Recruiting International Students in a New Era

An Inside Higher Ed webcast
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Presenters

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The Coronavirus Pandemic: Is It Over?

--iStock
In 2020/21, the total number of international students declined by 15% from the prior academic year. This decrease was primarily due to the effects of the COVID-19 pandemic.

Source: The Open Doors Report on International Educational Exchange is a comprehensive information resource on international students in the United States and U.S. students studying abroad. It is sponsored by the U.S. Department of State with funding provided by the U.S. Government and is published by IIE. For more information, visit www.opendoorsdata.org.
Who Came During the Pandemic?

![Diagram showing academic levels of international students with percentage changes]

**ACADEMIC LEVELS OF INTERNATIONAL STUDENTS**

<table>
<thead>
<tr>
<th>Level</th>
<th>% change</th>
<th>2019/20</th>
<th>2020/21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>-14%</td>
<td>500,000</td>
<td>300,000</td>
</tr>
<tr>
<td>Graduate</td>
<td>-12%</td>
<td>400,000</td>
<td>200,000</td>
</tr>
<tr>
<td>Non-degree</td>
<td>-64%</td>
<td>100,000</td>
<td>20,000</td>
</tr>
<tr>
<td>OPT</td>
<td>-9%</td>
<td>50,000</td>
<td>40,000</td>
</tr>
</tbody>
</table>

Undergraduates made up 39% of all international students in 2020/21.

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—institute of International Education
Study Abroad

• There was a 53% drop in American students studying abroad in 2019-20.
• Colleges started intense efforts to keep students interested in study abroad, and international issues.
Students From Where?

• From China?
• From India?
• From Vietnam?
Russia’s Invasion of Ukraine

–Wikipedia
Expanded Opportunity to Study STEM

--Olemedia/E+/Getty Images
An Online ‘Moon Shot’ for the Developing World

--Arizona State University
Navigating Vaccine Requirements for International Students

--Pandora/iStock/Getty Images Plus
‘Studying Abroad, Speaking Out’
What Does the Future Hold?

• International students want to come to the U.S. for study.
• American students want to study abroad.
• COVID-19 and changing American relations with Russia and China need to be watched.
Q&A

• Your questions
• Your ideas for future coverage
With Thanks ....