

CONFLICTED: FACULTY AND ONLINE EDUCATION, 2012

INSIDE
HIGHER ED

Inside Higher Ed Webinar

July 10, 2012

1 p.m. Eastern

Presenters

- **Scott Jaschik, editor, Inside Higher Ed**
- **Joshua Kim, Ph.D., director of learning and technology, Master of Health Care Delivery Science Program at Dartmouth College and author of “Learning and Technology” blog.**
- **Steve Kolowich, technology reporter, Inside Higher Ed.**
- **Jeff Seaman, co-director, Babson Survey Research Group**

Methodology

- Data collected in May 2012
- Analysis based on responses from representative samples of 4,564 faculty members and 591 academic technology administrators. (All sectors represented.)
- Complete confidentiality

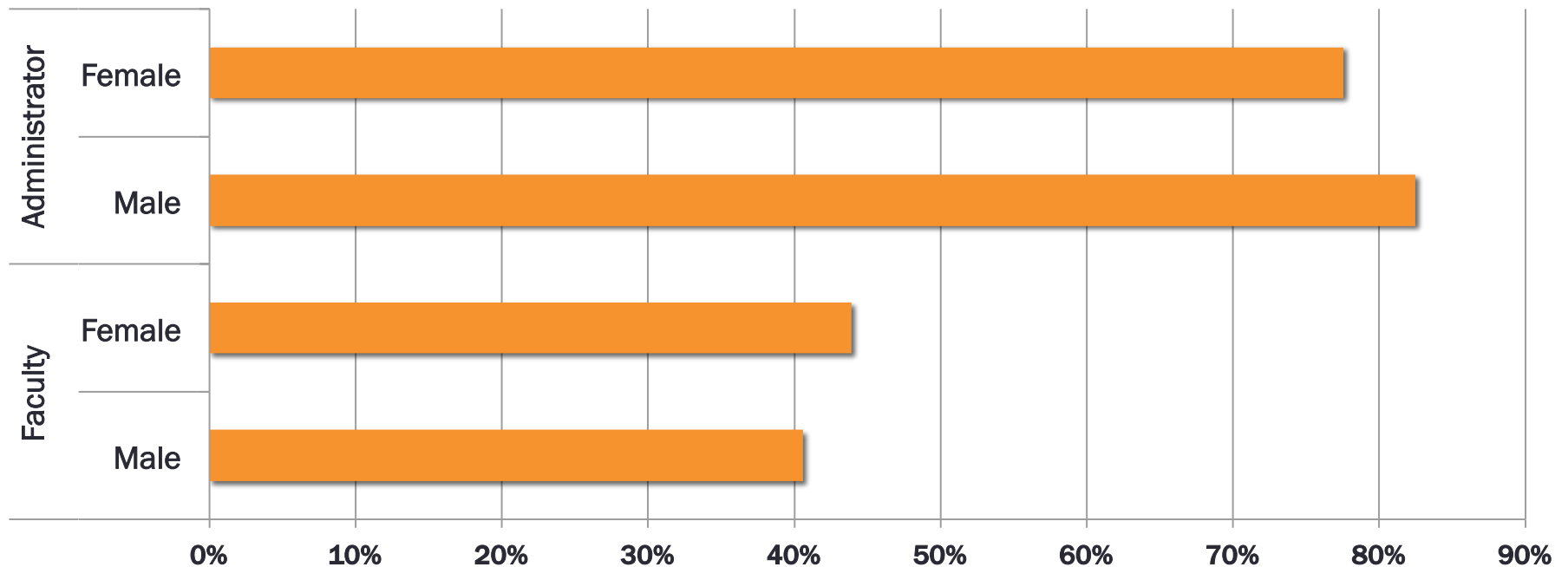
The Context

- A “disruptive” environment with pressure on higher education to cut costs – and a widespread belief that technology is key to doing so.
- Debate over pace of change.
- Debate over “who decides.”
- On some campuses, charges traded: Are administrators selling out? Are professors Luddites?
- University of Virginia as example.

Our 'Excitement vs. Fear' Question

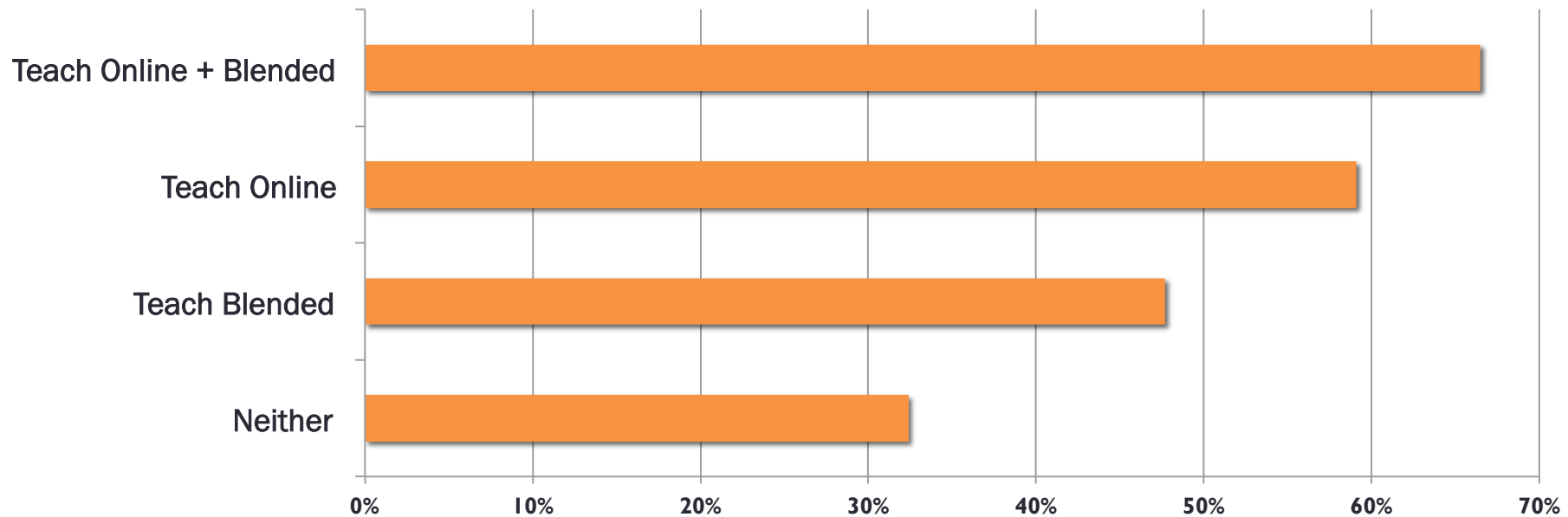
- Why we asked.
- Results – predictable *and* surprising.
- Faculty – more skeptical, but not Luddites

More Excitement than Fear about the Growth of Online Education
by Gender- Faculty and Administrator



