

Thursday March 19th, 2015

Sponsored by  **brightspace**
by D2L

Increasing Online Enrollment While Improving Retention

Join the conversation on
Twitter: [#Brightspace](#)





John Baker
President & CEO
D2L Corporation



Dr. Kathaleen Reid-Martinez
Chief Academic Officer,
Oral Roberts University



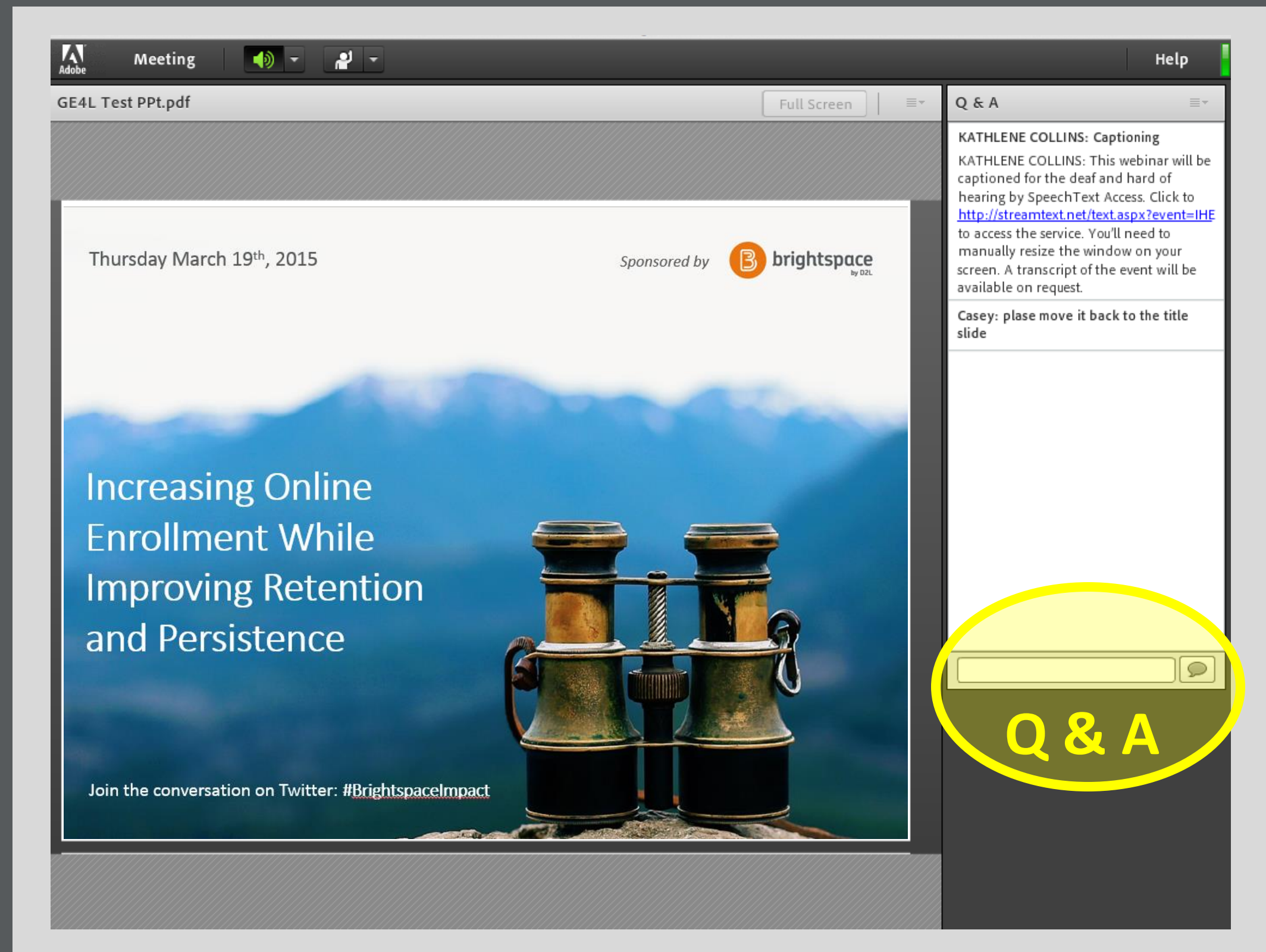
Mike Mathews
Chief Information Officer,
Oral Roberts University



Shah Ardalan
President
Lone Star College -
University Park

Before We Begin

- Please enter questions in the text field at the bottom of the Q&A Window. *We are monitoring the discussion and will try to bring the Q&A comments into the conversation.*
- We will not use the “raise your hand” feature.
- We are recording the webinar; the webinar archive and slides will be available later today.



The screenshot displays a webinar interface within a browser window. The main content area shows a presentation slide titled "GE4L Test Ppt.pdf" with a "Full Screen" button. The slide content includes the date "Thursday March 19th, 2015", the text "Increasing Online Enrollment While Improving Retention and Persistence", and a Twitter link "#BrightspaceImpact". The slide is sponsored by Brightspace by D2L. On the right side, there is a "Q & A" sidebar. It contains a message from KATHLENE COLLINS about captioning and a note from Casey asking to move the sidebar back to the title slide. At the bottom of the sidebar, there is a text input field and a speech bubble icon, which is highlighted by a yellow oval with the text "Q & A" inside it.



John Baker

President & CEO
D2L Corporation

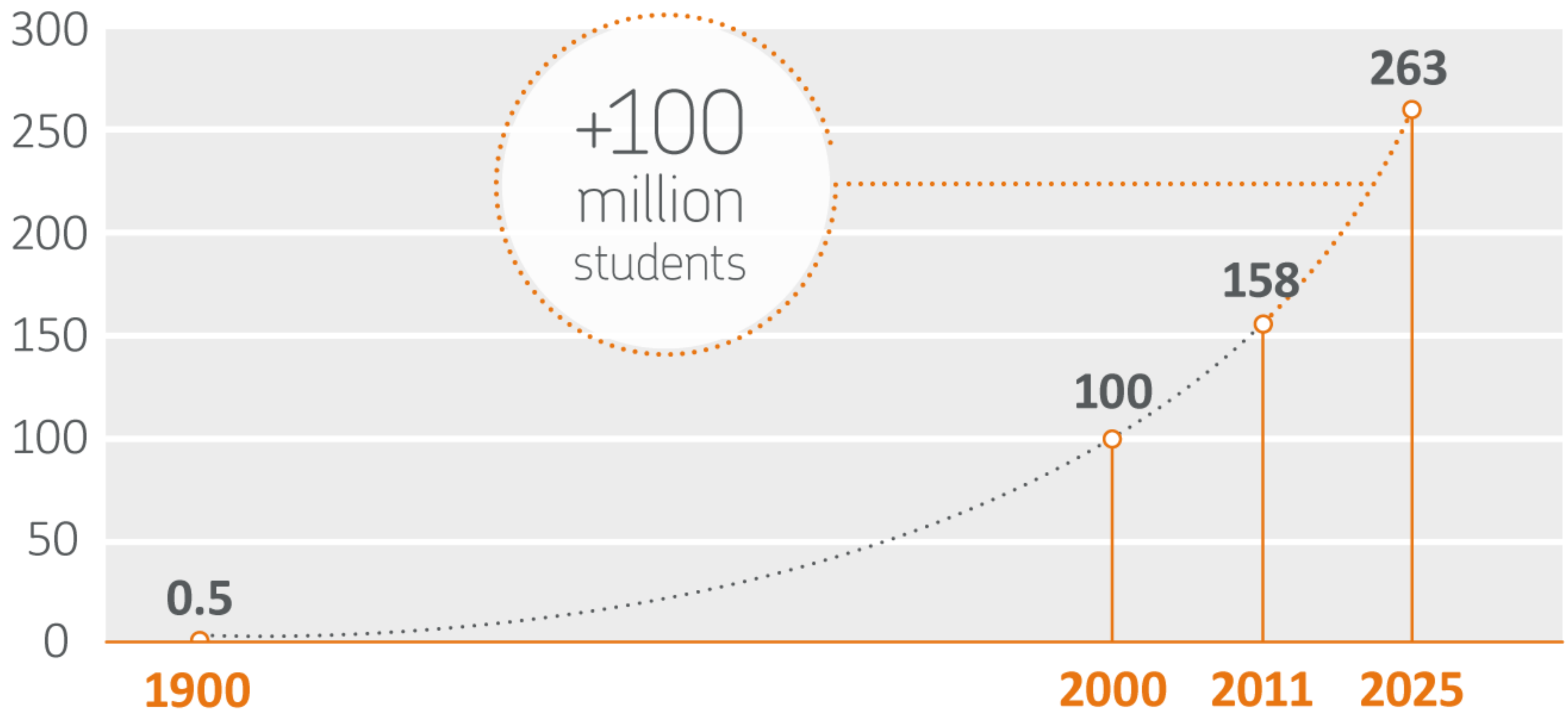
Higher Education Challenges and Opportunities



