# **CHANGING YOUR LMS** DOESN'T HAVE TO BE SCARY



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#### **Today's Speakers**



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# **Before We Begin**

- We are using Adobe Connect. Please enter questions in the text field at the bottom of the Q&A window.
- We are monitoring the discussion and will try to bring the Q&A comments into the conversation.
- We will not use the "raise your hand" feature.
- We are recording the webinar; the webinar archive and slides will be available later today.





# **A Quick Poll About Your Campus**

#### What's the Status of the LMS at Your Institution? (Choose one response that best describes your campus)

- 1) I anticipate no change in our current LMS platform in the next 1-3 years.
- 2) I anticipate we may change LMS platforms in the next few years, but we have not begun the conversation about doing so.
- 3) There is a little discussion about changing LMS platforms, but nothing formal about an institutional review of our current LMS.
- 4) We have begun a formal institutional review of LMS platforms and options.
- 5) We are in the middle of a transition to a new LMS platform.
- 6) Not applicable to my institution.

# **REASON FOR LMS EVALUATION**



- Switched from WebCT to Angel in 2009
- Angel was being discontinued; needed a replacement



- Blackboard campus since 1998-1999
- Faculty outgrowing it (some happy, some felt no longer served purposes)
- New governance committee for education technology prioritized evaluating a new LMS

#### **THE EVALUATION PROCESS: Richland**

#### FORMED COMMITTEE

Including faculty from every division, online learning staff, tech services staff, and a Dean

#### **IDENTIFIED "MUST HAVES" IN AN LMS**

Mission critical vs. wish list, rainbows and unicorns

#### **RESEARCHED THE MARKET**

Extensively researched multiple options (Canvas, Blackboard D2L, Moodlerooms), including webinars, demos, LMS days (regional event), on-campus demos.

#### **PILOTED TOP CHOICES**

Canvas and Blackboard were top choices; piloted both LMSes with faculty and students.

#### DECISION

Held vote; results unanimous for Canvas. Chose Canvas and began limited rollout immediately.



### THE EVALUATION PROCESS: Northwestern

#### FORMED COMMITTEE

Educational Technologies Advisory Committee appointed LMS review committee with representation from every division – central IT staff, the library, distance learning.

#### **PILOTED INITIAL LMS**

#### **EXPLORED ALTERNATIVES**

Explored alternative options including Canvas, Blackboard, and Desire2Learn (Brightspace)

#### **PILOTED CANVAS**

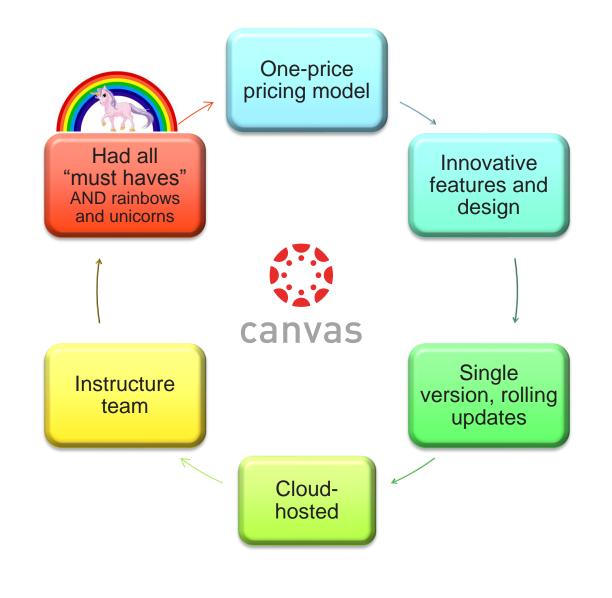
Piloted Canvas with 15 faculty in fall 2013, and 25 faculty in winter 2014; gathered feedback from pilot participants.

#### DECISION

Chose Canvas based on feedback. Choice was clear, so we were able to speed up the funding process for the new product (Canvas).