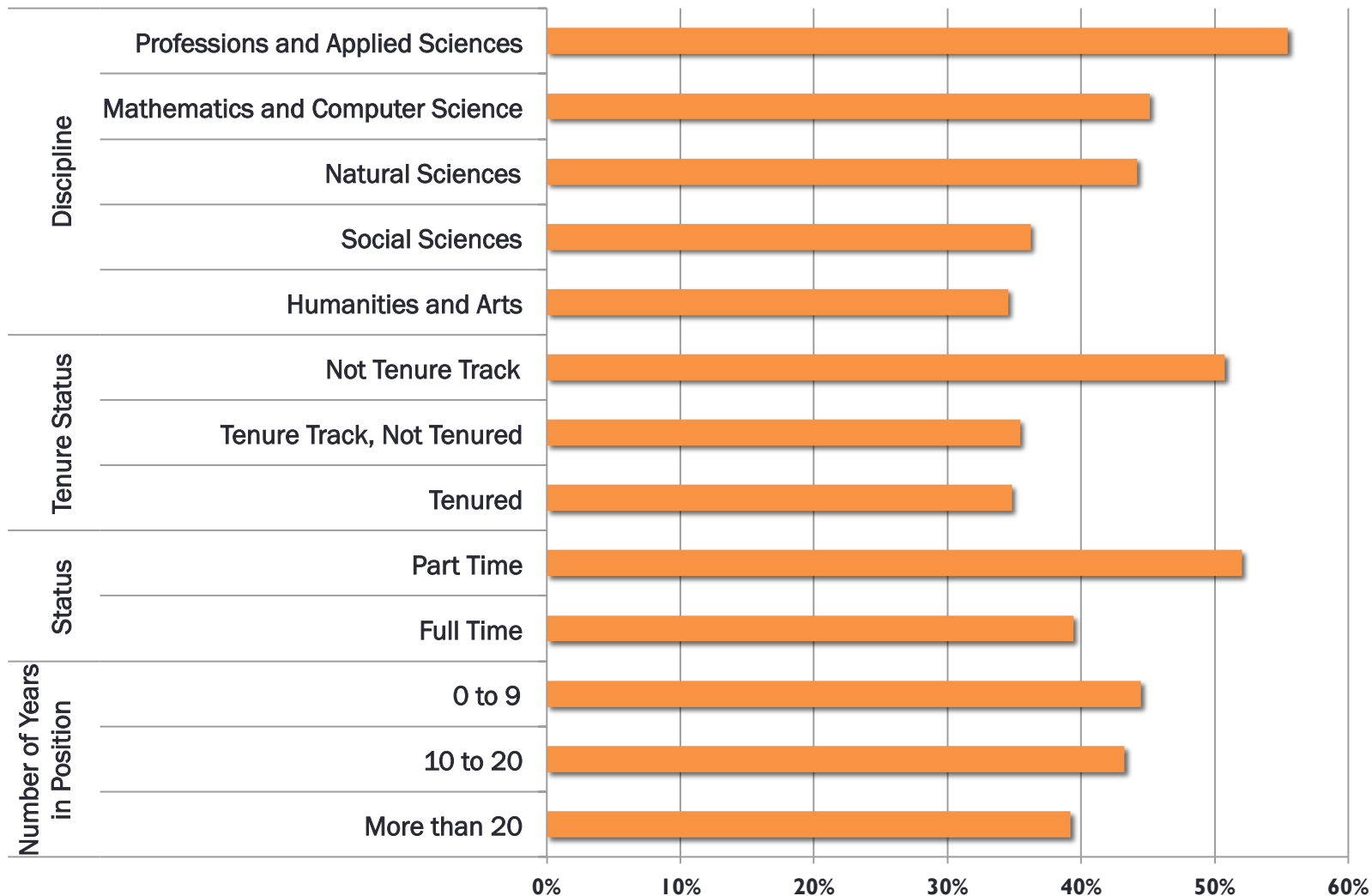
Familiarity Breeds Comfort - I

MORE EXCITEMENT THAN FEAR ABOUT GROWTH OF ONLINE EDUCATION - FACULTY



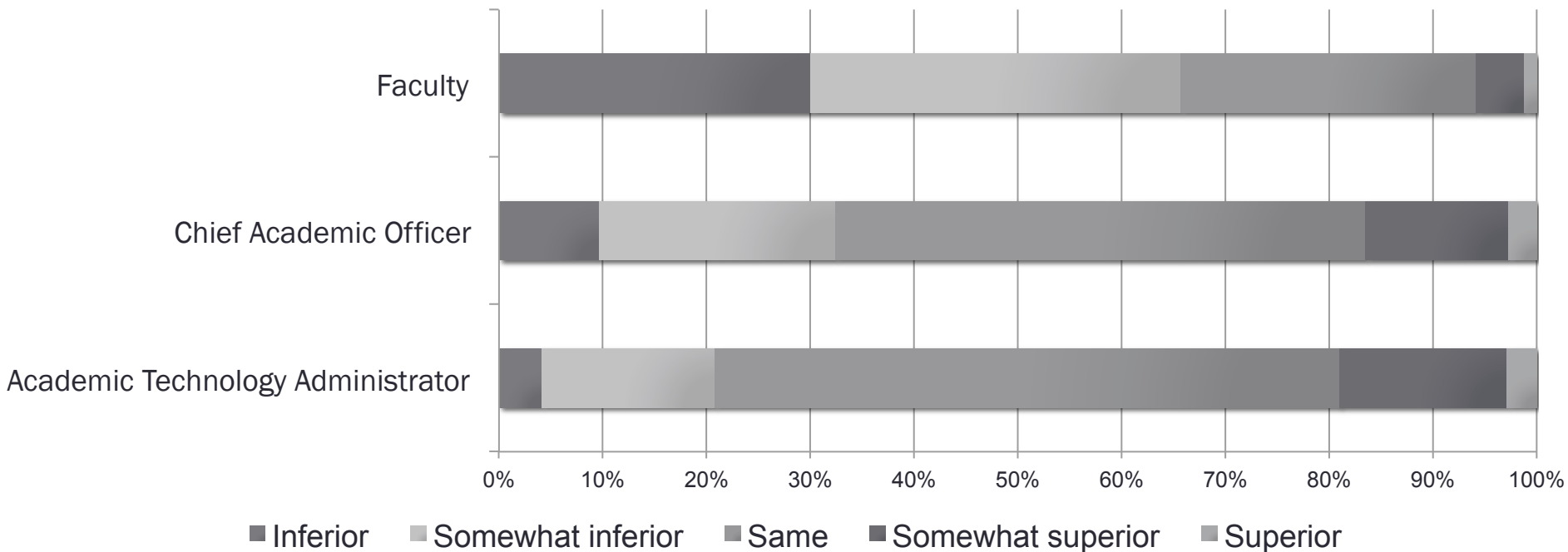
Age, Adjuncts and Disciplines

MORE EXCITEMENT THAN FEAR ABOUT GROWTH OF ONLINE EDUCATION - FACULTY



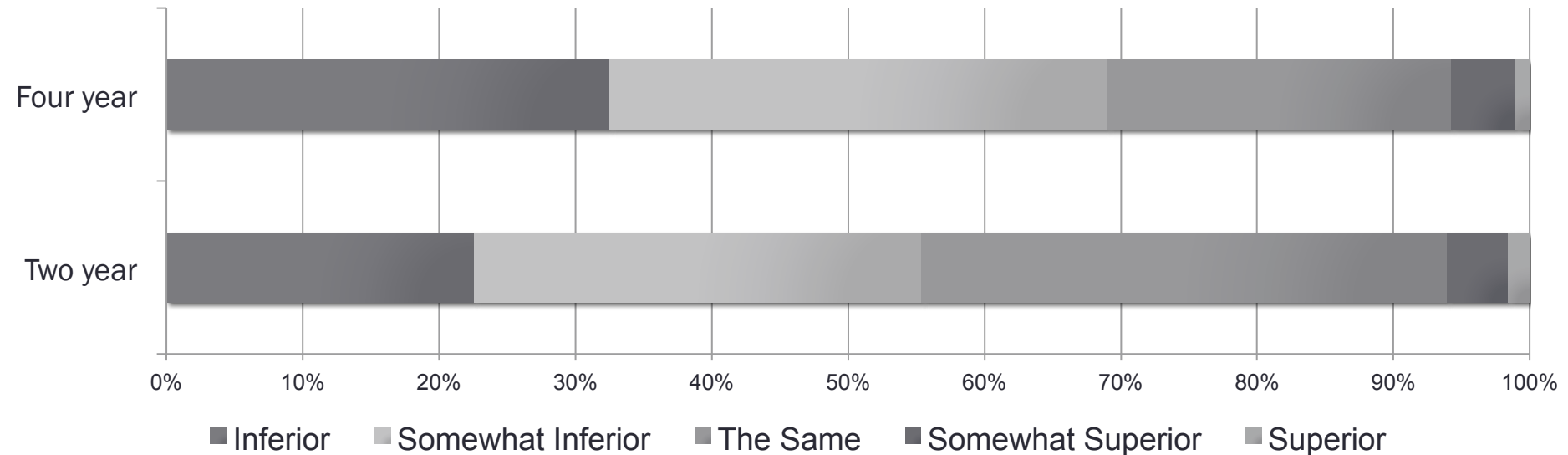
Learning Outcomes

Learning Outcomes for Online Education as Compared to Face-to-face Instruction



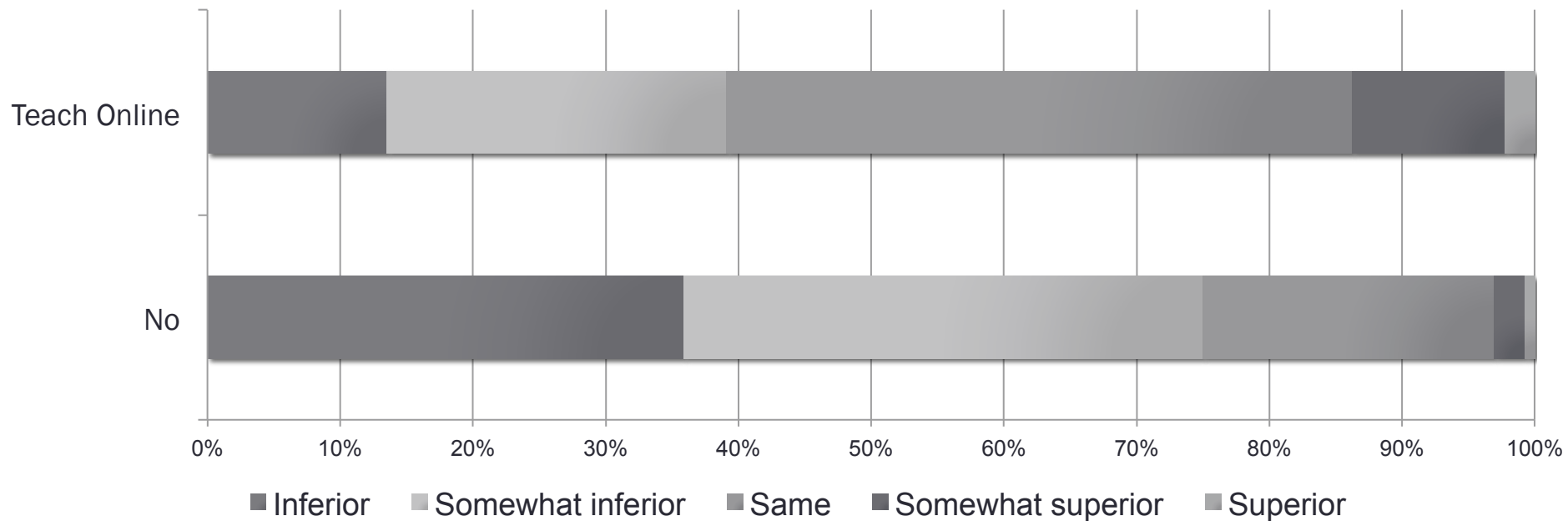
Four-Year vs. Two-Year