Demand for higher education

Worldwide university enrollment

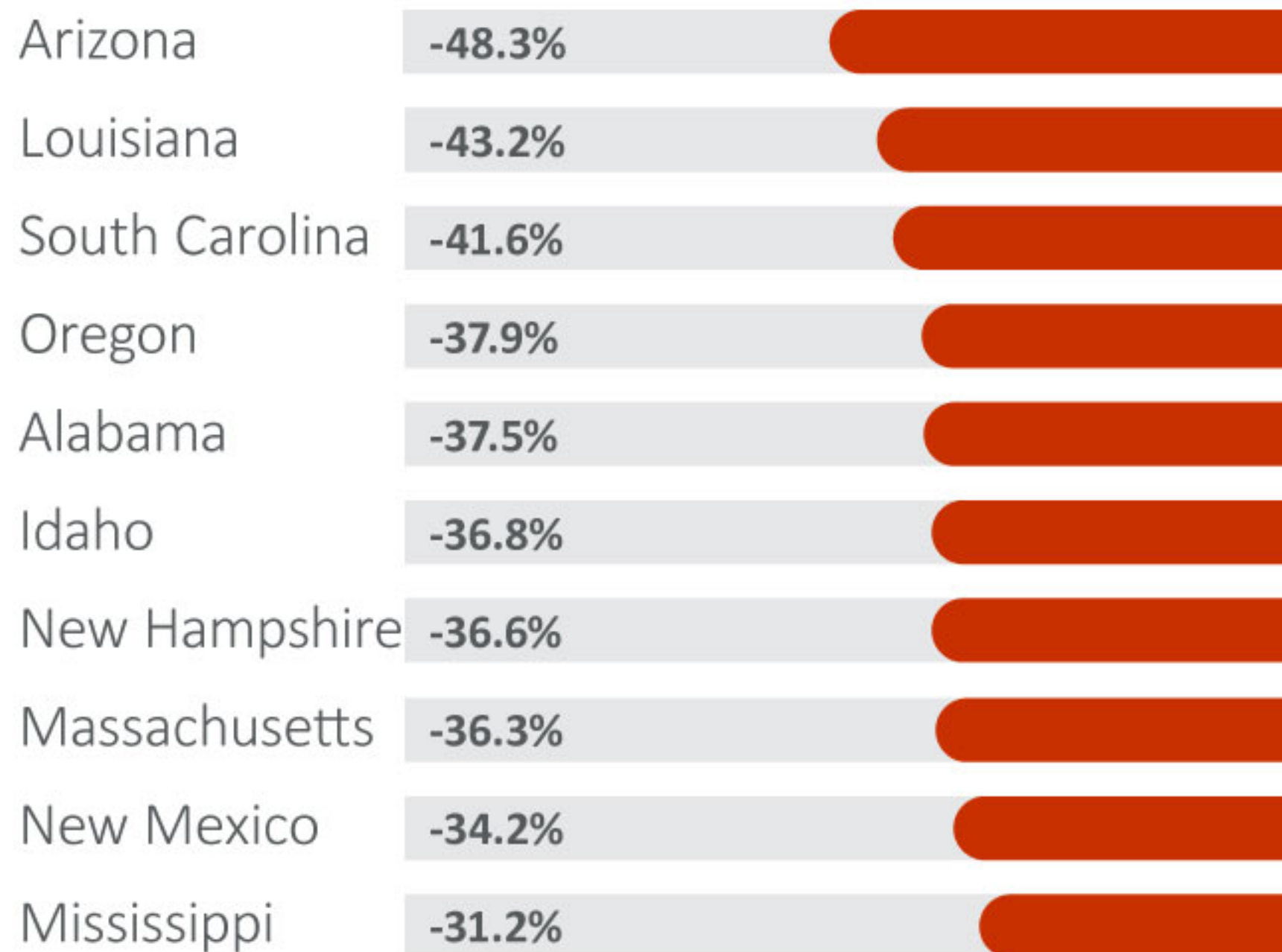
of Students in Millions



Funding and Tuition

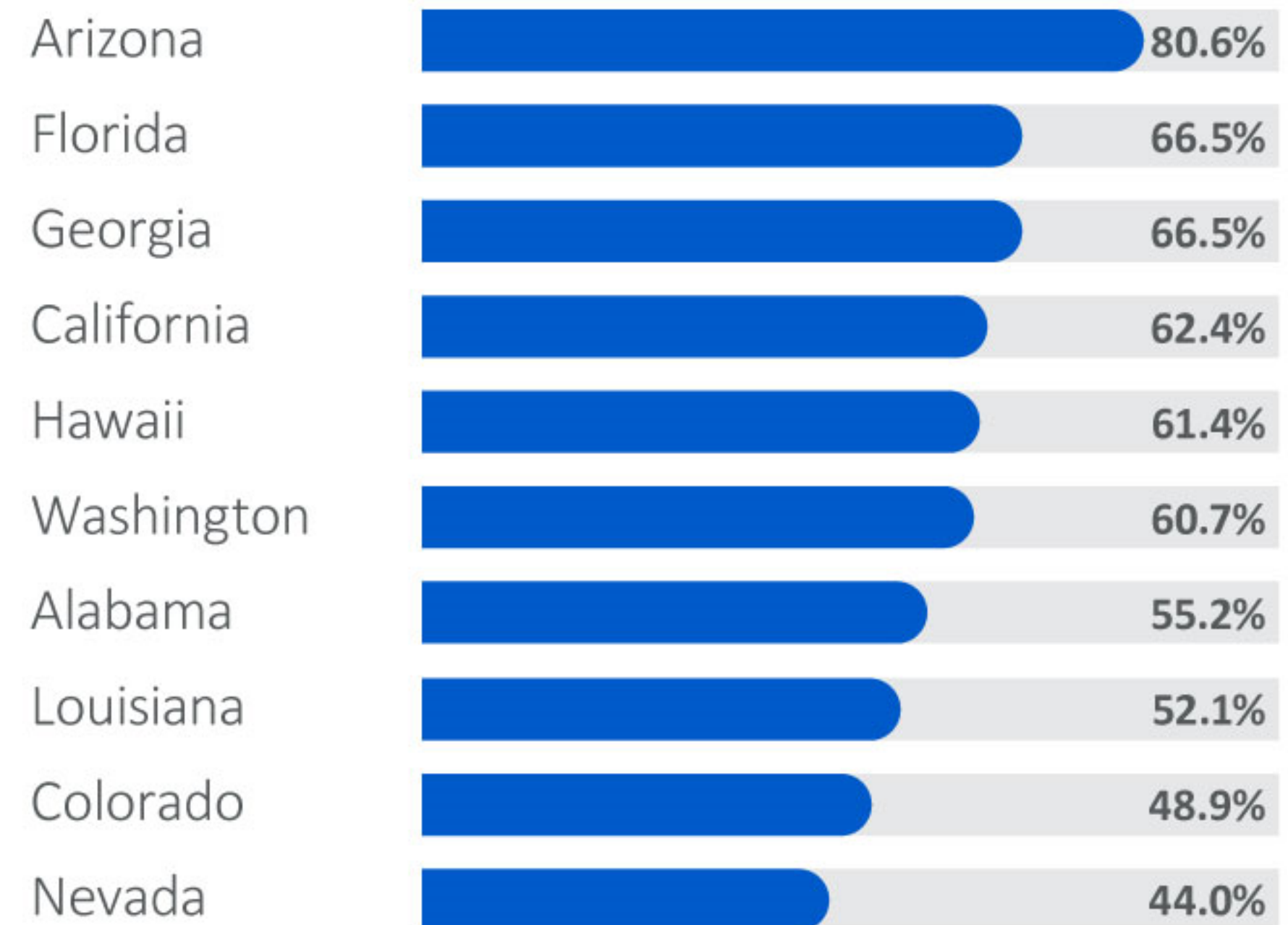
At least 35 states are providing less funding per student for the 2013-14 school year than they did before the recession hit.

State funding



Percent change in state spending per student, inflation adjusted FY08-FY14

Tuition



Percent change in average tuition at public, four-year colleges, inflation adjusted FY08-FY14

Addressing the skills gap

43%



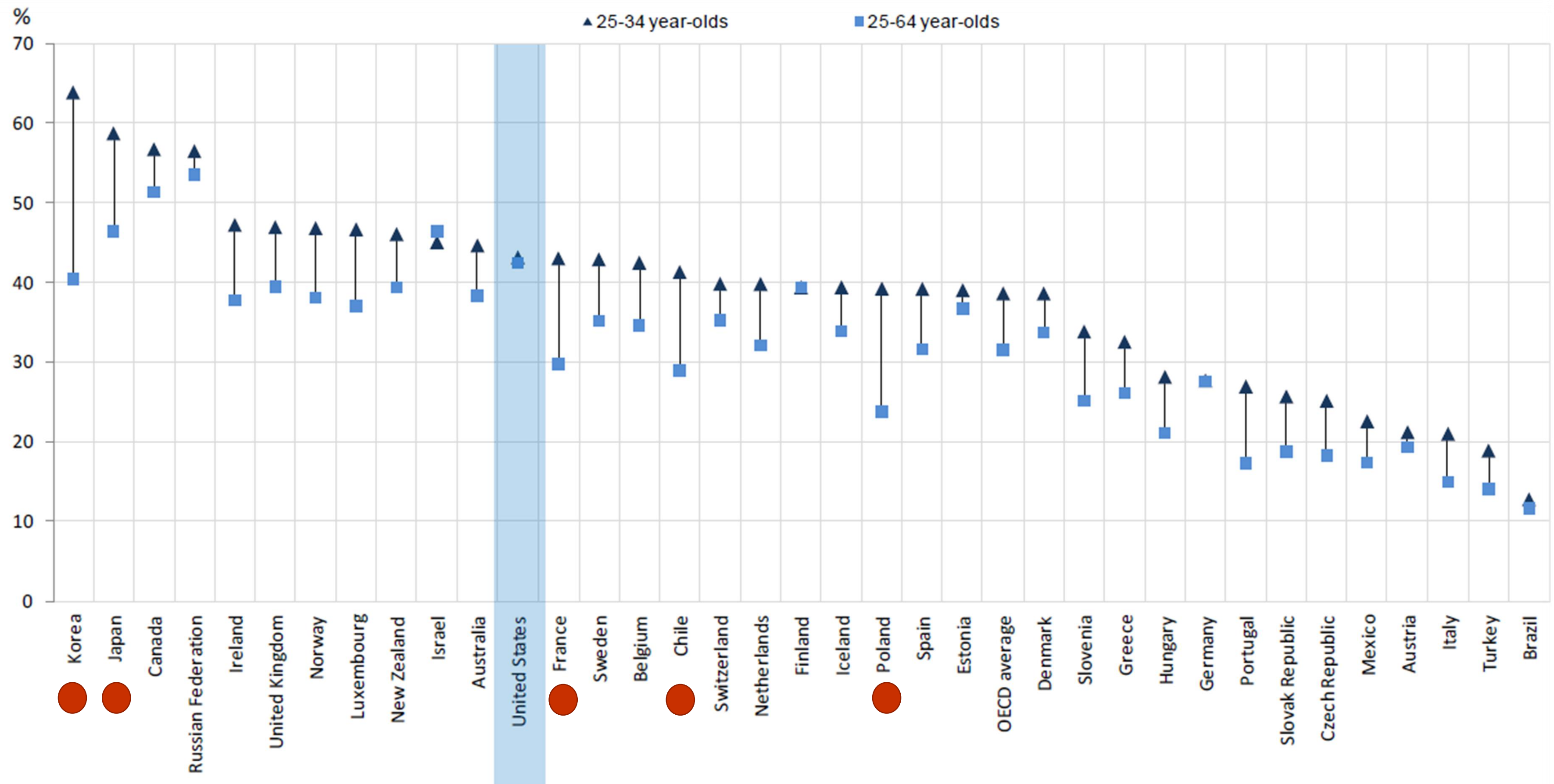
U.S. Attainment Today

75%



2025 Demand

Global Attainment



Countries are ranked in descending order of the percentage of 25-34 year-olds who have attained tertiary education.

