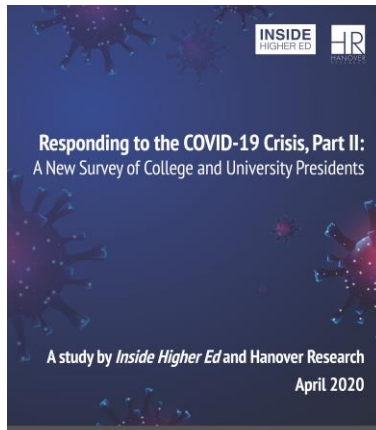




# Responding to the Covid-19 Crisis: a Survey of Presidents, Part II



An *Inside Higher Ed* webcast  
April 30, 2020  
2 p.m. Eastern

# Presenters

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# The Survey's Goals

- *Inside Higher Ed's* mission: keep higher ed professionals informed so they can help institutions fulfill *their* missions. Needed most of all in turbulent times.
- Do this every day on our website, but also with surveys, special reports, events, etc.
- This is second “flash” survey we’ve done of presidents’ perspectives and actions re: COVID-19. First was in mid-March.

# Methodology

- Questions prepared by *Inside Higher Ed*, in collaboration with Hanover Research.
- Polling conducted by Hanover April 17-19, 1 month after first survey.
- 187 presidents responded; 109 public 2- and 4-year, 78 private nonprofit.
- Complete anonymity for respondents, but answers coded to allow for breakdown by sector, etc.

# What's Happened So Far



*Credit: James Madison U.*

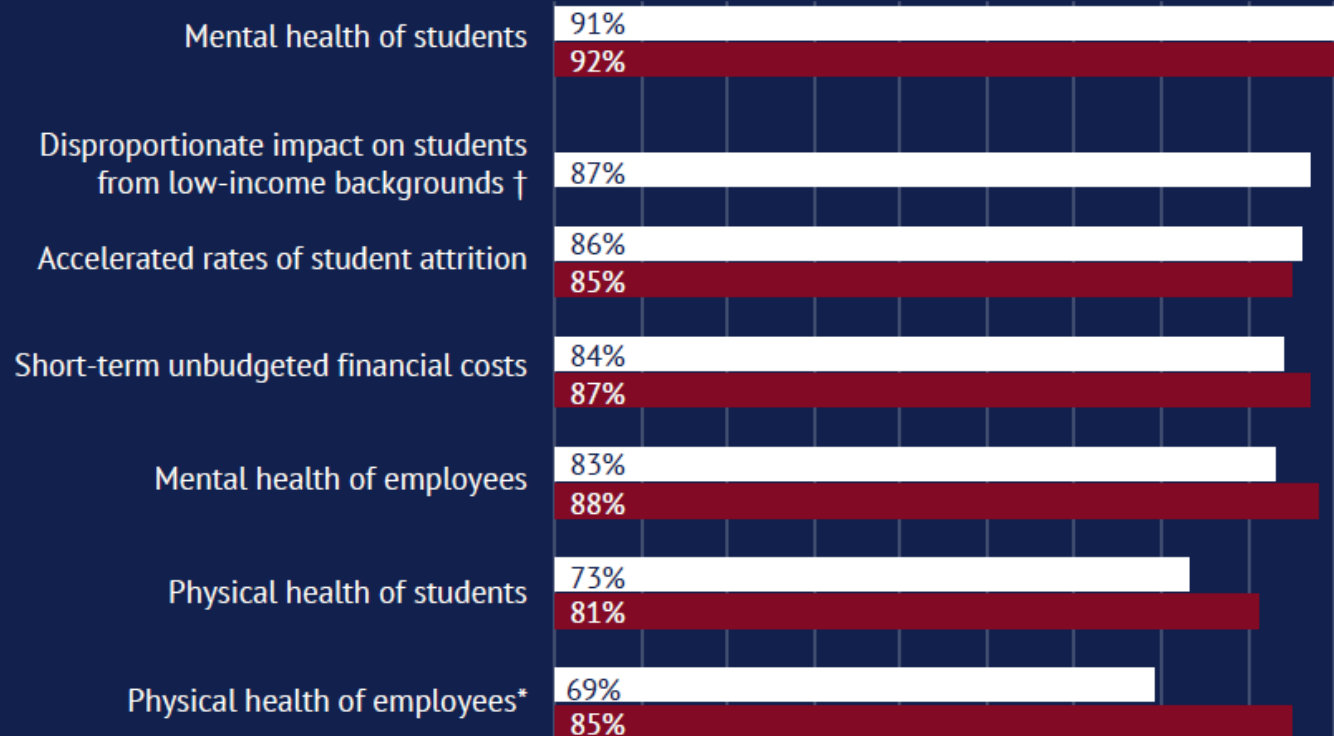
# Short-Term Concerns: Mental Health, Finances, and Low-Income Students