Learning Outcomes for Online Education as Compared to Face-to-face Instruction by Institution Type - Faculty



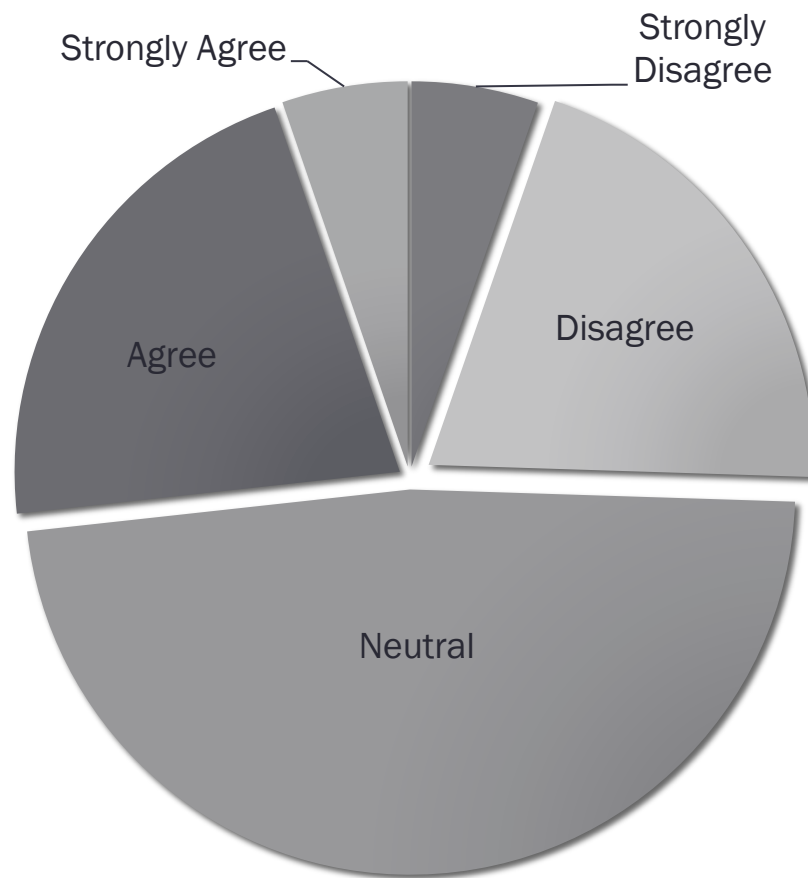
Familiarity Breeds Comfort - II

Learning Outcomes for Online Education as Compared to Face-to-face Instruction by Online Teaching - Faculty



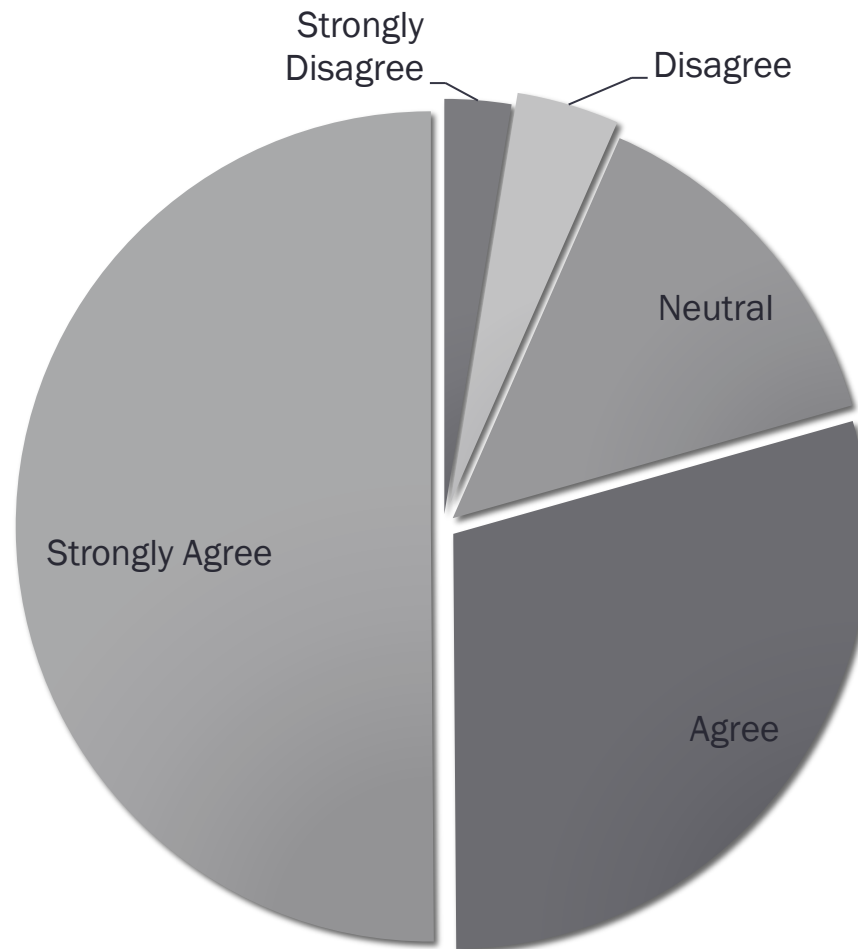
Some Concern on Quality Elsewhere

Online Education at my Institution is of High Quality,
but I'm Dubious of Quality Elsewhere - Faculty



