From Implementation to Uptake: How Universities and their Students are Benefiting from Agile Mobile Apps
Agenda

• Introductions
• campusM Overview
• Topics:
  • Initial Considerations for App Activation
  • Adoption Considerations
  • Staying Agile – Future Plans
• Questions?
Your Moderator

STEPHEN GILEWSKI
EX LIBRIS
SOLUTIONS
ARCHITECT

Questions?
Stephen.Gilewski@ExLibrisGroup.com
Our Panelists

FLORANTE ROA
COLLEGE OF THE DESERT
DIRECTOR OF SYSTEMS MANAGEMENT & MIS OPERATIONS

ANNA JAEGGER
THE UNIVERSITY OF SAN FRANCISCO
CRM TECHNICAL MANAGER
Our Panelists

DAVID SLIMAN
THE UNIVERSITY OF SOUTHERN MISSISSIPPI
CHAIR INFORMATION OFFICER

VALERIE CRAIG
THE UNIVERSITY OF SOUTHERN MISSISSIPPI
MANAGER, TECHNOLOGY APPLICATION & SERVICES
Our Panelists

Florante
• Initial Planning

Anna
• Implementation in Process

David & Valerie
• Live
Polls!

Poll 1

What is your single most important goal when selecting an app vendor?

- Consolidation of Platforms (Mobile App / Web Portal)
- Improved Engagement with Students
- Integrations with Existing Services/Tools
- Fast Implementation
- Other
Good Morning Miri!

Next Assignment
Project #2
August 13, 2021
Initial Considerations for App Activation
App Design
UNIVERSITY OF SAN FRANCISCO

App Design
Polls!

Poll 2

Do you currently offer a mobile app and/or web portal for students?

• Mobile app
• Portal
• Neither
• Both
Adoption Considerations
Polls!

Poll 3

Who is (or should be) Responsible for ongoing App Management / Maintenance / Enhancement?

- IT
- Academic Affairs
- Student workers
- Disseminated (Multiple Groups)
- Other
Staying Agile – Future Plans
Thank you!

Stephen.Gilewski@exlibrisgroup.com