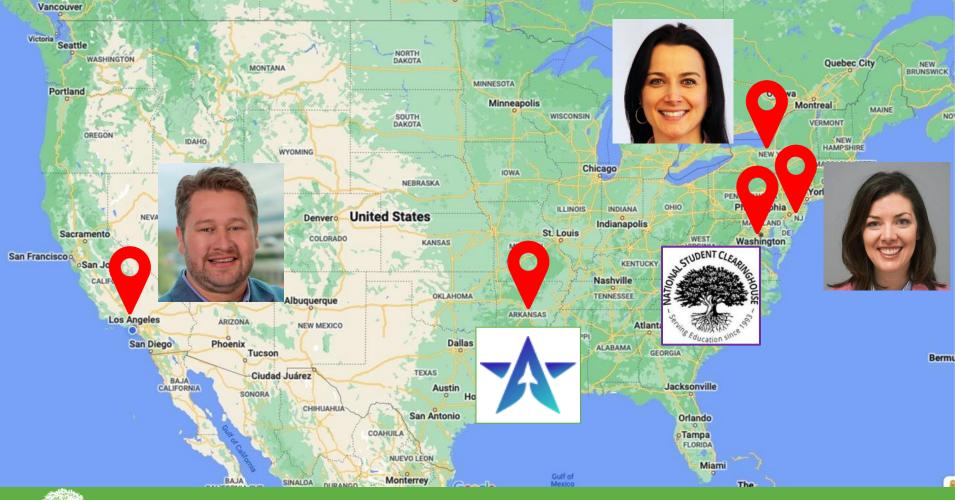


Empowering Institutions to Connect Learners to Education and Workforce Pathways





The Clearinghouse

3,600+ colleges & universities



99% postsecondary enrollment



19,000+ high schools



70% secondary enrollment



30 Years of Nonprofit Service – Unparalleled Reach

3.2 billion data transactions per year



25 million pieces of enrollment info received monthly



45 States

Working with 45 state's K12 or postsecondary education department in a research capacity



How the Clearinghouse Serves the K-20 to Workforce Continuum



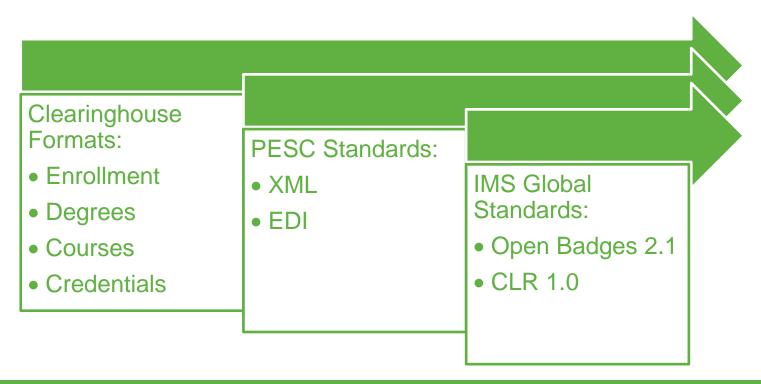
Comprehensive Learner Records

Defined by AACRAO

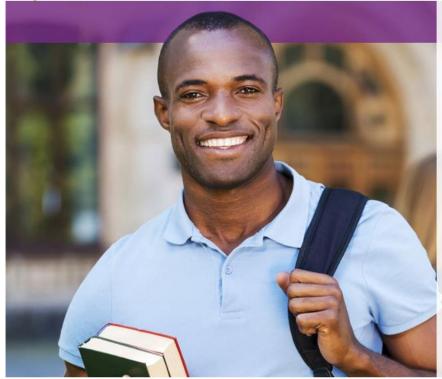
"To capture, record, and communicate learning when and where it happens in a student's higher education experience"