How would you rate your current level of concern related to the following immediate-term issues in regard to COVID-19? (n=164)

% Very Concerned + % Somewhat Concerned

April (n=183)

March (n=164)

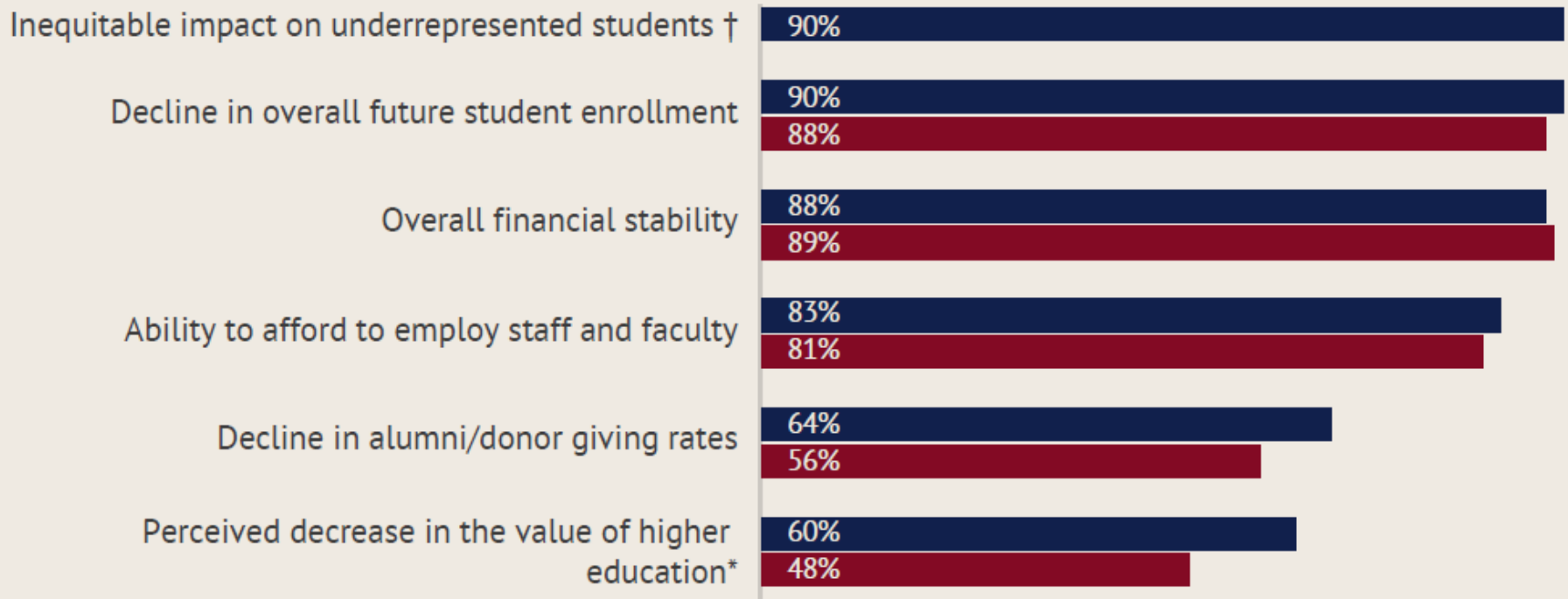


# Longer-Term Concerns

How would you rate your level of concern with the following potential long-term issues at your institution in regard to COVID-19?

