18                          |
| %2  | 19   | 16                           | 21                            | 21                       | 33                       | 20                     | 9                     | 25                             | 22                          |
| %1 Not at all supportive  | 26   | 13                           | 41                            | 21                       | 20                       | 33                     | 7                     | 45                             | 38                          |
| Would you say that President Obama's higher education?  | s new plan is very                         | ikely, soi                   | newhat like                   | y, not very              | likely, or no            | ot at all li           | kely to att           | ract new stu                   | dents to                    |
|   | 00   | 32                           | 13                            | 18                       | 13                       | 21                     | 41                    | 12                             | 40                          |
| %4 Very likely  | 23   | 02                           |                               |                          |                          |                        |                       |                                | 13                          |
|   | 44   | 44                           | 45                            | 45                       | 50                       | 48                     | 41                    | 45                             | 13<br>40                    |
| %3 Somewhat likely  |  |                              | -                             | 45<br>27                 | 50<br>27                 | 48<br>24               | 41<br>11              |                                |                             |
| %3 Somewhat likely<br>%2 Not very likely  | 44   | 44                           | 45                            |                          |                          |                        |                       | 45                             | 40                          |
| <ul> <li>%4 Very likely</li> <li>%3 Somewhat likely</li> <li>%2 Not very likely</li> <li>%1 Not at all likely</li> <li>Would you say that President Obama's year institutions into community college</li> </ul> | 44<br>23<br>9<br>s new plan is very        | 44<br>17<br>8                | 45<br>32<br>9                 | 27<br>9                  | 27<br>10                 | 24<br>7                | 11<br>7               | 45<br>33<br>11                 | 40<br>35<br>12              |
| %3 Somewhat likely<br>%2 Not very likely<br>%1 Not at all likely<br>Would you say that President Obama's<br>year institutions into community college  | 44<br>23<br>9<br>s new plan is very        | 44<br>17<br>8                | 45<br>32<br>9                 | 27<br>9                  | 27<br>10                 | 24<br>7                | 11<br>7               | 45<br>33<br>11                 | 40<br>35<br>12              |
| %3 Somewhat likely<br>%2 Not very likely<br>%1 Not at all likely<br>Would you say that President Obama's  | 44<br>23<br>9<br>s new plan is very<br>es? | 44<br>17<br>8<br>likely, som | 45<br>32<br>9<br>ewhat likely | 27<br>9<br>, not very li | 27<br>10<br>kely, or not | 24<br>7<br>at all like | 11<br>7<br>ly to draw | 45<br>33<br>11<br>students out | 40<br>35<br>12<br>t of four |

7

5

3

6

%1 Not at all likely

2015 SURVEY OF COLLEGE AND UNIVERSITY PRESIDENTS

8

4

5

7

3

|  | ALL INS | TITUTIONS E | BY SECTOR            |          | PUBL          |             | PRIVATE NONPROFIT |                       |           |
|--|---------|-------------|----------------------|----------|---------------|-------------|-------------------|-----------------------|-----------|
|  | ALL     | PUBLIC      | PRIVATE<br>Nonprofit | DOCTORAL | MASTER'S      | BACC.       | ASSOC.            | DOCTORAL/<br>MASTER'S | BACC.     |
| Do you think that President Obama's new plat<br>institution, or do you think enrollment would like |         |             |                      |          | it at your ir | nstitution, | decrease          | d enrollment          | t at your |

| %3 Increased enrollment             | 34 | 54 | 8  | 16 | 11 | 17 | 80 | 6  | 6  |
|-------------------------------------|----|----|----|----|----|----|----|----|----|
| %2 Enrollment would remain the same | 39 | 30 | 51 | 56 | 42 | 38 | 20 | 45 | 58 |
| %1 Decreased enrollment             | 27 | 16 | 41 | 28 | 47 | 45 | 1  | 49 | 37 |

#### **BUDGET AND FINANCES**

The majority of presidents (56 percent) agree or strongly agree that they are confident in the sustainability of their institution's financial model over the next five years. Presidents say they are less confident (39 percent agree or strongly agree) in their institution's financial model over the next 10 years.

Both of those figures are down sharply from the 2014 version of this survey, when 62 percent of campus leaders surveyed expressed confidence in their institutions' sustainability over five years, and 50 percent did so over a decade.

The biggest declines from a year

ago occurred among leaders of public institutions, and particularly public master's universities and baccalaureate colleges.

In 2014, 69 percent of public master's presidents and 61 percent of leaders of public bachelor's-granting colleges agreed or strongly agreed that they were confident in their institutions' sustability over five years. This year, those figures dropped to 43 and 45 percent, respectively, reflecting concern about state budgets.

Despite recent headlines about the struggles of private college presidents,

they remain comparatively optimistic: 58 percent of private four-year college leaders express confidence in sustainability over five years and 41 percent over a decade, compared to 58 percent and 45 percent, respectively, in the 2014 survey.

A little more than one-quarter (28 percent) of chief executives agree or strongly agree that the economic downturn from 2008 is effectively over at their institution. About half of presidents (48 percent) disagree or strongly disagree that the economic downturn is over at their institution.