The Clearinghouse Approach to Populate a Wallet







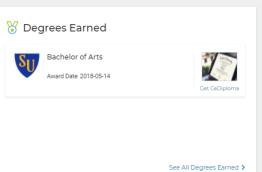


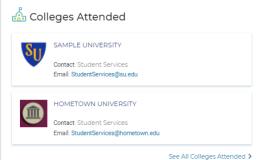


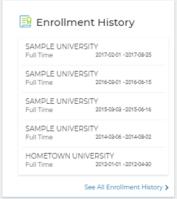


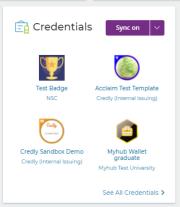


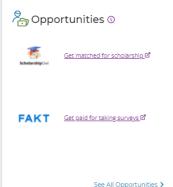










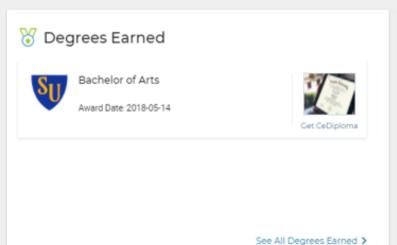


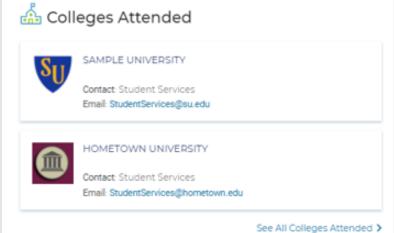






















Home > Colleges Attended



📤 Colleges Attended



SAMPLE UNIVERSITY

Contact: Student Services Email: StudentServices@su.edu

Phone: 8008008000



Contact: Student Services

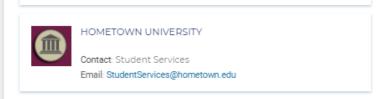
Email: StudentServices@hometown.edu

Phone: 7037424200

Order Transcript

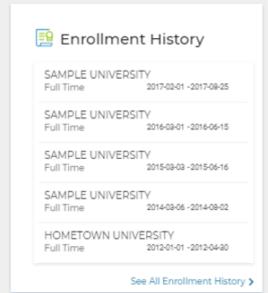
Order Transcript

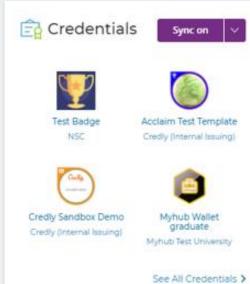
Order Transcript from a college not listed here

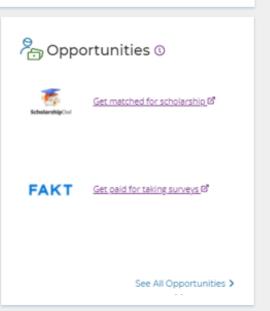


See All Degrees Earned >

See All Colleges Attended >









Myhub Home



Colleges Attended



Courses



Credentials



Degrees Earned



Enrollment History



Opportunities



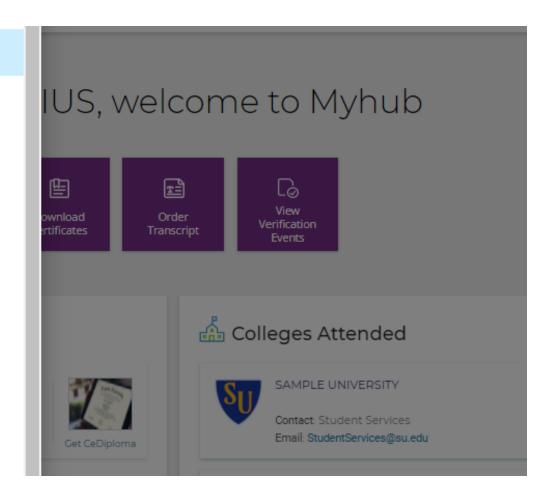
Download Enrollment Certificate



Order Transcript



View Verification Events



Wallet Initiatives

Empowering Learners to Use Their Data





Education Design Labs: X-Credit

Untapped skills and life experiences.



XCredit

Validating an individual's life and working experiences as currency for future opportunities.

Badges documenting validated high demand 21st century skills.