% Very Concerned + % Somewhat Concerned

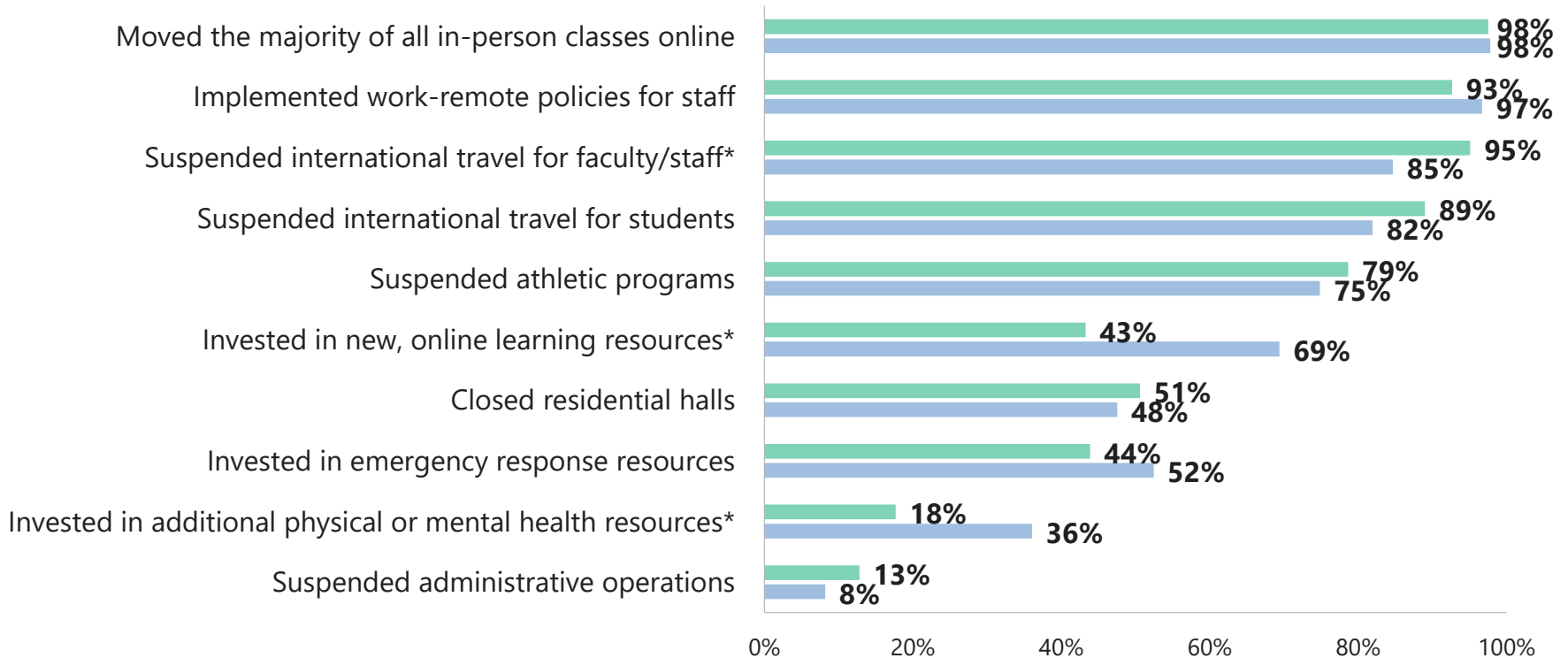
April (n=179) March (n=160)



# How Colleges Have Responded

**Which of the following actions have you already taken at your institution in response to COVID-19?**

■ March (n=164) ■ April (n=183)





# How Colleges Have Responded (cont.)

Admissions Changes		Financial Actions	
Moved campus tours online	82%	Reduced workforce	19%
Moved admissions online	80%	Furloughed employees	10%
Delayed deadlines	39%	Froze/reduced benefits	9%
Revised standards	36%	Instituted salary reductions	5%

