



INNOVATIONS IN HYBRID LEARNING:

How to Engage Students and Promote Institutional Success

MARCH 29, 2022 @ 2 PM ET



Agenda

- 1) Introductions
- 2) Meet Your Host, Class
- 3) Hybrid Education Today
- 4) Panel Discussion
- 5) Q&A

*Slides will be shared along with
the recording after the webinar*

Introductions



Audrey Witters

Managing Director of Online
Executive Education



Adrienne Phelps-Coco, PhD

Executive Director of Teaching and
Learning



Edmund Breitling

Higher Education Partnerships

STANFORD GRADUATE SCHOOL OF
BUSINESS | Executive
Education



Harvard Division of
Continuing Education





STANFORD
BUSINESS

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SCHOOL OF

Executive
Education

About Stanford Graduate School of Business Executive Education

- Helping executives learn and grow for more than **65 years**.
- Our mission is to **inspire global leaders** to change their thinking and **drive positive impact** throughout their organizations using our faculty's ideas and frameworks.
- We offer **100+ programs** each year, impacting **5000+ executives** who represent nearly **100 countries** and include >50% of the Fortune 500.

About Harvard University, Division of Continuing Education



Harvard Division of
Continuing Education

- Combines the Extension School, Summer School, Professional Development Programs and Institute for Learning in Retirement
- The Extension School is an open enrollment, institution that **primarily serves adult part-time learners** with earned admissions to our degree programs.
- We took our **first class online in 1997** and last year offered more than **1,500 courses** and programs online.



**Meet Your Host,
Class**



The first essential synchronous learning application that allows educators to deliver an in-person classroom experience online.

