

COVID-19 and Your Campus:

Piecing Together a Return to In-person Learning and On-campus Events

May 6, 2021
2:00PM ET

This material will be distributed following today's event



check-in.pwc.com



Today's Speakers



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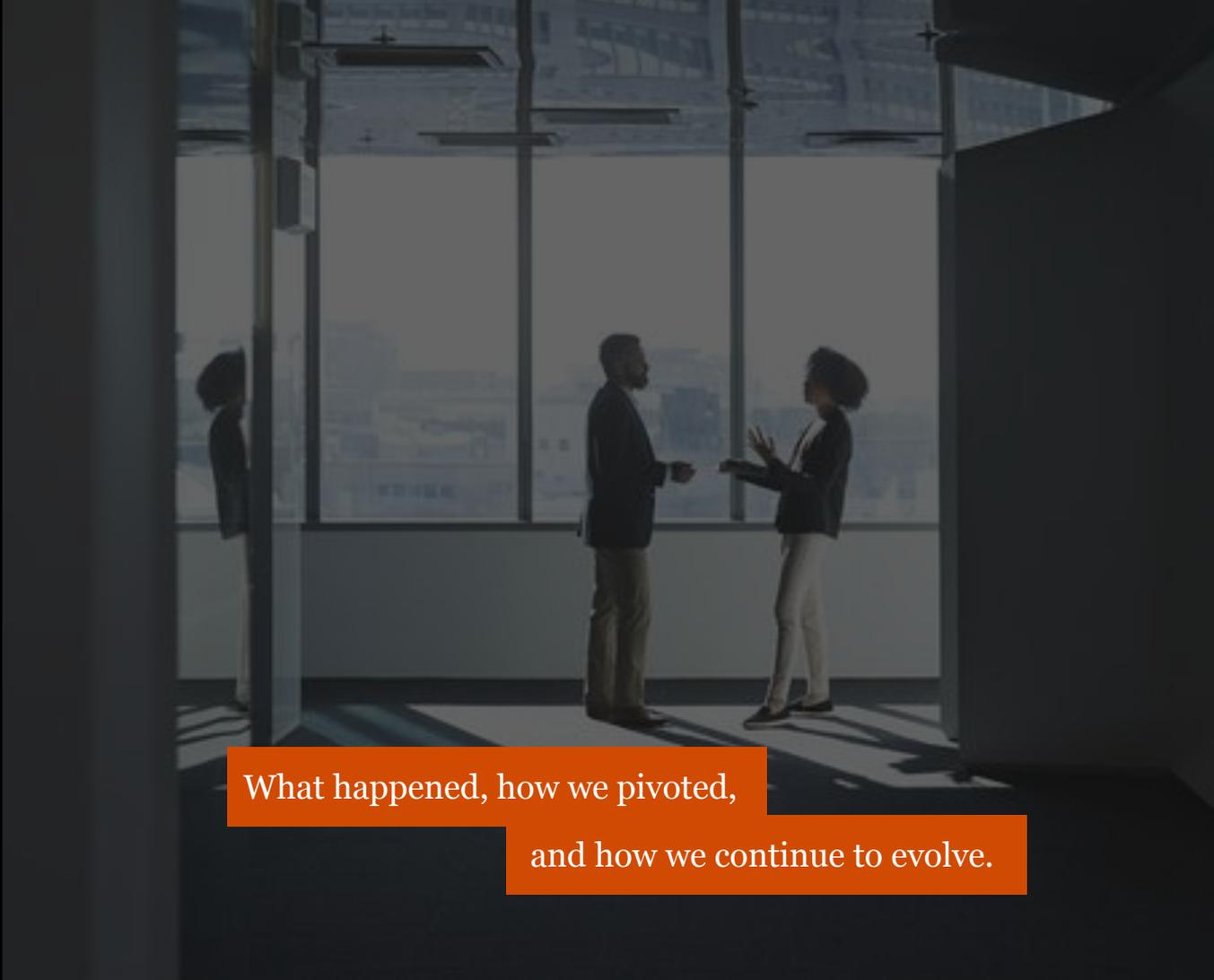
Director, Product & Service Innovation Market Leader
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Kristin Guehlstorf

