



# Strategies to Enhance the Long-Term Care of Students



*An Inside Higher Ed* webcast  
Wednesday, Dec. 1, 2021  
2 p.m. Eastern

# Presenters



**Melissa Ezarik**  
Contributing editor, *Inside Higher Ed*  
[melissa.ezarik@insidehighered.com](mailto:melissa.ezarik@insidehighered.com)



**Doug Lederman**  
Editor and co-founder, *Inside Higher Ed*  
[doug.lederman@insidehighered.com](mailto:doug.lederman@insidehighered.com)

# About Student Voice

**Student Voice is a news hub spotlighting the student perspective on higher education. This collaboration is presented by Kaplan in association with *Inside Higher Ed* and College Pulse.**

# Student Voice 2021

**Monthly surveys captured how undergraduates feel about various aspects of their college education and experience through monthly surveys beginning close to a year into the pandemic.**

**Knowledge about symptoms = Being prepared to effectively plan for the long-term care and healing of students**



# Top 10 *Student Voice* Data Points of 2021

Share on Twitter:  
[@insidehighered](https://twitter.com/insidehighered)  
[#StudentVoice](https://twitter.com/insidehighered)

# 3 Academic Data Points

Tweet: @insidehighered #StudentVoice

**65%: Students who anticipated feeling unmotivated as an academic concern for fall; second biggest concern was difficulty concentrating. (Survey: May 24-27)**

**46%: Students who rate the value of their education this fall as excellent or very good; 1 in 5 rate the semester's value as fair or poor. (Survey: November 15-23)**

**26%: Students who report that they will graduate from college either earlier or later due to COVID. (Survey: August 18-25)**



# 5 Social and Emotional Data Points

Tweet: @insidehighered #StudentVoice

**27%:** Students who disagree that administrators at their institution want to know about their college experience. (Survey: Feb. 5-15)

**60%:** Students who rate their mental health as fair or poor; one-third say their mental health is better now than during the spring 2021 term. (Survey: Nov. 15-23)

**15%:** Students who say they have engaged in college-offered counseling services in the past year. (Survey: March 15-25)

**41%:** Students who say their college has shifted from traditional “call us if you need help” approach to counseling services to a “we will teach everyone how to cope” approach to wellness. (Survey: March 15-25)

**76%:** Students, among the 22% who report that their fall semester was going worse than expected, who cite stress level as an issue.



# 2 Career Preparation Data Points

Tweet: @insidehighered #StudentVoice

**20%: Students who reported having had an internship during the pandemic, with three-quarters of those students having completed virtual internships. (Survey: August 18-25)**

**24%: Students who are extremely worried about finding a meaningful first job after graduation (another 54% at least slightly worried). (Survey: August 18-25)**



# Your Questions



# Thanks

**KAPLAN**

The logo for Kaplan, featuring the word "KAPLAN" in a bold, dark blue, sans-serif font. A thick, dark blue curved line arches underneath the text, starting from the left and ending on the right, framing the word.