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|                          | ALL INS         | TITUTIONS BY   | SECTOR               |                  | PUB           | BLIC   |        | PRIVATE N             | ONPROFIT |
|--------------------------|-----------------|----------------|----------------------|------------------|---------------|--------|--------|-----------------------|----------|
|                          | ALL             | PUBLIC         | PRIVATE<br>Nonprofit | DOCTORAL         | MASTER'S      | BACC.  | ASSOC. | DOCTORAL/<br>MASTER'S | BACC.    |
| I am confident about the | sustainability  | of my institu  | tion's financia      | al model over    | the next five | years. |        |                       |          |
| %5 Strongly agree        | 20              | 19             | 21                   | 21               | 12            | 14     | 21     | 19                    | 20       |
| %4                       | 36              | 32             | 40                   | 52               | 31            | 31     | 30     | 42                    | 38       |
| %3                       | 24              | 24             | 23                   | 15               | 26            | 31     | 25     | 26                    | 21       |
| %2                       | 16              | 19             | 13                   | 9                | 25            | 14     | 19     | 11                    | 17       |
| %1 Strongly disagree     | 5               | 6              | 3                    | 3                | 6             | 10     | 5      | 2                     | 4        |
| I am confident about the | sustainability  | of my institu  | tion's financia      | al model over    | the next ten  | years. |        |                       |          |
| %5 Strongly agree        | 13              | 12             | 16                   | 15               | 8             | 10     | 12     | 14                    | 15       |
| %4                       | 26              | 24             | 28                   | 27               | 23            | 24     | 24     | 28                    | 26       |
| %3                       | 31              | 29             | 34                   | 42               | 29            | 45     | 26     | 35                    | 33       |
| %2                       | 23              | 26             | 19                   | 12               | 31            | 17     | 28     | 20                    | 21       |
| %1 Strongly disagree     | 7               | 9              | 3                    | 3                | 10            | 3      | 10     | 3                     | 5        |
| The economic downturn    | that started in | n 2008 is effe | ectively over a      | at my institutio | on.           |        |        |                       |          |
| %5 Strongly agree        | 11              | 10             | 14                   | 3                | 5             | 10     | 11     | 12                    | 10       |
| %4                       | 17              | 18             | 15                   | 19               | 14            | 19     | 20     | 14                    | 17       |
| %3                       | 24              | 20             | 28                   | 19               | 20            | 16     | 21     | 28                    | 29       |
| %2                       | 28              | 27             | 27                   | 31               | 32            | 26     | 24     | 29                    | 26       |
|                          |                 |                | 1                    |                  |               |        |        |                       |          |

Using a five-point scale, where 5 means strongly agree and 1 means strongly disagree, please indicate your level of agreement with the

When looking at the sustainability of the business models of universities, most presidents agree or strongly agree that elite private universities (85 percent) and elite private liberal arts colleges

20

25

16

(71 percent) have the most sustainable business models.

28

29

29

23

As seen in the table on the following page, presidents are more skeptical about the sustainability of the business model for other private four-year institutions (10 percent agree or strongly agree that the business model is sustainable) and for-profit universities (16 percent agree or strongly agree).

17

18

%1 Strongly disagree

|                               | ALL INS        | TITUTIONS BY     | SECTOR               |          | PUB      | LIC   |        | PRIVATE NO            | ONPROFIT |
|-------------------------------|----------------|------------------|----------------------|----------|----------|-------|--------|-----------------------|----------|
|                               | ALL            | PUBLIC           | PRIVATE<br>Nonprofit | DOCTORAL | MASTER'S | BACC. | ASSOC. | DOCTORAL/<br>MASTER'S | BACC     |
| Public flagship universities  | S              |                  |                      |          |          |       |        |                       |          |
| %5 Strongly agree             | 16             | 17               | 16                   | 18       | 20       | 16    | 17     | 17                    | 15       |
| %4                            | 35             | 34               | 34                   | 45       | 34       | 45    | 30     | 39                    | 29       |
| %3                            | 24             | 25               | 25                   | 21       | 30       | 13    | 26     | 22                    | 29       |
| %2                            | 17             | 17               | 18                   | 12       | 14       | 19    | 19     | 17                    | 20       |
| %1 Strongly disagree          | 6              | 6                | 7                    | 3        | 2        | 6     | 8      | 4                     | 8        |
| Non-flagship public four-y    | ear institutio | ons              |                      |          |          |       |        |                       |          |
| %5 Strongly agree             | 3              | 2                | 4                    | 0        | 3        | 0     | 2      | 4                     | 2        |
| %4                            | 17             | 19               | 14                   | 22       | 15       | 16    | 19     | 16                    | 12       |
| %3                            | 36             | 36               | 36                   | 38       | 38       | 32    | 36     | 41                    | 31       |
| %2                            | 35             | 36               | 34                   | 34       | 35       | 48    | 36     | 30                    | 42       |
| %1 Strongly disagree          | 9              | 7                | 12                   | 6        | 8        | 3     | 8      | 9                     | 14       |
| Community colleges            |                |                  |                      |          |          |       |        |                       |          |
| %5 Strongly agree             | 8              | 6                | 10                   | 0        | 2        | 0     | 9      | 7                     | 11       |
| %4                            | 26             | 25               | 27                   | 38       | 29       | 13    | 24     | 33                    | 19       |
| %3                            | 35             | 36               | 35                   | 31       | 40       | 70    | 30     | 34                    | 35       |
| %2                            | 26             | 27               | 22                   | 31       | 30       | 13    | 27     | 19                    | 30       |
| %1 Strongly disagree          | 6              | 7                | 6                    | 0        | 0        | 3     | 10     | 6                     | 4        |
| Elite private universities (e | endowments     | s > \$1 billion) | ĺ                    |          |          |       |        |                       |          |
| %5 Strongly agree             | 51             | 44               | 61                   | 52       | 52       | 43    | 39     | 62                    | 66       |
| %4                            | 34             | 36               | 30                   | 33       | 30       | 40    | 37     | 28                    | 31       |
| %3                            | 10             | 13               | 6                    | 12       | 9        | 7     | 15     | 5                     | 3        |
| %2                            | 4              | 6                | 2                    | 3        | 8        | 7     | 6      | 4                     | 0        |
| %1 Strongly disagree          | 2              | 2                | 1                    | 0        | 2        | 3     | 2      | 2                     | 0        |
| Elite private liberal arts co | lleges (end    | owments > \$     | 500 million)         |          |          |       |        |                       |          |
| %5 Strongly agree             | 29             | 23               | 36                   | 33       | 21       | 24    | 23     | 41                    | 35       |
| %4                            | 42             | 42               | 43                   | 27       | 44       | 41    | 43     | 41                    | 50       |
| %3                            | 19             | 25               | 13                   | 30       | 27       | 28    | 22     | 12                    | 10       |
| %2                            | 8              | 8                | 6                    | 9        | 3        | 3     | 10     | 6                     | 4        |
| %1 Strongly disagree          | 2              | 2                | 1                    | 0        | 5        | 3     | 2      | 1                     | 2        |