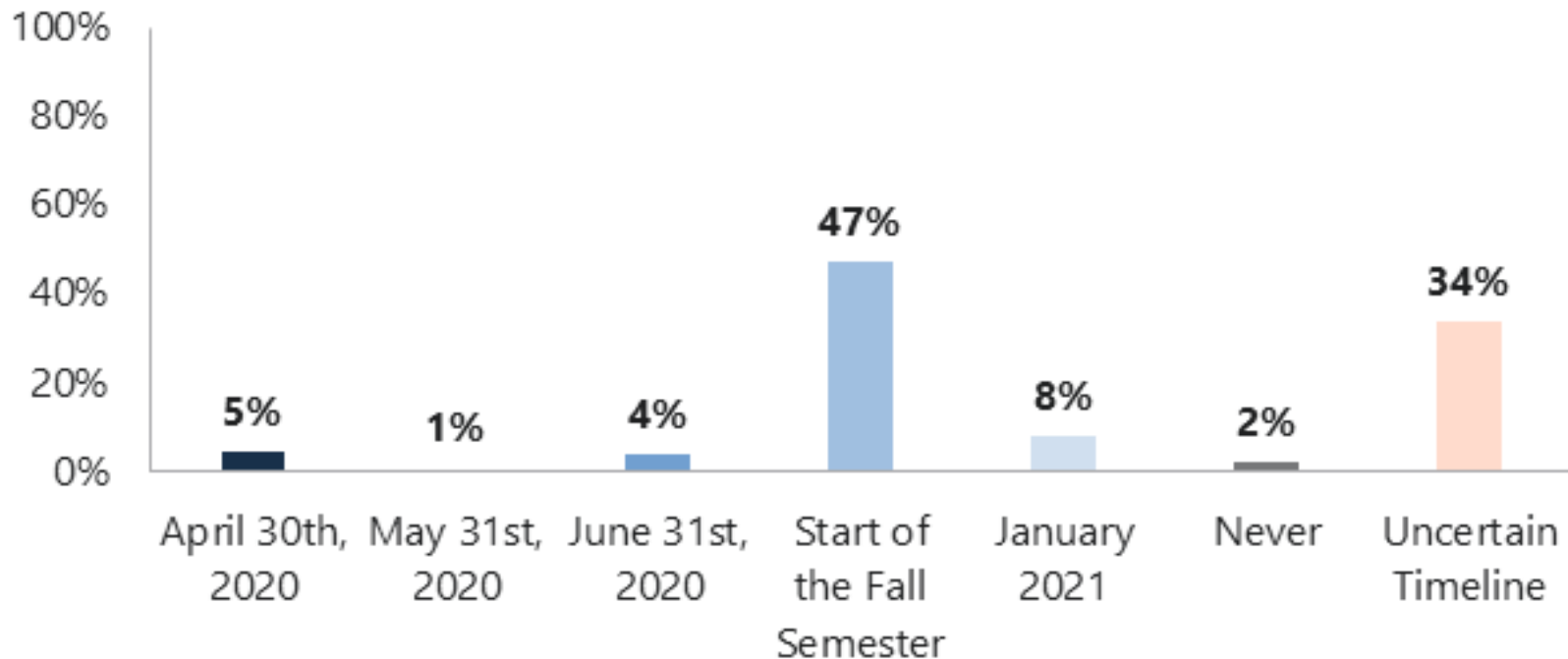
# Looking Ahead



*istock.com*

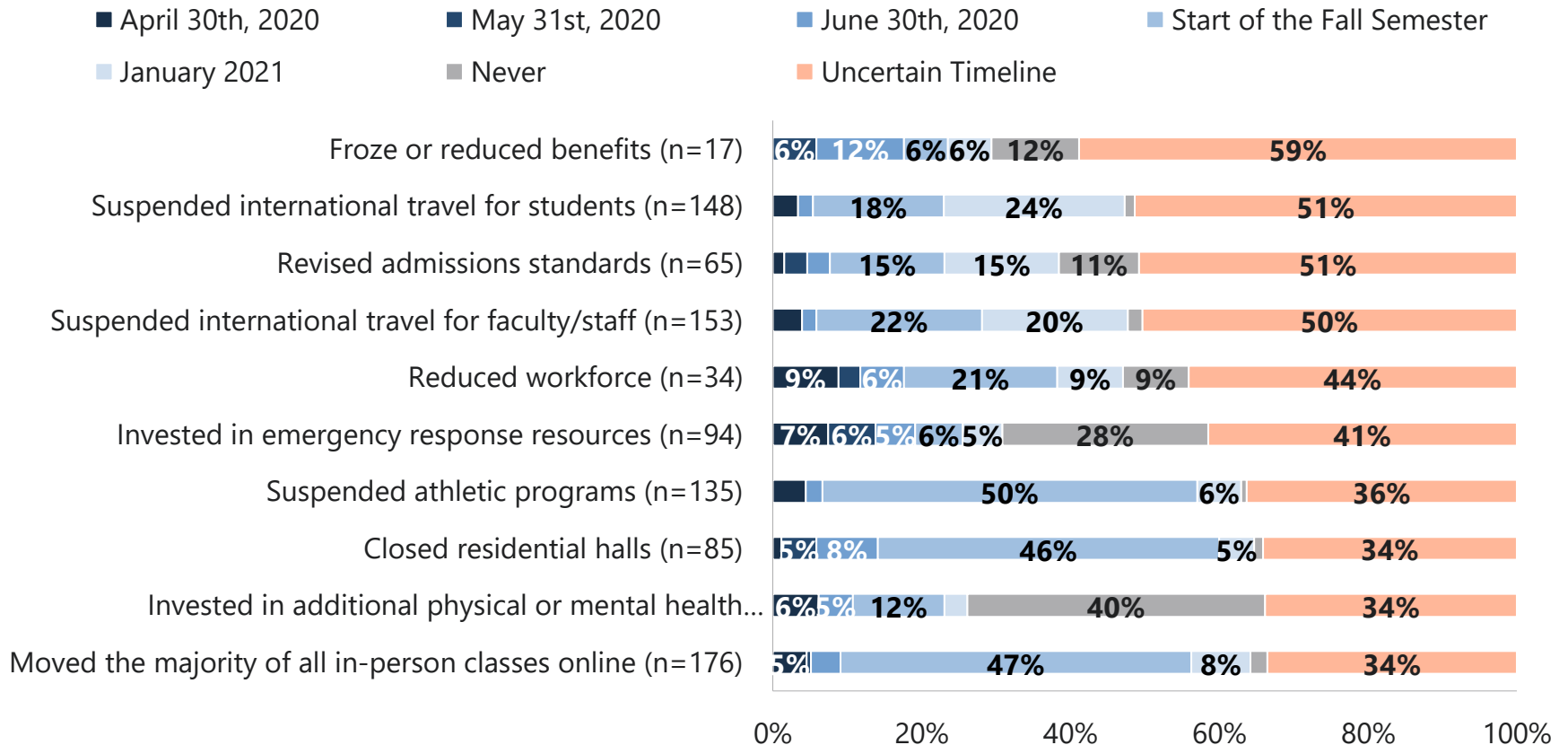
# The Outlook for Fall

**When do you expect to reverse