zoom



+

Teaching & Learning Tools

Student Engagement Tracking

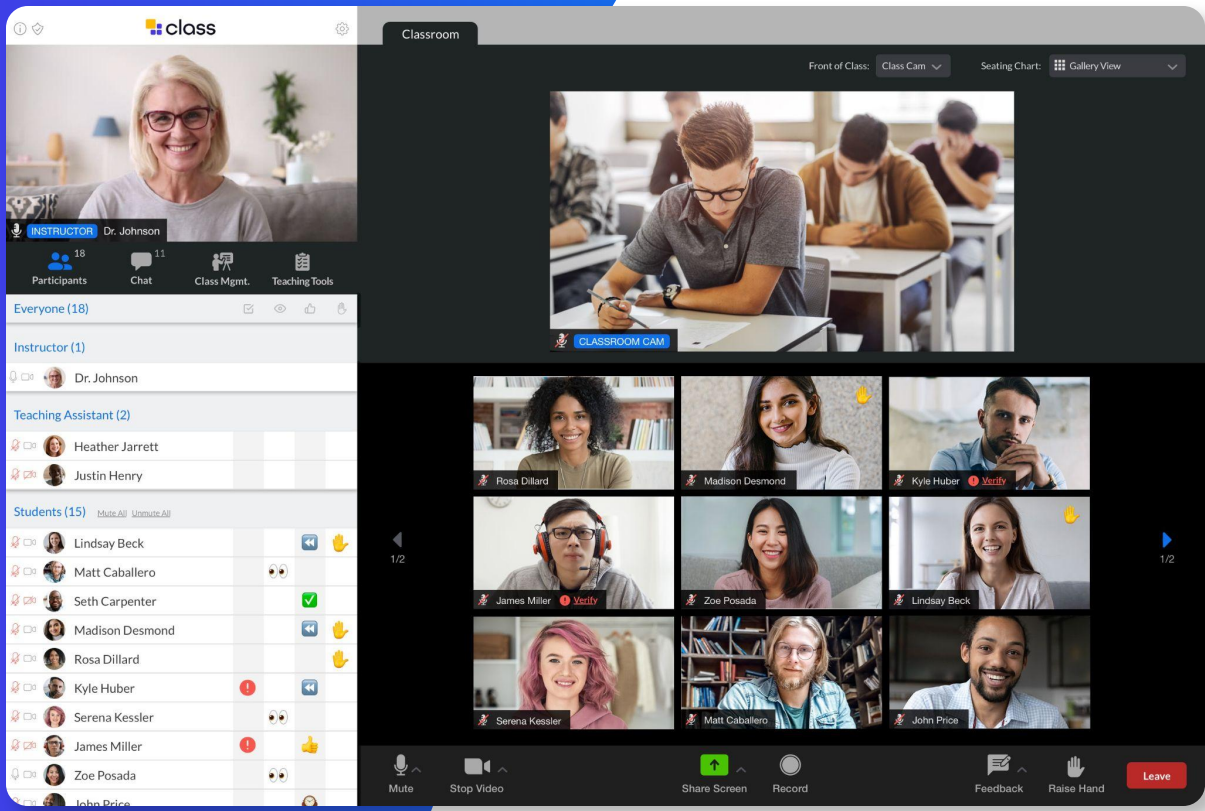
Attendance & ID Verification

Proctored Exams

Seating Charts

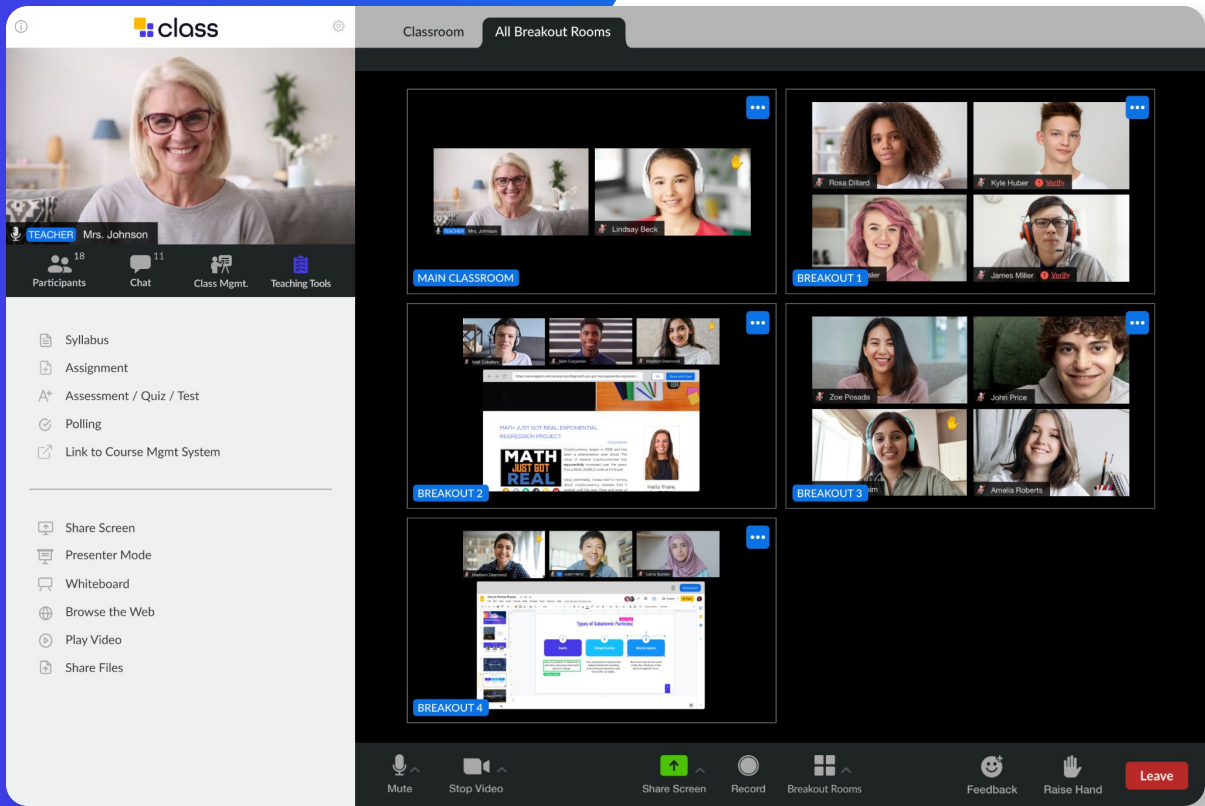
Classroom Management Tools





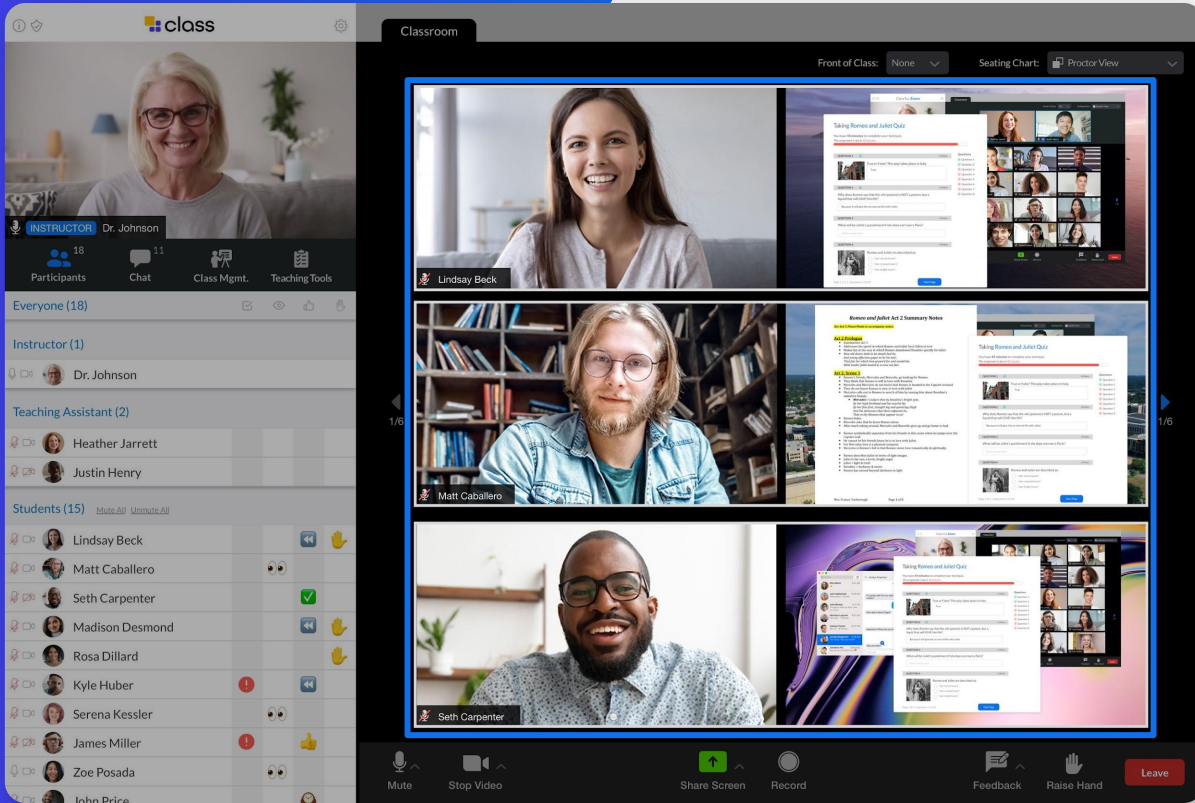
Hybrid Class Support

Students can attend Class remotely or in person with additional classroom cameras.



Enhanced Breakout Rooms

Faculty and TAs can view and manage all breakout rooms at once.



Proctored Exam View

Students are shown next to a full view of their monitor.

Instructors can zoom in on a live, high-resolution video of the screen to check for cheating.

A man wearing a headset and writing in a notebook, overlaid with a blue gradient.

Hybrid Education Today

In the news...

INSIDE
HIGHER ED

 **HIGHER ED DIVE**

THE CHRONICLE OF
HIGHER EDUCATION

Post-COVID-19 Adaptations; the Shifts Towards Online Learning, Hybrid Course Delivery and the Implications for Biosciences Courses in the Higher Education Setting

Today's students need hybrid learning models

How to Prepare for the Next Phase of Hybrid Teaching

The hybrid campus

Three major shifts for the post-COVID university

CHAT

What are some benefits of hybrid learning?