Source: OECD. Table A1.3a. See Annex 3 for notes (www.oecd.org/edu/eag.htm)

College completion



46%

of Students Don't Graduate



75%

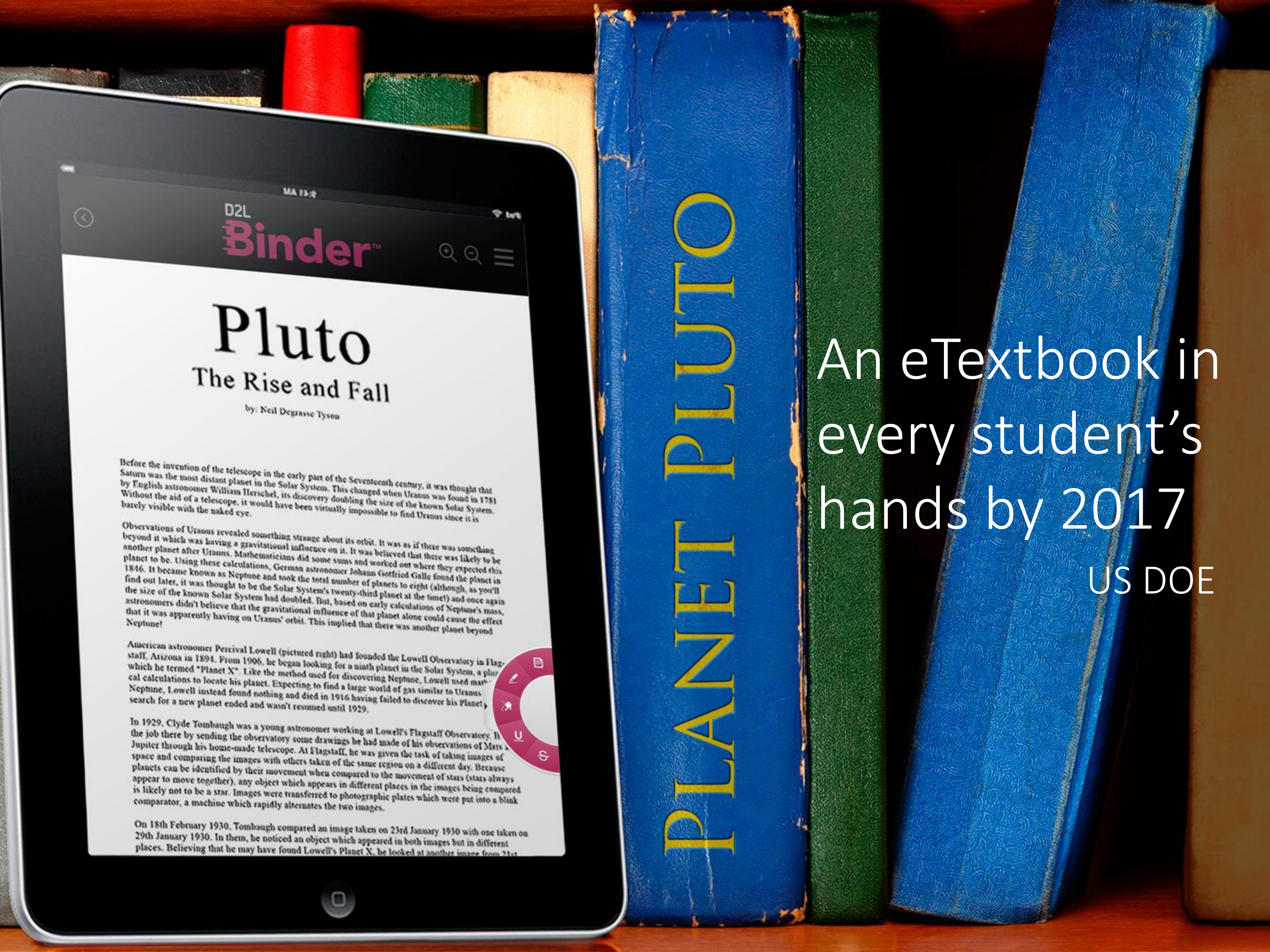
of Low-Income
Students Don't Graduate

1 in 10



Higher Ed students have a learning disability

Source: U.S. Department of Education, National Center for Education Statistics



Pluto

The Rise and Fall

by: Neil Degrasse Tyson

Before the invention of the telescope in the early part of the Seventeenth century, it was thought that Saturn was the most distant planet in the Solar System. This changed when Uranus was found in 1781 by English astronomer William Herschel, its discovery doubling the size of the known Solar System. Without the aid of a telescope, it would have been virtually impossible to find Uranus since it is barely visible with the naked eye.

Observations of Uranus revealed something strange about its orbit. It was as if there was something beyond it which was having a gravitational influence on it. It was believed that there was likely to be another planet after Uranus. Mathematicians did some sums and worked out where they expected this planet to be. Using these calculations, German astronomer Johann Gottfried Galle found the planet in 1846. It became known as Neptune and took the total number of planets to eight (although, as you'll find out later, it was thought to be the Solar System's twenty-third planet at the time!) and once again the size of the known Solar System had doubled. But, based on early calculations of Neptune's mass, astronomers didn't believe that the gravitational influence of that planet alone could cause the effect that it was apparently having on Uranus' orbit. This implied that there was another planet beyond Neptune!

American astronomer Percival Lowell (pictured right) had founded the Lowell Observatory in Flagstaff, Arizona in 1894. From 1906, he began looking for a ninth planet in the Solar System, a planet which he termed "Planet X". Like the method used for discovering Neptune, Lowell used mathematical calculations to locate his planet. Expecting to find a large world of gas similar to Uranus and Neptune, Lowell instead found nothing and died in 1916 having failed to discover his Planet X. His search for a new planet ended and wasn't resumed until 1929.

In 1929, Clyde Tombaugh was a young astronomer working at Lowell's Flagstaff Observatory. It was his job there by sending the observatory some drawings he had made of his observations of Mars and Jupiter through his home-made telescope. At Flagstaff, he was given the task of taking images of space and comparing the images with others taken of the same region on a different day. Because planets can be identified by their movement when compared to the movement of stars (stars always appear to move together), any object which appears in different places in the images being compared is likely not to be a star. Images were transferred to photographic plates which were put into a blink comparator, a machine which rapidly alternates the two images.

On 18th February 1930, Tombaugh compared an image taken on 23rd January 1930 with one taken on 29th January 1930. In them, he noticed an object which appeared in both images but in different places. Believing that he may have found Lowell's Planet X, he looked at another image from 21st

An eTextbook in
every student's
hands by 2017

US DOE

Live Poll: What is the single biggest challenge or opportunity your institution is looking to address in the next 18 months?



select one

- a) **Driving increased faculty and student adoption of your LMS**
- b) **Increasing student engagement and satisfaction**
- c) **Helping faculty be more productive**
- d) **Increasing online enrollments**
- e) **Improving student retention and outcomes**
- f) **Closing the low-income attainment gap**
- g) **Introducing Competency Based Learning programs**
- h) **Developing a MOOCs strategy or offering**

Mission Metrics

Adoption

Learner
outcomes

Retention
and
Completion

Engagement

Productivity

Learner
satisfaction



Face to face

Pervasive

Learning for the
way we live

The background is a collage of various business-related graphics. On the left, there's a dark grey area with a repeating pattern of the letters 'B' and 'C' inside square brackets. To the right, there are several charts: a line graph with multiple colored lines (red, green, blue, yellow, orange) showing an upward trend; a pie chart with three segments labeled '100%', '30%', and '30%'; and a bar chart with three bars in green, red, and yellow. A large, semi-transparent black arrow points from the 'Reactive' text towards the 'Perceptive' text.

Reactive

Perceptive

Predict and adapt



One-size-fits-all

Personal

One-size-fits-me

Brightspace

The Hub for Personalized Learning



Learning
Environment



Lifelong
ePortfolio



Video
Capture



Games and
Simulation Engine



Predictive
Analytics



Adaptive
Learning



Mobile and
eTextbooks



Share Learning
Resources

Open source web services, APIs, integration tools, and open standards



2000+ TOOLS ALREADY INTEGRATED INCLUDING...