MATRIX LMS



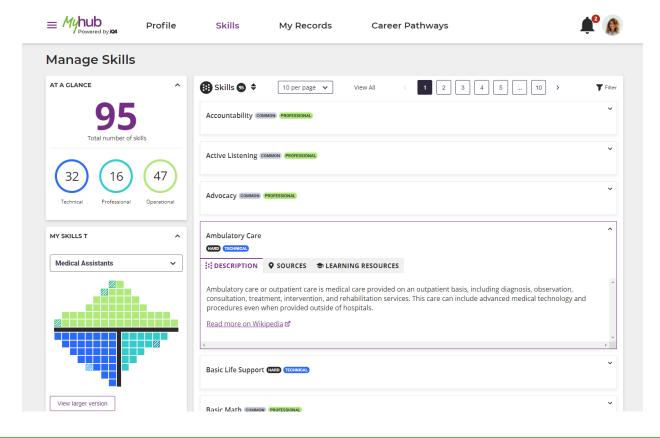






Indiana Achievement Wallet





Learner and Employment Record

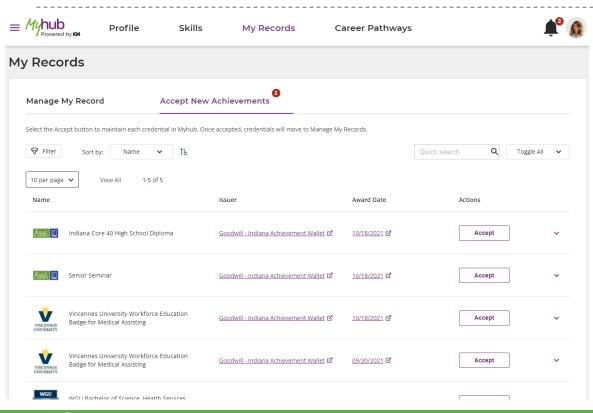
Defined by American Workforce Policy Advisory Board Digital Infrastructure Working Group, 2020

"LER is a learning record that is verifiable information about a person's achievements in education, training, and workplace experience"





LER



- Implemented as digital, interoperable, records
- Designed to increase the portability and usability of learner credentials



Industry Credentials Project

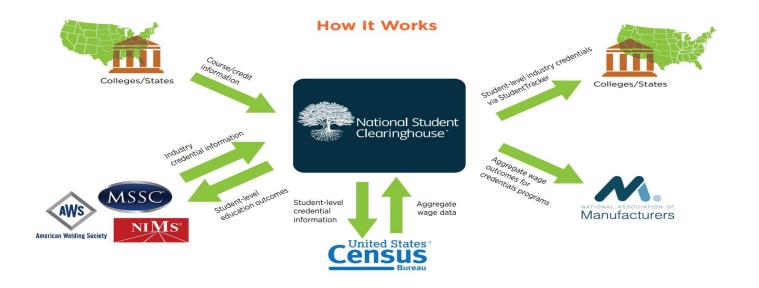


Project Goal

Goal: To understand successful student pathways between education and the workforce by integrating certification attainment with educational data and aggregate labor-market outcomes.

Problem: There is no complete, centralized source of data on the outcomes or impact of certifications. While there have been isolated efforts to collect this data by states, as well as self-reported data from certification bodies, outcomes data are fragmented and incomplete.





Benefits across the Education-Workforce Continuum

Institutions:

- Enables a better understanding of student outcomes before and after credentials are awarded
- · Improves education decision making
- Reveals paths to full employment for students
- Provides opportunities for program improvement and expansion

Employers:

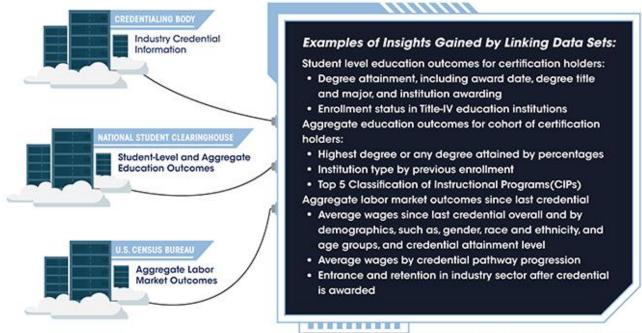
- Identifies high-performing institutions and quality sources of talent
- · Improves hiring and training decision making

Credential Providers:

- Expands access to both employment and education data showing student achievement
- Allows ROI of credential attainment to be measured



Examples of Insights Gained by Linking Data Sets



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Looking to the Future

Welcome feedback: If your institution has or is thinking about offering programs that embed industry credentials into your degree programs, or if there are ways you think the Clearinghouse could help your institution study your non-credit course data and learner pathways, please reach out.