Evaluating the Differences



VIRTUAL



HYBRID



IN PERSON

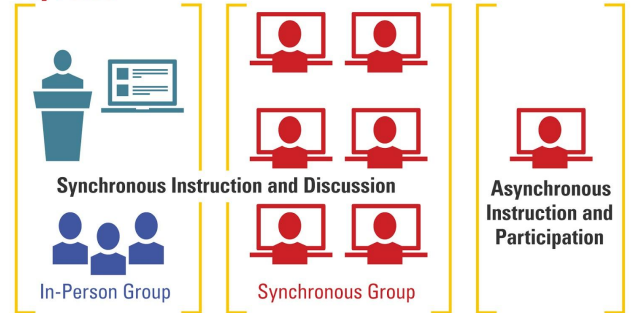


**ASYNCHRONOUS
LEARNING**



**SYNCHRONOUS
LEARNING**

HyFlex — Student Choice — Course Organization in LMS





**“Hybrid learning at the college level
allows students the flexibility to
manage work and studies.”**

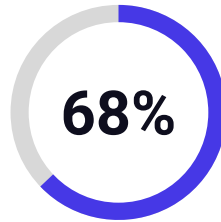
Danette Howard

Senior Vice President and Chief Policy Officer,
Lumina Foundation

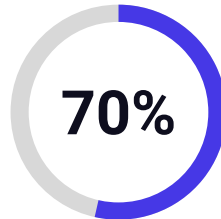


Demand for Hybrid Remains High

According to surveys run by Cengage and EDUCAUSE, **students, faculty and IT departments would prefer hybrid options.**



68% of students would prefer a hybrid learning option post-pandemic.¹



70% of university administrators, IT departments and other staff say they would like a remote option.²

¹ <https://info.cengage.com/LP=5443>

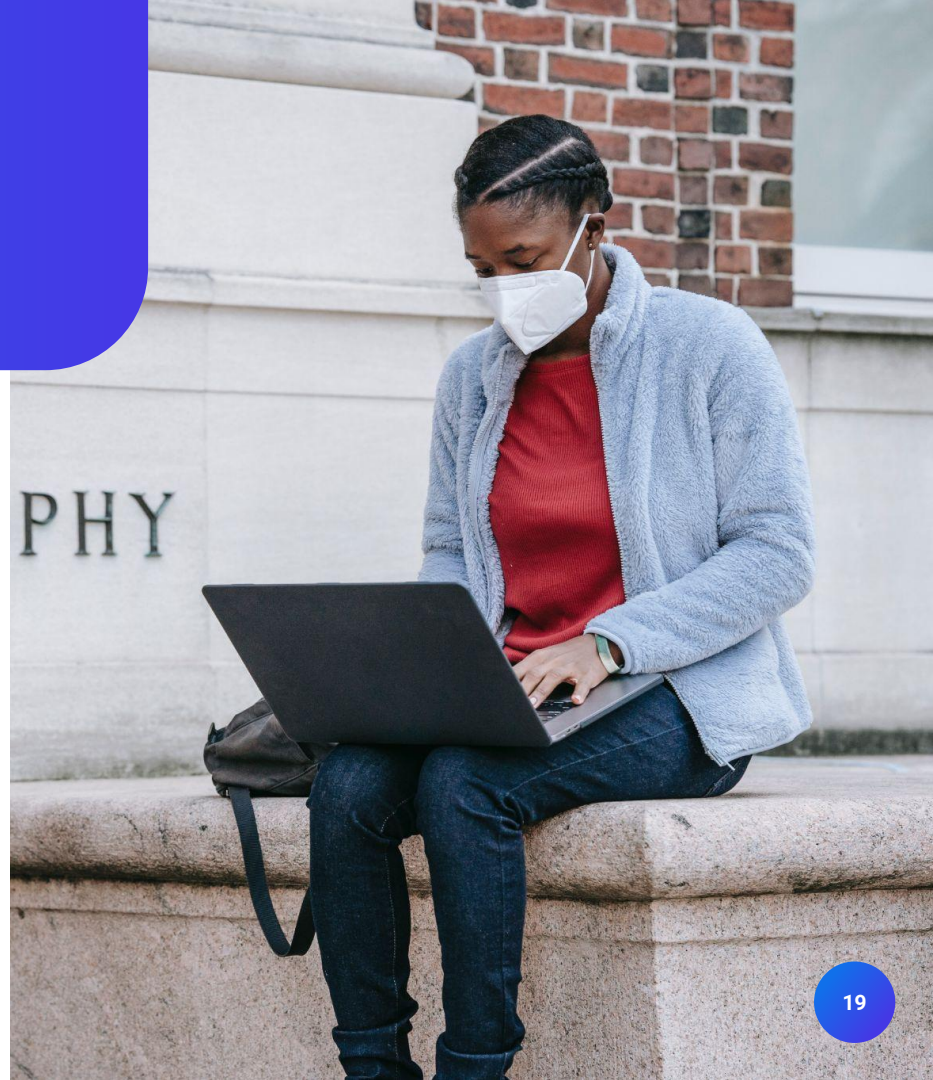
² <https://er.educause.edu/blogs/2021/1/educause-quickpoll-results-post-pandemic-plans-for-remote-work>