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|                            | ALL INS    | STITUTIONS BY | SECTOR               |          | PUB      | ILIC  |        | PRIVATE NONPROFIT     |       |  |
|----------------------------|------------|---------------|----------------------|----------|----------|-------|--------|-----------------------|-------|--|
|                            | ALL        | PUBLIC        | PRIVATE<br>Nonprofit | DOCTORAL | MASTER'S | BACC. | ASSOC. | DOCTORAL/<br>MASTER'S | BACC. |  |
| Other private four-year in | stitutions |               |                      |          |          |       |        |                       |       |  |
| %5 Strongly agree          | 1          | 1             | 2                    | 0        | 0        | 0     | 2      | 2                     | 3     |  |
| %4                         | 9          | 7             | 11                   | 3        | 0        | 7     | 9      | 10                    | 11    |  |
| %3                         | 35         | 29            | 40                   | 19       | 19       | 28    | 35     | 44                    | 39    |  |
| %2                         | 44         | 50            | 40                   | 59       | 69       | 52    | 42     | 37                    | 41    |  |
| %1 Strongly disagree       | 10         | 12            | 7                    | 19       | 11       | 14    | 11     | 7                     | 7     |  |
| For-profit institutions    |            |               |                      |          |          |       |        |                       |       |  |
| %5 Strongly agree          | 3          | 4             | 2                    | 3        | 2        | 7     | 4      | 3                     | 1     |  |
| %4                         | 13         | 12            | 11                   | 15       | 3        | 3     | 15     | 15                    | 6     |  |
| %3                         | 30         | 29            | 28                   | 30       | 25       | 27    | 30     | 30                    | 21    |  |
| %2                         | 39         | 38            | 44                   | 36       | 39       | 47    | 36     | 39                    | 54    |  |
| %1 Strongly disagree       | 16         | 18            | 15                   | 15       | 31       | 17    | 15     | 14                    | 18    |  |

#### SEXUAL ASSAULT

About two-thirds (63 percent) of presidents say female students are a lot safer (2 percent) or somewhat safer (61 percent) because of the actions taken by the Obama administration aimed at holding colleges and universities accountable for preventing and responding to campus sexual assault.

The majority of college presidents (57 percent) say it is appropriate to use a "preponderance of evidence" standard, rather than "guilt beyond a reasonable doubt," in adjudicating sexual assault complaints.

When asked about the effectiveness of the California "affirmative consent" law, about 7 in 10 presidents (71 percent) say that this will be not too effective (44 percent) or not at all effective (27 percent) in preventing sexual assaults on campus.

Recently, the Obama administration has taken action aimed at holding colleges and universities accountable for preventing and aggressively responding to campus sexual assault.

|   | ALL INSTITUTIONS BY SECTOR |        |                      |          | PUE      | PRIVATE NONPROFIT |        |                       |       |
|---|----------------------------|--------|----------------------|----------|----------|-------------------|--------|-----------------------|-------|
|   | ALL                        | PUBLIC | PRIVATE<br>Nonprofit | DOCTORAL | MASTER'S | BACC.             | ASSOC. | DOCTORAL/<br>Master's | BACC. |
| Would you say these efforts have made female students a lot safer, somewhat safer, or not at all safer? |                            |        |                      |          |          |                   |        |                       |       |
| %3 A lot safer  | 2                          | 2      | 3                    | 3        | 2        | 0                 | 2      | 3                     | 3     |
| %2 Somewhat safer   | 61                         | 61     | 59                   | 33       | 69       | 58                | 64     | 61                    | 57    |
| %1 Not at all safer   | 36                         | 37     | 37                   | 64       | 30       | 42                | 34     | 36                    | 40    |

