



Textbooks, Affordability and Equity of Access

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Higher Ed's Inequity Issues

Equity Indicator 1g(i): Percentage distribution of 2009 9th graders by enrollment status in the fall after scheduled high school graduation by parents' socioeconomic status (SES): High School Longitudinal Study (HSL:2009/2013)

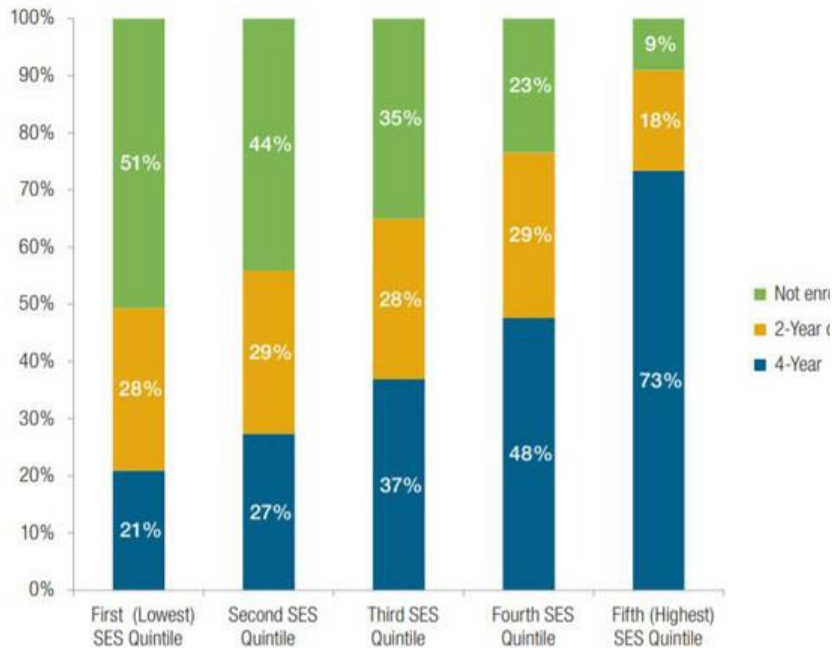
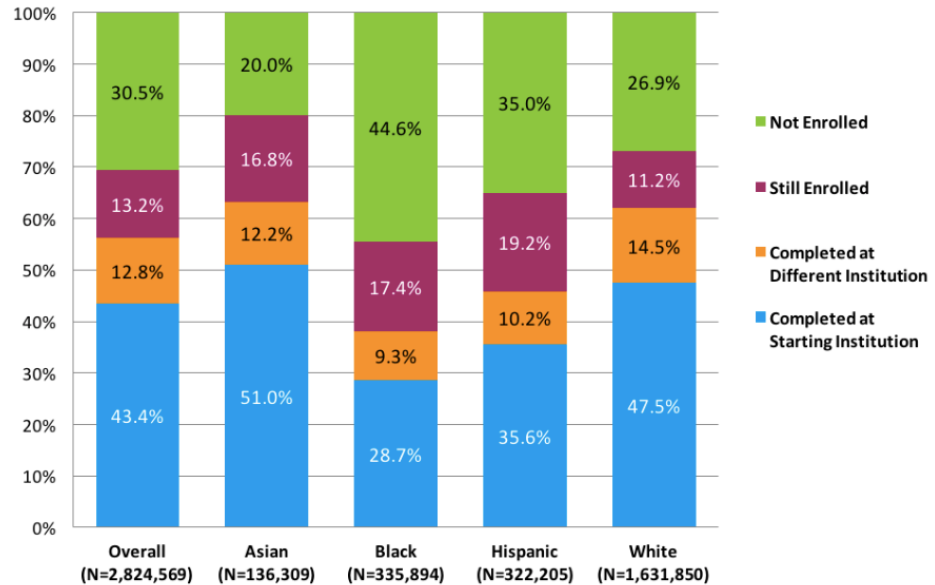


Figure 6. Six-Year Outcomes by Race and Ethnicity (N=2,824,569)*



Barriers to Entry (and Success)

- *Gaps in academic preparation (real and not)*
- *Structural racism/ institutional barriers*
- *Cultural issues*
- *Financial impediments*