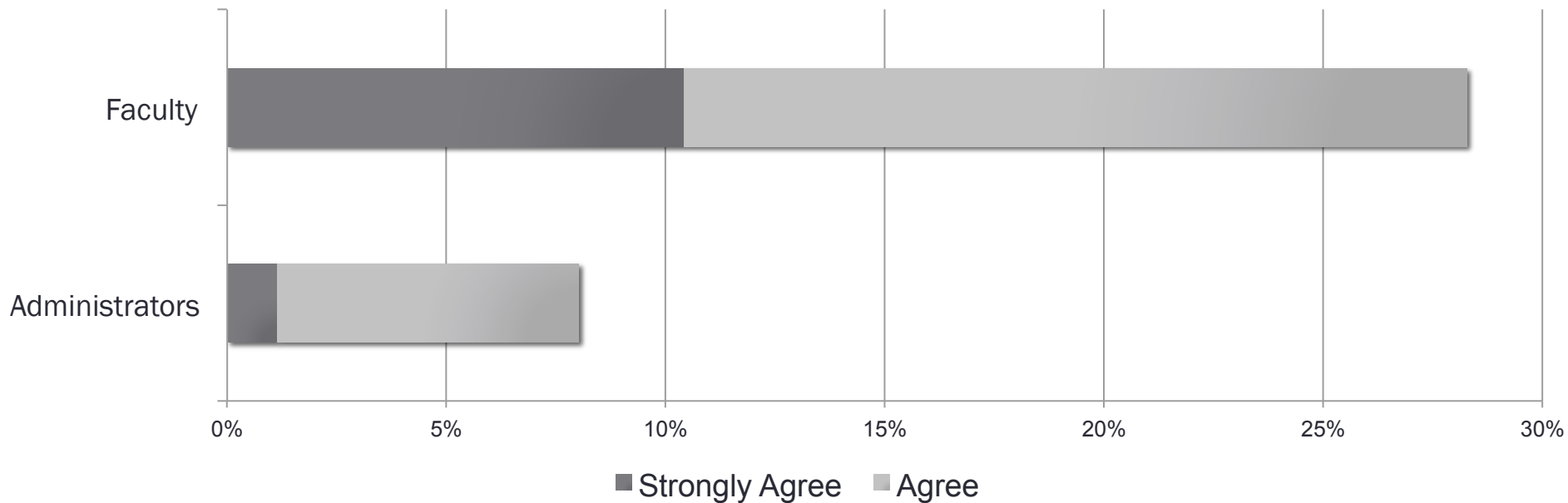
Lots of Concern on For-Profits

Concerns About the Quality of Online Instruction Offered by For-Profit Institutions - Faculty



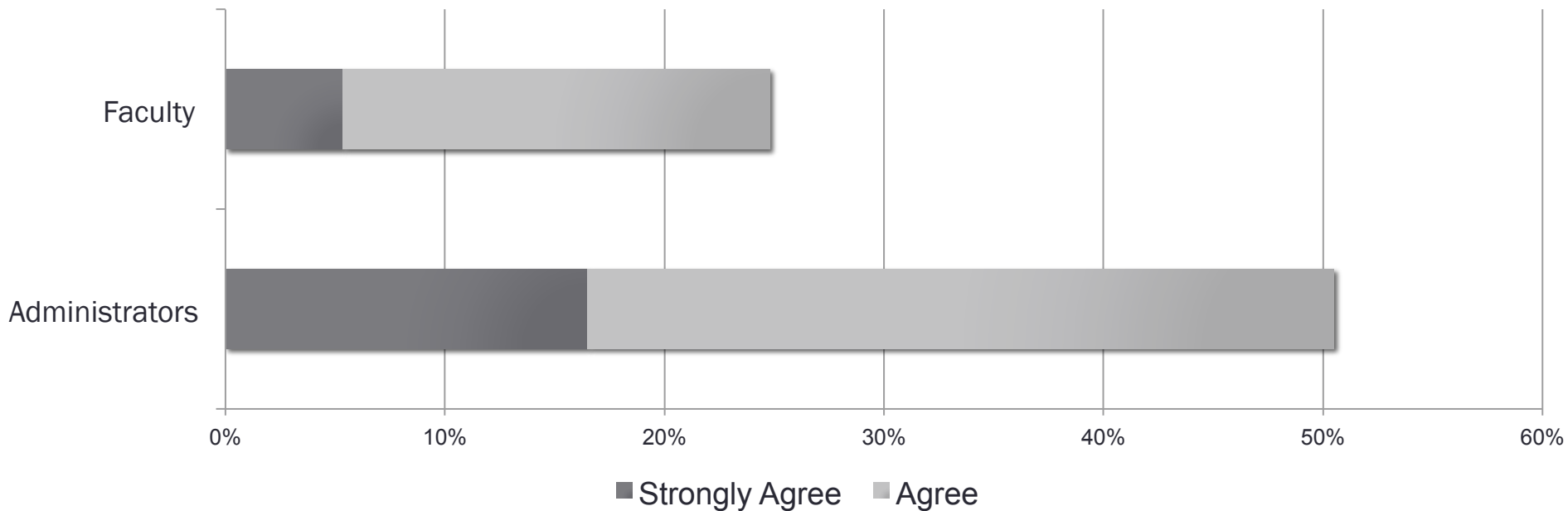
Pushing Too Hard?

My Institution is Pushing Too Much Instruction Online - Faculty and Administrators



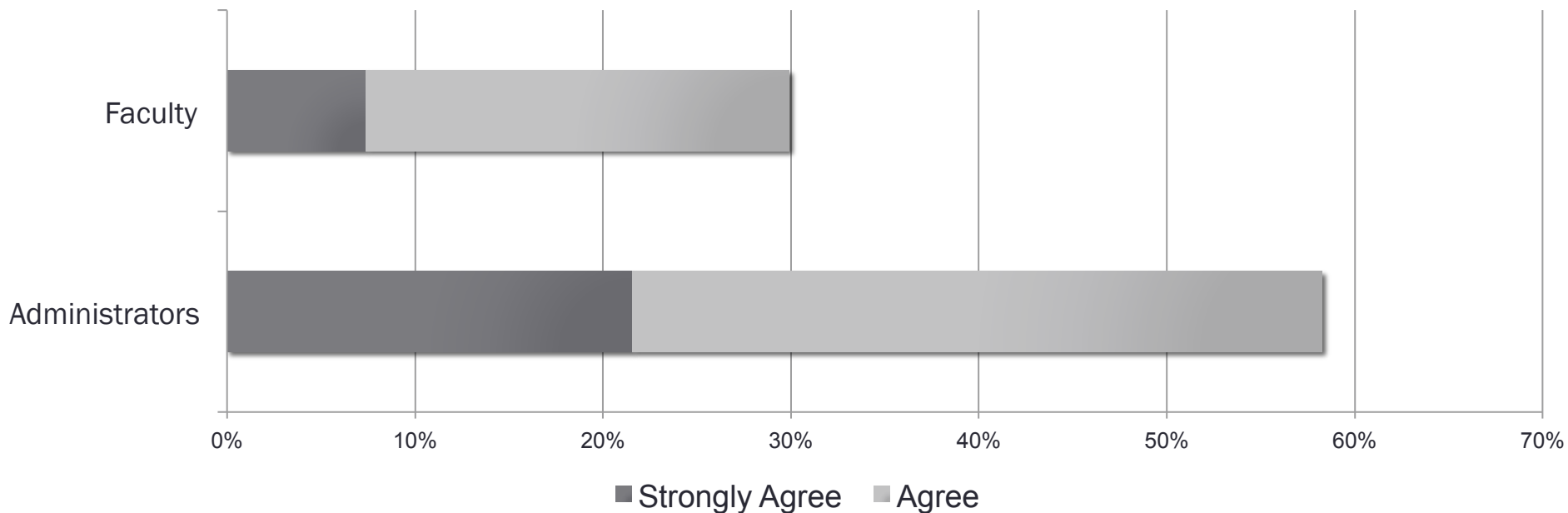
Key Issue, Differing Views - I

My Institution Has Good Tools in Place to Assess the Quality of Online Instruction - Faculty and Administrators