the move of the majority of all in-person classes online?)**



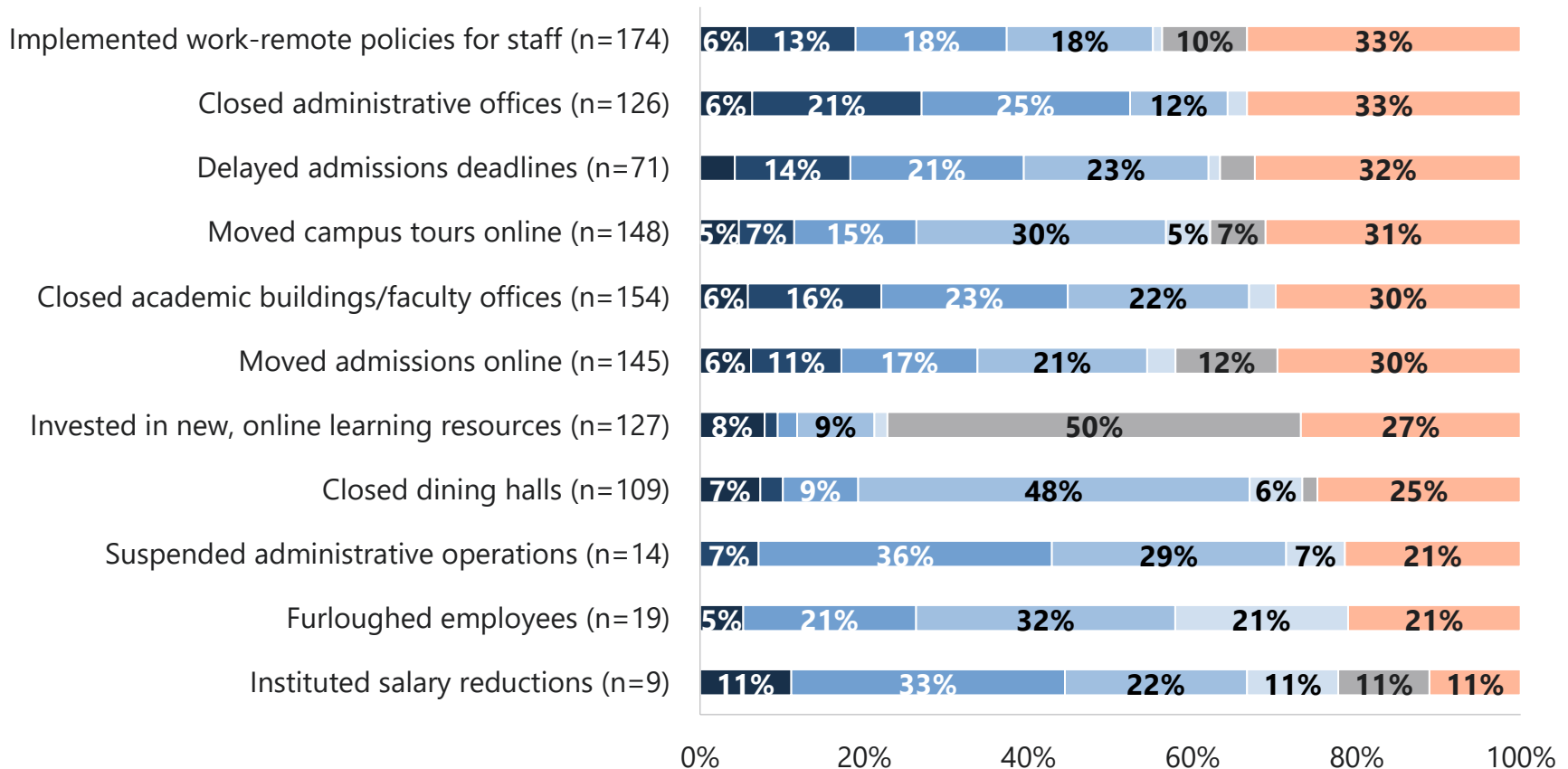
# Reversing Other Actions Already Taken

## When do you expect to