

SUSTAINABILITY, DIVESTMENT, DEBT

The 2014 *Inside Higher Ed*/Gallup Survey
of College and University Business Officers
Wednesday, August 6 at 2 p.m. Eastern

INSIDE
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Presenters

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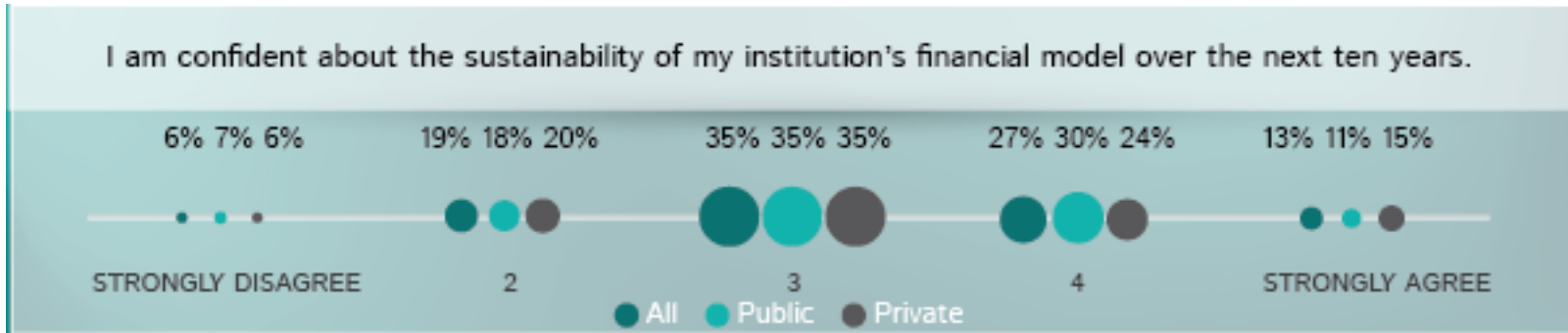


Methodology

- Survey conducted by Gallup in May 2013
- Responses from 438 chief financial officers of colleges and universities
- Complete anonymity for individuals and institutions, but coding allows for analysis by sector

Are We Vulnerable?

- Waning confidence over time:



- Variation by sector:

I am confident in the sustainability of model over 10 years.					
	Public			Private Nonprofit	
	Doctoral	Master's/ Bacc.	Associate	Doctoral/ Master's	Bacc.
Strongly Agree	6	9	16	14	10
Agree	31	27	31	22	29

Getting Better or Worse?

- % of CFOs agreeing institution's business model is sustainable over a decade, 2014 vs. 2013

	2014	2013
All	40%	41%
Public	41%	45%
Private Nonprofit	39%	35%
Public Doctoral	37%	48%
Public Master's/Bacc.	36%	43%
Public 2-Year	45%	45%
Private Doctoral/Master's	38%	38%
Private Baccalaureate	39%	29%

Off-Limits Ideas for Cost Containment

A quarter or fewer of CFOs are considering these ideas:

- Requiring senior faculty members to teach more undergraduates
- Revising tenure policies
- Promote early retirement for administrators and staff
- Outsourcing academic programs
- Cutting intercollegiate athletics



Ideas That Are on the Table

Strategies and Percentages of CFOs Planning to Try Them

Strategy	Planning to Use
Reduce administrative positions	37%
Cut underperforming academic programs	37%
Increase adjunct use for teaching undergrads	35%
Shifting to web-based model	35%
Add classes for full-time professors	30%
Outsource administrative services	30%
Promote early retirement for faculty	28%

Collaboration (but on What?)