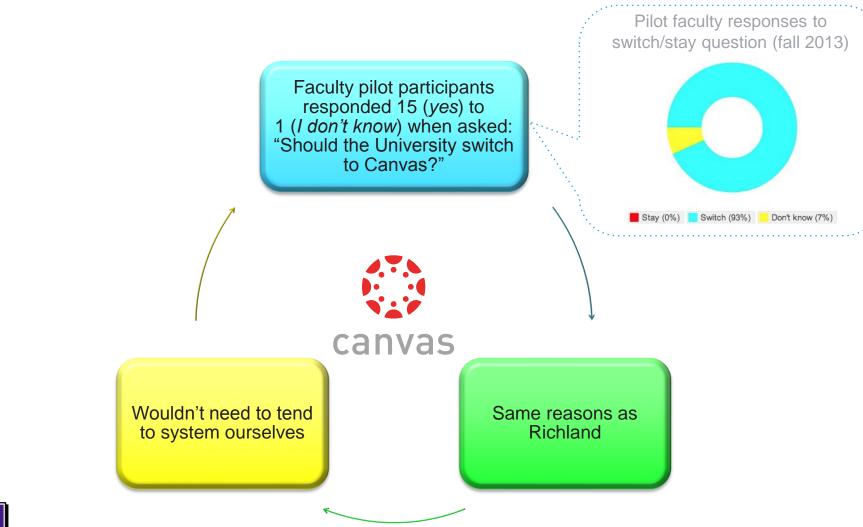


### **THE DECISION: Richland**





### **THE DECISION: Northwestern**

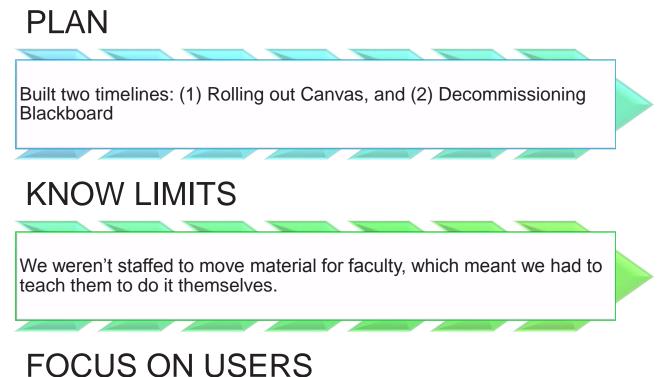




# **MIGRATION PLANNING: Richland**



# **MIGRATION PLANNING: Northwestern**

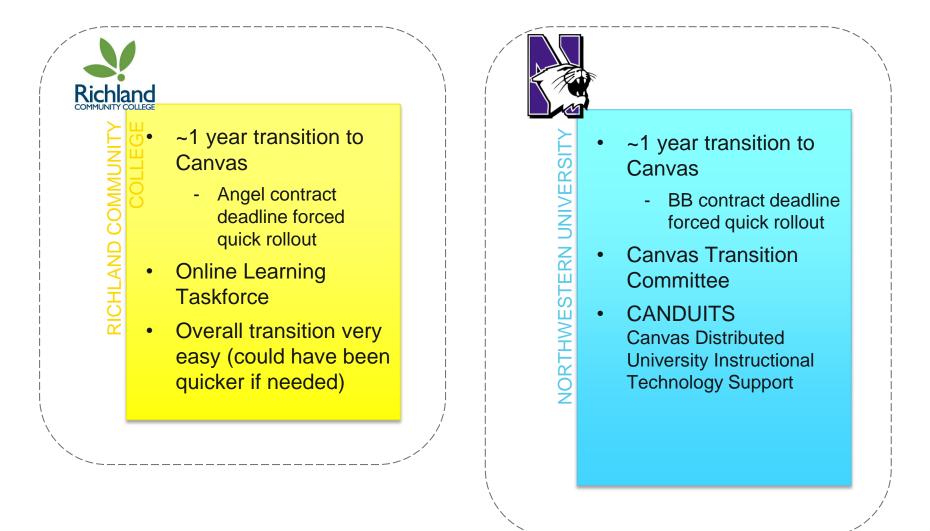


# Knowing and understanding our users allowed us to be more effective.

Our students didn't need as much help, so we focused on our faculty who needed introductions, in depth training, and multiple methods of getting help (workshops, consultations, drop-in hours)



# **MIGRATION PROCESS:**



# **MIGRATION – THE HOW: Richland**

The most critical components for success, included:

- Getting Jenzabar (our SIS) to play nicely with Canvas
- 2
  - Customizing the platform
  - Communicating changes
- 4

3

Creating the training materials

"Making the change was much smoother than anticipated. In fact, it was much more difficult switching from WebCT to Angel, than it was going from Angel to Canvas."