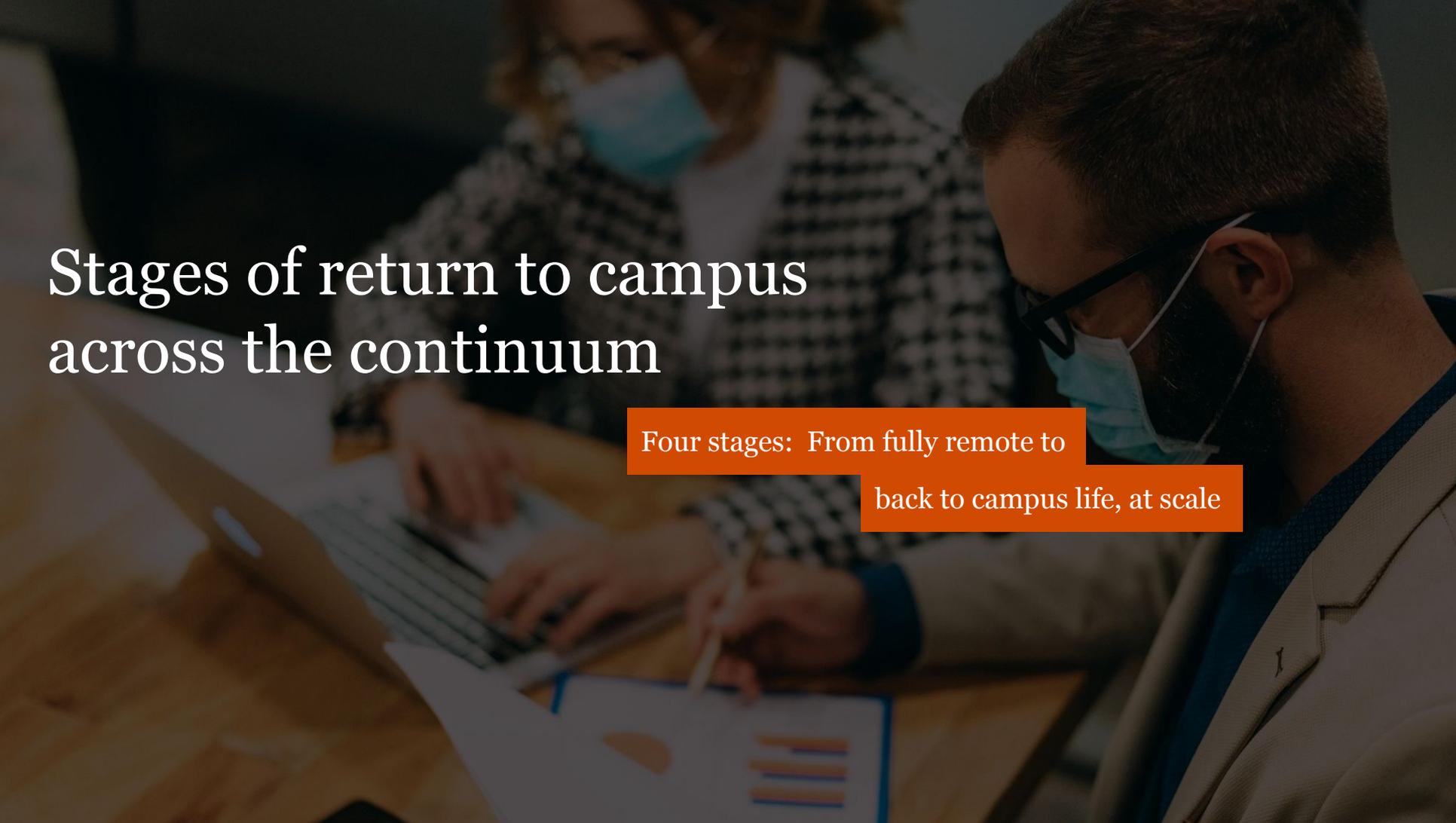
PwC Advisory Healthcare and Higher Ed Partner
Check-In for Higher Education

Our Firm's COVID-19 Story ...



What happened, how we pivoted,

and how we continue to evolve.