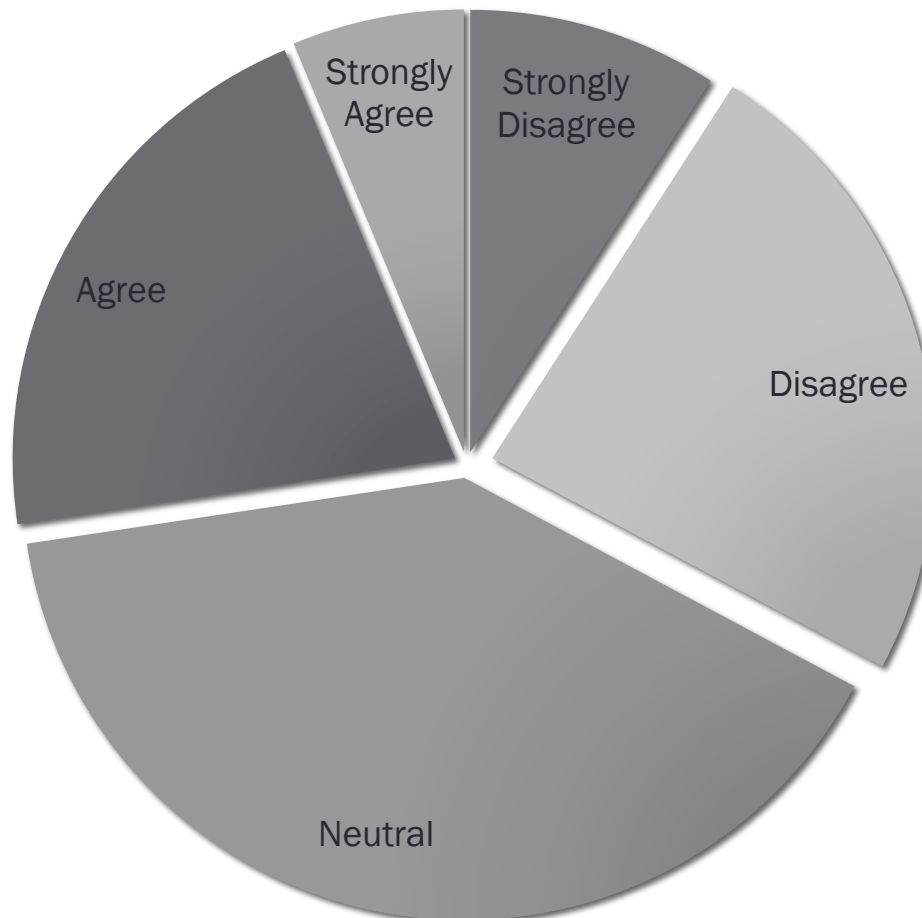
Key Issue, Differing Views – II

My Institution Has a Fair System of Paying For Online Instruction - Faculty and Administrators



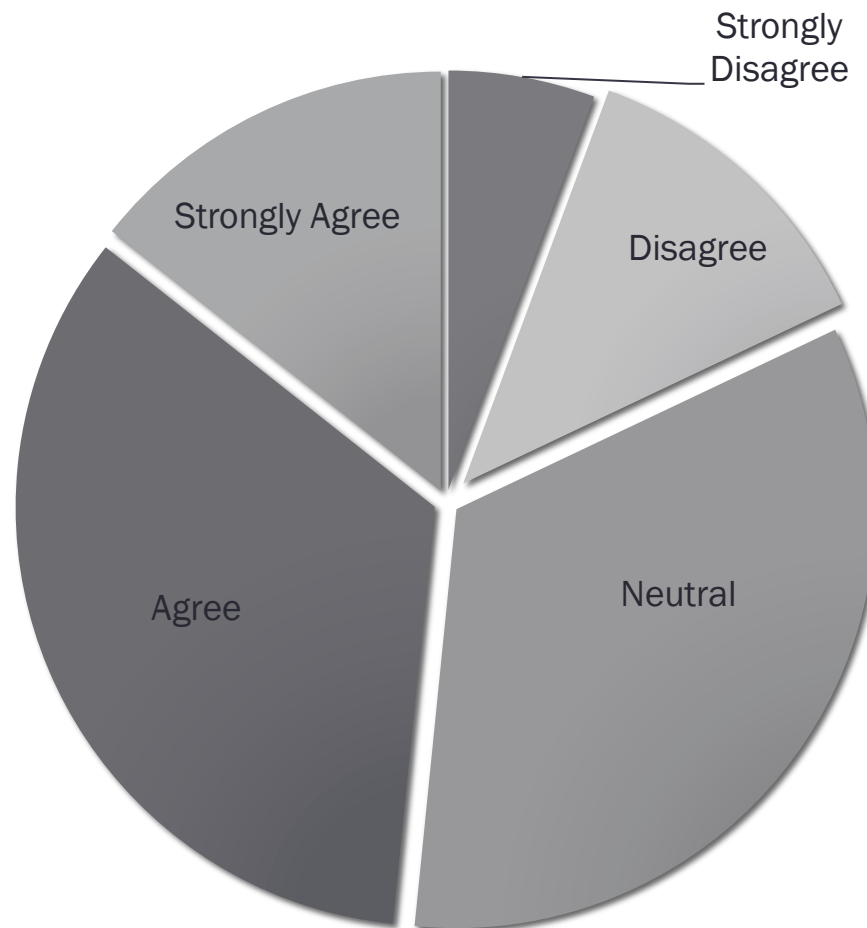
Rewards - I

My Institution Has a Fair System of Rewarding Contributions Made to Digital Pedagogy - Faculty