The Debate Over Shared Services



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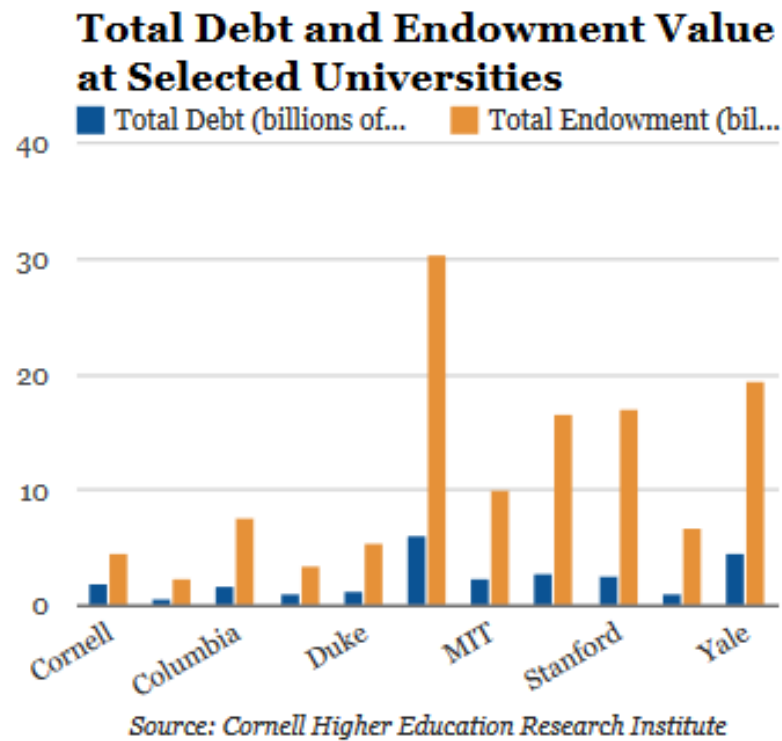
UT Faculty, Staff, Students Fight Back Against Job-Killing Shared Services Initiative

Put Students First: Stop the Shared Service Center Disaster at Stony Brook University

Petition by [Students Against SSC](#)

To be delivered to Samuel Stanley, President, Axel Drees, Acting Dean, College of Arts and Sciences, Nancy Squires, Interim Provost & Senior Vice President for Academic Affairs, and SBU Against Shared Service Centers, Organizer

Calm About Debt

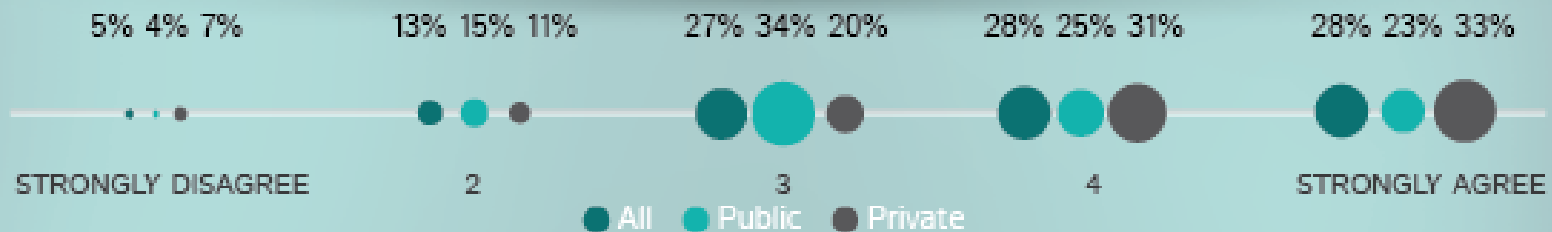


Who Understands College Finances?



Skepticism on Divestment Movement

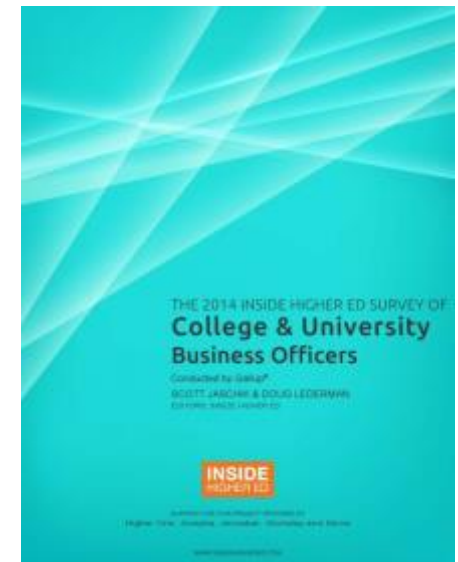
Colleges should focus on financial issues (not ethical or political ones) when deciding how to invest endowment funds.



Your Questions and Comments

Download the full survey:

http://www.insidehighered.com/download/form.php?width=500&height=550&iframe=true&title=Survey%20of%20College%20and%20University%20Business%20Officers&file=IHE_BusinessOfficers_Survey%20final1.pdf



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