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The Education Department has urged colleges to use a "preponderance of evidence" standard, rather than "guilt beyond a reasonable doubt" in adjudicating sexual assault complaints. In your opinion, is this an appropriate shift?

|        | ALL INSTITUTIONS BY SECTOR |        |                      |          | PUE      |       | PRIVATE NONPROFIT |                       |       |
|--------|----------------------------|--------|----------------------|----------|----------|-------|-------------------|-----------------------|-------|
|        | ALL                        | PUBLIC | PRIVATE<br>Nonprofit | DOCTORAL | MASTER'S | BACC. | ASSOC.            | DOCTORAL/<br>Master's | BACC. |
| %1 Yes | 57                         | 64     | 49                   | 55       | 68       | 50    | 67                | 50                    | 50    |
| %2 No  | 43                         | 36     | 51                   | 45       | 32       | 50    | 33                | 50                    | 50    |

This year, California enacted an "affirmative consent" law that requires colleges to hold students responsible for seeking affirmative verbal permission for every physical or sexual act they seek with another student.

|                                     | ALL INSTITUTIONS BY SECTOR |              |                      |                 | PUBL           | PRIVATE NONPROFIT |                |                       |           |
|-------------------------------------|----------------------------|--------------|----------------------|-----------------|----------------|-------------------|----------------|-----------------------|-----------|
|                                     | ALL                        | PUBLIC       | PRIVATE<br>Nonprofit | DOCTORAL        | MASTER'S       | BACC.             | ASSOC.         | DOCTORAL/<br>Master's | BACC.     |
| Would you say such laws w campuses? | ill be very effe           | ctive, somew | vhat effective       | e, not too effe | ective, or not | at all effe       | ctive in preve | nting sexual a        | ssault on |
| %4 Very effective                   | 1                          | 2            | 1                    | 0               | 0              | 3                 | 2              | 0                     | 1         |
| %3 Somewhat effective               | 27                         | 26           | 28                   | 23              | 33             | 14                | 26             | 23                    | 33        |
| %2 Not too effective                | 44                         | 43           | 46                   | 45              | 36             | 52                | 44             | 54                    | 41        |
| %1 Not at all effective             | 27                         | 29           | 25                   | 32              | 31             | 31                | 28             | 23                    | 25        |

About one-third (32 percent) of respondents agree or strongly agree that sexual assault is prevalent at American colleges and universities. But few presidents (6 percent) agree or strongly agree that sexual assault is prevalent at their institution.

About half of presidents (52 percent)

agree or strongly agree that fraternities play a disproportionate role in sexual assault cases on campuses.

More than three-quarters of presidents (77 percent) agree or strongly agree that their campus is doing a good job protecting women from sexual assault on campus. Nine in 10 presidents agree or strongly agree that their institution provides appropriate due process for those accused of sexual assault on campus. About half (46 percent) agree or strongly agree that local law enforcement should be responsible for handling all sexual assault cases on campuses. Again, using a five-point scale, where 5 means strongly agree and 1 means strongly disagree, please indicate your level of agreement with the following statements:

|                             | ALL INS          | TITUTIONS BY  | SECTOR               |                | PUB            | LIC     |        | PRIVATE NONPROFIT     |       |  |
|-----------------------------|------------------|---------------|----------------------|----------------|----------------|---------|--------|-----------------------|-------|--|
|                             | ALL              | PUBLIC        | PRIVATE<br>Nonprofit | DOCTORAL       | MASTER'S       | BACC.   | ASSOC. | DOCTORAL/<br>MASTER'S | BACC. |  |
| Sexual assault is prevalen  | it at U.S. colle | ges and uni   | versities.           |                |                |         |        | · · · ·               |       |  |
| %5 Strongly agree           | 8                | 7             | 7                    | 3              | 6              | 3       | 9      | 8                     | 6     |  |
| %4                          | 24               | 23            | 23                   | 18             | 29             | 13      | 23     | 19                    | 29    |  |
| %3                          | 42               | 45            | 40                   | 45             | 42             | 43      | 47     | 49                    | 32    |  |
| %2                          | 22               | 20            | 26                   | 24             | 22             | 23      | 18     | 23                    | 27    |  |
| %1 Strongly disagree        | 4                | 5             | 4                    | 9              | 2              | 17      | 3      | 1                     | 6     |  |
| Sexual assault is prevalen  | t at my institu  | tion.         |                      |                |                |         |        |                       |       |  |
| %5 Strongly agree           | 1                | 1             | 0                    | 3              | 0              | 0       | 1      | 0                     | 1     |  |
| %4                          | 5                | 5             | 4                    | 9              | 8              | 3       | 4      | 1                     | 8     |  |
| %3                          | 17               | 17            | 17                   | 24             | 34             | 13      | 11     | 17                    | 19    |  |
| %2                          | 34               | 34            | 33                   | 30             | 40             | 30      | 34     | 39                    | 37    |  |
| %1 Strongly disagree        | 44               | 43            | 46                   | 33             | 18             | 53      | 51     | 44                    | 35    |  |
| Fraternities play a disprop | ortionate role   | in sexual as  | sault cases of       | n campuses.    |                |         |        |                       |       |  |
| %5 Strongly agree           | 15               | 14            | 16                   | 0              | 13             | 13      | 18     | 17                    | 13    |  |
| %4                          | 37               | 38            | 38                   | 47             | 19             | 30      | 43     | 34                    | 45    |  |
| %3                          | 25               | 25            | 25                   | 28             | 30             | 30      | 22     | 31                    | 18    |  |
| %2                          | 16               | 18            | 15                   | 19             | 36             | 17      | 11     | 15                    | 15    |  |
| %1 Strongly disagree        | 6                | 6             | 6                    | 6              | 2              | 9       | 6      | 3                     | 9     |  |
| My campus is doing a goo    | d job protecti   | ng women fr   | om sexual as         | sault on my o  | ampus.         |         |        |                       |       |  |
| %5 Strongly agree           | 24               | 20            | 30                   | 19             | 20             | 21      | 19     | 30                    | 23    |  |
| %4                          | 53               | 55            | 49                   | 53             | 62             | 54      | 55     | 54                    | 50    |  |
| %3                          | 19               | 19            | 18                   | 25             | 18             | 21      | 19     | 14                    | 24    |  |
| %2                          | 3                | 4             | 2                    | 3              | 0              | 4       | 6      | 1                     | 4     |  |
| %1 Strongly disagree        | 1                | 1             | 1                    | 0              | 0              | 0       | 2      | 1                     | 0     |  |
| My institution provides app | propriate due    | process for t | hose accused         | d of sexual as | ssault on my d | campus. |        |                       |       |  |
| %5 Strongly agree           | 48               | 46            | 50                   | 45             | 55             | 23      | 47     | 51                    | 47    |  |
| %4                          | 42               | 45            | 40                   | 48             | 42             | 63      | 43     | 40                    | 42    |  |
| %3                          | 8                | 7             | 8                    | 3              | 2              | 10      | 9      | 6                     | 8     |  |
| %2                          | 1                | 1             | 2                    | 0              | 2              | 3       | 1      | 3                     | 2     |  |
| %1 Strongly disagree        | 1                | 1             | 0                    | 3              | 0              | 0       | 1      | 0                     | 1     |  |

|                           | ALL INSTITUTIONS BY SECTOR |                |                      |                | PUB          | PRIVATE NONPROFIT |        |                       |       |
|---------------------------|----------------------------|----------------|----------------------|----------------|--------------|-------------------|--------|-----------------------|-------|
|                           | ALL                        | PUBLIC         | PRIVATE<br>Nonprofit | DOCTORAL       | MASTER'S     | BACC.             | ASSOC. | DOCTORAL/<br>MASTER'S | BACC. |
| Local law enforcement sho | uld be respo               | nsible for har | ndling all sexu      | ual assault ca | ises on camp | uses.             |        |                       |       |
| %5 Strongly agree         | 25                         | 29             | 19                   | 21             | 9            | 16                | 38     | 13                    | 18    |
| %4                        | 21                         | 23             | 18                   | 12             | 25           | 23                | 25     | 17                    | 19    |
| %3                        | 19                         | 18             | 21                   | 21             | 19           | 10                | 19     | 23                    | 20    |
| %2                        | 20                         | 19             | 23                   | 21             | 30           | 35                | 13     | 26                    | 22    |
| %1 Strongly disagree      | 14                         | 11             | 19                   | 24             | 17           | 16                | 5      | 22                    | 22    |

#### **RACE RELATIONS**

The majority of presidents (81 percent) say that, generally speaking, the state of race relations is excellent or good on their campus, with 18 percent saying it is excellent.

Presidents are not as confident in the state of race relations on campuses in the U.S. generally. About 6 in 10 (58

percent) of presidents say that race relations on college and university campuses in this country are about the same as they were five years ago, and 30 percent say that race relations are better than they were five years ago.

All of those numbers are lower than they were a year ago, though. In the

2014 survey of presidents, 90 percent said that race relations on their campus were excellent or good, and 53 percent described race relations on American campuses generally as excellent or good. Forty-four percent said race relations were better in 2014 than they were five years before.