Mobile apps

Dropbox

Google

Microsoft

Portals

Student Information Systems

Publisher content

Single Sign-On



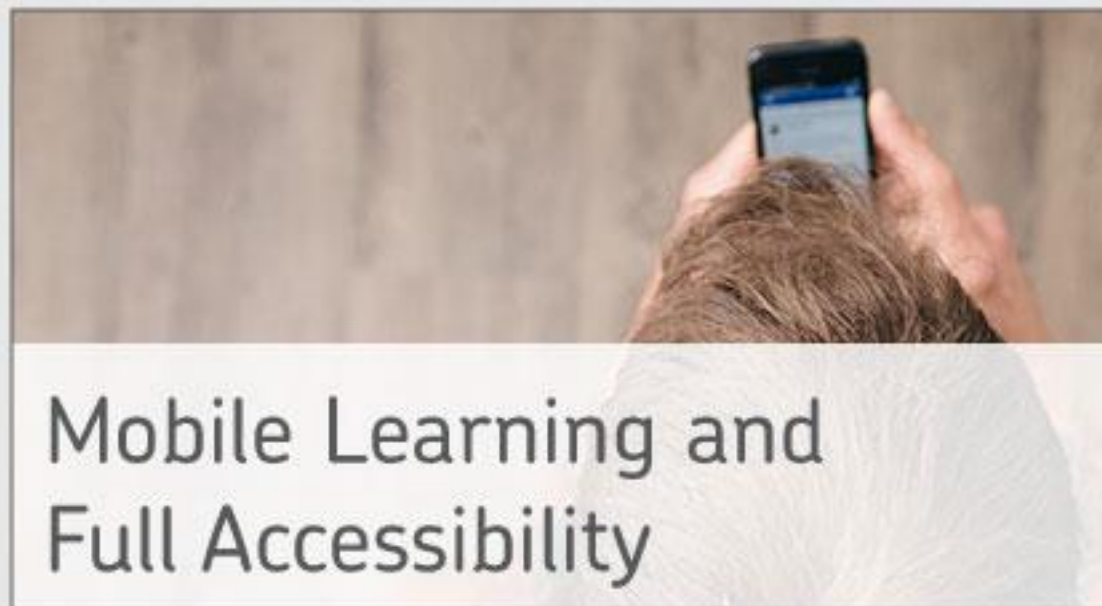
Online and
Blended Learning



Experiential and
Inquiry Based Learning



Games and
Simulation Engine



Mobile Learning and
Full Accessibility



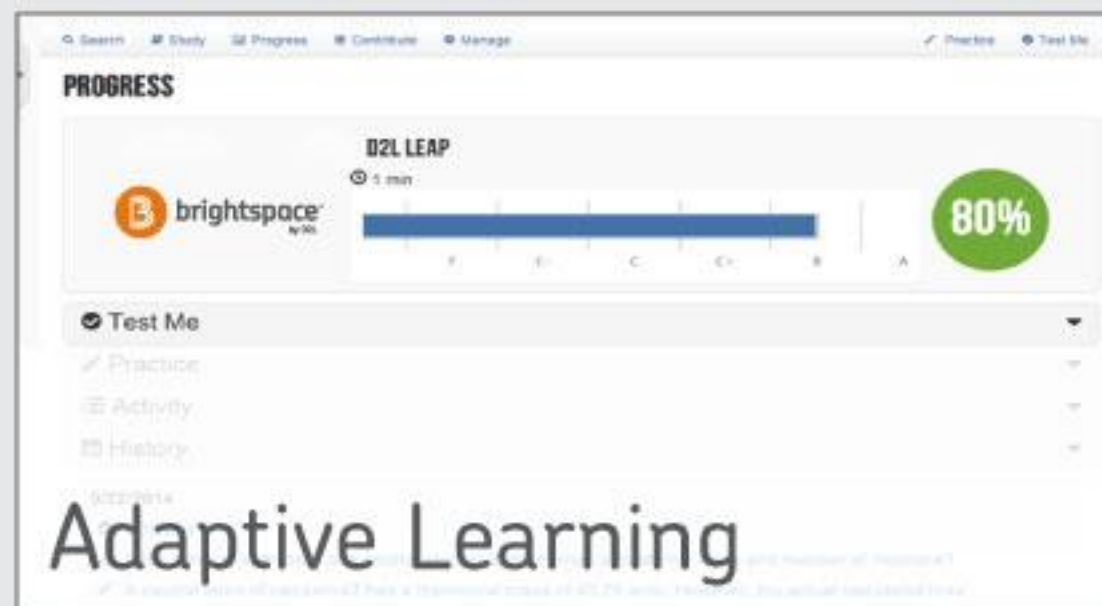
Continuous Assessment
and Feedback



Lecture Capture and
Flipped Classroom



Share Learning
Resources



Adaptive Learning



eTextbooks & Integrated
Content (Online/Offline)



Competency
Based Learning

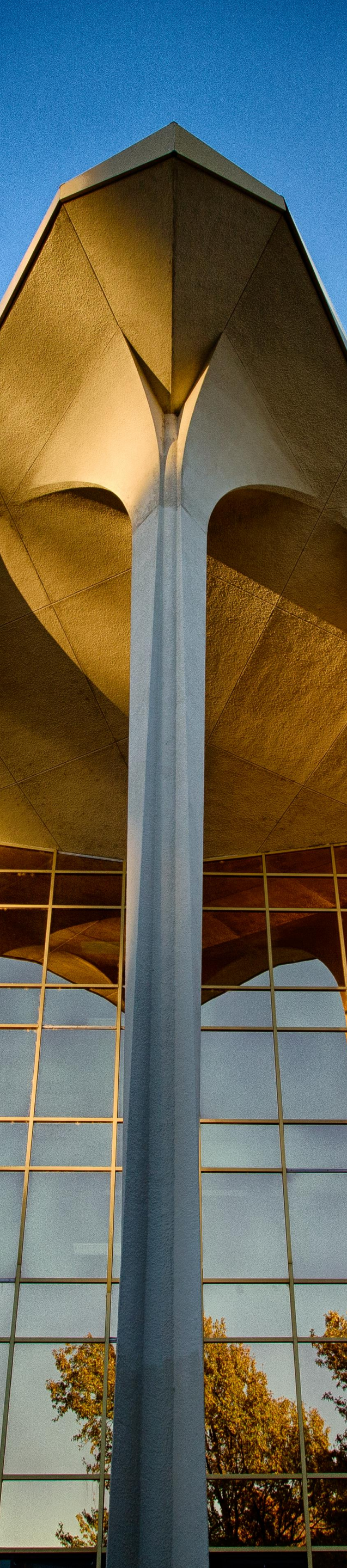


Freedom to teach the way you want to teach

“Everyone deserves the same chance to succeed. That means providing an enriching, stimulating, and personalized learning experience to each student, despite their vast differences.”

Dr. Jaclyn Broadbent, Professor





Mike Mathews
Chief Information Officer
Oral Roberts University



Dr. Kathaleen Reid-Martinez
Chief Academic Officer
Oral Roberts University

ORU and a Place Called Intelligence

Brightspace (D2L)

**CONNECTED LIFE
PLATFORMS ARE
EMERGING**

Wearable Intelligence



Bright Design

**MOBILE
SHAPES THE
"INTERNET OF ME"**

Synchronized Intelligence



Bright Minds

**THE SPEED
OF LIFE GETS
EVEN FASTER**

Digital Intelligence



ORU Demographics

85 nations represented



ORU

Seven Imperatives For Globalization



Seven Imperatives

1 Develop a Global Lens and Expanded Culture at the Tulsa Campus

2 Increase Global Learning Opportunities for ORU Students Around the World

3 Intensify International Recruiting Efforts

4 Create and expand a Proprietary Whole Person Distance Education Model

5 Form New Partnerships with Significant Educational and Ministry Institutions Globally through Collaborative Access Education

6 Use New Technologies and New Paradigms to make Spirit-Empowered Whole Person Education Accessible to Millions

7 Plant ORU on Every Inhabited Continent by 2025

A Place Called Intelligence

The Student Data DNA



An Imprint for Student Success

GEO-Vision Technologies




Choosing the “real” Academic Partner

Innovation
Thought Leadership
Technology



The Art and Science of Technology with ‘Great Partnerships’

ORU



The art of technology has
become more important
than the science of
technology

*What Solution Provider is a
match?*

What We Needed?

- Solve global issues!
- Make big plans -- with students from 185 nations.
- Merge wearable technology, mobile technology, and digital design technology into one solution... but ultimately *find a place called 'Intelligence'*.
- Insights into our education, a degree compass, and a student DNA capability.
- A *'Brightspace'* in the history of educational transformation.
- Find a vendor AKA 'solutions provider' who had similar goals, products, and solutions.



brightspace™
by D2L

Our mission

D2L (Desire2Learn) is dedicated to building a brighter future by developing technology to improve the way the world learns.

ORU



Which vendor was willing
to help us transition from ...

Bring Your Own Device to...

*Bring Your Own DNA and
Your Own Cloud!*

'A Place called Intelligence'

The Issue Being Addressed

A NATIONAL PROBLEM: Too few graduate on time.



4%

Complete an associate degree
at a 2-year college within 2 years



19%

Complete a degree at a 4-year
university within 4 years
(non-flagship)



36%

Complete a degree at a 4-year
university within 4 years
(flagship)

