

HOW DO PRESIDENTS VIEW THE WORLD?

An Inside Higher Ed webinar:

Results of the 2013 Survey of College and University Presidents

March 20, 2013

1 p.m. Eastern

Presenters

- **Doug Lederman, co-editor, *Inside Higher Ed***



-  **S. Georgia Nugent, president, Kenyon College**



- **Mary Spilde, president, Lane Community College**



Methodology

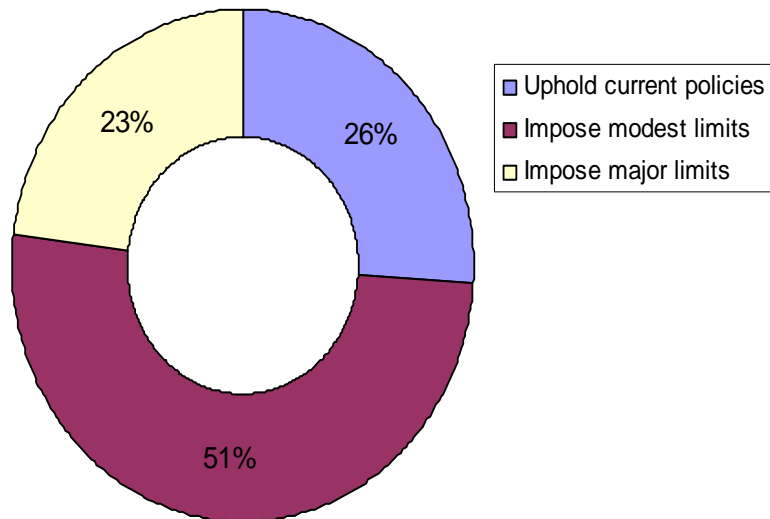
- Survey conducted by Gallup in January 2013
- Responses from 841 campus chief executives
- Gallup estimates 95 percent confidence level of margin of error of 3.4 percentage points on overall results, with slightly higher margins for subsets of the survey population.
- Responses were coded to allow for analysis by sector of some questions.
- Complete anonymity for individuals and institutions.

Key Findings

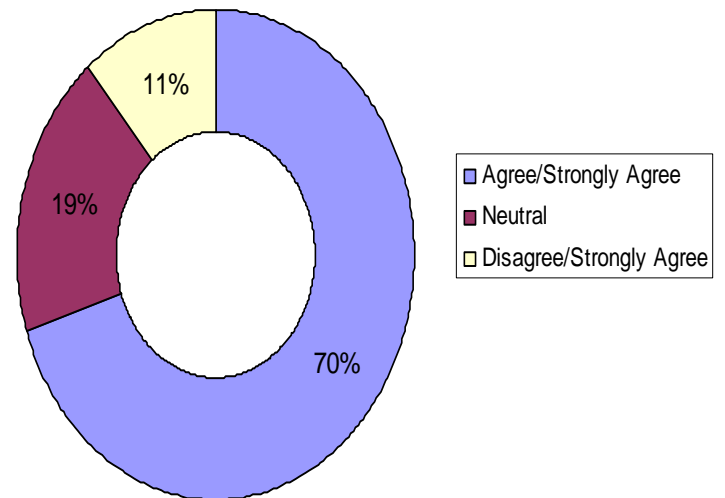
- 7 in 10 presidents agree or strongly agree that the consideration of race in admissions has “had a mostly positive effect” on higher education. Is that high or low?
- 42 percent of presidents agree/strongly agree that MOOCs have “great potential to make a positive impact” on higher education; 31 percent disagree/ strongly disagree.
- More than 1/3 say they are considering increased collaboration with other institutions on academic programs.
- Less than 1 percent strongly agree U.S. government will provide solutions for key problems facing higher ed.
- 79 percent say they are confident they will decide when they leave their jobs.