Stages of return to campus across the continuum

Four stages: From fully remote to

back to campus life, at scale

THE FOUR STAGES



Stages of return to campus

Primarily virtual learning

- Online courses, live and pre-recorded
- All / most students are remote
- If students live on campus, they are primarily in single rooms
- Food is boxed carry out only.
- Libraries, gyms closed
- No sports, no theatre
- Graduation, campus visits and orientation are virtual

Hybrid model

- Learning is mix of in-person, virtual (live and pre-recorded), and hybrid
- Some classrooms outside
- Students live on campus, primarily in single or doubles
- Students cannot congregate in rooms, halls, etc.
- Food is boxed carry out only
- Libraries limited capacity
- Gyms closed
- No sports, no theatre (or limited and no fans)
- Graduation, campus visits, and orientation are virtual

Learning is primarily in-person, but campus life is limited

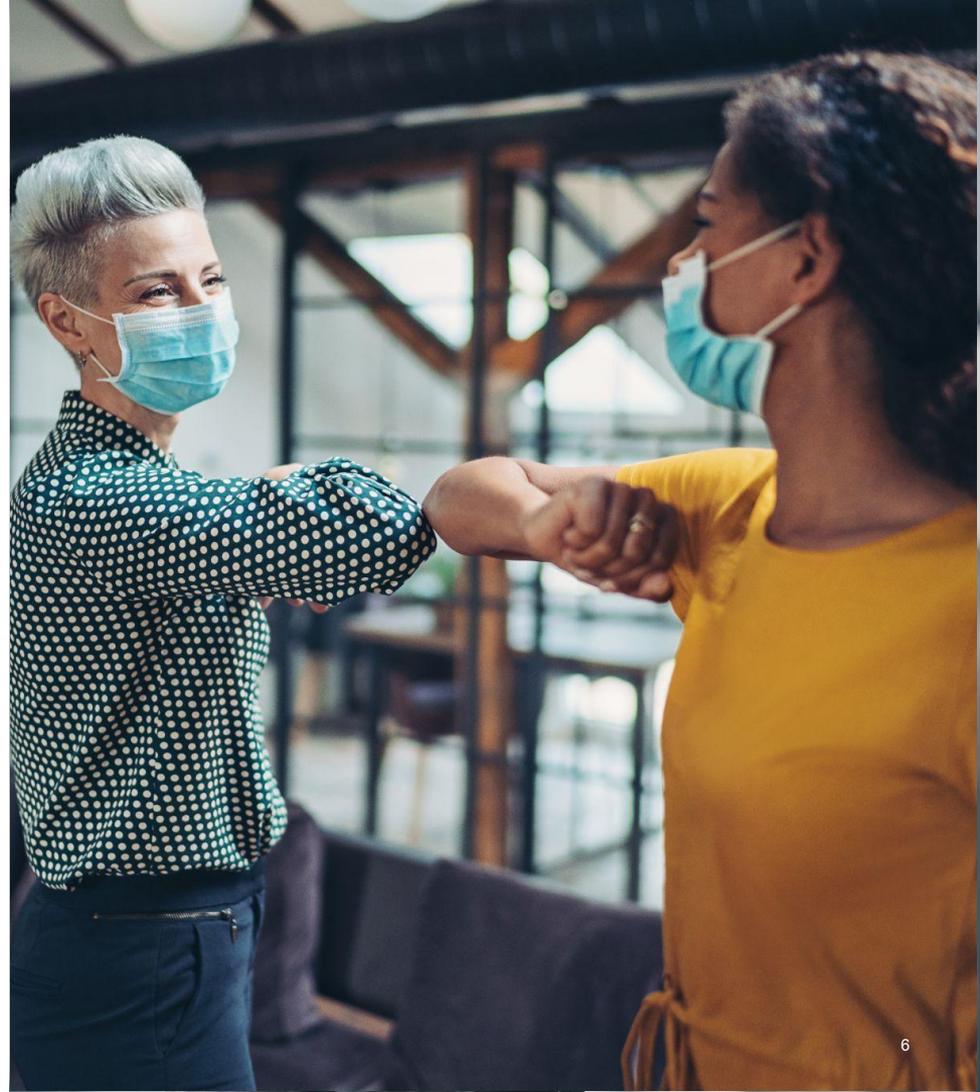
- Classes are primarily in-person
- Students live on campus including in Greek houses
- Rigorous testing / contact tracing may be in place
- Leveraging technology to restrict access, for capacity planning and contact tracing
- Cafeterias opened for dine-in, food pre-packaged
- Libraries and gyms opened with social distancing
- Sporting events and theatre are live, either with no crowd present or limited attendance to allow for social distancing
- Prospective visits primarily virtual
- Orientation may be live or hybrid, with limited activities
- Graduation may be live, but only students present

Working, learning, living and playing are back in-person at scale

- Classes are in-person
- Students live on campus, including full Greek life
- Vaccination, testing and contact tracing programs are mature
- Leveraging technology to restrict access, for capacity planning, and contact tracing
- Cafeterias opened for dine-in, food pre-packaged
- Libraries and gyms opened
- Sporting events and theatre are live, with fans and patrons present
- Guests on campus
- Orientation live
- Graduation live

When and how is your school planning to bring students back on-campus?

