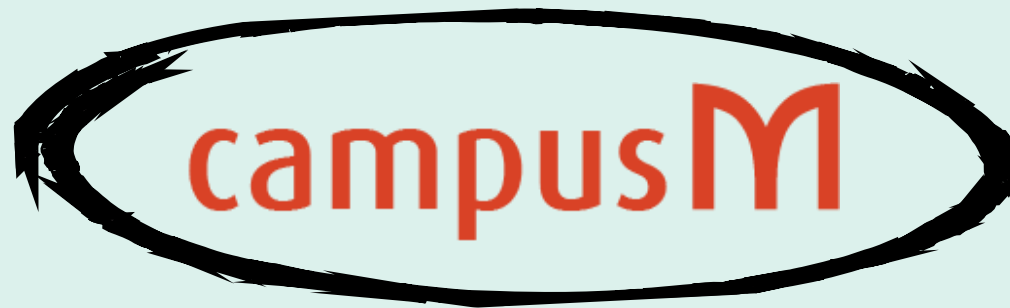




From Implementation to Uptake: How Universities and their Students are Benefiting from Agile Mobile Apps



Agenda



- Introductions
- campusM Overview
- Topics:
 - Initial Considerations for App Activation
 - Adoption Considerations
 - Staying Agile – Future Plans
- Questions?

2

Your Moderator



STEPHEN GILEWSKI

EX LIBRIS

SOLUTIONS
ARCHITECT

Questions?

Stephen.Gilewski@ExLibrisGroup.com

Our Panelists



**FLORANTE
ROA**
COLLEGE OF THE
DESERT

DIRECTOR OF
SYSTEMS
MANAGEMENT &
MIS OPERATIONS



ANNA JAEGER
THE UNIVERSITY
OF SAN
FRANCISCO

CRM TECHNICAL
MANAGER

Our Panelists



DAVID SLIMAN
THE UNIVERSITY
OF SOUTHERN
MISSISSIPPI

CHIEF
INFORMATION
OFFICER



**VALERIE
CRAIG**
THE UNIVERSITY
OF SOUTHERN
MISSISSIPPI

MANAGER,
TECHNOLOGY
APPLICATION &
SERVICES

Our Panelists



Florante

- Initial Planning



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SAN FRANCISCO

Anna

- Implementation
in Process



THE UNIVERSITY OF
SOUTHERN
MISSISSIPPI

David & Valerie

- Live

Polls!

Poll 1

What is your single most important goal when selecting an app vendor?

- Consolidation of Platforms (Mobile App / Web Portal)
- Improved Engagement with Students
- Integrations with Existing Services/Tools
- Fast Implementation
- Other