On the horizon: The Clearinghouse plans to expand the pilot to more industries, and integrate this kind of longitudinal information into StudentTracker, the Postsecondary Data Partnership and Myhub services to help industry, learners, and education institutions.

New Partnership





John Smith

Senior Front-end Developer

(123)-555-4567 📞

Austin TX O

(iii) Actively seeking employement

johnsm@sru.edu M

SKILLS & ABILITIES

CERTIFIED





Test University

. Six-month course that covers front-end web application development using HTML, CSS, and JavaScript frameworks.

HIGHLIGHTED

Category

- · Category skill / ability 1
- · Category skill / ability 2
- · Category skill / ability 3
- Category Category
- · Category skill / ability 1 · Category skill / ability 1 · Category skill / ability 2 · Category skill / ability 2
 - · Category skill / ability 3 · Category skill / ability 3

EXPERIENCE

MAY 2019 - PRESENT

Senior Front-End Developer Walmart | Little Rock, AR

SEP 2010 - MAY 2019

Front-End Developer Walmart | Little Rock, AR

DEGREES

APRIL 2021

Computer Science Major ☑

Bachelor of Science | Test University

APRIL 2021

Chemistry Minor ☑

Bachelor of Science | Test University

ACADEMIC AWARDS

APRIL 2021



Summa Cum Laude 🖾 Test University

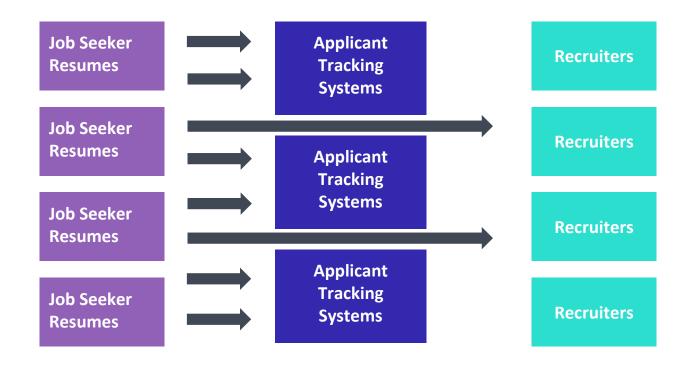
PROJECTS



HTML/CSS, JavaScript, Bootstrap [2] Test University



Our human capital management system is built on resumes



And yet resumes have barely evolved in 500 years



CLRs hold the potential to deliver critical insights

1. What someone is capable of doing - skills, competency, and knowledge

2. How quickly someone can be trained for specific job functions - previous training and experience + demonstrated ability to learn

- Education
- Internships
- Assessments

- Online instruction
- Professional credentials
- On the job training

- Licenses
- Experiential learning
- & more



What do employers gain with better insights?

- 1. Broader talent pools to recruit from
- 2. A decreased reliance on traditional skill proxies
- 3. Deeper understanding of current employees' competencies
- 4. A talent base that is incentivized to pursue learning



With our integration Myhub records can be turned into **SmartResumes**

```
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            "narrative": "The criteria for earning this badge is available upon request from The University of Arkans
```



John Smith 🚳

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 Category skill / ability 2 · Category skill / ability 3

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ACADEMIC AWARDS

Summa Cum Laude Test University

PROJECTS

HTML/CSS, JavaScript, Bootstrap [2] Test University



Job seekers will be guided through how to create the most important document of their career



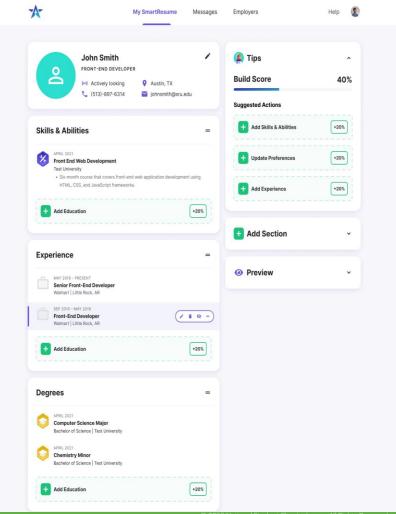
Roger that!

Your SmartResume contains nifty badges (certified records) that prove you have what employers are looking for.