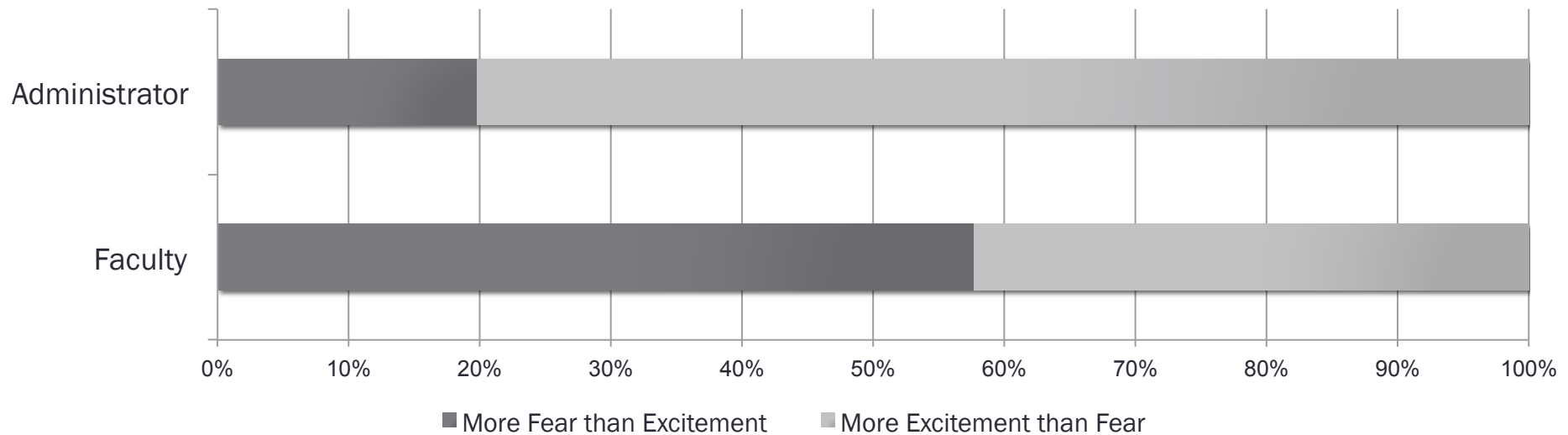
Rewards – II

**My Institution Respects Teaching With Technology in
Tenure and Promotion Decisions - Faculty**

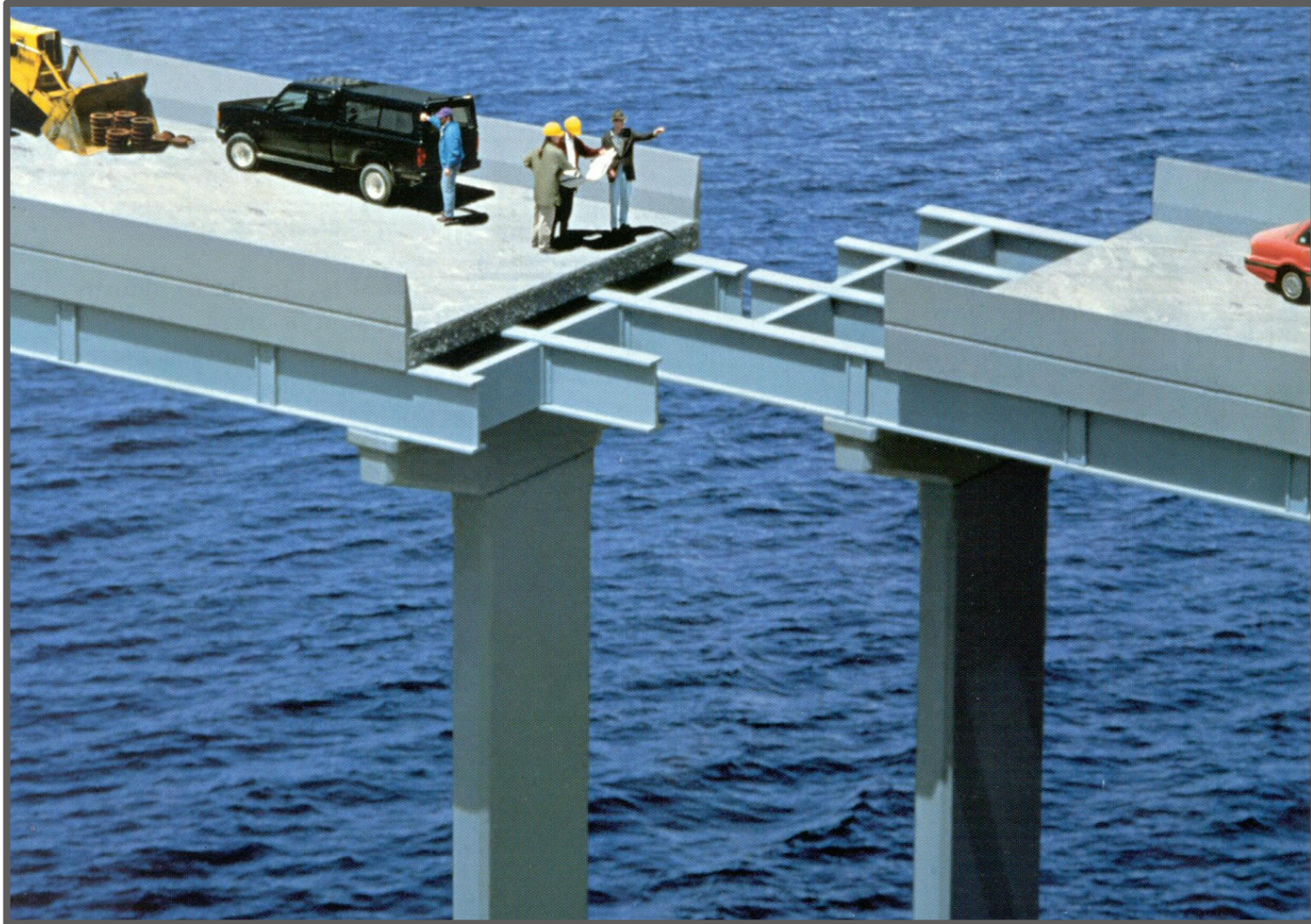


It's the Administrators' Fault

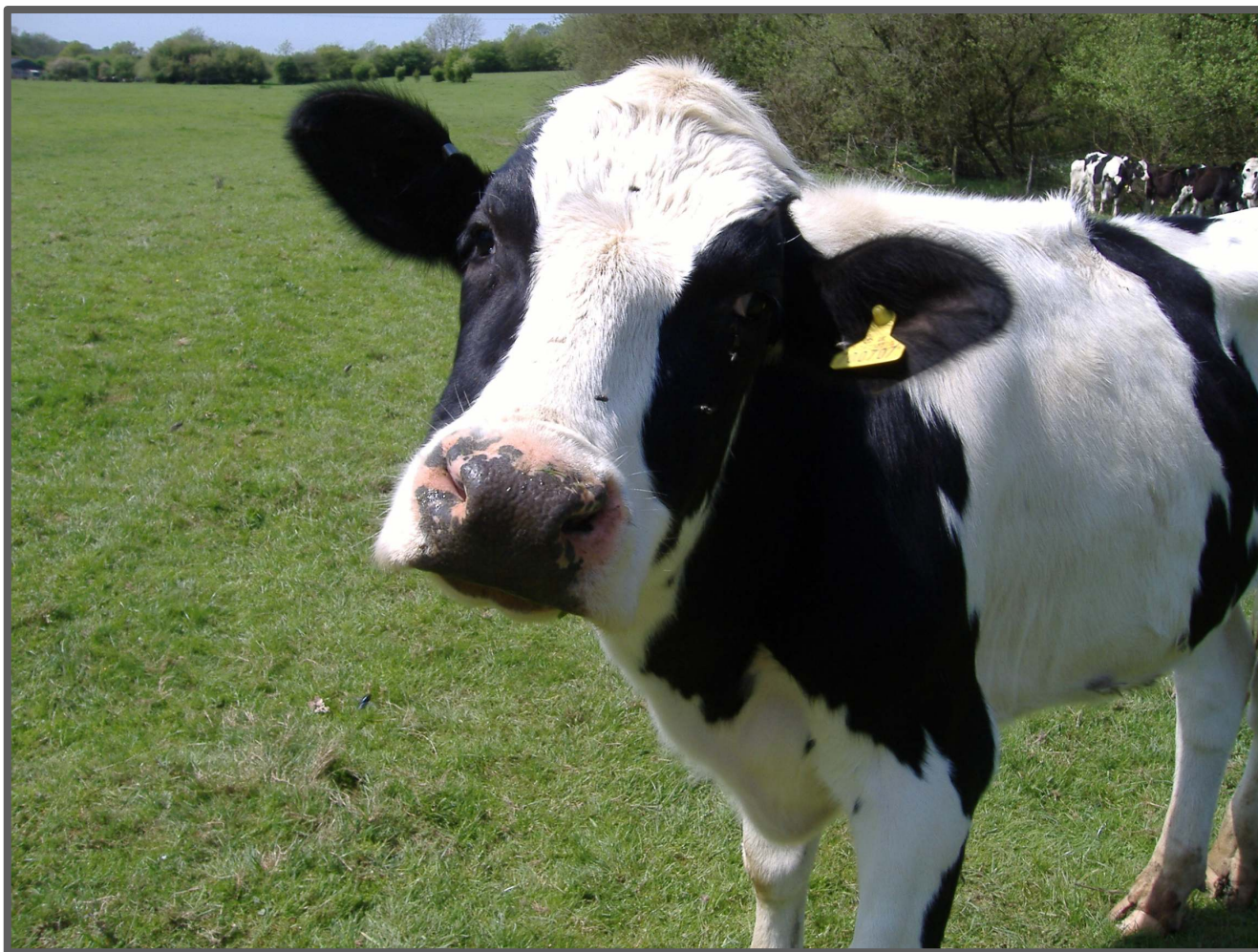
Thoughts on the Growth of Online Education



What Should We Do Different?