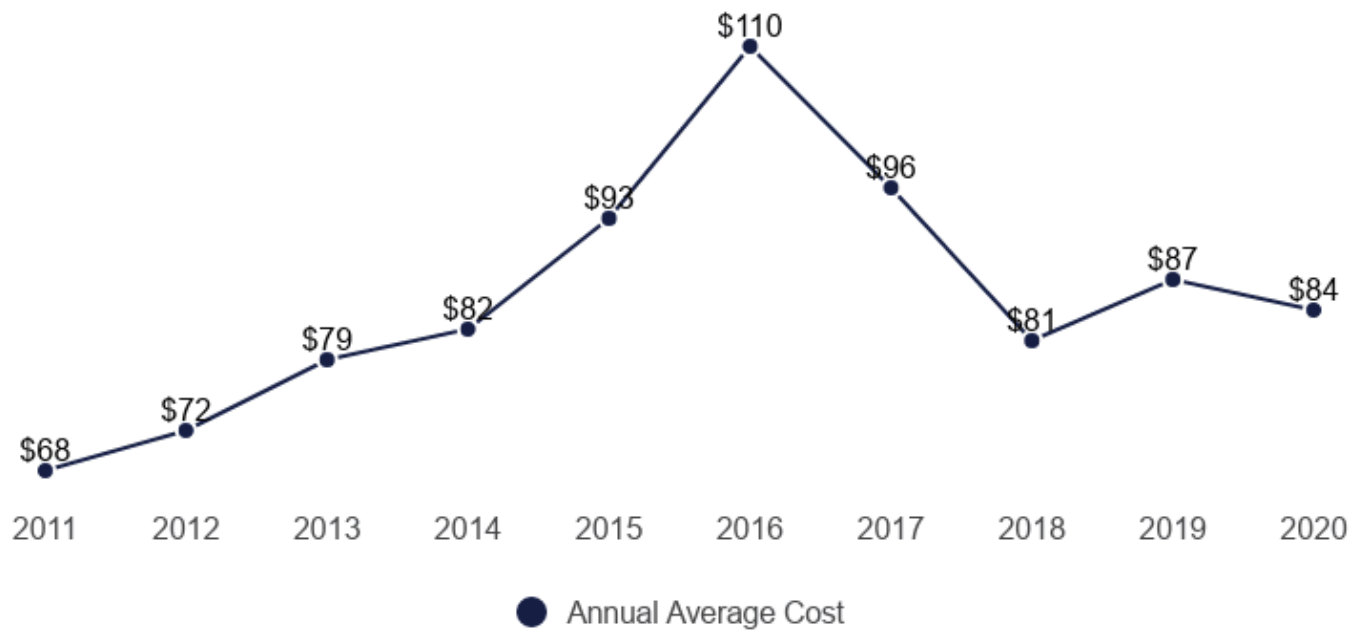
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Affordability and Textbooks



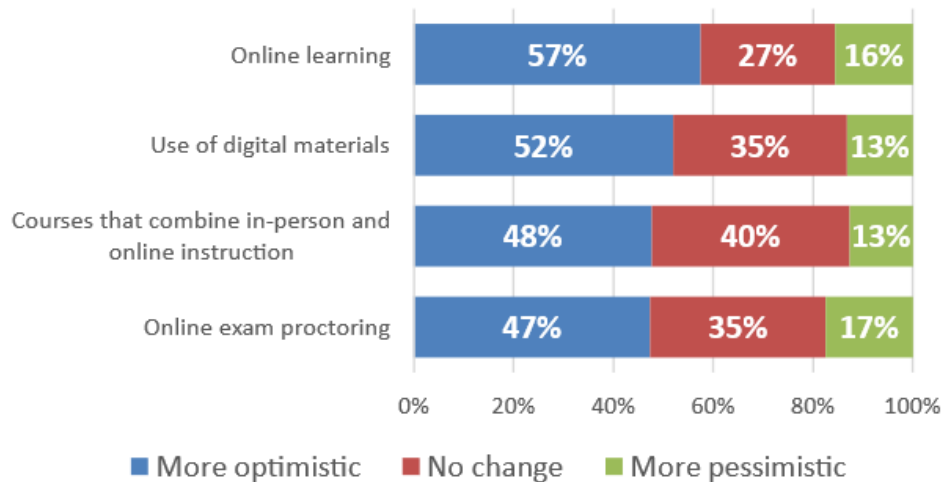
The Shift to Digital

Average Cost of Textbooks Timeline

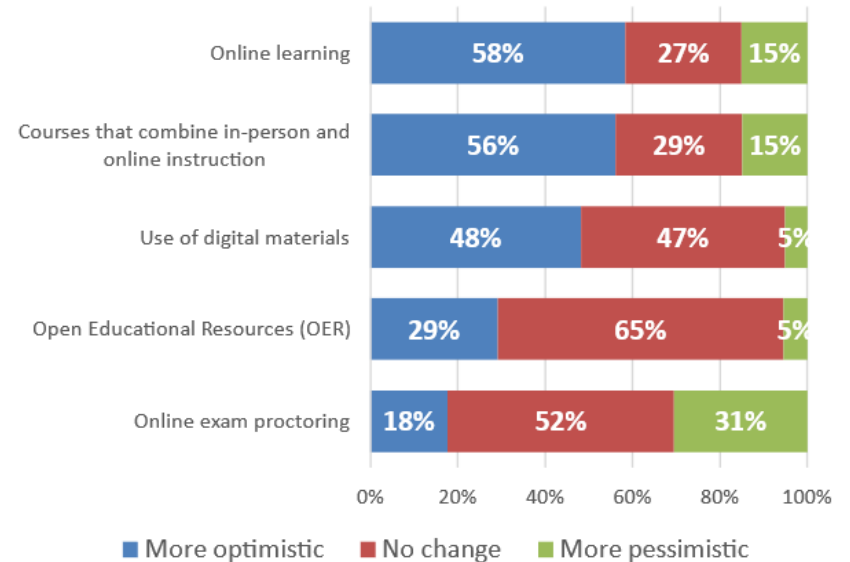


The Pandemic Effect

Student changes in attitudes since prior to the pandemic



Faculty changes in attitudes since prior to the pandemic



The Government Role

States and the federal government prodding movement in several ways:

- *Promoting affordability generally (“free college,” tuition-free community college)*
- *Demanding accountability on textbook pricing*
- *Investing in no-textbook-cost courses, other initiatives*

The OER Option



OPEN EDUCATIONAL
RESOURCES

Publishers' Initiatives



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Institutional initiatives



UC DAVIS
UNIVERSITY OF CALIFORNIA



**KWANTLEN
POLYTECHNIC
UNIVERSITY**



**AUSTIN
COMMUNITY
COLLEGE
DISTRICT**



**North Carolina
Agricultural and Technical
State University**



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With Thanks ...