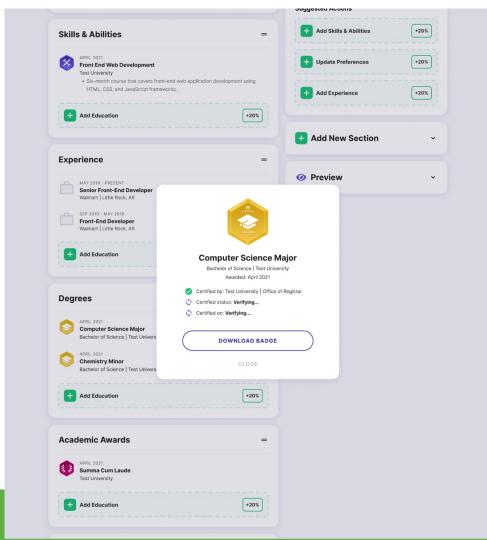
2/3



NEXT

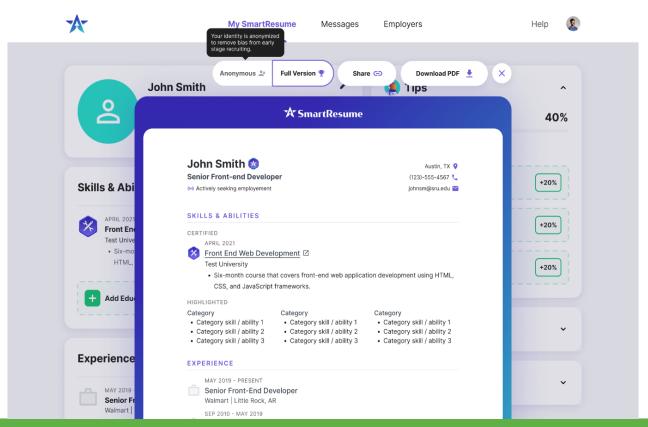


And employers can verify the authenticity of Myhub credentials with a single click

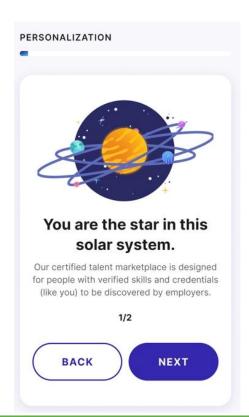


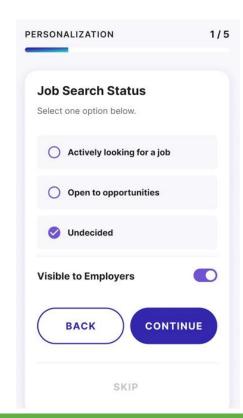


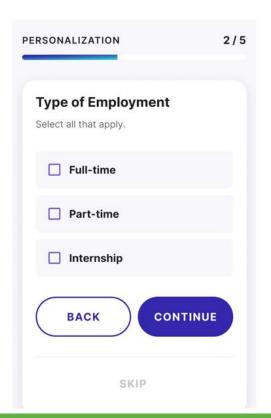
A SmartResume can be used anywhere



Including in our Certified Talent Marketplace

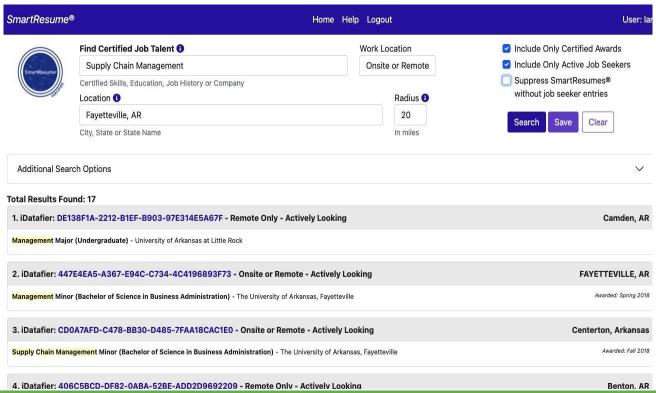








Unlocking human capital benefits for employers





Thank you!

Tara Conrad

Data Connectivity Manager

Learner Mobility & Experience

conrad@studentclearinghouse.org