Source: The Game Changers; Complete College America

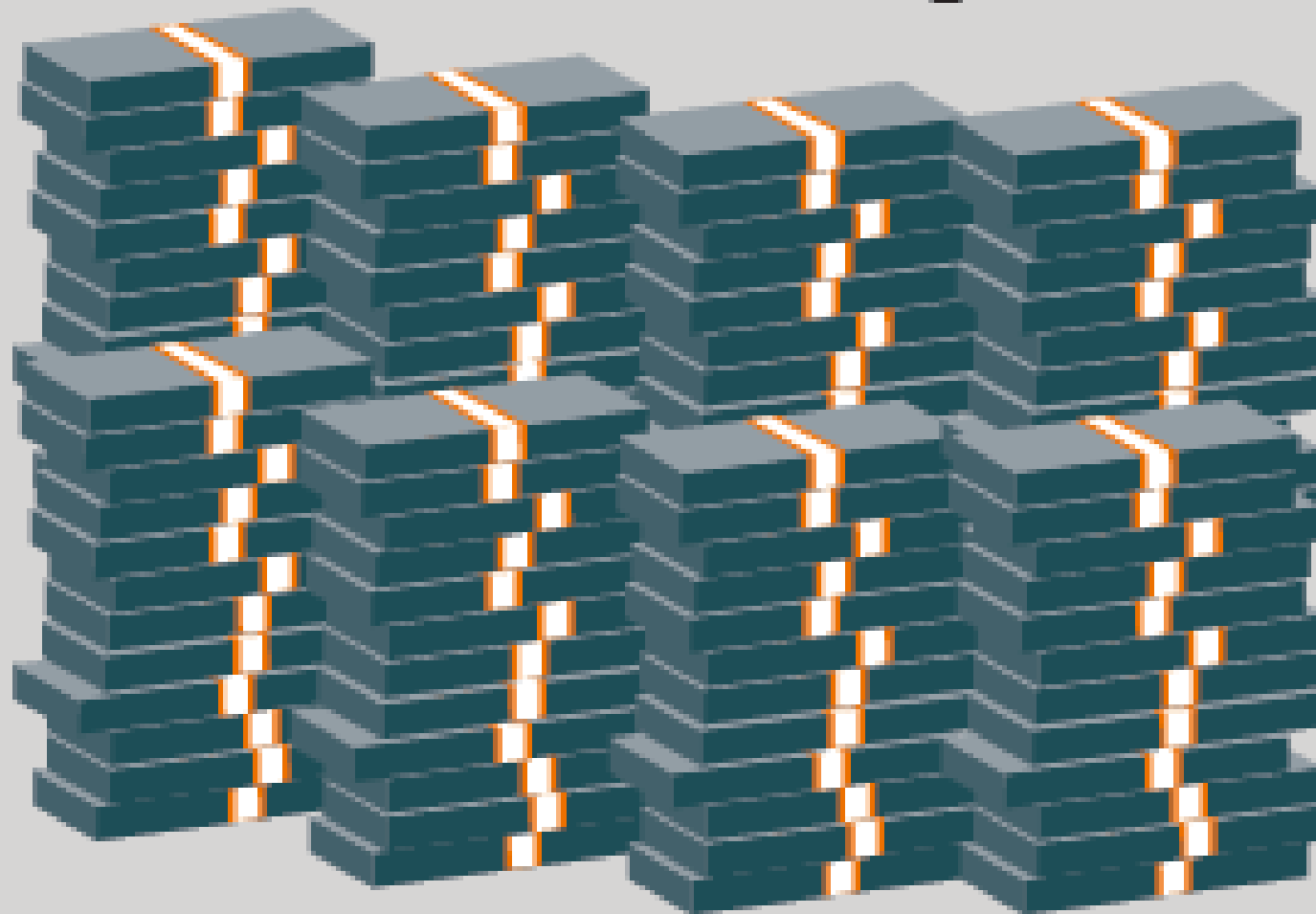
Solved with Brightspace Insights™

The Issue Being Addressed

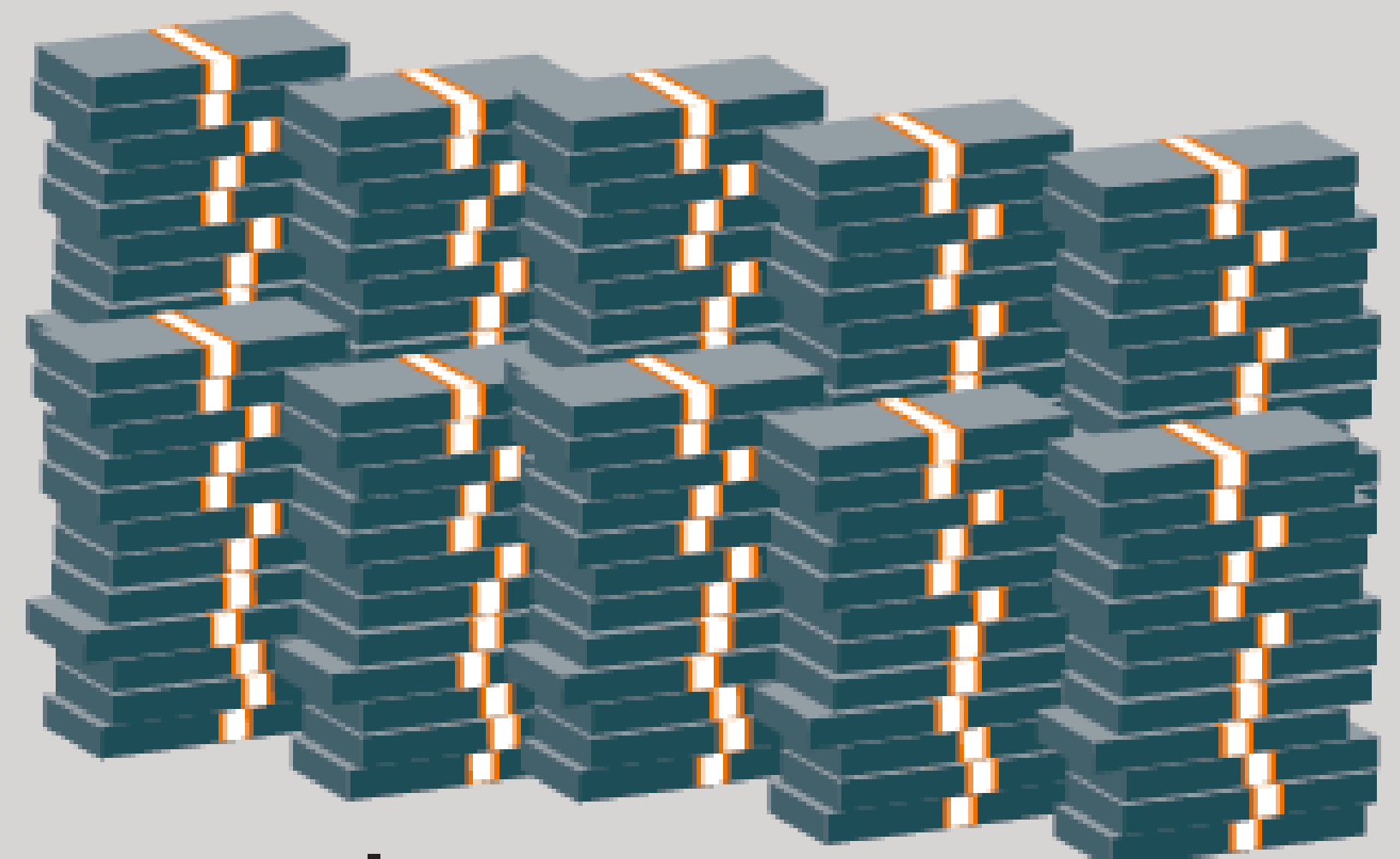
Every year, U.S. students and taxpayers waste billions of dollars and thousands of hours on unnecessary courses.

\$19 billion
spent on excess credits

Source: The Game
Changers; Complete
College America



\$7.7 billion
covered by student tuition



\$11.5 billion
subsidized by taxpayers

Solved with Brightspace Degree Compass™

It's time to flip tech vendors vs. classrooms

- 98% of all technology software and services are sold to only help colleges and universities function and compete against each other.
- Education is the only industry that has not helped their **clients** navigate, shop, and plan like a smart consumer.
- There are no education and career consumer products that validate, share, and shop against the landscape we call education.
- Most technology companies stay away from policy related issues that will solve **this** issue.



"The White House Office of Science and Technology and Department of Education continues to challenge the public to get creative to solve some of the most difficult decisions in education. We appreciate the creative submissions by thought leaders at universities and colleges like ***Oral Roberts University and Lone Star College at the national level***. It will be thought leaders like this that continue to help solve the student success issues for future generation."

~ Nick Sinai, United States Deputy Chief Technology Officer
at the White House

The Data DNA for Student Success



Geo-Vision Technologies
'A Placed Called Intelligence'

Progress as Promised

"Going into Every Person's World"

VIEW PAST CHAPELS

CREDIT

BEST
ONLINE PROGRAMS

U.S. News
& WORLD REPORT

BACHELOR'S
RANKINGS

Best Online Bachelor's Programs

SPONSORED BY:
PENNSTATE
World Campus

These are the best online bachelor's degree programs, based on factors such as graduation rates, indebtedness of new graduates and academic and career support services offered to students. [See the methodology »](#)

ORU Ranked as one of the best programs in the nation

Progress

- ORU ranked #142 out of 3,900 Higher Education Institutions.
 - Among the 5% of best online programs in the U.S.
 - Online Student Satisfaction Survey is a A+
- Online growth: 67% growth with Brightspace
- Retention increase to 75.5% with Brightspace
- 10 new start 'entry' points for Online students with Brightspace™ Insights (predictive analytics) into our students performance.

Progress

- Brightspace Insights installed for all online courses, students, and faculty.
- Online Portal (Global Access) increasing with students spending an extra 4 min. engaged in 'Whole Person' resources.
- One of 1st Universities to incorporate Fitness 'Wearables' into the online curriculum. Available via portal for all online students.
- Predictive student analytics offered by Brightspace Insights™ enables ORU to intervene before it's too late – Creates a proactive vs. reactive environment.

Flexible, open, and customizable
feature set enables ORU to
innovate and explore.

Portal – The ORU Virtual Campus

Oral Roberts University | <https://oruonline.me>

ORU | WHOLE PERSON ONLINE EDUCATION

SPIRIT MIND BODY CLASSES PEOPLE

Welcome, David

CHAPEL


[WATCH CHAPEL LIVE](#)

[VIEW PAST CHAPELS](#)

11/05/2014
DEVOTIONAL
Anointed To Be Conquerors by Prince Guneratnam
I am going to send you what my Father has promised; but stay in the city until you have been... [More»](#)

09/03/2014
PRAYER & PRAISE
Praying for Students
Now that school has been in session for a bit, please pray for continued endurance for the... [More»](#)

CHAPLAIN

 Dr. Clarence Boyd
E: cboyd@oru.edu

"Raise up your students to hear My voice, to go where My light is dim, where My voice is heard small, and My healing power is not known,

SPIRIT

BODY

MIND

even the uttermost bounds of the earth. Their work will exceed yours, and in this I am well pleased."
– God's commission to Oral Roberts

1:42 PM 11/5/2014

Portal – The ORU Virtual Campus

The screenshot shows a web browser window with two tabs for Oral Roberts University. The address bar shows <https://oruonline.me>. The page has a dark blue header with the ORU logo and the text "WHOLE PERSON ONLINE EDUCATION". Navigation links include SPIRIT, MIND, BODY, CLASSES, and PEOPLE. A user profile for "David" is visible in the top right corner.

The main content area features four white boxes with news and announcements:

- 11/04/14 ORU SPORTS**
ORU pulls away from UCA late in 3-0 win
[TULSA, Okla. – After a change of venue due to field conditions at the Case Soccer Complex....](#)
- Welcome to ORU Whole Person Wearable Technology Fitness Interface.**
We will soon be integrating [wearable technologies](#) into the whole person assessment.
- 10/10/2014 RECIPES**
Salad Anywhere
To improve your health and save some money at lunch time, pack a salad. Take a gallon zip...[More»](#)
- HEALTH FITNESS SPECIALIST**

Scarlet Jost
E: sjost@oru.edu
P: [918-495-6821](tel:918-495-6821)

The central graphic features a circular diagram with three segments: BODY (top, blue), MIND (left, purple), and SPIRIT (right, orange). An "ENTER" button is located in the center of the circle. The background of the central area is a bright yellow sunburst over a view of Earth from space.

On the left side of the central graphic, a quote reads: "Raise up your students to hear My voice, to go where My light is dim, where My voice is heard small, and My healing power is not known,"

On the right side, another quote reads: "even the uttermost bounds of the earth. Their work will exceed yours, and in this I am well pleased."
– God's commission to Oral Roberts

The Windows taskbar at the bottom shows various application icons and the system clock indicating 2:04 PM on 11/5/2014.