reverse these actions by?



# Reversing Other Actions Already Taken (cont.)

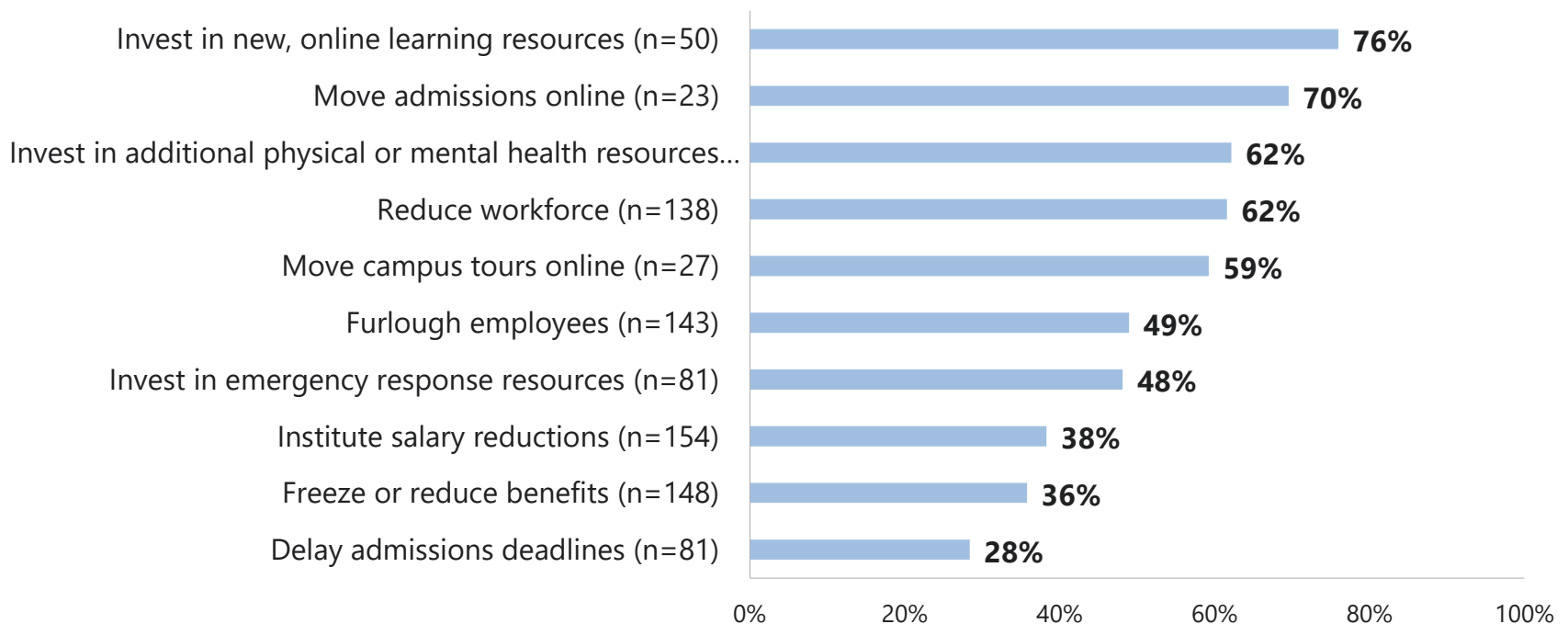
## When do you expect to reverse these actions by?