Affirmative Action

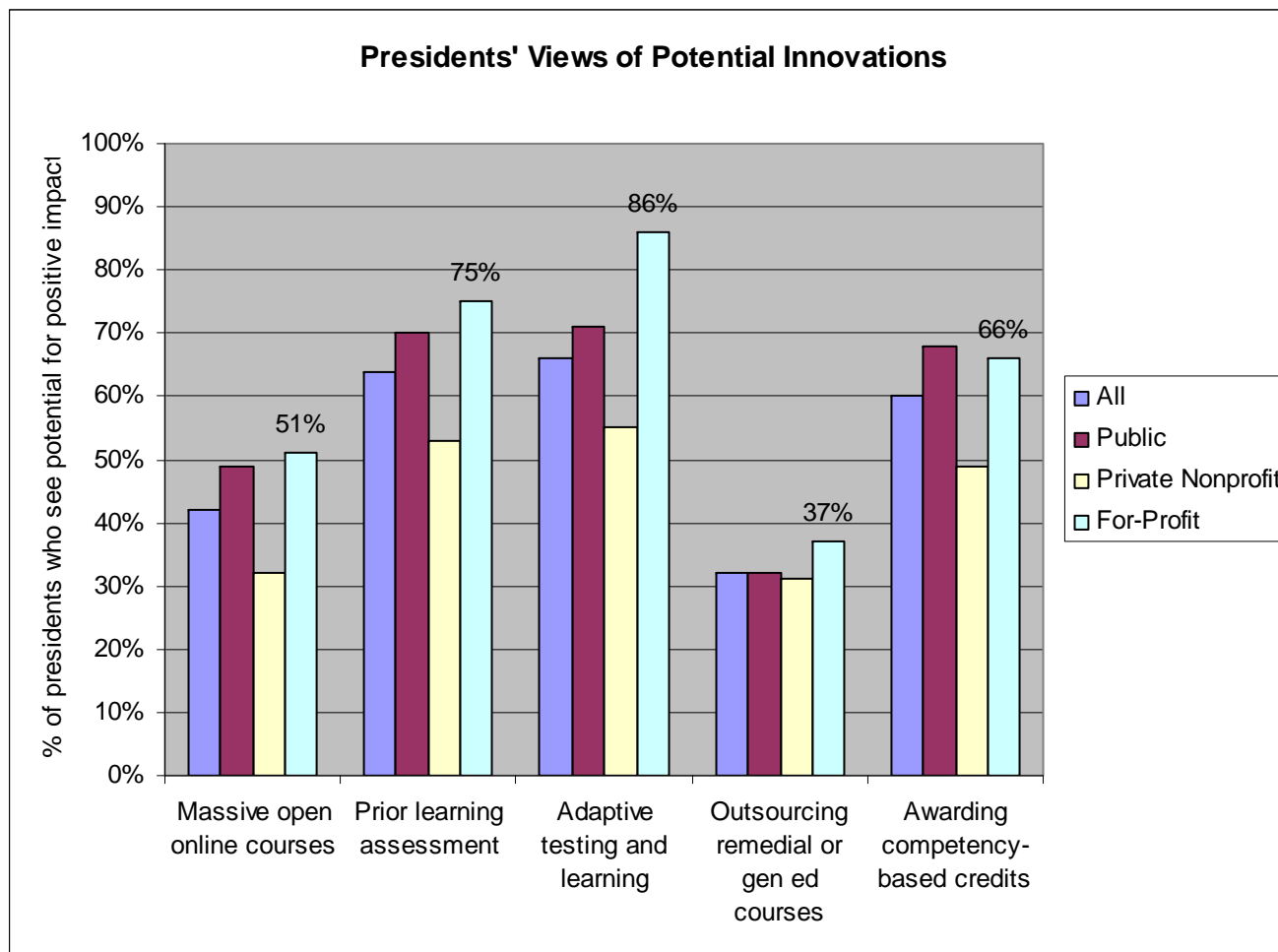
What Will Supreme Court Do on Affirmative Action?



Consideration of race in admissions has had a positive effect on higher education.



MOOCs: the Great Innovation?



5 Most-Favored Strategies

	All Institutions	Public	Private Nonprofit	For-Profit
Collaboration on Academic Programs	71%	74%	69%	56%
Collaboration on Administrative Services	48%	51%	47%	40%
Eliminating Underperforming Programs	46%	54%	34%	57%
Shifting to web-based instruction	41%	47%	29%	55%
Shifting undergrad teaching to part-time	32%	40%	20%	35%

5 Least-Favored Strategies

	All Institutions	Public	Private Nonprofit	For-Profit
Outsourcing More Academic Programs	8%	8%	6%	11%
Cutting Spending for Athletics	12%	15%	7%	14%
Reducing Student Support Services	14%	17%	8%	24%
Shifting Faculty to Multiyear Contracts	21%	18%	24%	55%
Shifting More Teaching to Senior Faculty	25%	22%	25%	45%

Masters of Their Own Fate?

- **Almost 8 in 10 presidents (79 percent) agreed or strongly agreed that they would leave on their own terms, with a higher proportion among private college presidents and much lower rates among for-profit leaders.**

Other Highlights

- Fewer than 1 percent of presidents strongly agreed the federal government is “likely to provide solutions for key problems facing higher education in this country.”
- Just half of presidents agreed that “regional accreditation makes a significant contribution to the quality of our institution’s academic programs.” 60 percent disagreed that “[a]ccrediting agencies have offered useful and viable methodologies to help higher education institutions respond to the value-added movement.”
- One-fourth of presidents agreed or strongly agreed that they would eliminate non-need-based aid if their competitors also agreed to do so; 59 percent disagreed (a full 30 percent strongly).

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