Portal – The ORU Virtual Campus

Oral Roberts University | SI x Oral Roberts University | SI x

https://oruonline.me

ORU | WHOLE PERSON ONLINE EDUCATION

SPIRIT MIND BODY CLASSES PEOPLE

Welcome, David

11/05/14
CHRISTIAN NEWS
India: Christians Attacked by Hindus
Worthy News
[Twelve Christians were injured by a mob of nationalist Hindus in the Bastar district of India's...](#)

09/16/14
CAREER SERVICES
Find your dream job rooted in your interest, skills and values. [More»](#)

09/16/14
TUTOR SUPPORT
Connect with an online tutor 24/7
... [More»](#)

STUDENT SUCCESS COACH

Dawn Weller
E: dweller@oru.edu
P: [918-495-6055](tel:918-495-6055)

"Raise up your students to hear My voice, to go where My light is dim, where My voice is heard small, and My healing power is not known,

MIND
ENTER

SPIRIT

BODY

even the uttermost bounds of the earth. Their work will exceed yours, and in this I am well pleased."
– God's commission to Oral Roberts

https://oruonline.me/#

2:05 PM 11/5/2014

Online Learning Experience- New Course Design

[Course Home](#) [Content](#) [Discussions](#) [Dropbox](#) [Quizzes](#) [Classlist](#) [Grades](#) [Edit Course](#) [Insights Portal](#) [Help](#)

News | ▾

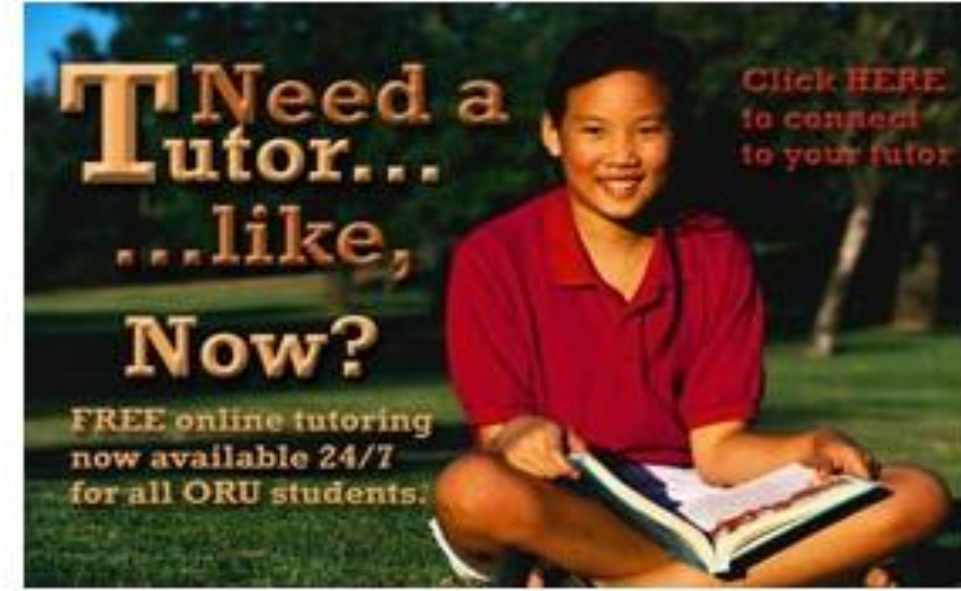
Calendar | ▾

Thursday, November 6, 2014

Upcoming events

There are no events to display. [Create an event.](#)

Smarthinking ▾




Need a Tutor...
...like,
Now?
FREE online tutoring
now available 24/7
for all ORU students.
Click HERE
to connect
to your tutor

New users, click here to connect
to your free online tutor!

Existing users may login directly by going
to <https://services.smarthinking.com>.

APA Tutoring ▾





Confused? Need help with classes? There's an APA for that! Get one-on-one tutoring with a Certified National Tutor. It's free!


Send a request on apap.oru.edu or click here.

(Only available for students on campus)

New Course Design- Easy to use

Begin Your Course! | ▾

Start the Course


Course Syllabus | ▾

BIO 101L OL Principles of Biology Lab Syllabus

Online Learner Support | ▾

Online Learner Support

Course Calendar | ▾
Thursday, November 6, 2014
Upcoming events
NOV 11 All Day Habitat Experiment 1 - Due
NOV 12 All Day Week 3 Begins
NOV 18 All Day Long Term Experiment 1 - Due
NOV 18 All Day Short Term Experiment 2 - Due
NOV 19 All Day Week 4 Begins
NOV 25 All Day Habitat Experiment 2 - Due
NOV 26 All Day Week 5 Begins
DEC 2 All Day Short Term Experiment 3 - Due
DEC 2 All Day Long Term Experiment 2 - Due
DEC 3 All Day Week 6 Begins
Show More...

Quick Links | ▾

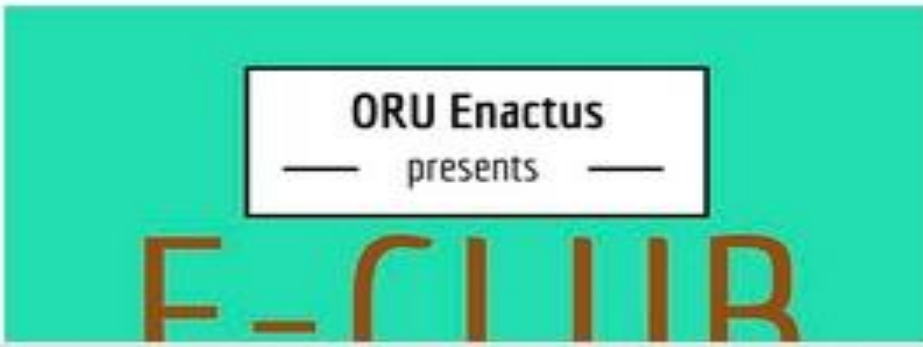
- Week 1 Activities
- Week 2 Activities
- Week 3 Activities
- Week 4 Activities
- Week 5 Activities

News | ▾
First day! ▾
Posted Jul 2, 2014 5:12 PM


AET 541, Course Introduction
LEARNING OBJECTIVES CONTINUED
WEEK 2
COMPARE INTRINSIC AND EXTRINSIC MOTIVATION FOR STUDENTS IN E-LEARNING
RECOGNIZE METHODS TO OVERCOME ANONYMITY IN AN E-LEARNING ENVIRONMENT
DETERMINE METHODS TO CREATE AN ONLINE CLASSROOM CULTURE

Welcome to the first day of the course. To begin the course please watch the above welcome video and then complete the [Start the Course](#) checklist. If you have any questions about the syllabus, ask them in the "Syllabus Questions" discussion thread. Also, read through my biography to get to know me better, and write your own biography in the "Introduce Yourself" discussion. If you have other questions, feel free to contact me at rbudavich@oru.edu.

Show All News Items

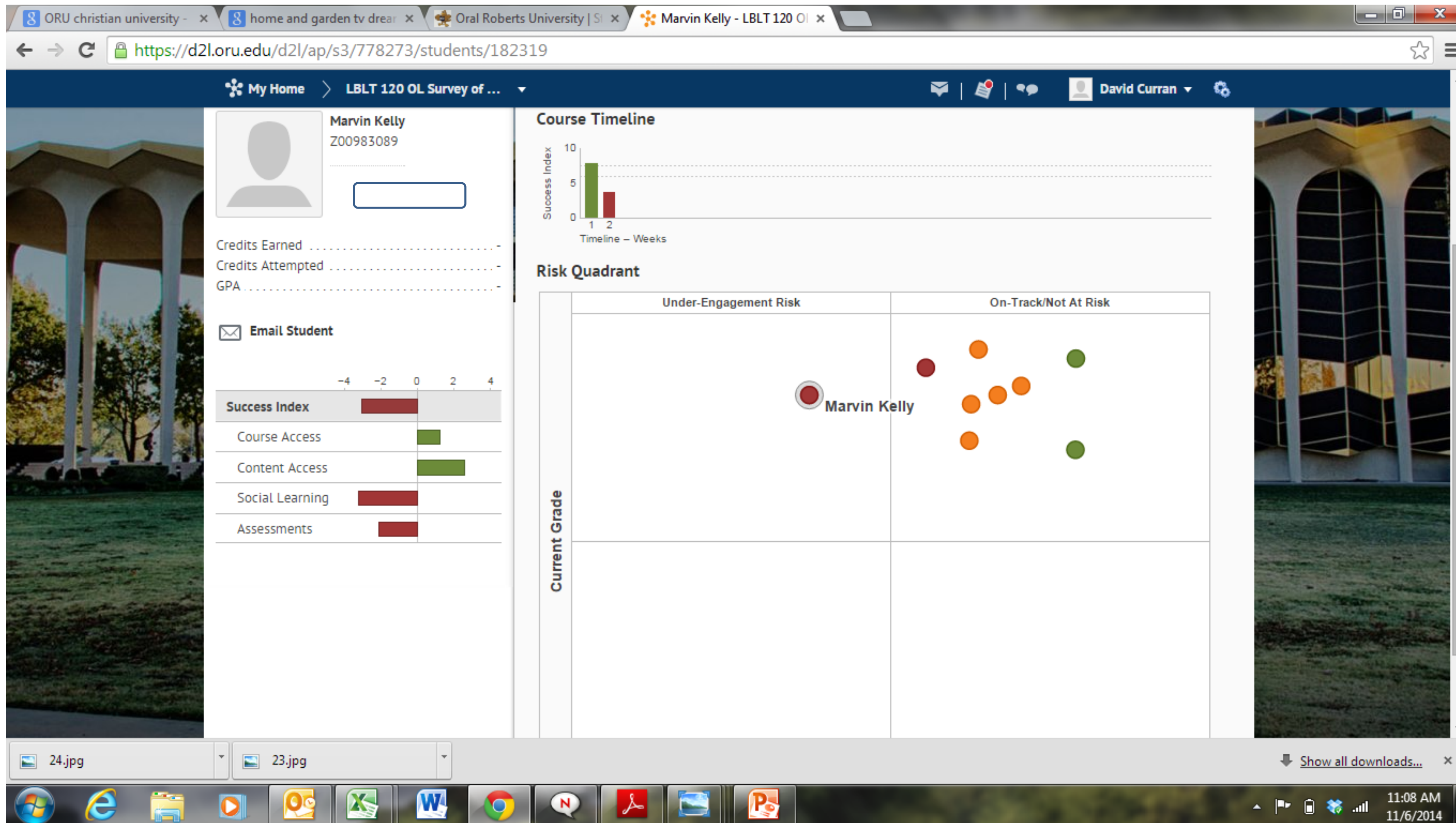
Twitter | ▾
Tweets
Follow
ORU Oral Roberts U
@OralRobertsU
1h
Tonight Neal Stenzel, VP & CFO of ORU, will be presenting at the next E-Club meeting. All students are welcome! ow.ly/i/7sCHV