A woman with glasses is smiling and looking down at a desk. On the desk, there is a laptop, some papers, and a calculator. The background is a blurred office setting. The entire image has a blue overlay.

Innovations in Hybrid Learning

Key Learnings & Insights

- What **kinds of hybrid** do you do at your institution and why did you decide on a **hybrid strategy**?
- What are some of your **basic expectations** as an educator in a hybrid class?
- Who needs to **be at the table** to support a hybrid initiative?



POLL

**How are you currently assessing
hybrid student engagement?**

Best Practices for Engaging Students

- What ways can faculty **build relationships** and **maintain communication** with hybrid students?
- What data do you think is important in **measuring student engagement** in hybrid courses?
- What **creative things have you incorporated** to assist in engaging with your students in a hybrid class?



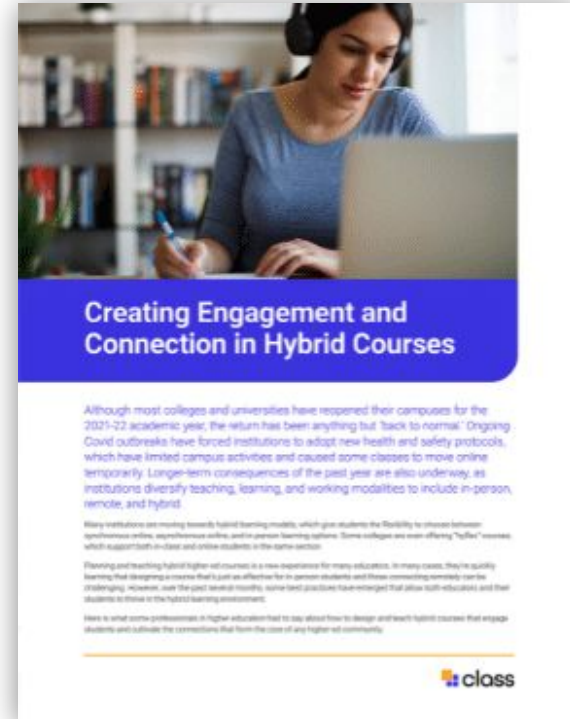
Institutional Leadership & Success

- How can institutions create a learning environment that **maintains a sense of belonging for all students?**
- What do you think the **next generation of learning technology** should consist of to drive student success and connection?



Resources for Hybrid Learning

- [The Guide to Hybrid in Higher Ed: Opportunities for the Next Generation Campus](#), Class, ebook, 2021
- [Creating Engagement and Connection in Hybrid Courses](#), Class, 2021
- [Today's students need hybrid learning models | Higher Ed Dive](#), 2021
- [Academic Minute | Planning for the Best of Both Worlds in the Hybrid Workplace](#), Inside Higher Ed
- [The hybrid campus](#), Deloitte, 2021
- [Challenges of Hybrid Learning](#), Northern Virginia Community College, 2021



Q&A

Please use the Q&A feature to submit questions for our panelists

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