# Possible New Actions

**How likely is your institution to take the following actions in the future?**

% Very Likely

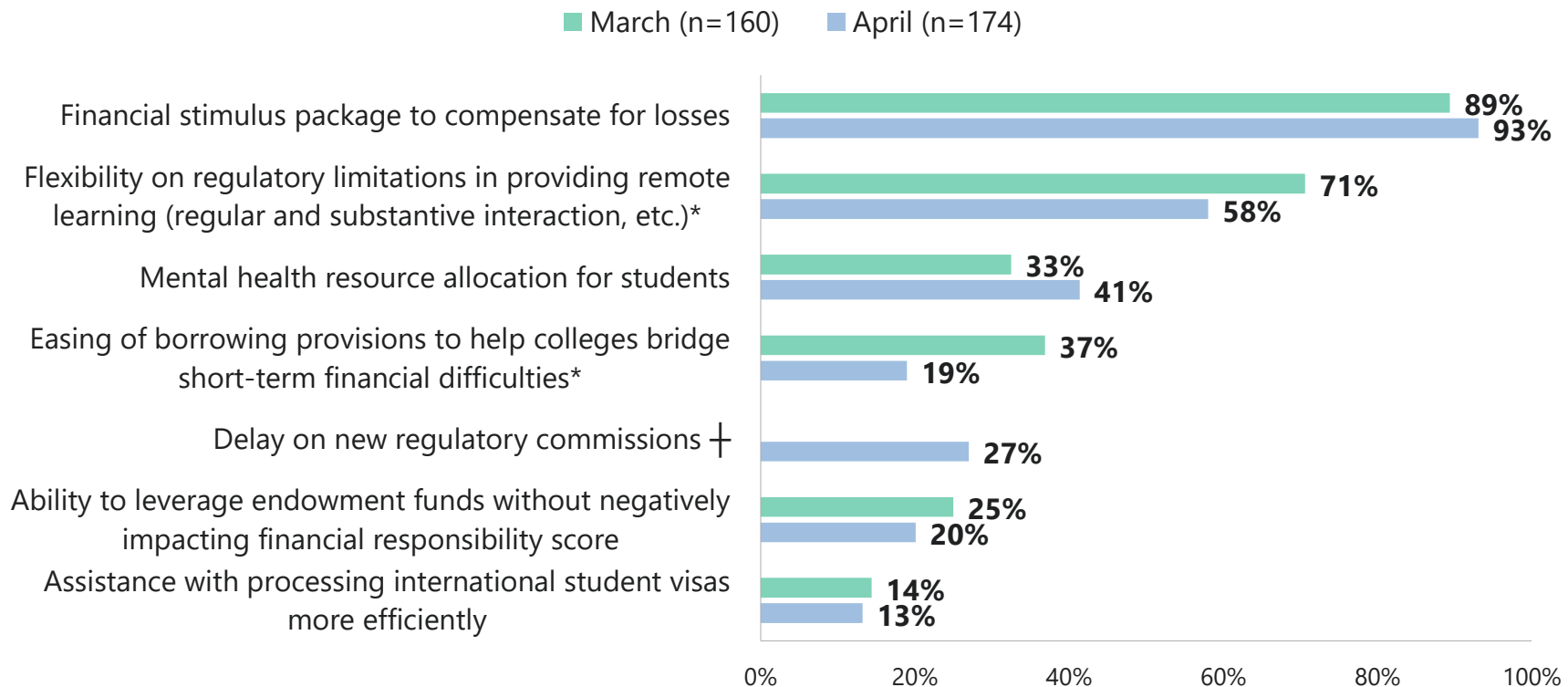


# Other Actions Presidents Might (and Might Not) Take

Possible Action	% Very/ Somewhat Likely
Cultivate new donor bases	87%
Request/lobby for more state aid	85%
Optimize academic portfolio	85%
Increase financial aid	72%
Allow deferred tuition payments	56%
Start capital campaign	49%
Increase tuition rates	33%
Lower tuition rates	9%