ORU Enactus presents
E-CLUB

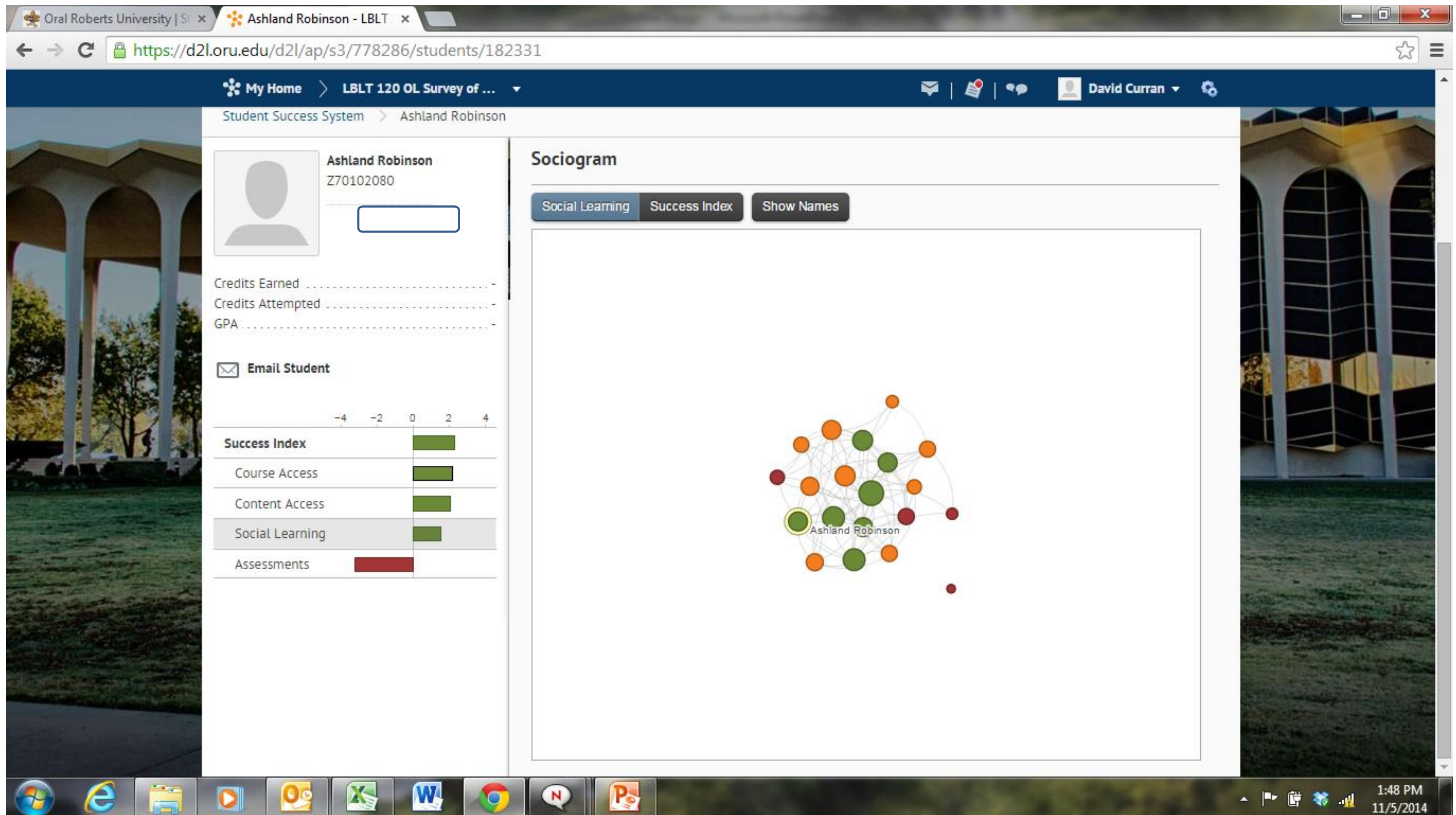
Tweet to @OralRobertsU

Early Warning System - Success Index

Brightspace Insights™ Student Success System



Early Warning System- Social Learning Brightspace Insights



Early Warning System- Assessments

Brightspace Insights

Oral Roberts University | Jacinda Alberty - LTHE 217

https://d2l.oru.edu/d2l/ap/s3/777856/students/178302

My Home > LTHE 217 OL Seminar In... David Curran

Course Home Content Discussions Dropbox Quizzes Classlist Grades Edit Course Insights Portal Help

Student Success System > Jacinda Alberty

Jacinda Alberty
221279511

Credits Earned
Credits Attempted
GPA

Email Student

Success Index

	-4	-2	0	2	4
Success Index					
Course Access					
Content Access					
Social Learning					
Assessments					

Assessments

Overall Achievement	Current Grade	Class Low (25th Percentile)	Class High (75th Percentile)
0 100	90 %	39 %	90 %

Student Grade Class Range

Grade Item	Grade	Weight
PARAPHRASING...	85 %	10 %
Word Study Notes	75 %	5 %
Word Study...	92 %	20 %
Theological...	92 %	5 %
Theological...	86 %	20 %
Biblical Issue...	99 %	5 %
Biblical Issue...	94 %	20 %
Book Critique	90 %	10 %
Discussion...	100 %	5 %

1:57 PM 11/5/2014

Live Poll — What is the state of analytics at your institution?

select one

- a) No analytics solution in place
- b) We have analytics in place but lack appropriate policies to effectively use the data
- c) We have “too late” analytics - *my analytics do not identify risk areas early enough to make an impact*
- d) We have analytics in place but are not seeing an impact
- e) We’re fully implemented and seeing measureable impact to retention and outcomes

JOIN THE MOVEMENT

vívofit

Say hello to the activity tracker that knows your potential



Buy Now

Social Resources



Garmin vivofit data

Daily Steps
Weekly Activity
Intensity average

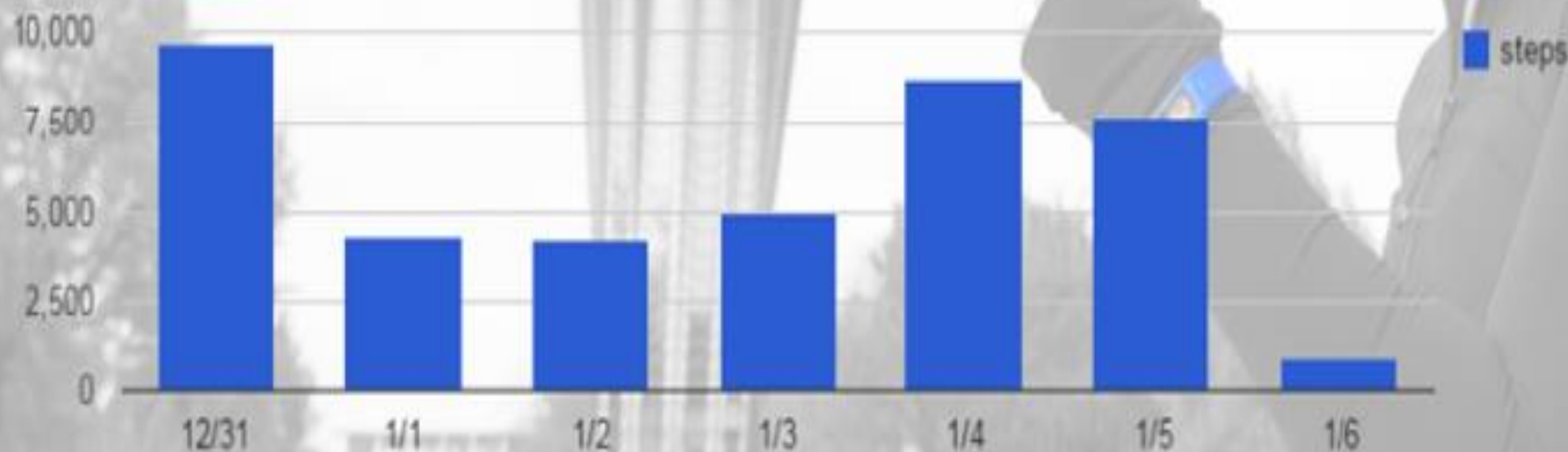
We are excited to present the Garmin vivofit as part of our online physical education curriculum. The Garmin vivofit will track your steps throughout the day. We can provide daily and weekly activity data as well as a daily step goal.

Daily Steps

Weekly Activity

Monthly Average

WEEKLY ACTIVITY



Wearable Technology @ ORU

Traveling to a place
called Intelligence



The Place Called Intelligence



-
- A black Garmin smartwatch with a black strap. The screen displays a list of academic features, each preceded by a white bullet point. The list is enclosed in a thin green border. The features are: 'Check GPA', 'Verify Degree', 'Exam Notes', 'Campus Calendar', 'Research Careers', 'Whole Person Score', and 'Degree Compass'.
- Check GPA
 - Verify Degree
 - Exam Notes
 - Campus Calendar
 - Research Careers
 - Whole Person Score
 - Degree Compass

What Students Say ...

“The switch to Brightspace is incredible. Brightspace is like using email or Facebook for visually impaired students. All Brightspace course are fully integrated and ADA compliant.”

David Jones,
Senior student who
is visually impaired

Brightspace has the mobile tools and flexibility, that provides me with instant access to 90% of all my learning outcomes as well as how well I am performing. This is an elearning system for students who are serious about learning.

Rachel Voightlander,
Junior Nursing student



What Faculty Say ...

“Brightspace is one of the ‘bright-spots’ of my teaching career. It has made teaching fully integrated and simplified for faculty and students. Student and faculty engagement have never been higher since switching to Brightspace.”

Dr. James Russell,
Business Professor

“Brightspace is the only learning environment that I feel my students can use both inside and outside of the classroom for their professional learning environment. As a University leader for our entrepreneurial students, we will be using Brightspace for the 2015 Enactus National Competition for business leaders.”