| As you may know, there ha   |                            |                 |                      |               |               |                   | y campucco.   |                       |              |
|-----------------------------|----------------------------|-----------------|----------------------|---------------|---------------|-------------------|---------------|-----------------------|--------------|
|                             | ALL INSTITUTIONS BY SECTOR |                 |                      |               | PUE           | PRIVATE NONPROFIT |               |                       |              |
|                             | ALL                        | PUBLIC          | PRIVATE<br>Nonprofit | DOCTORAL      | MASTER'S      | BACC.             | ASSOC.        | DOCTORAL/<br>Master's | BACC.        |
| Generally speaking, would   | you say the s              | state of race   | relations on y       | our campus    | is excellent, | good, fair, or    | poor?         |                       |              |
| %4 Excellent                | 18                         | 19              | 17                   | 27            | 12            | 13                | 20            | 22                    | 9            |
| %3 Good                     | 63                         | 63              | 63                   | 48            | 74            | 70                | 62            | 60                    | 66           |
| %2 Fair                     | 18                         | 17              | 19                   | 24            | 12            | 17                | 17            | 17                    | 25           |
| %1 Poor                     | 1                          | 1               | 1                    | 0             | 2             | 0                 | 1             | 1                     | 1            |
| Generally speaking, would y | ou say the s               | tate of race re | elations on co       | ollege and un | iversity camp | uses in this c    | ountry is exc | ellent, good, f       | air, or poor |
| %4 Excellent                | 1                          | 2               | 1                    | 0             | 0             | 4                 | 3             | 1                     | 1            |
| %3 Good                     | 42                         | 43              | 40                   | 39            | 31            | 43                | 49            | 42                    | 34           |
| %2 Fair                     | 51                         | 51              | 54                   | 61            | 67            | 54                | 43            | 53                    | 58           |
| %1 Poor                     | 5                          | 4               | 6                    | 0             | 2             | 0                 | 6             | 4                     | 7            |

As you may know, there has recently been intense discussion about race on many college and university campuses.

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|   | ALL INSTITUTIONS BY SECTOR |        |                      |               | PUE           | PRIVATE NONPROFIT |                |                       |             |
|---|----------------------------|--------|----------------------|---------------|---------------|-------------------|----------------|-----------------------|-------------|
|   | ALL                        | PUBLIC | PRIVATE<br>Nonprofit | DOCTORAL      | MASTER'S      | BACC.             | ASSOC.         | DOCTORAL/<br>MASTER'S | BACC.       |
| Generally speaking, would worse than it was about fiv |                            |        | relations on         | college and ι | niversity can | npuses in thi     | s country is t | oetter, about t       | he same, or |
| %3 Better   | 30                         | 32     | 30                   | 41            | 30            | 41                | 29             | 34                    | 26          |
| %2 About the same                                     | 58                         | 58     | 59                   | 47            | 67            | 52                | 57             | 55                    | 65          |
| %1 Worse  | 12                         | 11     | 12                   | 13            | 3             | 7                 | 14             | 11                    | 9           |

#### PRESIDENTS AND TENURE

The majority (55 percent) of presidents say that they should take a more active role in decisions about which faculty members to hire. Two-thirds agree or strongly agree that presidents should take a more active role in decisions about which faculty are granted tenure. blocked the hiring (5 percent) or blocked the granting of tenure (2 percent) of scholars who have views with which they strongly disagree.

The majority of presidents say they have blocked hiring (58 percent) or tenure (54 percent) of scholars whose competence they question. The majority of presidents (62 percent) say they defer to departments in faculty hiring decisions.

Campus leaders are about evenly divided on whether they do (48 percent) or do not (52 percent) conduct their own candidate reviews in faculty tenure decisions.

Presidents say they have seldom

Again, using a five-point scale, where 5 means strongly agree and 1 means strongly disagree, please indicate your level of agreement with the following statements:

|                            | ALL INS        | TITUTIONS BY   | SECTOR               |               | PUB            | LIC   |        | PRIVATE NONPROFIT     |       |
|----------------------------|----------------|----------------|----------------------|---------------|----------------|-------|--------|-----------------------|-------|
|                            | ALL            | PUBLIC         | PRIVATE<br>Nonprofit | DOCTORAL      | MASTER'S       | BACC. | ASSOC. | DOCTORAL/<br>MASTER'S | BACC. |
| Presidents should take a n | nore active ro | le in decisior | ns about whic        | h faculty mer | nbers to hire. |       |        | ,                     |       |
| %5 Strongly agree          | 23             | 24             | 22                   | 12            | 14             | 13    | 31     | 23                    | 22    |
| %4                         | 32             | 31             | 33                   | 27            | 25             | 29    | 33     | 31                    | 32    |
| %3                         | 20             | 18             | 23                   | 18            | 25             | 19    | 14     | 19                    | 25    |
| %2                         | 17             | 19             | 15                   | 24            | 23             | 29    | 15     | 19                    | 13    |
| %1 Strongly disagree       | 8              | 9              | 7                    | 18            | 14             | 10    | 6      | 9                     | 7     |
| Presidents should take a n | nore active ro | le in decisior | ns about whic        | h faculty are | granted tenu   | re.   |        |                       |       |
| %5 Strongly agree          | 33             | 33             | 30                   | 27            | 29             | 19    | 39     | 34                    | 25    |
| %4                         | 33             | 33             | 33                   | 33            | 29             | 42    | 32     | 28                    | 37    |
| %3                         | 18             | 14             | 23                   | 12            | 15             | 26    | 12     | 22                    | 22    |
| %2                         | 11             | 13             | 10                   | 18            | 18             | 6     | 11     | 12                    | 12    |
| %1 Strongly disagree       | 5              | 7              | 4                    | 9             | 8              | 6     | 6      | 4                     | 4     |