Online Learning \neq Money



Online Learning = Investment in Faculty

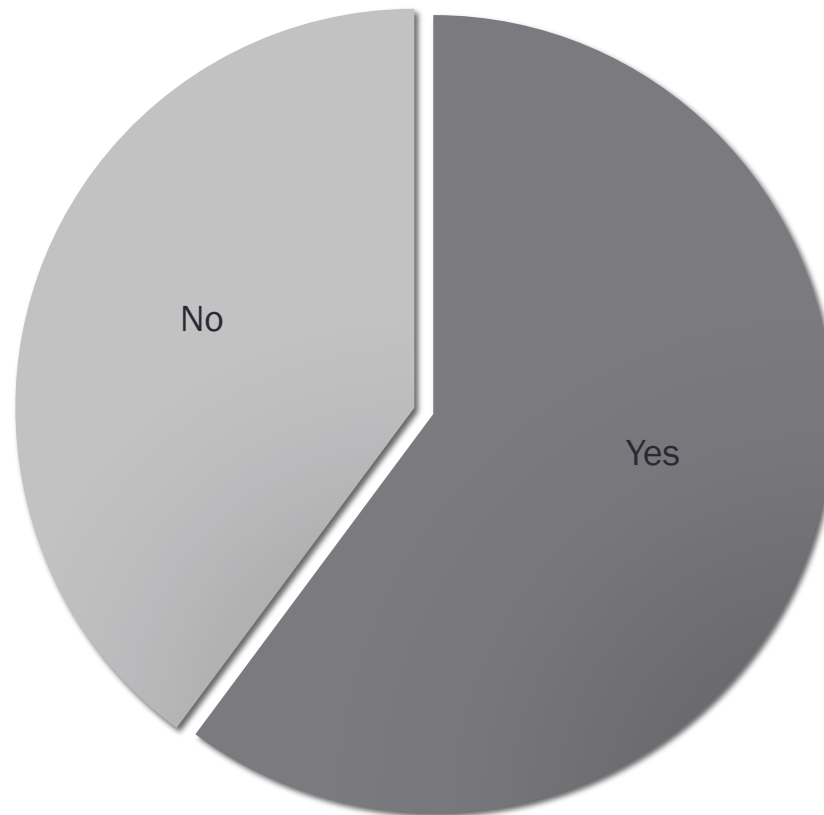


The Long View of Online Learning



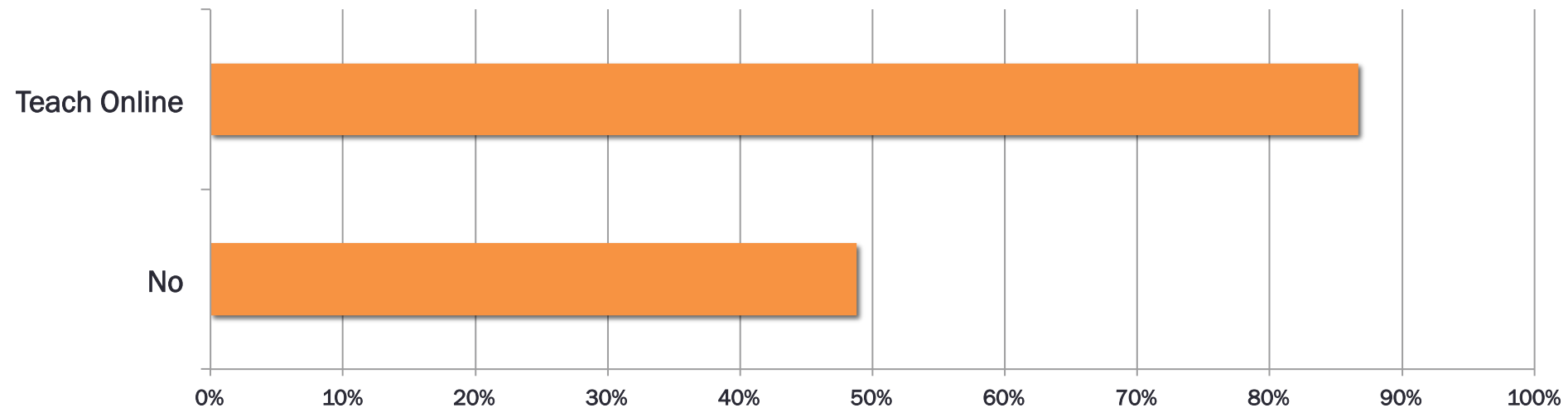
Quality Concerns – but...