# Help From Elsewhere: Governments

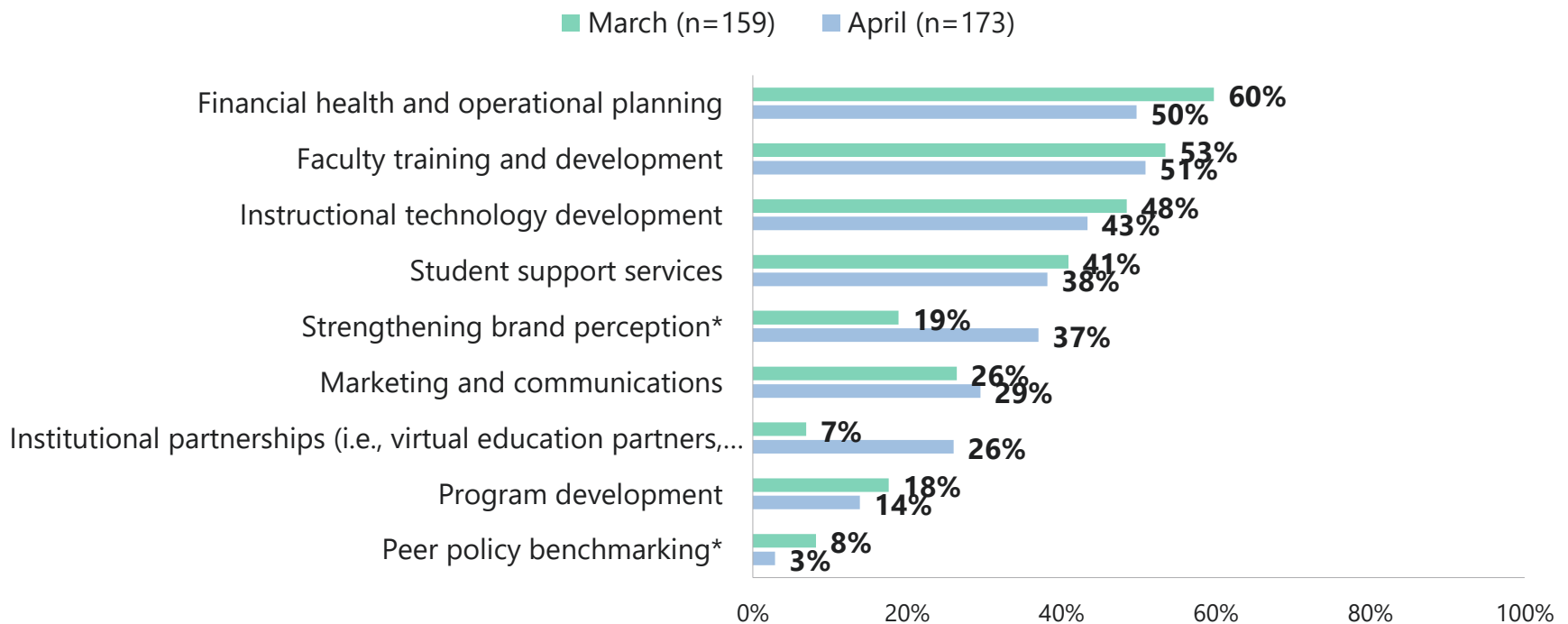
**Of the following areas, where do you feel your institution needs the most additional support from state and federal governments to successfully navigate beyond the COVID-19 crisis?**





# Help From Elsewhere: Operational Support

**Of the following areas, where do you feel your institution needs the most additional operational support to successfully navigate beyond the COVID-19 crisis? Select up to your top 3 options.**



# Questions and Resources

## News Article:

<https://www.insidehighered.com/news/survey/p-residents-biggest-covid-19-worries-low-income-students-and-colleges-financial-strain>

## Survey report:

<http://www.insidehighered.com/booklet/responding-covid-19-crisis-part-ii-new-survey-college-and-university-presidents>

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