Dr. Bruno F. Teles,
Business Professor





Shah Ardalan,
President

Lone Star College -
University Park



Opening doors to a better community



Role of Community Colleges

75% of all college freshmen in Texas attend a community college.

78% of all graduates from Texas universities took classes at a community college.

60% of all health care workers.

84% of all emergency first responders.



About Lone Star College System



- Six colleges and seven centers.
- 82,000+ credit students, total enrollment over 92,000.
- More than 29,000 students enroll in online or hybrid courses each semester.
- 10th fastest-growing college system in the nation.
- Largest institution of higher education in Texas.
- Students from 110 nations attend Lone Star each year.
- 11 school districts, 1,400 sq. miles, population of 2M.
- 6,000 employees (PT and FT).
- Maintains AAA bond rating with S&P.
- Over \$340 million annual budget.
- \$3.1 billion annual economic impact.





**One Location,
Many Opportunities.**



**A Model for the Innovative College
of 21st Century!**



Invitation 2 Innovate (i2i)

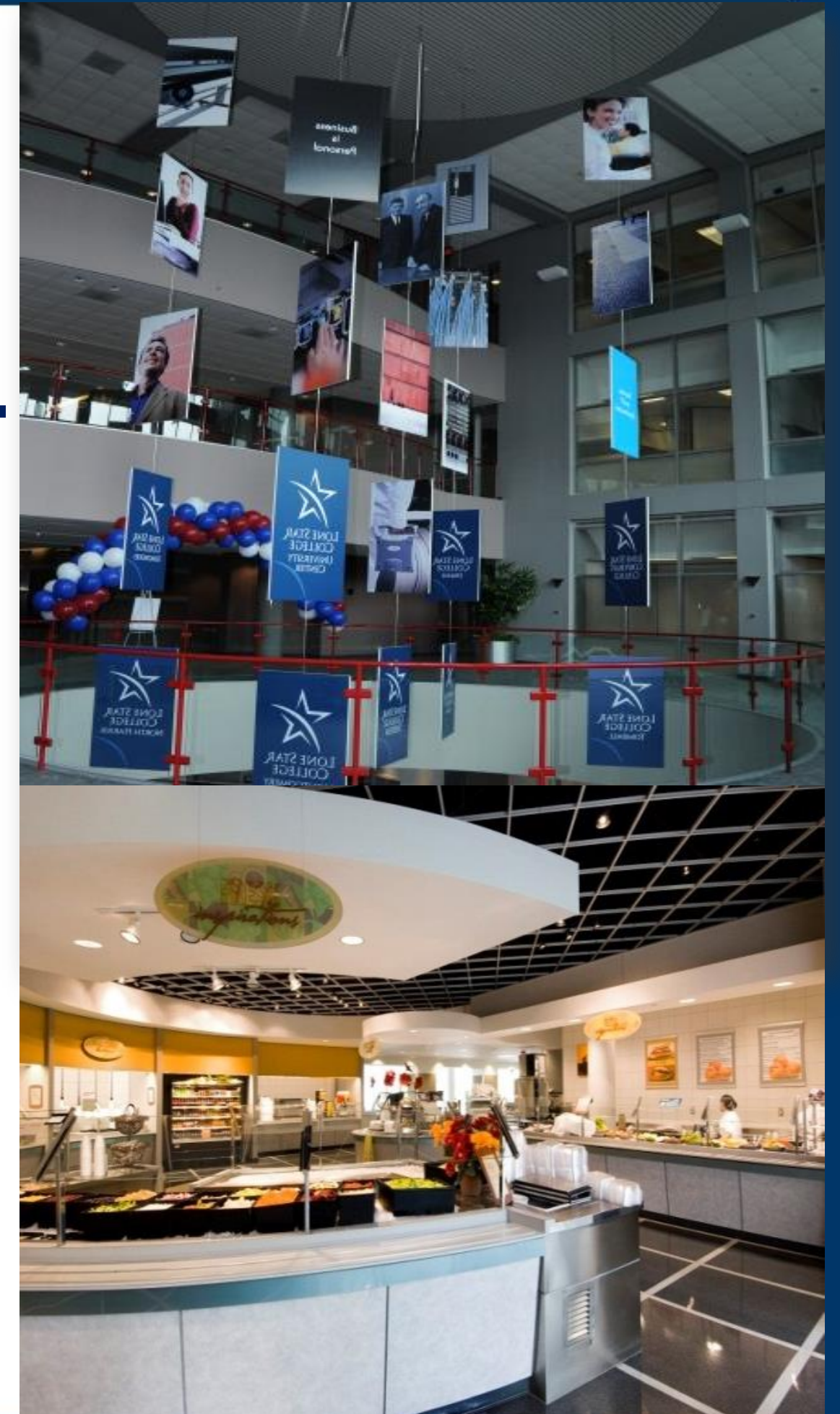


-  **Student Success**
-  **Teaching Effectiveness**
-  **Community Enrichment**
-  **Culture of Excellence**
-  **Industry Alliances**



LSC-University Park

- Purchased 1.6 million sq. ft. on 71 acres.
- Formally HP/Compaq Corp. world HQ.
- Opened in 2010, Sixth college in Jan. 2012.
- Almost 10,000 students today.
- Fastest growing campus in the U.S.
- Includes: University Center, Conference Center with 1,000-seat food services, Lease space for business, Energy & Manufacturing Institute, iSchool High, and Children Learning Academy, Law Enforcement Academy ...





An Open Invitation 2 Innovate

Innovative growth
from 2,500 students
to 9,800 in three years





A Four Point Challenge

- **The eyes of the world were on the new approach to innovate with students.**
- **The fast growth needed to be sustainable and set national records for retention. No one likes fast growth with a non-sustainable model.**
- **Must use innovative technology that is developed with students.**
- **Needed our own invention combined with world class vendors and partners like D2L.**



Innovation Embraced

- Students at LSC-UP won the 2012 U.S. Department of Education innovation challenge for student success. This was 1st place among all U.S. colleges and universities.
 - *The Education and Career Positioning System (ECPS)*
- LSC-UP was awarded its first internal U.S. Patent for the ECPS.
- LSC-UP won the 2013 Campus Technology Innovator of the Year award with the ECPS for the best student services and system.
- During the national invention and awards Lone Star College System choose to partner with D2L to use Brightspace™ across all colleges.
- The Bill & Melinda Gates Foundation choose the ECPS as a National Pilot for an Integrated Planning and Advisory System (IPAS).



The Result



BILL & MELINDA
GATES *foundation*

By partnering with D2L, using the nationally acclaimed ECPS, the Bill & Melinda Gates Foundation, and students who want to innovate, LSC-UP increased retention by 24% after the pilot of 2,000 students was complete.

And...



The Result



Winner of the 2012
U.S. Department of Education
Business Start-up Challenge

BILL & MELINDA
GATES *foundation*
**Awarded the 2013
IPAS Grant**

- 80% of students are personally engaged with self-planning and advising for successful degree completion.
- LSC-UP continues to grow 27% with increased retention.
- Completion up 8%.
- Hispanic students saw a 5% increase in retention.
- Students increased their number of credits taken by 2.



The buzz about *Brightspace*TM



- **Brightspace User Progress analytics helps us look at the student at a glance.**
- **Faculty have access to innovative tools that move beyond simply uploading slides, to integrating video, external apps and more...**
- **Win-Loss charts help faculty plan for student success.**
- **We are looking forward to implementing Brightspace Insights this Fall.**



The Winning Retention Solution



The (ECPS) combined with the Brightspace Integrated Learning Platform is a winning suite of leading web and mobile applications that allow individuals to own, design, and create their education-to-career choices and pathways.

This is achieved by accessing, combining and aggregating lifelong personal information, educational records, career knowledge, and labor statistics.



<http://www.eps4.me>



The Education and Career Positioning System:



- **Acts as a student's personal GPS for education career planning.**
- **The only product that parents and students can personally purchase, own, and use between all educational experiences.**
- **Allows students to map out possible educational and career pathways.**
- **Can integrate with D2L and the U.S. Department of Education's MyData Button and Financial Aid.**
- **The solution that was innovatively developed by a world leading community college.**



1

My EDU Vault



- ✓ Personal learning profile
- ✓ Access personal learning records
- ✓ Securely store records
- ✓ Create personal trait profile

2

Simulate and Navigate



- ✓ Simulate career options
- ✓ Compare "Hot Jobs"
- ✓ Simulate and compare education plans
- ✓ Navigate journeys to your success

3

Design Your Pathway



- ✓ Design your education plan
- ✓ Compare college options
- ✓ Plan financial success
- ✓ Track progress
- ✓ Create resume and EDUFAX



Preparing for High-Demand Jobs



**College
Academic
Credit**

**AA, AS
Academic
Transfer
Degrees**



**Career &
Technology
AAS & CE**

**Associate
of Applied
Science and
Non-Credit
Certification
s, ESOL &
GED**



**Corporate
College**

**Professional
Development
Seminars**

**Customized
Training**



**Community
Education**

**Discovery
College
Academy for
Lifelong
Learning
Leisure
Learning**



**Talent
Acquisition
Services**

**Employer and
Student
Job
Placement
Services**



Student Performance

“When students have a clear pathway to their options, they make better decisions and increase their likelihood of success.”



Summary

The ECPS, Brightspace, and innovation can provide any college campus with double-digit improvements.

Brightspace eBook Series: How to Enhance Education Through Innovation

eBook #1



Creating Connections

Five strategies to improve learner engagement

CREATING CONNECTIONS:

5 strategies to improve learner engagement

eBook #2



Staying on Course

Understanding and addressing the retention challenge

FREE pre-release copy to all attendees after the webinar!

STAYING ON COURSE:

Understanding and addressing the retention challenge

For More Information



John Baker

President & CEO

D2L Corporation

John@D2L.com

1-519-772-0325

Twitter: @JohnBakerD2L



Dr. Kathaleen Reid-Martinez

Chief Academic Officer

Oral Roberts University

kreid-martinez@oru.edu

918-495-7855



Mike Mathews

Chief Information Officer

Oral Roberts University

mmathews@oru.edu

715-379-9530

Twitter: @Innovate4EDU



Shah Ardalan

President

Lone Star College - University Park

Shah.Ardalan@lonestar.edu

281-290-2999

Thank you!

We would love to hear from you!

Toll-free: 1-877-352-7329

Email: Discover@Brightspace.com

Twitter: @Brightspace