Web / Mobile

campusM

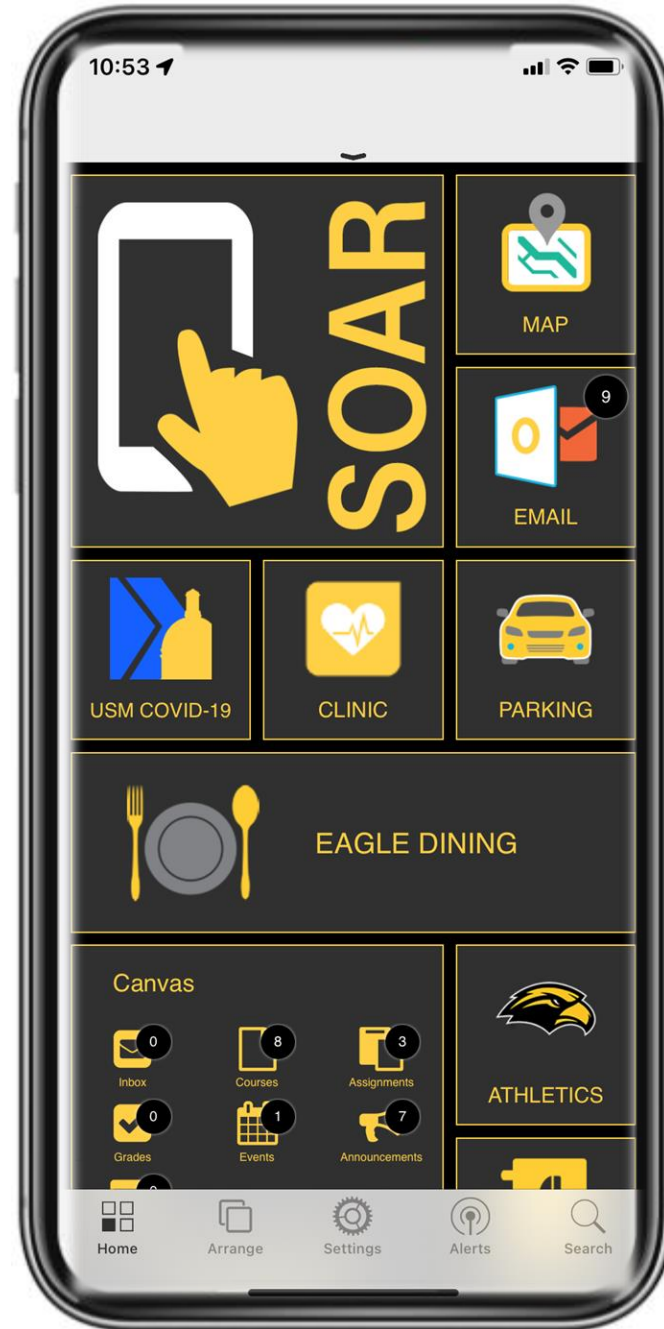
Topic 1



Initial Considerations for App Activation



App Design





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App Design

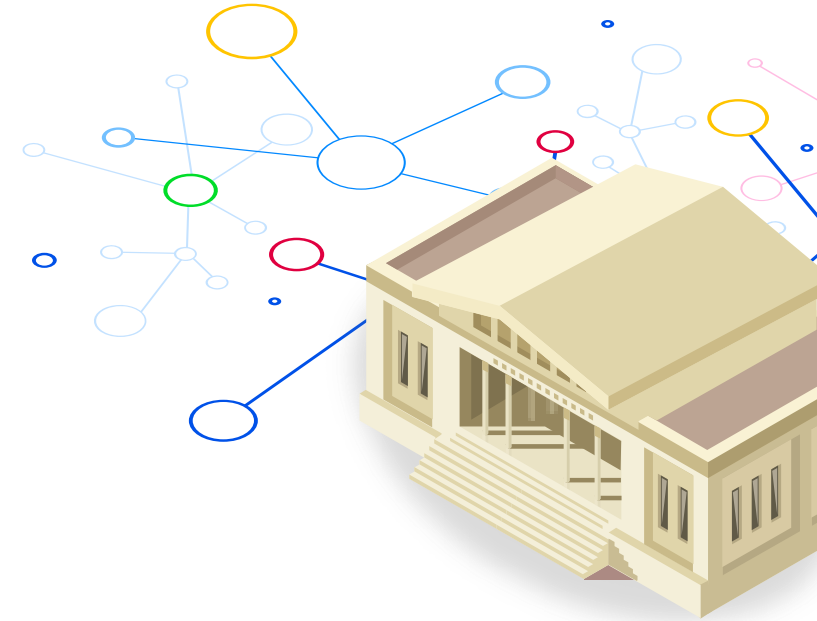


Polls!

Poll 2

Do you currently offer a mobile app and/or web portal for students?

- Mobile app
- Portal
- Neither
- Both



Topic 2



Adoption Considerations

Polls!