- A) Remaining virtual for the foreseeable future
- B) Moving from virtual now, to hybrid this fall
- C) Remaining hybrid, with some students on campus and some still remote
- D) Moving from hybrid now, to in-person this fall
- E) Remaining in-person, with all students on campus, learning predominantly in-person
- F) Moving from virtual now, to in-person this fall
- G) Moving to fully in-person, no restrictions





The State of the State Getting to know your campuses

Are you requiring students, faculty, staff, and guests to complete a daily CDC health survey?

- No
- Yes
- Only if the state requires it



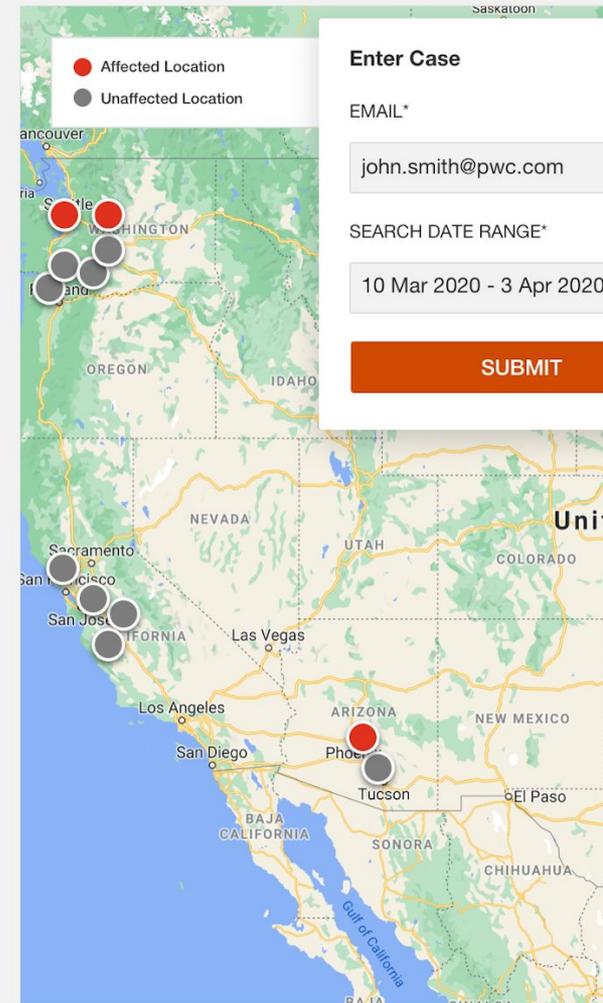
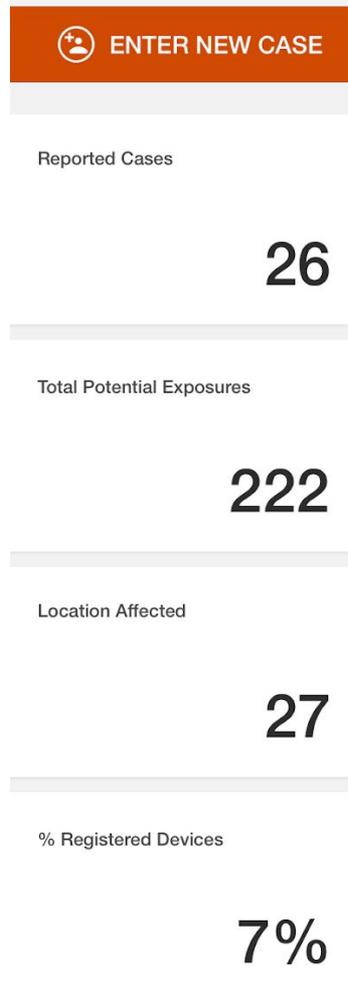
How are you using testing on your campus?