KONA JONES RICHLAND COMMUNITY COLLEGE

# **MIGRATION – THE HOW: Northwestern**

The most critical components for success, included:

- Integrating Peoplesoft with Canvas
- Working out an account structure
- Building out a detailed transition plan
- 4

3

Creating an overall communications plan



# **ROLLOUT: Richland**

- Unbridled enthusiasm! •
- Created "Top 10 Time Savers in Canvas" list for faculty •
- Shared user feedback from the pilot .
- Internal marketing, included: .
  - Drink stickers
  - Articles in the school newspaper and newsletters ۲
  - Newsletter articles
  - "Countdown to Canvas" clock
  - Posters/flyers
  - Table tents
  - Canvas information cards at • registration and advising
  - Video promo
  - **Fmails** •







#### STUDENT ORIENTATION

All students enrolled in online or hybrid courses are required to complete a one-time online introduction to Canvas, the learning management system used at Richland. This self-paced orientation is available online in Canvas within 24 hours of a student registering for a course

#### To access the Orientation:

- . Go online and navigate to myrichland.edu and click on the Canvas Learning Management System link. . Log in with your Richland NetID and password.
- If you can't remember your NetID and password or have never created them, go to https://people.richland.edu/
- account/activate and fill in the required information.
- After logging into Carvas, click on the "Courses" link at the top of the page and select "Student Orientation."
  Click on the "Start Here" link under the
- "Getting Started" Module for information on how to complete the Orientation.

#### **Need Help or Have Questions?**

**Contact Online Learning** E-mail: ochelp@richland.edu E-mail is responded to on evenings and weekends Phone: 217-875-7211, Ext. 376 Online Learning Office: Room W143 Hours Monday-Friday 7:30am - 5:00pm

**Online &**LEARNING Richland Community College One College Park | Decatur, Illinois 62521 | 217.875.7200 | richland.edu



# **ROLLOUT: Northwestern**

Three-Part Communications Plan Workshops, events, and lots of surveys Internal Marketing that included:

- Website and videos
- Posters and bus ads
- Digital signage
- Emails, blogs, and twitter
- Tech Talks (webinars)
- Canvas Minute
- Countdown clock on dual login page

#### Log In to Canvas/Blackboard



#### Your Moving Checklist

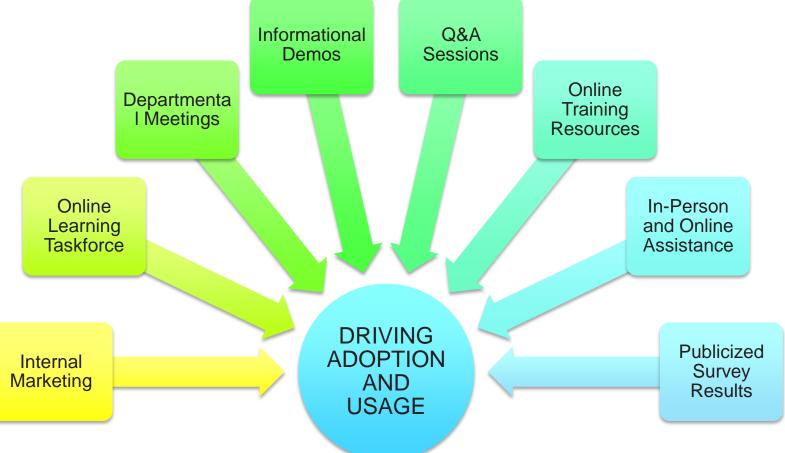
NUIT has created a plan to help make your move to Canvas successful!



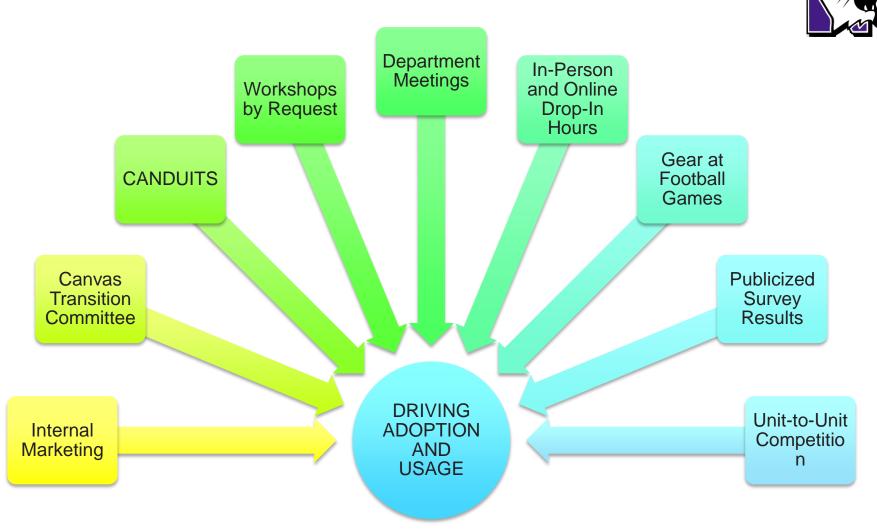


# **ADOPTION: Richland**





# **ADOPTION: Northwestern**



### **MEASURING PERFORMANCE**

#### HOW DO YOU MEASURE SUCCESS?

- > Data!
- Usage and satisfaction rates
- Type and amount of Canvas help tickets