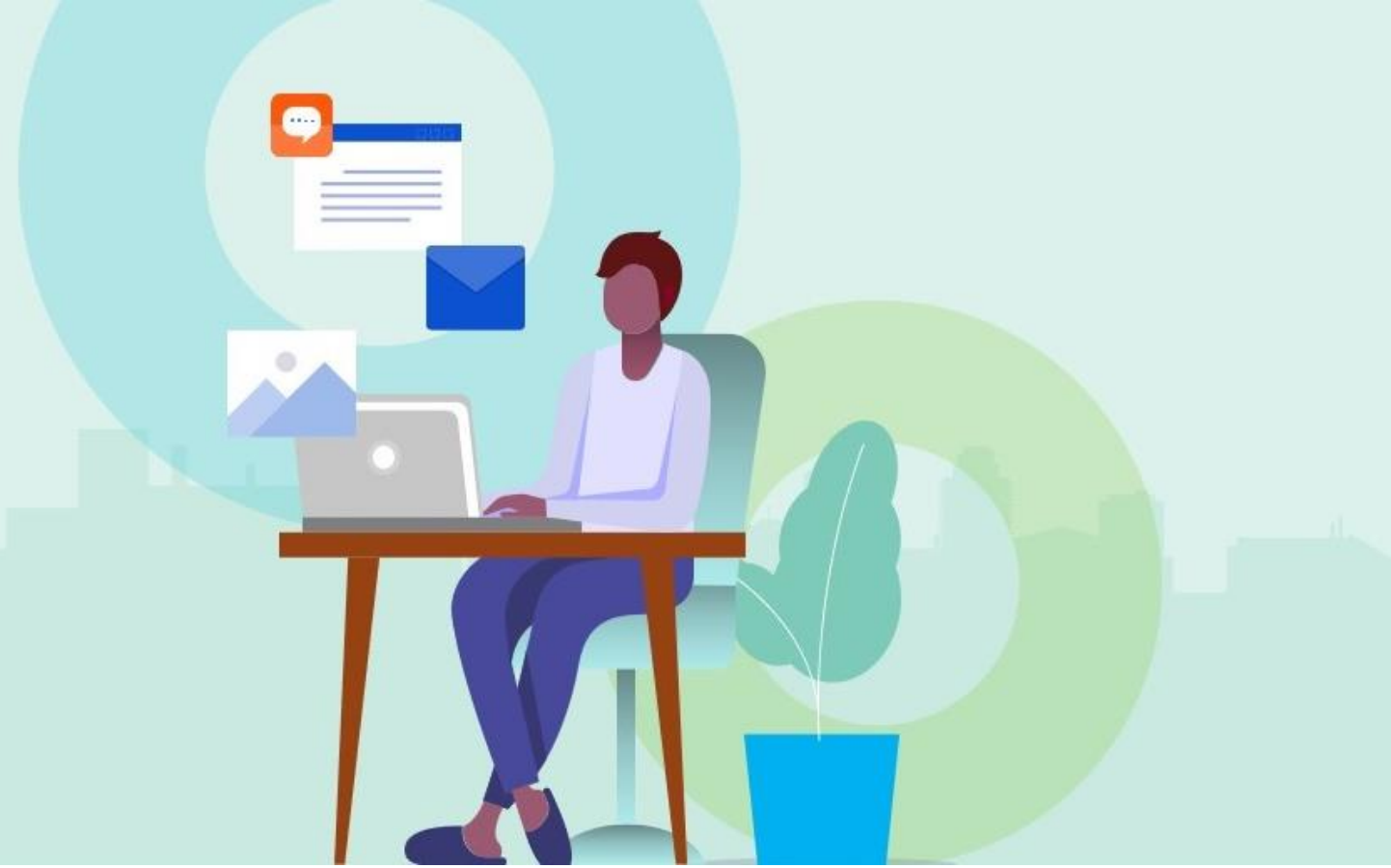
Poll 3

Who is (or should be) Responsible for ongoing App Management / Maintenance / Enhancement?

- IT
- Academic Affairs
- Student workers
- Disseminated (Multiple Groups)
- Other



Topic 3



Staying Agile – Future Plans

Thank you!

Stephen.Gilewski@exlibrisgroup.com

