



New Markets to Boost Enrollment



Hello & Welcome!



James Sparkman

Partner at Alpha Education





Getting Started

- Attendees will be muted for the duration of the webinar.
- We want your input! **Polls will pop up on screen.** Click your answer to submit.
- We encourage your participation! **For questions, please use the Q&A function.** We will answer them at the end during our Q&A session or via email after the webinar.



Introductions



Bettyjo Bouchey

Vice Provost, Digital Strategy
& Operations



Monica Carson

Chief Growth Officer



Ammar Dalal

Assistant Vice Provost for
Graduate Enrollment



Stephanie Hinshaw

Executive Director, Butler Beyond
Transformation Lab



Dearv O'Crowley

Head of Product





Discussion Points

- How to decide which new markets to enter
- How to execute – build vs buy
- Use of technology/data
- Tactical tips from the field
- Q&A



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&

A

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Thank
you!

Contact Us
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