|  | ALL INS       | TITUTIONS BY  | SECTOR               |                | PUB            | LIC           |         | PRIVATE NONPROFIT     |       |
|--|---------------|---------------|----------------------|----------------|----------------|---------------|---------|-----------------------|-------|
|  | ALL           | PUBLIC        | PRIVATE<br>Nonprofit | DOCTORAL       | MASTER'S       | BACC.         | ASSOC.  | DOCTORAL/<br>MASTER'S | BACC. |
| Have you blocked the hiring            | of scholars   | whose views   | s with which y       | ou strongly d  | lisagree?      |               |         |                       |       |
| %1 Yes                                 | 5             | 1             | 10                   | 0              | 2              | 0             | 2       | 12                    | 10    |
| %2 No                                  | 95            | 99            | 90                   | 100            | 98             | 100           | 98      | 88                    | 90    |
| Have you blocked granting f            | tenure for sc | holars whose  | e views with v       | which you stre | ongly disagre  | e?            |         |                       |       |
| %1 Yes                                 | 2             | 0             | 4                    | 0              | 0              | 0             | 1       | 7                     | 3     |
| %2 No                                  | 98            | 100           | 96                   | 100            | 100            | 100           | 99      | 93                    | 97    |
| Have you blocked the hiring            | of scholars   | whose comp    | etence you c         | uestion?       |                |               |         |                       |       |
| %1 Yes                                 | 58            | 59            | 56                   | 42             | 59             | 46            | 64      | 52                    | 56    |
| %2 No                                  | 42            | 41            | 44                   | 58             | 41             | 54            | 36      | 48                    | 44    |
| Have you blocked granting t            | tenure for sc | holars whose  | e competence         | e you questio  | n?             |               |         |                       |       |
| %1 Yes                                 | 54            | 56            | 52                   | 76             | 69             | 57            | 46      | 51                    | 55    |
| %2 No                                  | 46            | 44            | 48                   | 24             | 31             | 43            | 54      | 49                    | 45    |
| Do you conduct your own ca             | andidate revi | ews in facult | y hiring decis       | ions, or do y  | ou largely de  | fer to depart | ments?  |                       |       |
| %1 Yes, I conduct my own<br>reviews    | 38            | 32            | 46                   | 16             | 22             | 16            | 41      | 46                    | 48    |
| %2 No, I defer to department decisions | 62            | 68            | 54                   | 84             | 78             | 84            | 59      | 54                    | 52    |
| Do you conduct your own ca             | andidate revi | ews in facult | y tenure deci        | sions, or do   | you largely de | efer to depar | tments? |                       |       |
| %1 Yes, I conduct my own<br>reviews    | 48            | 45            | 54                   | 59             | 56             | 67            | 36      | 55                    | 59    |
| %2 No, I defer to department decisions | 52            | 55            | 46                   | 41             | 44             | 33            | 64      | 45                    | 41    |

#### PRESIDENTS AND THE BULLY PULPIT

About half of the presidents (46 percent) agree or strongly agree that college and university presidents should speak out more on issues beyond those specifically germane to higher education. Roughly 6 in 10 (59 percent) agree or strongly agree that when presidents speak out on matters directly related to higher education, they have

real influence on public policy.

About one in five (21 percent) agree or strongly agree that when presidents speak out on issues not directly related to higher education, they have real influence on public policy.

More than 8 in 10 presidents (84 percent) agree or strongly agree that when presidents speak out on issues,

they face significant risk if they take controversial positions.

Nearly half of the presidents (48 percent) agree or strongly agree that they fear that if they speak out about important issues, their positions might offend their governor or state legislators, with nearly 6 in 10 public university presidents (59 percent) agreeing

or strongly agreeing with this same strongly agree that speaking out about institution's trustees and donors (50 statement. Half of presidents agree or important issues might offend their percent).

Recently, attention has been paid to the issue of presidents engaging in public discourse about a variety of issues beyond those specifically germane to higher education practice and policy.

Again, using a five-point scale, where 5 means strongly agree and 1 means strongly disagree, please indicate your level of agreement with the following statements:

|                            | ALL INS          | TITUTIONS BY    | SECTOR               |                | PUB            |               | PRIVATE NONPROFIT |                       |       |
|----------------------------|------------------|-----------------|----------------------|----------------|----------------|---------------|-------------------|-----------------------|-------|
|                            | ALL              | PUBLIC          | PRIVATE<br>Nonprofit | DOCTORAL       | MASTER'S       | BACC.         | ASSOC.            | DOCTORAL/<br>MASTER'S | BACC. |
| Presidents should speak of | out more on is   | sues beyond     | those specifi        | ically german  | e to higher e  | ducation.     |                   |                       |       |
| %5 Strongly agree          | 19               | 16              | 21                   | 19             | 13             | 19            | 17                | 20                    | 21    |
| %4                         | 27               | 28              | 27                   | 34             | 27             | 23            | 26                | 29                    | 25    |
| %3                         | 32               | 31              | 32                   | 34             | 31             | 32            | 30                | 30                    | 36    |
| %2                         | 17               | 19              | 15                   | 9              | 23             | 16            | 21                | 17                    | 13    |
| %1 Strongly disagree       | 5                | 6               | 5                    | 3              | 6              | 10            | 6                 | 4                     | 5     |
| When presidents speak ou   | ut on matters of | directly relate | ed to higher e       | ducation, the  | y have real ir | fluence on p  | public policy.    |                       |       |
| %5 Strongly agree          | 12               | 11              | 12                   | 12             | 8              | 10            | 12                | 15                    | 6     |
| %4                         | 47               | 52              | 44                   | 61             | 41             | 53            | 54                | 40                    | 49    |
| %3                         | 30               | 27              | 33                   | 18             | 38             | 23            | 25                | 31                    | 35    |
| %2                         | 10               | 10              | 10                   | 9              | 14             | 10            | 8                 | 13                    | 9     |
| %1 Strongly disagree       | 1                | 1               | 1                    | 0              | 0              | 3             | 1                 | 1                     | 2     |
| When presidents speak or   | ut on issues n   | ot directly rel | ated to highe        | r education, t | they have rea  | l influence o | n public poli     | cy.                   |       |
| %5 Strongly agree          | 3                | 3               | 3                    | 0              | 0              | 0             | 4                 | 4                     | 0     |
| %4                         | 18               | 18              | 17                   | 22             | 17             | 17            | 18                | 16                    | 18    |
| %3                         | 38               | 37              | 40                   | 41             | 27             | 41            | 37                | 44                    | 36    |
| %2                         | 33               | 35              | 32                   | 31             | 48             | 31            | 33                | 29                    | 36    |
| %1 Strongly disagree       | 8                | 8               | 9                    | 6              | 8              | 10            | 8                 | 8                     | 10    |
| When presidents speak ou   | ut on issues, t  | ney face sigr   | nificant risk if     | they take cor  | ntroversial po | sitions.      |                   |                       |       |
| %5 Strongly agree          | 38               | 40              | 34                   | 45             | 36             | 27            | 43                | 35                    | 32    |
| %4                         | 46               | 47              | 46                   | 48             | 47             | 53            | 47                | 42                    | 48    |
| %3                         | 12               | 9               | 15                   | 3              | 14             | 13            | 9                 | 17                    | 13    |
| %2                         | 4                | 3               | 5                    | 3              | 3              | 7             | 2                 | 7                     | 4     |
| %1 Strongly disagree       | 0                | 0               | 1                    | 0              | 0              | 0             | 0                 | 0                     | 2     |

|                               | ALL INS       | TITUTIONS BY | SECTOR               |                | PUB              | PRIVATE NONPROFIT |        |                       |       |
|-------------------------------|---------------|--------------|----------------------|----------------|------------------|-------------------|--------|-----------------------|-------|
|                               | ALL           | PUBLIC       | PRIVATE<br>Nonprofit | DOCTORAL       | MASTER'S         | BACC.             | ASSOC. | DOCTORAL/<br>MASTER'S | BACC. |
| I fear that if I speak out ab | out important | issues, my p | ositions migh        | t offend my g  | governor or st   | ate legislato     | rs.    |                       |       |
| %5 Strongly agree             | 19            | 24           | 9                    | 26             | 24               | 17                | 24     | 8                     | 9     |
| %4                            | 29            | 35           | 17                   | 35             | 25               | 48                | 38     | 19                    | 18    |
| %3                            | 21            | 24           | 20                   | 26             | 30               | 17                | 22     | 18                    | 21    |
| %2                            | 21            | 14           | 34                   | 6              | 21               | 17                | 13     | 31                    | 32    |
| %1 Strongly disagree          | 10            | 3            | 20                   | 6              | 0                | 0                 | 4      | 24                    | 20    |
| I fear that if I speak out ab | out important | issues, my o | pinions might        | t offend my ir | nstitution's tru | stees and do      | onors. |                       |       |
| %5 Strongly agree             | 17            | 17           | 17                   | 21             | 10               | 10                | 19     | 16                    | 19    |
| %4                            | 33            | 36           | 30                   | 33             | 27               | 40                | 39     | 29                    | 31    |
| %3                            | 26            | 27           | 27                   | 30             | 41               | 13                | 23     | 28                    | 24    |
| %2                            | 18            | 18           | 19                   | 15             | 22               | 33                | 16     | 21                    | 19    |
| %1 Strongly disagree          | 4             | 2            | 7                    | 0              | 0                | 3                 | 3      | 6                     | 8     |

## **PARTICIPANT DEMOGRAPHICS**

| WHAT IS YOUR AGE? | OVERALL % |
|-------------------|-----------|
| Younger than 30   | 0         |
| 30 to 39          | 1         |
| 40 to 49          | 9         |
| 50 to 59          | 35        |
| 60 to 69          | 47        |
| 70 and older      | 8         |

| WHAT IS YOUR GENDER? | OVERALL % |
|----------------------|-----------|
| Male                 | 73        |
| Female               | 27        |

| HOW MANY YEARS HAVE YOU SERVED AS THE PRESIDENT AT THIS INSTITUTION? | OVERALL % |
|--|-----------|
| Less than six months   | 2         |
| Six months to less than three years                                  | 32        |
| Three years to less than five years                                  | 18        |
| Five years to less than 10 years                                     | 25        |
| 10 or more years   | 24        |

| HOW MANY YEARS HAVE YOU SERVED AS THE PRESIDENT AT ANY<br>INSTITUTION? | OVERALL % |
|--|-----------|
| Less than six months   | 1         |
| Six months to less than three years                                    | 25        |
| Three years to less than five years                                    | 13        |
| Five years to less than 10 years                                       | 25        |
| 10 or more years   | 36        |

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