- Not using
- Optional testing available on campus
- Mandatory testing required periodically (e.g., every other week)
- Mandatory testing required 1-2 times per week in order to have access to campus buildings



What form of contact tracing are you using at your school?

- Not using
- Manual (e.g.: interviews, video footage review, badge records)
- Manual + Automated (i.e. hybrid of both)
- Automated (e.g.: app, devices that collect proximity)



Are you considering making vaccination a mandatory requirement as a part of your return to campus strategy?

- No
- Yes
- Undecided



By the numbers ...



Preventative screens

42

states either require or recommend employee temperature or daily health screenings.

Source: Littler, This Won't Hurt a Bit: Employee Temperature and Health Screenings – A List of Statewide Orders, March 8, 2021



Testing

96%

of infections could be prevented from routine screening testing on college campuses in conjunction with extensive physical distancing and mandatory mask policies.

Source: Center for Disease Control, Interim Guidance for SARS-CoV-2 Testing and Screening at Institutions of Higher Education, March 17, 2021



Contact tracing

Many

solutions to trace exposure to infections that vary in nature: manual, semi-automated, and automated.



Vaccines

>100

US colleges and universities are now requiring students to get Covid-19 vaccinations.

Source: CNN, More than 100 US colleges and universities are now requiring students to get Covid-19 vaccinations, April 29, 2021

While factors shaping fall's return remain unpredictable, let's not forget what our campus communities desperately want and need ...



**To work safely
and in-person**



**To live safely
and in community**



**To learn safely
and in-person**



**To play safely
and in community**

... to promote mental and physical well-being and development.

We see four key pieces of the puzzle that can serve as a foundation to safely returning to campus in the fall ...



A layered and measured approach to protecting your people, your campus, and your community



A shift away from crisis mode (back) to crisis / campus management



The role of a COVID-19 Compliance Officer (or committee equivalent)



Enabling technology capabilities with an intent focus on privacy, transparency, and proactive decision making

A Layered Approach ...



- Facilities and air filtration
- Symptom checking
- Health checks / surveys
- Social distancing & masks
- Testing program
- Contact tracing
- Vaccinations
- Opportunities to leverage technology at scale

Research

11 Ways to Protect Privacy When Using Student Data

In Person or Virtual? Covid Complicates College Commencements

With vaccinations on the rise, many colleges are planning in-person commencements, sowing frustration on campuses sticking to online ones.

Contact-Tracing Technology: A Key to Reopening

Reopening Schools Issue Brief: Thermal Scans and Temperature Checks

Contact Tracing Task Force works to limit the spread of COVID-19

Charting a New Normal

Four-year institutions are pushing to hold as many in-person classes as possible. Community colleges have a different calculation to make.

What Will College Be Like in the Fall?

Administrators, professors, a union representative and students consider the new realities of life on campus in the midst of a pandemic.



- Moving from crisis mode to the “future campus”
- Do your “SOPs” make sense in today’s environment?
 - Travel protocols (including international)
 - Large event / guest protocols
 - Sick / quarantined / isolated pockets
- Operationalizing “crisis / campus management”
- Managing exceptions
 - Faculty considerations
 - Immunocompromised faculty, staff & students
 - Sick / quarantined / isolated pockets
 - Vaccination protocols
- Managing new outbreaks
- Community engagement