USAGE COMPARED TO PREVIOUS LMS

- RICHLAND: 90% of full-time faculty use Canvas; 85% of all students use Canvas
- > NORTHWESTERN: Difficult to quantify

SUPPORT COMPARED TO PREVIOUS LMS

- RICHLAND: Significantly fewer help desk tickets; tickets submitted are for higher level needs
- > NORTHWESTERN: Tracking out-of-work hours requests

# **LESSONS LEARNED...**

Anticipated vs. ACTUAL Challenges



Anticipated difficult for faculty to mentally switch from how we did things in our previous LMS to how things are done in Canvas. Wasn't really an issue. Everyone kept saying how intuitive and easy it was to do things in Canvas.



- Anticipated faculty not "getting the memo," but have seen little evidence of that.
- Anticipated greater social media engagement, but there isn't much at Northwestern.



# **LESSONS LEARNED...**

# IF YOU HAD TO DO IT OVER AGAIN, WOULD YOU CHANGE ANYTHING?

# RICHLAND NORTHWESTERN

Happy with how things went!

Move even faster!

#### ADVICE FOR THOSE CONSIDERING MIGRATING TO A NEW LMS?

- Ensure right people at the table when planning and evaluating
- Don't evaluate features, look for bigger picture
- Focus on communications
- Don't underestimate the power of planning

Think about disaster planning

## **ADDITIONAL RESOURCES**

- Richland Rollout Plan: <u>http://j.mp/richlandrollout</u>
- Richland Mandatory Orientation Plan: <u>https://community.canvaslms.com/groups/admins/blog/2015/04/14/orientation-programming</u>
- Richland's LMS Course Migration Guide: <u>https://community.canvaslms.com/groups/lms-</u> migration/blog/2015/08/03/start-from-scratch-in-canvas-or-import-from-angel
- Northwestern Canvas Blogs: <u>http://lmsblog.it.northwestern.edu/</u>
- Northwestern Transition Website: <u>http://www.it.northwestern.edu/about/it-projects/learning-management/index.html</u>
- Northwestern Transition Archive: <u>http://www.it.northwestern.edu/about/it-projects/learning-management/initiative.html</u>
- LMS Course Design Infographic: <u>http://www.canvaslms.com/downloads/HE-Infographic-Course-Design.pdf</u>

#### **RESOURCES AND REFERENCES**

#### NORTHWESTERN'S ROLLOUT TIMELINE GOAL

SUMMER 2014	FALL 2014	WINTER 2015	SPRING 2015	SUMMER 2015
GOAL 15% of all summer classes on Canvas • all summer classes in Law on Canvas • Support systems and workshop offerings established • Schools finalize transition plans	GOAL 25-50% of all fall classes on Canvas • all fall classes appear in both Blackboard and Canvas • all new faculty learn Canvas • Programs and units begin transition to Canvas • Individual faculty can opt-in at any point	GOAL 75% of all winter classes on Canvas	GOAL 100% of all spring classes on Canvas • no new classes on Blackboard • Blackboard phase-out planned	GOAL Phase out Blackboard • Blackboard data archived • All courses running on Canvas
		• custom courses are provisioned in Canvas		

## FINAL QUESTIONS FOR TODAY'S SPEAKERS



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AND BETTER. AND MORE RELIABLE. AND MORE ADAPTABLE. AND MORE OPEN, LIKE WAY MORE. AND MORE PEDAGOGICALLY FLEXIBLE. AND QUICKER. AND LESS HEADACHE-Y FOR COURSE MIGRATION. AND MORE COLLABORATIVE. AND MORE MODERN, LESS LITTLE HOUSE ON THE PRAIRIE. AND MORE COMMUNITY-FRIENDLY. AND LESS CLUNKY. AND MORE INTUITIVE. AND SMARTER. AND SIGNIFICANTLY BETTER LOOKING, ESPECIALLY THE NEW UI. AND MORE SECURE. AND MORE MOBILE. AND MORE CUSTOMIZABLE. AND LESS TIME-SUCKING, MORE TIME-SAVING. AND LESS AFRAID OF CHANGE. AND LESS DOWNTIME-Y. AND FITTER, HAPPIER. SEE FOR YOURSELF HOW CANVAS MAKES THINGS EASIER (AND THE OTHER ADJECTIVES TOO). TRY IT TODAY.

