

Cintana Education was conceived through a collaboration between ASU president Michael Crow and Doug Becker. Together, we are providing institutions with access to the resources they need to break through to the next level of scale and quality, so they can thrive in today's increasingly competitive global market.

Cintana Education is an independent public benefit corporation. ASU will be represented on the board of Cintana, and ASU Enterprise Partners has an equity stake in Cintana, which enables the university to benefit. ASU did not invest any resources or capital up front. ASU will be compensated for the time spent on these projects, for the mentorship it provides to the universities in the Cintana Alliance, for the use of content that is made available to those universities, and the advice and consulting they provide on improving a university's operations.

ASU regularly receives inquiries from universities all over the world seeking its advice, support, and mentorship to guide their efforts to transform their institutions. The partnership with Cintana provides ASU with a more streamlined pathway, working with experts, to manage these requests and scale the insights of ASU in keeping with the mission laid out in ASU's Charter.