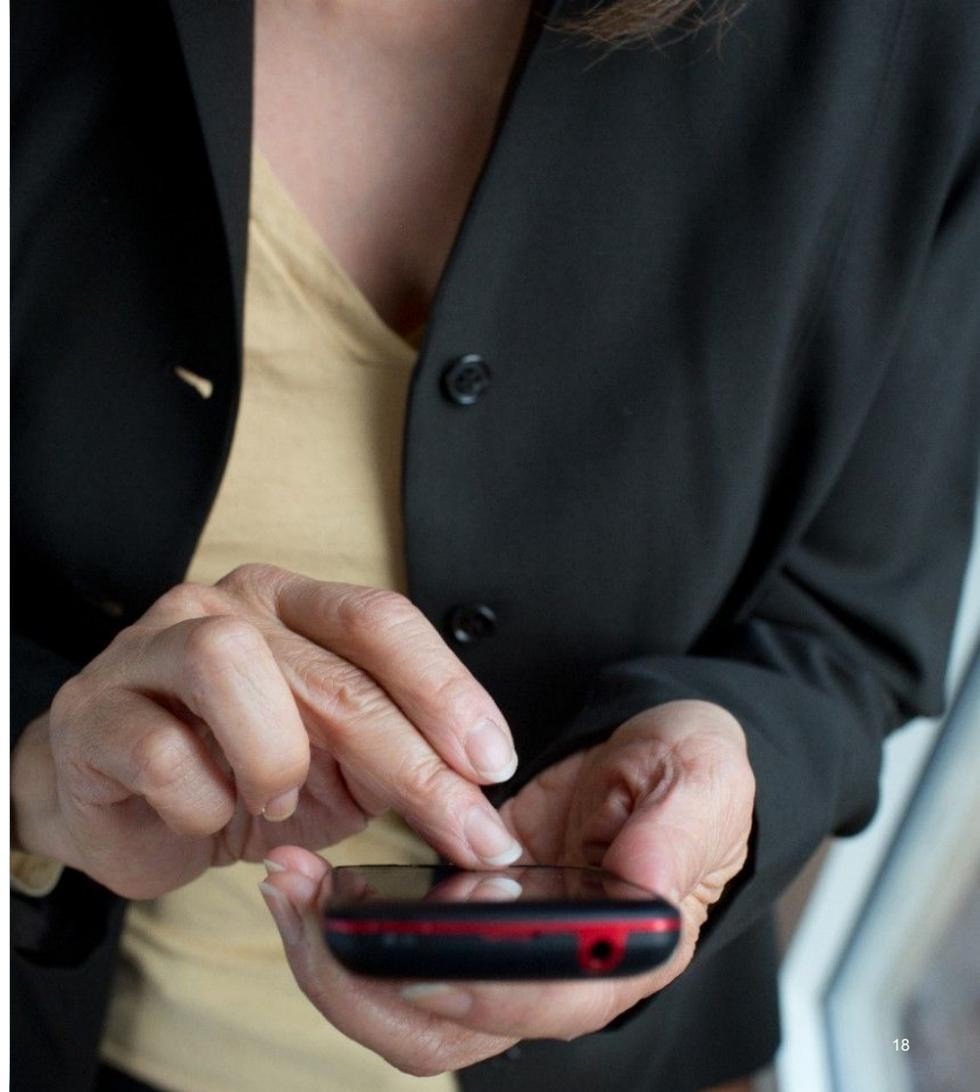


- Part-time coach, part-time cop, full-time community builder and convener
- “Air-traffic control” working in close collaboration and coordination with campus safety, facilities management, IT, student health & wellness, office of student life, and public health organizations
- Serves as a direct advisor to the university administration and is an extension of the President’s staff
- Leads through influence and is a convener of university stakeholders; necessary to define, execute, and adapt policies and procedures
- Federated or centralized model, depending on size of the school





- Emphasis on contactless and frictionless campus experience (e.g., mobile apps, geofencing, digital contact tracing, etc.)
- Consider the ID card as a central system of engagement
- Contact tracing versus contact tracking technology considerations
- If you are aggregating data ... where will it be stored? For what purpose will it be used? How long will it be retained? Who will have access to it?
- Transparency in strategy, protocols, procedures and outwards communication have direct correlation to adoption
- Apply same level of rigor for guests and external campus community visitors



Considerations for Next Steps

Prevent

- ✓ Take preventative action
- ✓ Mitigate infection risks
- ✓ Adjust schedules
- ✓ Manage capacity

Trace

- ✓ Streamline contact tracing
- ✓ Communicate transparently
- ✓ Act swiftly

Respond

- ✓ Identify exposure risk early
- ✓ Develop data-driven dashboards
- ✓ Develop a communications plan



Questions?

Explore Higher Education COVID-19 resources



[Ebook] 3 considerations for returning to the classroom

[Read it here.](#)



[Video] Check-In's automatic contact tracing for education

[Watch it here.](#)



[Overview] Check-In for educational events

[Download it here.](#)



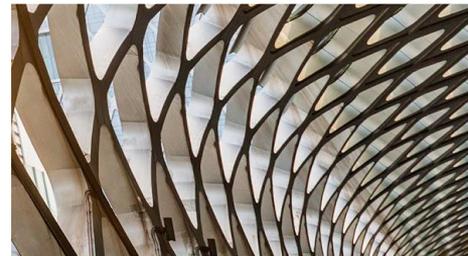


Thank
You



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