**Recommended an Online Course to a Student
or Advisee - Faculty at Institutions with Online
Offerings**



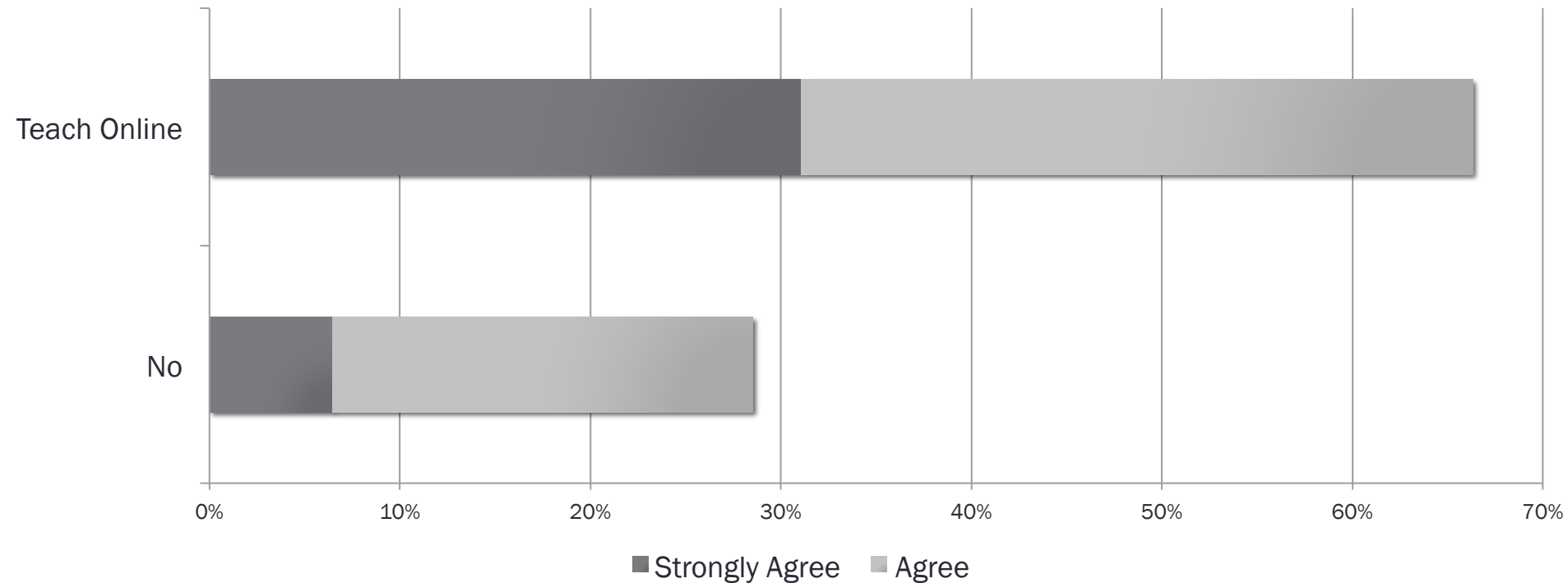
Online Teaching Makes a Difference

RECOMMENDED AN ONLINE COURSE TO A STUDENT OR ADVISEE - FACULTY AT INSTITUTIONS WITH ONLINE OFFERINGS



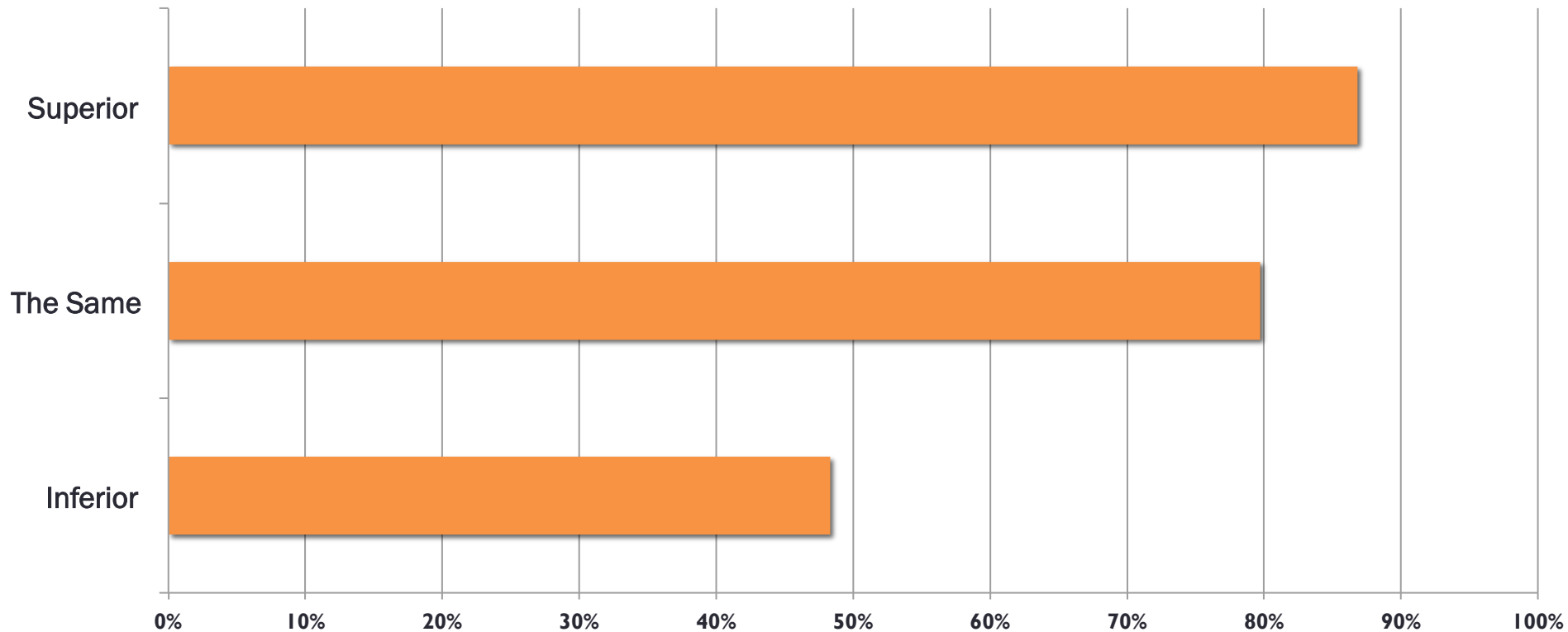
Why Online Teaching Matters

Online Education can be as Effective in Helping Students Learn as In-Person Instruction by Online Teaching - Faculty



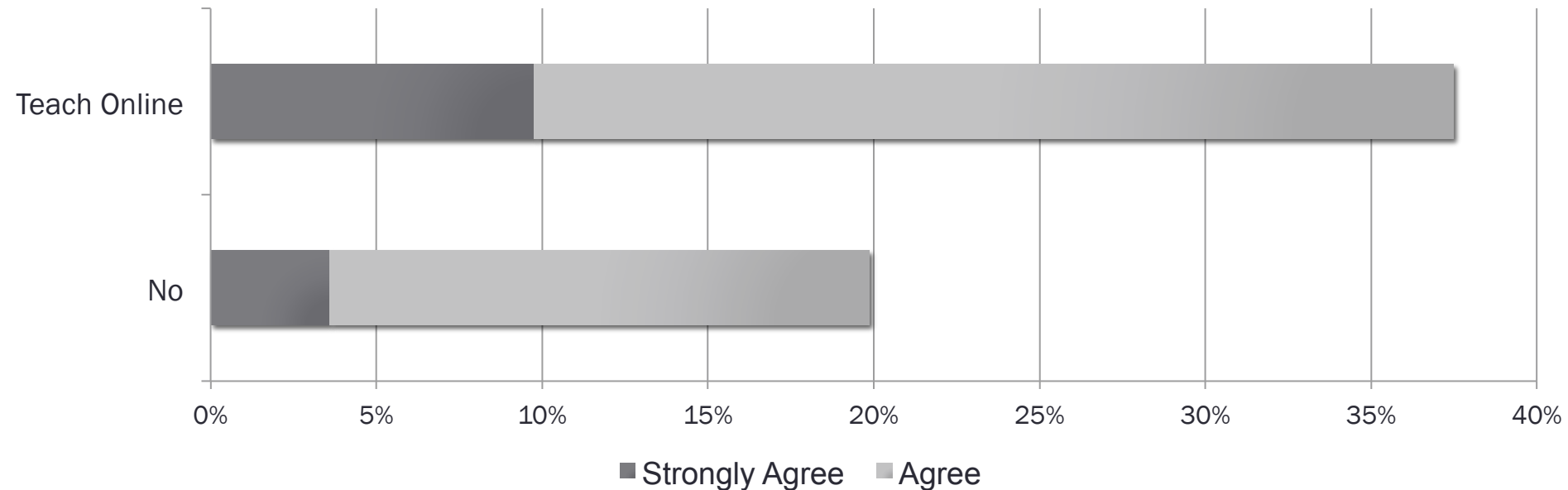
View of Learning Outcomes

RECOMMENDED AN ONLINE COURSE TO A STUDENT OR ADVISEE - FACULTY AT INSTITUTIONS WITH ONLINE OFFERINGS



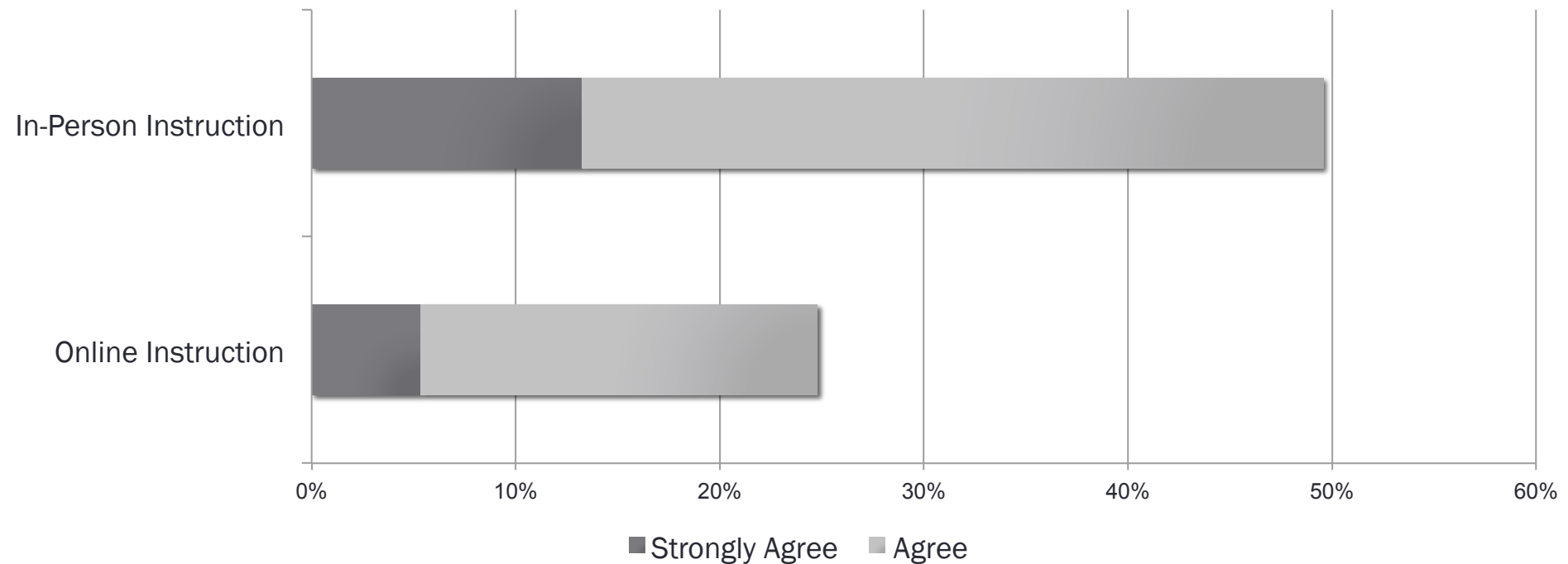
Equipped to Judge “Quality”?

My Institution Has Good Tools in Place to Assess the Quality of Online Instruction by Online Teaching - Faculty



Equipped to Judge “Quality”?

My Institution Has Good Tools in Place to Assess the Quality of... - Faculty



- **What do we mean by “tools”?**
- **What do we mean by “good”?**
- **What do we mean by “quality”?**

Sponsors

The Inside Higher Ed survey of faculty on technology issues was made possible with the generous financial support from

